

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Romney and Obama tied nationally, Perry down six

Raleigh, N.C. – Even as all of the Republican presidential candidates remain less liked than the unpopular president, some of them are creeping closer to Obama in the national popular vote—driving home the idea that the election will be more a referendum on the incumbent than on the inevitably disliked GOP nominee.

Obama is tied with Mitt Romney at 45%, the same as last month. Polled for the first time, new heavyweight contender Rick Perry trails by only six points, 49-43. Michele Bachmann has slipped a little, now behind 50-42, versus 48-41 in July. Herman Cain lags, 49-39, up from 48-36 previously. Finally, Sarah Palin, about whom buzz is increasing of late, still does worst of the president's potential foes, losing 53-40, though that is an improvement on her 53-37 deficit in the last poll. The president leads Romney by nine with independents; Bachmann, Cain, and Perry by 24; and Palin by 29.

Romney maintains his standing against the president despite voters seeing him less favorably by seven points on the margin compared to last month, moving from 36% favorable and 42% unfavorable to 35-48. All those who have made up their minds about Cain in the last month have moved against him, from 24-33 to 24-40. A third of voters see Perry positively, and 47% negatively. Bachmann remains the second least popular, at 34-52 (29-45), eclipsed only by Palin's 32-62, actually up a tick from 29-62.

Poll respondents report having voted for Obama over John McCain by only four points, less than his actual seven-point victory, meaning the projected turnout is not quite as favorable to the president's team as it was three years ago. In that sense, only Romney gives Obama a tougher run for his money than did McCain, who lost in a near landslide.

“Rick Perry's momentum in the Republican field is the best thing that's happened to Barack Obama lately,” said Dean Debnam, President of Public Policy Polling. “The President would have an easier time winning reelection against him than Mitt Romney.”

PPP surveyed 700 American voters from August 18th to 21st. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



National Survey Results

Q1 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 34%
Unfavorable 52%
Not sure 15%

Q2 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 24%
Unfavorable 40%
Not sure 36%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 32%
Unfavorable 62%
Not sure 6%

Q4 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 33%
Unfavorable 47%
Not sure 20%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 35%
Unfavorable 48%
Not sure 17%

Q6 If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

Barack Obama..... 50%
Michele Bachmann 42%
Undecided..... 8%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

Barack Obama..... 49%
Herman Cain..... 39%
Undecided..... 12%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 53%
Sarah Palin 40%
Undecided..... 8%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Rick Perry, who would you vote for?

Barack Obama..... 49%
Rick Perry 43%
Undecided..... 8%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 45%
Mitt Romney..... 45%
Undecided..... 10%

Q11 Who did you vote for President in 2008?

John McCain..... 44%
Barack Obama..... 48%
Someone else/Don't remember 8%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	18%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	17%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	41%
<i>Republican</i>	37%
<i>Independent/Other</i>	21%

Q15 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	10%
<i>White</i>	73%
<i>African-American</i>	11%
<i>Other</i>	6%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	30%
<i>46 to 65</i>	40%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bachmann Favorability				
Favorable	34%	56%	14%	25%
Unfavorable	52%	30%	72%	50%
Not sure	15%	14%	14%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cain Favorability				
Favorable	24%	44%	7%	18%
Unfavorable	40%	26%	56%	29%
Not sure	36%	31%	37%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Favorability				
Favorable	32%	61%	5%	31%
Unfavorable	62%	30%	93%	54%
Not sure	6%	9%	2%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perry Favorability				
Favorable	33%	62%	7%	33%
Unfavorable	47%	20%	75%	32%
Not sure	20%	18%	19%	35%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	35%	49%	24%	21%
Unfavorable	48%	37%	59%	41%
Not sure	17%	14%	17%	38%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Bachmann				
Barack Obama	50%	10%	90%	31%
Michele Bachmann	42%	81%	6%	40%
Undecided	8%	9%	4%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Cain				
Barack Obama	49%	10%	90%	24%
Herman Cain	39%	76%	6%	31%
Undecided	12%	14%	4%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Palin				
Barack Obama	53%	12%	94%	37%
Sarah Palin	40%	79%	4%	32%
Undecided	8%	9%	2%	31%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Perry				
Barack Obama	49%	10%	89%	28%
Rick Perry	43%	82%	7%	43%
Undecided	8%	8%	4%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	45%	8%	83%	24%
Mitt Romney	45%	82%	11%	42%
Undecided	10%	10%	6%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	34%	16%	9%	19%	50%	70%
Unfavorable	52%	64%	80%	66%	31%	20%
Not sure	15%	20%	11%	15%	19%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	24%	10%	4%	9%	40%	56%
Unfavorable	40%	53%	62%	47%	26%	20%
Not sure	36%	37%	34%	44%	34%	24%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	32%	7%	3%	15%	52%	76%
Unfavorable	62%	86%	95%	81%	41%	11%
Not sure	6%	7%	2%	4%	7%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	33%	7%	6%	17%	54%	74%
Unfavorable	47%	70%	82%	60%	23%	11%
Not sure	20%	23%	12%	23%	22%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	35%	19%	21%	32%	51%	39%
Unfavorable	48%	66%	59%	51%	32%	46%
Not sure	17%	15%	20%	17%	17%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Bachmann						
Barack Obama	50%	90%	89%	67%	20%	2%
Michele Bachmann	42%	6%	9%	22%	69%	93%
Undecided	8%	4%	3%	11%	11%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Cain						
Barack Obama	49%	90%	85%	66%	20%	3%
Herman Cain	39%	6%	6%	19%	65%	88%
Undecided	12%	4%	9%	15%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Palin						
Barack Obama	53%	87%	92%	73%	22%	3%
Sarah Palin	40%	9%	4%	20%	63%	93%
Undecided	8%	4%	4%	7%	15%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Perry						
Barack Obama	49%	87%	89%	66%	19%	2%
Rick Perry	43%	10%	9%	18%	73%	96%
Undecided	8%	3%	2%	16%	8%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	45%	86%	84%	59%	15%	2%
Mitt Romney	45%	9%	11%	24%	77%	89%
Undecided	10%	5%	5%	17%	8%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	34%	31%	37%
Unfavorable	52%	53%	50%
Not sure	15%	16%	13%

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	24%	19%	30%
Unfavorable	40%	39%	41%
Not sure	36%	41%	29%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	32%	28%	36%
Unfavorable	62%	65%	59%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	33%	29%	38%
Unfavorable	47%	48%	47%
Not sure	20%	23%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	35%	32%	38%
Unfavorable	48%	48%	48%
Not sure	17%	20%	14%

	Base	Gender	
		Woman	Man
Obama/Bachmann			
Barack Obama	50%	54%	46%
Michele Bachmann	42%	38%	47%
Undecided	8%	8%	7%

	Base	Gender	
		Woman	Man
Obama/Cain			
Barack Obama	49%	52%	46%
Herman Cain	39%	34%	45%
Undecided	12%	14%	9%

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	53%	56%	49%
Sarah Palin	40%	36%	44%
Undecided	8%	8%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Perry			
Barack Obama	49%	53%	45%
Rick Perry	43%	39%	47%
Undecided	8%	8%	8%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	45%	50%	40%
Mitt Romney	45%	39%	51%
Undecided	10%	11%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Bachmann Favorability				
Favorable	34%	16%	57%	26%
Unfavorable	52%	69%	28%	60%
Not sure	15%	15%	15%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	24%	8%	41%	26%
Unfavorable	40%	55%	24%	40%
Not sure	36%	37%	35%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	32%	7%	65%	21%
Unfavorable	62%	89%	25%	74%
Not sure	6%	3%	9%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Favorability				
Favorable	33%	10%	62%	29%
Unfavorable	47%	71%	16%	55%
Not sure	20%	19%	22%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	35%	20%	51%	35%
Unfavorable	48%	61%	35%	47%
Not sure	17%	19%	15%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Bachmann				
Barack Obama	50%	83%	9%	57%
Michele Bachmann	42%	11%	81%	33%
Undecided	8%	6%	9%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Cain				
Barack Obama	49%	82%	10%	56%
Herman Cain	39%	10%	75%	32%
Undecided	12%	7%	16%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	53%	87%	12%	59%
Sarah Palin	40%	9%	78%	30%
Undecided	8%	4%	10%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Perry				
Barack Obama	49%	81%	10%	56%
Rick Perry	43%	13%	82%	32%
Undecided	8%	6%	8%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	45%	80%	5%	48%
Mitt Romney	45%	13%	83%	39%
Undecided	10%	7%	12%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Bachmann Favorability					
Favorable	34%	29%	36%	31%	17%
Unfavorable	52%	46%	49%	62%	70%
Not sure	15%	25%	15%	7%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Cain Favorability					
Favorable	24%	17%	28%	11%	15%
Unfavorable	40%	47%	35%	63%	46%
Not sure	36%	36%	37%	26%	40%

	Base	Race			
		Hispanic	White	African-American	Other
Palin Favorability					
Favorable	32%	18%	39%	8%	14%
Unfavorable	62%	82%	53%	89%	81%
Not sure	6%	1%	8%	3%	4%

	Base	Race			
		Hispanic	White	African-American	Other
Perry Favorability					
Favorable	33%	15%	41%	13%	14%
Unfavorable	47%	66%	40%	69%	64%
Not sure	20%	19%	20%	18%	22%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	35%	18%	41%	17%	18%
Unfavorable	48%	59%	44%	63%	50%
Not sure	17%	23%	15%	19%	32%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Bachmann					
Barack Obama	50%	74%	39%	90%	71%
Michele Bachmann	42%	26%	52%	9%	17%
Undecided	8%	1%	9%	1%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Cain					
Barack Obama	49%	75%	39%	90%	65%
Herman Cain	39%	22%	48%	10%	17%
Undecided	12%	3%	14%	1%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Palin					
Barack Obama	53%	74%	42%	92%	74%
Sarah Palin	40%	25%	49%	7%	16%
Undecided	8%	2%	9%	1%	10%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Perry					
Barack Obama	49%	72%	38%	89%	74%
Rick Perry	43%	26%	52%	10%	17%
Undecided	8%	2%	10%	1%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	45%	66%	34%	90%	63%
Mitt Romney	45%	29%	54%	10%	21%
Undecided	10%	5%	12%	1%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	34%	23%	34%	33%	39%
Unfavorable	52%	57%	47%	57%	46%
Not sure	15%	20%	19%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	24%	19%	19%	27%	28%
Unfavorable	40%	29%	44%	42%	37%
Not sure	36%	52%	37%	31%	35%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	32%	27%	34%	28%	38%
Unfavorable	62%	70%	58%	66%	55%
Not sure	6%	3%	8%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	33%	19%	31%	33%	44%
Unfavorable	47%	48%	47%	50%	41%
Not sure	20%	32%	22%	17%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	35%	39%	36%	30%	40%
Unfavorable	48%	35%	49%	55%	40%
Not sure	17%	26%	15%	15%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Bachmann					
Barack Obama	50%	52%	50%	53%	44%
Michele Bachmann	42%	35%	46%	40%	46%
Undecided	8%	13%	5%	8%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Cain					
Barack Obama	49%	52%	48%	53%	44%
Herman Cain	39%	35%	41%	38%	40%
Undecided	12%	13%	11%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	53%	55%	51%	57%	46%
Sarah Palin	40%	35%	44%	35%	43%
Undecided	8%	10%	5%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	49%	52%	49%	52%	44%
Rick Perry	43%	39%	44%	41%	48%
Undecided	8%	10%	8%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	45%	45%	43%	48%	42%
Mitt Romney	45%	45%	46%	43%	47%
Undecided	10%	10%	11%	9%	11%

