



FOR IMMEDIATE RELEASE

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Obama rebounds in Nevada

Raleigh, N.C. – Three months ago, things were looking pretty grim for President Obama in Nevada. It was then one of the first swing states he won last time in which he trailed one of his potential Republican opponents, down 46-43 to Mitt Romney. In a state he won by 12 points in 2008, Obama has begun to turn things back around, now leading Romney by a point and four others tested against him by nine to 12.

The entire movement in Obama's approval rating, from 45% approving and 52% disapproving to 47-50 now, has come with independents. Democrats remain at a weak 79-17 and Republicans at 7-89. The president's standing here is in league with that in other swing states like Pennsylvania, Ohio, New Hampshire, and Arizona, where Romney has been either slightly ahead or behind in recent months.

Despite ceding a little ground to the president, Romney is still by far the GOP's most electable candidate. His 47-46 deficit is leagues better than Rick Perry's 49-40, Herman Cain's 48-39, Michele Bachmann's 50-40, or Sarah Palin's 51-39. Of these, only Romney and Palin were polled previously. Palin trailed by a similar 50-39 margin then.

Romney is the only Republican to win the independent vote, 49-44. Obama leads with this group by 10 over Perry, 13 over Cain, and 20 against each Bachmann and Palin. Along with Cain, Romney is also one of only two who earns more Democratic votes than the president does Republicans. The silver lining for the Republicans is that more of the GOP is undecided than are Democrats, meaning things will likely get closer once the party settles on a nominee.

“What our polling shows in Nevada is what we're starting to see in most swing states right now- if the GOP nominates Mitt Romney it has a very good chance and if it nominates anyone else Obama probably gets reelected,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 601 Nevada voters from July 28th to 31st. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





Nevada Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 50%
Not sure 3%

Q2 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 30%
Unfavorable 51%
Not sure 19%

Q3 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 24%
Unfavorable 33%
Not sure 43%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 32%
Unfavorable 60%
Not sure 8%

Q5 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 24%
Unfavorable 36%
Not sure 40%

Q6 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 38%
Unfavorable 43%
Not sure 18%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

Barack Obama..... 50%
Michele Bachmann 40%
Undecided..... 10%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

Barack Obama..... 48%
Herman Cain..... 39%
Undecided..... 12%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 51%
Sarah Palin 39%
Undecided..... 10%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Rick Perry, who would you vote for?

Barack Obama..... 49%
Rick Perry 40%
Undecided..... 10%

Q11 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 47%
Mitt Romney..... 46%
Undecided..... 6%





Q12 Who did you vote for President in 2008?

<i>John McCain</i>	43%
<i>Barack Obama</i>	51%
<i>Someone else/Don't remember</i>	6%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	18%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	17%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	38%
<i>Independent/Other</i>	19%

Q16 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

<i>Hispanic</i>	16%
<i>White</i>	71%
<i>African American</i>	8%
<i>Other</i>	5%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	28%
<i>46 to 65</i>	44%
<i>Older than 65</i>	20%

Q18 Are you a Mormon or another religion?

<i>Mormon</i>	9%
<i>Another religion</i>	91%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama approval				
Approve	47%	5%	84%	27%
Disapprove	50%	94%	11%	63%
Not sure	3%	1%	5%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bachmann Favorability				
Favorable	30%	51%	12%	32%
Unfavorable	51%	26%	73%	38%
Not sure	19%	23%	15%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cain Favorability				
Favorable	24%	45%	7%	24%
Unfavorable	33%	15%	47%	34%
Not sure	43%	40%	46%	42%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Favorability				
Favorable	32%	66%	4%	19%
Unfavorable	60%	23%	91%	63%
Not sure	8%	10%	5%	17%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perry Favorability				
Favorable	24%	43%	7%	31%
Unfavorable	36%	16%	54%	36%
Not sure	40%	41%	39%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	38%	61%	20%	32%
Unfavorable	43%	25%	59%	43%
Not sure	18%	14%	21%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Bachmann				
Barack Obama	50%	8%	87%	32%
Michele Bachmann	40%	81%	5%	45%
Undecided	10%	11%	8%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Cain				
Barack Obama	48%	4%	88%	27%
Herman Cain	39%	79%	6%	36%
Undecided	12%	17%	6%	36%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Palin				
Barack Obama	51%	7%	91%	32%
Sarah Palin	39%	81%	5%	26%
Undecided	10%	12%	5%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Perry				
Barack Obama	49%	6%	87%	32%
Rick Perry	40%	81%	7%	31%
Undecided	10%	13%	6%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	47%	6%	84%	32%
Mitt Romney	46%	90%	12%	29%
Undecided	6%	5%	4%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama approval						
Approve	47%	92%	83%	56%	18%	5%
Disapprove	50%	7%	13%	38%	79%	94%
Not sure	3%	1%	5%	6%	2%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	30%	14%	11%	18%	41%	66%
Unfavorable	51%	73%	79%	58%	35%	17%
Not sure	19%	14%	11%	24%	24%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	24%	3%	3%	16%	39%	54%
Unfavorable	33%	53%	48%	36%	23%	14%
Not sure	43%	45%	49%	48%	39%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	32%	3%	7%	21%	45%	76%
Unfavorable	60%	91%	91%	67%	47%	15%
Not sure	8%	6%	2%	12%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	24%	9%	2%	13%	39%	53%
Unfavorable	36%	57%	54%	42%	24%	14%
Not sure	40%	35%	43%	45%	37%	34%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	38%	17%	13%	34%	56%	62%
Unfavorable	43%	58%	57%	50%	31%	25%
Not sure	18%	26%	30%	16%	13%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Bachmann						
Barack Obama	50%	92%	89%	57%	23%	7%
Michele Bachmann	40%	3%	7%	26%	64%	88%
Undecided	10%	6%	5%	16%	13%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Cain						
Barack Obama	48%	92%	88%	57%	20%	5%
Herman Cain	39%	3%	8%	28%	61%	86%
Undecided	12%	6%	4%	15%	20%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Palin						
Barack Obama	51%	93%	88%	61%	25%	6%
Sarah Palin	39%	5%	9%	24%	59%	87%
Undecided	10%	1%	4%	14%	16%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Perry						
Barack Obama	49%	93%	87%	59%	20%	5%
Rick Perry	40%	3%	8%	26%	64%	89%
Undecided	10%	4%	5%	14%	15%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	47%	95%	87%	55%	17%	6%
Mitt Romney	46%	3%	9%	36%	75%	90%
Undecided	6%	3%	4%	9%	8%	4%

	Base	Gender	
		Woman	Man
Obama approval			
Approve	47%	50%	43%
Disapprove	50%	47%	53%
Not sure	3%	3%	4%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	30%	26%	35%
Unfavorable	51%	52%	49%
Not sure	19%	23%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	24%	19%	29%
Unfavorable	33%	29%	36%
Not sure	43%	51%	34%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	32%	31%	33%
Unfavorable	60%	63%	57%
Not sure	8%	6%	10%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	24%	22%	26%
Unfavorable	36%	32%	41%
Not sure	40%	47%	33%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	38%	34%	43%
Unfavorable	43%	42%	44%
Not sure	18%	24%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Bachmann			
Barack Obama	50%	51%	48%
Michele Bachmann	40%	37%	43%
Undecided	10%	11%	9%

	Base	Gender	
		Woman	Man
Obama/Cain			
Barack Obama	48%	52%	45%
Herman Cain	39%	35%	44%
Undecided	12%	13%	11%

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	51%	55%	48%
Sarah Palin	39%	35%	42%
Undecided	10%	10%	10%

	Base	Gender	
		Woman	Man
Obama/Perry			
Barack Obama	49%	51%	47%
Rick Perry	40%	38%	44%
Undecided	10%	12%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	47%	51%	43%
Mitt Romney	46%	43%	51%
Undecided	6%	6%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama approval				
Approve	47%	79%	7%	52%
Disapprove	50%	17%	89%	45%
Not sure	3%	4%	4%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Bachmann Favorability				
Favorable	30%	13%	49%	31%
Unfavorable	51%	69%	29%	51%
Not sure	19%	17%	22%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	24%	7%	42%	29%
Unfavorable	33%	46%	19%	31%
Not sure	43%	47%	40%	41%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	32%	7%	64%	23%
Unfavorable	60%	86%	27%	67%
Not sure	8%	7%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Favorability				
Favorable	24%	6%	41%	29%
Unfavorable	36%	54%	19%	32%
Not sure	40%	40%	40%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	38%	18%	61%	40%
Unfavorable	43%	58%	26%	43%
Not sure	18%	24%	13%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Bachmann				
Barack Obama	50%	83%	11%	51%
Michele Bachmann	40%	10%	79%	31%
Undecided	10%	7%	10%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Cain				
Barack Obama	48%	83%	7%	50%
Herman Cain	39%	10%	74%	37%
Undecided	12%	7%	18%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	51%	85%	11%	55%
Sarah Palin	39%	8%	75%	35%
Undecided	10%	7%	14%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Perry				
Barack Obama	49%	83%	10%	50%
Rick Perry	40%	10%	75%	40%
Undecided	10%	7%	15%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	47%	84%	8%	44%
Mitt Romney	46%	12%	84%	49%
Undecided	6%	5%	8%	7%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama approval					
Approve	47%	58%	39%	93%	46%
Disapprove	50%	39%	57%	7%	50%
Not sure	3%	3%	4%	-	4%

	Base	Race			
		Hispanic	White	African American	Other
Bachmann Favorability					
Favorable	30%	35%	32%	10%	27%
Unfavorable	51%	48%	49%	66%	58%
Not sure	19%	16%	20%	24%	15%

	Base	Race			
		Hispanic	White	African American	Other
Cain Favorability					
Favorable	24%	26%	26%	3%	23%
Unfavorable	33%	26%	31%	59%	38%
Not sure	43%	48%	43%	38%	38%

	Base	Race			
		Hispanic	White	African American	Other
Palin Favorability					
Favorable	32%	29%	36%	7%	27%
Unfavorable	60%	65%	56%	86%	62%
Not sure	8%	6%	8%	7%	12%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Perry Favorability					
Favorable	24%	32%	25%	-	23%
Unfavorable	36%	35%	33%	69%	38%
Not sure	40%	32%	43%	31%	38%

	Base	Race			
		Hispanic	White	African American	Other
Romney Favorability					
Favorable	38%	35%	43%	14%	27%
Unfavorable	43%	29%	43%	66%	50%
Not sure	18%	35%	14%	21%	23%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Bachmann					
Barack Obama	50%	58%	43%	93%	48%
Michele Bachmann	40%	32%	47%	3%	32%
Undecided	10%	10%	10%	3%	20%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Cain					
Barack Obama	48%	61%	40%	93%	46%
Herman Cain	39%	29%	46%	7%	35%
Undecided	12%	10%	14%	-	19%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama/Palin					
Barack Obama	51%	61%	44%	93%	50%
Sarah Palin	39%	29%	45%	3%	35%
Undecided	10%	10%	10%	3%	15%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Perry					
Barack Obama	49%	58%	42%	93%	54%
Rick Perry	40%	32%	47%	4%	31%
Undecided	10%	10%	11%	4%	15%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Romney					
Barack Obama	47%	55%	40%	93%	54%
Mitt Romney	46%	35%	54%	7%	31%
Undecided	6%	10%	5%	-	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama approval					
Approve	47%	59%	47%	46%	41%
Disapprove	50%	33%	50%	51%	56%
Not sure	3%	8%	4%	3%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	30%	26%	29%	32%	29%
Unfavorable	51%	52%	48%	51%	53%
Not sure	19%	23%	23%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	24%	17%	25%	23%	29%
Unfavorable	33%	44%	27%	35%	31%
Not sure	43%	39%	48%	42%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	32%	24%	32%	31%	38%
Unfavorable	60%	64%	62%	60%	56%
Not sure	8%	12%	6%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	24%	21%	22%	28%	19%
Unfavorable	36%	43%	32%	35%	42%
Not sure	40%	36%	45%	37%	39%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	38%	37%	41%	36%	39%
Unfavorable	43%	39%	38%	47%	43%
Not sure	18%	24%	21%	16%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Bachmann					
Barack Obama	50%	64%	48%	50%	44%
Michele Bachmann	40%	21%	40%	40%	47%
Undecided	10%	15%	11%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Cain					
Barack Obama	48%	59%	48%	49%	42%
Herman Cain	39%	25%	38%	41%	45%
Undecided	12%	17%	14%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	51%	61%	52%	51%	46%
Sarah Palin	39%	26%	38%	40%	43%
Undecided	10%	13%	10%	9%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	49%	68%	47%	50%	43%
Rick Perry	40%	21%	40%	41%	47%
Undecided	10%	12%	13%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	47%	66%	44%	48%	43%
Mitt Romney	46%	24%	48%	46%	54%
Undecided	6%	10%	8%	6%	3%

	Base	Religion	
		Mormon	Another religion
Obama approval			
Approve	47%	26%	49%
Disapprove	50%	68%	48%
Not sure	3%	6%	3%

	Base	Religion	
		Mormon	Another religion
Bachmann Favorability			
Favorable	30%	33%	30%
Unfavorable	51%	45%	51%
Not sure	19%	21%	19%





Crosstabs

	Base	Religion	
		Mormon	Another religion
Cain Favorability			
Favorable	24%	28%	24%
Unfavorable	33%	28%	33%
Not sure	43%	44%	43%

	Base	Religion	
		Mormon	Another religion
Palin Favorability			
Favorable	32%	45%	31%
Unfavorable	60%	47%	61%
Not sure	8%	9%	8%

	Base	Religion	
		Mormon	Another religion
Perry Favorability			
Favorable	24%	20%	24%
Unfavorable	36%	30%	37%
Not sure	40%	50%	39%

	Base	Religion	
		Mormon	Another religion
Romney Favorability			
Favorable	38%	62%	36%
Unfavorable	43%	27%	45%
Not sure	18%	12%	19%





Crosstabs

	Base	Religion	
		Mormon	Another religion
Obama/Bachmann			
Barack Obama	50%	31%	51%
Michele Bachmann	40%	52%	39%
Undecided	10%	17%	10%

	Base	Religion	
		Mormon	Another religion
Obama/Cain			
Barack Obama	48%	31%	50%
Herman Cain	39%	48%	39%
Undecided	12%	21%	11%

	Base	Religion	
		Mormon	Another religion
Obama/Palin			
Barack Obama	51%	31%	53%
Sarah Palin	39%	50%	38%
Undecided	10%	19%	9%

	Base	Religion	
		Mormon	Another religion
Obama/Perry			
Barack Obama	49%	31%	51%
Rick Perry	40%	48%	40%
Undecided	10%	21%	9%



Crosstabs

	Base	Religion	
		Mormon	Another religion
Obama/Romney			
Barack Obama	47%	33%	49%
Mitt Romney	46%	62%	45%
Undecided	6%	5%	6%