

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Romney leads, McCrory vulnerable

Raleigh, N.C. – The clearest sign of Mitt Romney's enhanced standing after Mike Huckabee decided not to run for President may be his strength in the South. Last week we found him with a healthy lead among Republican voters in South Carolina and this week we find him ahead in North Carolina as well, a state where he had previously polled pretty poorly.

Romney leads in the Tar Heel state with 20% to 18% for Herman Cain, 17% for Sarah Palin, 12% for Newt Gingrich, 8% for Tim Pawlenty and Ron Paul, 5% for Michele Bachmann, and 1% for Jon Huntsman.

This is the second poll this week where we've found Cain doing better than Palin. He is the new darling of the far right crowd that has generally favored Palin. With voters describing themselves as 'very conservative' he gets 21% to 19% for Palin, 15% for Romney, and 14% for Gingrich. Romney holds the overall lead by cleaning up with voters who are either centrists or just slightly right of center.

Pat McCrory has embraced the Republican legislature even as it's gone too far to the right for the tastes of most North Carolina voters and this might explain why: 44% of primary voters would vote for a 'more conservative' alternative to him next year compared to only 34% who say they would vote for McCrory given that choice. There's no question GOP voters like McCrory- his favorability with them is 56/9. But there's still a lot of concern with the base that he's not sufficiently conservative and his actions over the last six months make it clear that he's trying to keep that 'more conservative' opponent from emerging.

“There’s an opening for an ambitious conservative Republican with fundraising ability to McCrory’s right,” said Dean Debnam, President of Public Policy Polling. “His nomination is not as inevitable as commonly thought.”

PPP surveyed 400 Republican primary voters from June 8th to 11th. The margin of error for the survey is +/-4.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 39%
Unfavorable 17%
Not sure 44%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 38%
Unfavorable 47%
Not sure 15%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 64%
Unfavorable 29%
Not sure 7%

Q4 Do you have a favorable or unfavorable opinion of Tim Pawlenty?

Favorable..... 40%
Unfavorable 23%
Not sure 38%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 53%
Unfavorable 30%
Not sure 17%

Q6 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 56%
Unfavorable 9%
Not sure 35%

Q7 Given the choices of Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you most like to see as the Republican candidate for President next year?

Michele Bachmann 5%
Herman Cain..... 18%
Newt Gingrich 12%
Jon Huntsman..... 1%
Sarah Palin 17%
Ron Paul..... 8%
Tim Pawlenty 8%
Mitt Romney..... 20%
Someone else/Undecided..... 10%

Q8 If Sarah Palin didn't run and the choices were just Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Tim Pawlenty, and Mitt Romney who would you most like to see as the nominee?

Michele Bachmann 10%
Herman Cain..... 21%
Newt Gingrich 14%
Jon Huntsman..... 1%
Ron Paul..... 9%
Tim Pawlenty 9%
Mitt Romney..... 25%
Someone else/Undecided..... 10%

Q9 If the Republican primary for governor next year were between Pat McCrory and a more conservative challenger, who would you vote for?

Pat McCrory..... 34%
More conservative challenger 44%
Not sure..... 21%





Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

| | |
|------------------------------------|-----|
| <i>Very liberal</i> | 3% |
| <i>Somewhat liberal</i> | 4% |
| <i>Moderate</i> | 17% |
| <i>Somewhat conservative</i> | 37% |
| <i>Very conservative</i> | 39% |

Q11 If you are a woman, press 1. If a man, press 2.

| | |
|--------------------|-----|
| <i>Woman</i> | 47% |
| <i>Man</i> | 53% |

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

| | |
|----------------------------|-----|
| <i>18 to 29</i> | 12% |
| <i>30 to 45</i> | 28% |
| <i>46 to 65</i> | 35% |
| <i>Older than 65</i> | 25% |

Q13

| | |
|----------|-----|
| 252..... | 13% |
| 336..... | 22% |
| 704..... | 21% |
| 828..... | 15% |
| 910..... | 13% |
| 919..... | 17% |





Crosstabs

| | Base | Ideology | | | | |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cain Favorability | | | | | | |
| Favorable | 39% | 27% | 29% | 17% | 37% | 52% |
| Unfavorable | 17% | 60% | 34% | 20% | 14% | 14% |
| Not sure | 44% | 13% | 37% | 64% | 49% | 34% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gingrich Favorability | | | | | | |
| Favorable | 38% | 16% | 10% | 35% | 37% | 45% |
| Unfavorable | 47% | 71% | 68% | 50% | 47% | 42% |
| Not sure | 15% | 13% | 22% | 15% | 16% | 13% |

| | Base | Ideology | | | | |
|---------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Palin Favorability | | | | | | |
| Favorable | 64% | 66% | 44% | 38% | 57% | 82% |
| Unfavorable | 29% | 34% | 56% | 50% | 35% | 12% |
| Not sure | 7% | - | - | 12% | 8% | 6% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Pawlenty Favorability | | | | | | |
| Favorable | 40% | 44% | 19% | 19% | 45% | 45% |
| Unfavorable | 23% | 44% | 57% | 23% | 20% | 20% |
| Not sure | 38% | 13% | 23% | 58% | 35% | 34% |





Crosstabs

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Romney Favorability | | | | | | |
| Favorable | 53% | 73% | 22% | 53% | 57% | 51% |
| Unfavorable | 30% | 21% | 64% | 16% | 28% | 36% |
| Not sure | 17% | 6% | 13% | 31% | 15% | 14% |

| | Base | Ideology | | | | |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| McCrary Favorability | | | | | | |
| Favorable | 56% | 64% | 27% | 44% | 56% | 63% |
| Unfavorable | 9% | 23% | 33% | 9% | 6% | 8% |
| Not sure | 35% | 13% | 40% | 47% | 38% | 28% |

| | Base | Ideology | | | | |
|---------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Pres Primary w/ Palin | | | | | | |
| Michele Bachmann | 5% | - | - | 3% | 5% | 8% |
| Herman Cain | 18% | 27% | 26% | 9% | 18% | 21% |
| Newt Gingrich | 12% | 27% | 5% | 9% | 10% | 14% |
| Jon Huntsman | 1% | - | - | 3% | 2% | - |
| Sarah Palin | 17% | 23% | 24% | 15% | 15% | 19% |
| Ron Paul | 8% | 16% | 18% | 10% | 7% | 6% |
| Tim Pawlenty | 8% | - | - | 3% | 12% | 7% |
| Mitt Romney | 20% | 6% | 22% | 32% | 21% | 15% |
| Someone else/Undecided | 10% | - | 4% | 17% | 10% | 9% |

| | Base | Ideology | | | | |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Pres Primary w/o Palin | | | | | | |
| Michele Bachmann | 10% | - | - | 8% | 9% | 14% |
| Herman Cain | 21% | 27% | 29% | 9% | 17% | 29% |
| Newt Gingrich | 14% | 27% | 5% | 18% | 13% | 14% |
| Jon Huntsman | 1% | - | - | 3% | 1% | - |
| Ron Paul | 9% | - | 24% | 11% | 8% | 9% |
| Tim Pawlenty | 9% | 6% | - | 7% | 14% | 7% |
| Mitt Romney | 25% | 39% | 41% | 32% | 26% | 18% |
| Someone else/Undecided | 10% | - | - | 13% | 11% | 9% |





Crosstabs

| | Base | Ideology | | | | |
|-----------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| McCrory vs. Con Challenger | | | | | | |
| Pat McCrory | 34% | 29% | 24% | 43% | 41% | 25% |
| More conservative challenger | 44% | 71% | 46% | 19% | 36% | 61% |
| Not sure | 21% | - | 31% | 38% | 22% | 13% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Cain Favorability | | | |
| Favorable | 39% | 33% | 44% |
| Unfavorable | 17% | 14% | 20% |
| Not sure | 44% | 52% | 37% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Gingrich Favorability | | | |
| Favorable | 38% | 42% | 35% |
| Unfavorable | 47% | 43% | 50% |
| Not sure | 15% | 16% | 14% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Palin Favorability | | | |
| Favorable | 64% | 64% | 63% |
| Unfavorable | 29% | 27% | 32% |
| Not sure | 7% | 9% | 5% |





Crosstabs

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Pawlenty Favorability | | | |
| Favorable | 40% | 37% | 42% |
| Unfavorable | 23% | 19% | 26% |
| Not sure | 38% | 43% | 33% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Romney Favorability | | | |
| Favorable | 53% | 58% | 48% |
| Unfavorable | 30% | 21% | 39% |
| Not sure | 17% | 21% | 13% |

| | Base | Gender | |
|-----------------------------|------|--------|-----|
| | | Woman | Man |
| McCrary Favorability | | | |
| Favorable | 56% | 50% | 61% |
| Unfavorable | 9% | 6% | 13% |
| Not sure | 35% | 44% | 27% |

| | Base | Gender | |
|---|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Pres Primary w/ Palin | | | |
| Michele Bachmann | 5% | 6% | 5% |
| Herman Cain | 18% | 16% | 20% |
| Newt Gingrich | 12% | 12% | 12% |
| Jon Huntsman | 1% | 0% | 2% |
| Sarah Palin | 17% | 18% | 16% |
| Ron Paul | 8% | 7% | 9% |
| Tim Pawlenty | 8% | 6% | 9% |
| Mitt Romney | 20% | 23% | 18% |
| Someone else/Undecided | 10% | 12% | 9% |





Crosstabs

| | Base | Gender | |
|--|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Pres Primary w/o Palin | | | |
| Michele Bachmann | 10% | 11% | 10% |
| Herman Cain | 21% | 15% | 26% |
| Newt Gingrich | 14% | 17% | 13% |
| Jon Huntsman | 1% | - | 2% |
| Ron Paul | 9% | 6% | 12% |
| Tim Pawlenty | 9% | 9% | 9% |
| Mitt Romney | 25% | 28% | 21% |
| Someone else/Undecided | 10% | 13% | 7% |

| | Base | Gender | |
|-----------------------------------|------|--------|-----|
| | | Woman | Man |
| McCrory vs. Con Challenger | | | |
| Pat McCrory | 34% | 34% | 35% |
| More conservative challenger | 44% | 41% | 47% |
| Not sure | 21% | 25% | 18% |

| | Base | Age | | | |
|--------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cain Favorability | | | | | |
| Favorable | 39% | 36% | 38% | 40% | 39% |
| Unfavorable | 17% | 23% | 20% | 13% | 18% |
| Not sure | 44% | 41% | 42% | 47% | 44% |

| | Base | Age | | | |
|------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Gingrich Favorability | | | | | |
| Favorable | 38% | 27% | 31% | 45% | 41% |
| Unfavorable | 47% | 55% | 52% | 42% | 44% |
| Not sure | 15% | 18% | 17% | 12% | 15% |





Crosstabs

| | Base | Age | | | |
|---------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Palin Favorability | | | | | |
| Favorable | 64% | 64% | 62% | 66% | 63% |
| Unfavorable | 29% | 32% | 29% | 28% | 30% |
| Not sure | 7% | 5% | 9% | 6% | 7% |

| | Base | Age | | | |
|------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Pawlenty Favorability | | | | | |
| Favorable | 40% | 18% | 42% | 41% | 47% |
| Unfavorable | 23% | 45% | 23% | 20% | 15% |
| Not sure | 38% | 36% | 35% | 39% | 38% |

| | Base | Age | | | |
|----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Romney Favorability | | | | | |
| Favorable | 53% | 32% | 46% | 57% | 65% |
| Unfavorable | 30% | 41% | 42% | 26% | 18% |
| Not sure | 17% | 27% | 12% | 17% | 17% |

| | Base | Age | | | |
|-----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| McCrary Favorability | | | | | |
| Favorable | 56% | 64% | 60% | 56% | 47% |
| Unfavorable | 9% | 9% | 11% | 8% | 9% |
| Not sure | 35% | 27% | 29% | 36% | 44% |





Crosstabs

| | Base | Age | | | |
|---------------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Pres Primary w/ Palin | | | | | |
| Michele Bachmann | 5% | - | 5% | 7% | 6% |
| Herman Cain | 18% | 32% | 26% | 9% | 15% |
| Newt Gingrich | 12% | 18% | 6% | 13% | 14% |
| Jon Huntsman | 1% | - | 2% | 1% | 1% |
| Sarah Palin | 17% | 23% | 18% | 18% | 13% |
| Ron Paul | 8% | 5% | 12% | 9% | 3% |
| Tim Pawlenty | 8% | 9% | 8% | 8% | 7% |
| Mitt Romney | 20% | 5% | 17% | 22% | 29% |
| Someone else/Undecided | 10% | 9% | 6% | 12% | 13% |

| | Base | Age | | | |
|--|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Pres Primary w/o Palin | | | | | |
| Michele Bachmann | 10% | 9% | 8% | 13% | 10% |
| Herman Cain | 21% | 32% | 30% | 15% | 16% |
| Newt Gingrich | 14% | 27% | 11% | 13% | 14% |
| Jon Huntsman | 1% | - | 2% | 1% | - |
| Ron Paul | 9% | 9% | 9% | 11% | 7% |
| Tim Pawlenty | 9% | 9% | 11% | 9% | 8% |
| Mitt Romney | 25% | 5% | 23% | 26% | 34% |
| Someone else/Undecided | 10% | 9% | 6% | 13% | 10% |

| | Base | Age | | | |
|-----------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| McCrary vs. Con Challenger | | | | | |
| Pat McCrary | 34% | 29% | 32% | 35% | 39% |
| More conservative challenger | 44% | 48% | 46% | 47% | 37% |
| Not sure | 21% | 24% | 22% | 18% | 24% |

| | Base | Area Code | | | | | |
|--------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Cain Favorability | | | | | | | |
| Favorable | 39% | 36% | 43% | 35% | 27% | 47% | 44% |
| Unfavorable | 17% | 19% | 15% | 21% | 18% | 15% | 15% |
| Not sure | 44% | 45% | 42% | 44% | 56% | 38% | 40% |





Crosstabs

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Gingrich Favorability | | | | | | | |
| Favorable | 38% | 42% | 36% | 39% | 37% | 38% | 38% |
| Unfavorable | 47% | 46% | 47% | 49% | 41% | 49% | 48% |
| Not sure | 15% | 12% | 17% | 12% | 22% | 13% | 14% |

| | Base | Area Code | | | | | |
|---------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Palin Favorability | | | | | | | |
| Favorable | 64% | 73% | 59% | 63% | 67% | 58% | 64% |
| Unfavorable | 29% | 22% | 32% | 35% | 26% | 39% | 20% |
| Not sure | 7% | 5% | 9% | 3% | 7% | 3% | 16% |

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Pawlenty Favorability | | | | | | | |
| Favorable | 40% | 36% | 34% | 43% | 37% | 39% | 48% |
| Unfavorable | 23% | 21% | 26% | 28% | 17% | 19% | 21% |
| Not sure | 38% | 43% | 40% | 29% | 46% | 41% | 31% |

| | Base | Area Code | | | | | |
|----------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Romney Favorability | | | | | | | |
| Favorable | 53% | 43% | 53% | 57% | 56% | 50% | 54% |
| Unfavorable | 30% | 42% | 25% | 31% | 30% | 37% | 24% |
| Not sure | 17% | 15% | 23% | 12% | 14% | 13% | 23% |





Crosstabs

| | Base | Area Code | | | | | |
|-----------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| McCrory Favorability | | | | | | | |
| Favorable | 56% | 46% | 56% | 79% | 37% | 44% | 59% |
| Unfavorable | 9% | 9% | 5% | 10% | 9% | 19% | 7% |
| Not sure | 35% | 45% | 39% | 11% | 55% | 37% | 34% |

| | Base | Area Code | | | | | |
|---|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| 2012 GOP Pres Primary w/ Palin | | | | | | | |
| Michele Bachmann | 5% | 5% | 4% | 9% | 3% | 6% | 5% |
| Herman Cain | 18% | 14% | 17% | 11% | 13% | 27% | 28% |
| Newt Gingrich | 12% | 21% | 12% | 11% | 10% | 10% | 9% |
| Jon Huntsman | 1% | 2% | 1% | 3% | - | - | - |
| Sarah Palin | 17% | 16% | 27% | 14% | 21% | 11% | 11% |
| Ron Paul | 8% | 5% | 6% | 4% | 13% | 6% | 15% |
| Tim Pawlenty | 8% | 9% | 10% | 7% | 4% | 10% | 8% |
| Mitt Romney | 20% | 22% | 14% | 25% | 23% | 22% | 19% |
| Someone else/Undecided | 10% | 6% | 10% | 16% | 14% | 8% | 5% |

| | Base | Area Code | | | | | |
|--|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| 2012 GOP Pres Primary w/o Palin | | | | | | | |
| Michele Bachmann | 10% | 10% | 13% | 17% | 7% | 3% | 7% |
| Herman Cain | 21% | 22% | 24% | 14% | 18% | 28% | 23% |
| Newt Gingrich | 14% | 25% | 17% | 13% | 13% | 12% | 8% |
| Jon Huntsman | 1% | 2% | 1% | 2% | - | - | - |
| Ron Paul | 9% | 6% | 6% | 9% | 6% | 15% | 15% |
| Tim Pawlenty | 9% | 15% | 9% | 6% | 10% | 7% | 10% |
| Mitt Romney | 25% | 18% | 15% | 30% | 37% | 25% | 26% |
| Someone else/Undecided | 10% | 1% | 16% | 10% | 8% | 10% | 10% |

| | Base | Area Code | | | | | |
|---|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| McCrory vs. Con Challenger | | | | | | | |
| Pat McCrory | 34% | 30% | 33% | 51% | 32% | 22% | 31% |
| More conservative challenger | 44% | 40% | 51% | 33% | 54% | 48% | 42% |
| Not sure | 21% | 30% | 17% | 16% | 13% | 30% | 28% |

