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## **Huckabee leads GOP pres. field in NC, WV**

**Raleigh, N.C.** – While he is also typically the strongest challenger to President Obama there, Mike Huckabee continues to show strength with Republicans in rural red and swing states. He leads the presidential primary field with almost 30% support in each North Carolina and West Virginia

Bucking previous polls, results PPP released earlier this week showed Mitt Romney usurping Huckabee's role as the strongest challenger to President Obama in the general election in the Tar Heel State, trailing by only three points. But Romney faces an obstacle in getting to that point, for he places fourth with only 11% in the state's primary, behind Huckabee's 27%, Newt Gingrich's 18%, and Sarah Palin's 16%, and ahead of Tim Pawlenty's 7%, Ron Paul's 6%, Mitch Daniels' 3%, and John Thune's 1%, with 10% unsure or going elsewhere.

The trend of Romney placing well with moderates (at 19% behind Huckabee's 21%) continues, but he drops all the way to 9% with conservatives, who make up three-quarters of the electorate. That puts him in a distant fourth behind Huckabee's 29%, Gingrich's 21%, and Palin's 17%, and just nosing out Pawlenty's 8% with that group.

The competition for Huckabee in the Mountain State is a little stronger, but if he were to prevail at the convention, a recent PPP release showed he would be the only candidate to beat the president by a larger margin than John McCain did. In the primary, he has 28% to Palin's 23%, Gingrich's 17%, Romney's 10%, Paul's 6%, Pawlenty's 5%, Daniels' 2%, and Thune's less than 1%, with 8% undecided or preferring someone else.

Here, Romney fares about equally with both moderates and conservatives, as does Gingrich. But Huckabee prevails overall because he counters Palin's 26-21 lead with moderates with his own stronger 32-21 edge with conservatives. West Virginia's Republicans are actually slightly less right-wing than North Carolina's (it is their Democrats that make the state so conservative), but still 70% place themselves to the right of center.

PPP surveyed 400 usual North Carolina Republican primary voters, with a +/-4.9% margin of error, and 355 usual West Virginia Republican primary voters, with a +/-5.2% margin of error, from January 20<sup>th</sup> to 23<sup>rd</sup>. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 62%  
*Unfavorable* ..... 18%  
*Not sure* ..... 20%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 70%  
*Unfavorable* ..... 14%  
*Not sure* ..... 16%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 72%  
*Unfavorable* ..... 22%  
*Not sure* ..... 7%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 50%  
*Unfavorable* ..... 26%  
*Not sure* ..... 24%

**Q5** If the Republican candidates for President next year were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

*Mitch Daniels* ..... 3%  
*Newt Gingrich* ..... 18%  
*Mike Huckabee* ..... 27%  
*Sarah Palin* ..... 16%  
*Ron Paul*..... 6%  
*Tim Pawlenty* ..... 7%  
*Mitt Romney*..... 11%  
*John Thune*..... 1%  
*Someone else/Undecided*..... 10%

**Q6** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 3%  
*Moderate*..... 23%  
*Conservative*..... 74%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 48%  
*Man*..... 52%

**Q8** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 8%  
*30 to 45*..... 28%  
*46 to 65*..... 40%  
*Older than 65*..... 24%





**Crosstabs**

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Gingrich Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 62%  | 46%      | 42%      | 69%          |
| <b>Unfavorable</b>           | 18%  | 28%      | 26%      | 15%          |
| <b>Not sure</b>              | 20%  | 26%      | 33%      | 16%          |

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Huckabee Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 70%  | 46%      | 61%      | 73%          |
| <b>Unfavorable</b>           | 14%  | 48%      | 17%      | 11%          |
| <b>Not sure</b>              | 16%  | 6%       | 22%      | 15%          |

|                           | Base | Ideology |          |              |
|---------------------------|------|----------|----------|--------------|
|                           |      | Liberal  | Moderate | Conservative |
| <b>Palin Favorability</b> |      |          |          |              |
| <b>Favorable</b>          | 72%  | 47%      | 55%      | 78%          |
| <b>Unfavorable</b>        | 22%  | 53%      | 39%      | 15%          |
| <b>Not sure</b>           | 7%   | -        | 6%       | 7%           |

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Romney Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 50%  | 12%      | 47%      | 52%          |
| <b>Unfavorable</b>         | 26%  | 82%      | 23%      | 25%          |
| <b>Not sure</b>            | 24%  | 6%       | 30%      | 23%          |





**Crosstabs**

|                               | Base | Ideology |          |              |
|-------------------------------|------|----------|----------|--------------|
|                               |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Pres Primary</b>  |      |          |          |              |
| <b>Mitch Daniels</b>          | 3%   | 20%      | 2%       | 3%           |
| <b>Newt Gingrich</b>          | 18%  | 8%       | 11%      | 21%          |
| <b>Mike Huckabee</b>          | 27%  | 19%      | 21%      | 29%          |
| <b>Sarah Palin</b>            | 16%  | 6%       | 13%      | 17%          |
| <b>Ron Paul</b>               | 6%   | 14%      | 10%      | 5%           |
| <b>Tim Pawlenty</b>           | 7%   | 20%      | 4%       | 8%           |
| <b>Mitt Romney</b>            | 11%  | -        | 19%      | 9%           |
| <b>John Thune</b>             | 1%   | -        | 2%       | 1%           |
| <b>Someone else/Undecided</b> | 10%  | 14%      | 18%      | 7%           |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Gingrich Favorability</b> |      |        |     |
| <b>Favorable</b>             | 62%  | 58%    | 66% |
| <b>Unfavorable</b>           | 18%  | 17%    | 19% |
| <b>Not sure</b>              | 20%  | 25%    | 15% |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Huckabee Favorability</b> |      |        |     |
| <b>Favorable</b>             | 70%  | 70%    | 70% |
| <b>Unfavorable</b>           | 14%  | 9%     | 18% |
| <b>Not sure</b>              | 16%  | 21%    | 12% |

|                           | Base | Gender |     |
|---------------------------|------|--------|-----|
|                           |      | Woman  | Man |
| <b>Palin Favorability</b> |      |        |     |
| <b>Favorable</b>          | 72%  | 68%    | 75% |
| <b>Unfavorable</b>        | 22%  | 22%    | 21% |
| <b>Not sure</b>           | 7%   | 9%     | 4%  |





**Crosstabs**

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Romney Favorability</b> |      |        |     |
| <b>Favorable</b>           | 50%  | 47%    | 53% |
| <b>Unfavorable</b>         | 26%  | 23%    | 29% |
| <b>Not sure</b>            | 24%  | 31%    | 18% |

|                               | Base | Gender |     |
|-------------------------------|------|--------|-----|
|                               |      | Woman  | Man |
| <b>2012 GOP Pres Primary</b>  |      |        |     |
| <b>Mitch Daniels</b>          | 3%   | 3%     | 3%  |
| <b>Newt Gingrich</b>          | 18%  | 17%    | 19% |
| <b>Mike Huckabee</b>          | 27%  | 30%    | 24% |
| <b>Sarah Palin</b>            | 16%  | 18%    | 13% |
| <b>Ron Paul</b>               | 6%   | 2%     | 10% |
| <b>Tim Pawlenty</b>           | 7%   | 7%     | 8%  |
| <b>Mitt Romney</b>            | 11%  | 13%    | 10% |
| <b>John Thune</b>             | 1%   | 0%     | 2%  |
| <b>Someone else/Undecided</b> | 10%  | 9%     | 11% |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Gingrich Favorability</b> |      |          |          |          |               |
| <b>Favorable</b>             | 62%  | 57%      | 57%      | 62%      | 69%           |
| <b>Unfavorable</b>           | 18%  | 21%      | 19%      | 20%      | 13%           |
| <b>Not sure</b>              | 20%  | 21%      | 24%      | 18%      | 18%           |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Huckabee Favorability</b> |      |          |          |          |               |
| <b>Favorable</b>             | 70%  | 36%      | 64%      | 75%      | 79%           |
| <b>Unfavorable</b>           | 14%  | 43%      | 15%      | 10%      | 9%            |
| <b>Not sure</b>              | 16%  | 21%      | 21%      | 15%      | 12%           |





**Crosstabs**

|                           | Base       | Age      |          |          |               |
|---------------------------|------------|----------|----------|----------|---------------|
|                           |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Palin Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>          | <b>72%</b> | 36%      | 82%      | 73%      | 70%           |
| <b>Unfavorable</b>        | <b>22%</b> | 64%      | 16%      | 17%      | 21%           |
| <b>Not sure</b>           | <b>7%</b>  | -        | 1%       | 10%      | 9%            |

|                            | Base       | Age      |          |          |               |
|----------------------------|------------|----------|----------|----------|---------------|
|                            |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Romney Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>           | <b>50%</b> | 21%      | 38%      | 56%      | 64%           |
| <b>Unfavorable</b>         | <b>26%</b> | 57%      | 28%      | 21%      | 21%           |
| <b>Not sure</b>            | <b>24%</b> | 21%      | 34%      | 23%      | 15%           |

|                               | Base       | Age      |          |          |               |
|-------------------------------|------------|----------|----------|----------|---------------|
|                               |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary</b>  |            |          |          |          |               |
| <b>Mitch Daniels</b>          | <b>3%</b>  | 7%       | 4%       | 2%       | 1%            |
| <b>Newt Gingrich</b>          | <b>18%</b> | 21%      | 17%      | 18%      | 18%           |
| <b>Mike Huckabee</b>          | <b>27%</b> | 21%      | 29%      | 28%      | 25%           |
| <b>Sarah Palin</b>            | <b>16%</b> | -        | 20%      | 18%      | 11%           |
| <b>Ron Paul</b>               | <b>6%</b>  | 7%       | 8%       | 7%       | 4%            |
| <b>Tim Pawlenty</b>           | <b>7%</b>  | 21%      | 7%       | 5%       | 7%            |
| <b>Mitt Romney</b>            | <b>11%</b> | -        | 5%       | 10%      | 24%           |
| <b>John Thune</b>             | <b>1%</b>  | 7%       | 1%       | 1%       | -             |
| <b>Someone else/Undecided</b> | <b>10%</b> | 14%      | 8%       | 11%      | 10%           |





## West Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Shelley Moore Capito?

*Favorable*..... 78%  
*Unfavorable* ..... 9%  
*Not sure* ..... 13%

**Q2** Do you have a favorable or unfavorable opinion of Clark Barnes?

*Favorable*..... 9%  
*Unfavorable* ..... 12%  
*Not sure* ..... 79%

**Q3** Do you have a favorable or unfavorable opinion of Betty Ireland?

*Favorable*..... 38%  
*Unfavorable* ..... 11%  
*Not sure* ..... 51%

**Q4** Do you have a favorable or unfavorable opinion of Mike Stuart?

*Favorable*..... 7%  
*Unfavorable* ..... 10%  
*Not sure* ..... 83%

**Q5** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 60%  
*Unfavorable* ..... 19%  
*Not sure* ..... 21%

**Q6** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 76% *Not sure* ..... 15%  
*Unfavorable* ..... 9%

**Q7** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 69%  
*Unfavorable* ..... 18%  
*Not sure* ..... 12%

**Q8** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 56%  
*Unfavorable* ..... 18%  
*Not sure* ..... 25%

**Q9** If the Republican candidates for Governor were Clark Barnes, Shelley Moore Capito, Betty Ireland, Mark Sorsaia, and Mike Stuart who would you vote for?

*Clark Barnes*..... 5%  
*Shelley Moore Capito*..... 72%  
*Betty Ireland*..... 10%  
*Mark Sorsaia*..... 1%  
*Mike Stuart*..... 1%  
*Undecided*..... 10%

**Q10** If the Republican candidates for Governor were just Clark Barnes, Betty Ireland, Mark Sorsaia, and Mike Stuart who would you vote for?

*Clark Barnes*..... 11%  
*Betty Ireland*..... 46%  
*Mark Sorsaia*..... 9%  
*Mike Stuart*..... 4%  
*Undecided*..... 31%



**Q11** If the Republican candidates for President next year were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

|                                     |     |
|-------------------------------------|-----|
| <i>Mitch Daniels</i> .....          | 2%  |
| <i>Newt Gingrich</i> .....          | 17% |
| <i>Mike Huckabee</i> .....          | 28% |
| <i>Sarah Palin</i> .....            | 23% |
| <i>Ron Paul</i> .....               | 6%  |
| <i>Tim Pawlenty</i> .....           | 5%  |
| <i>Mitt Romney</i> .....            | 10% |
| <i>John Thune</i> .....             | 0%  |
| <i>Someone else/Undecided</i> ..... | 8%  |

**Q12** Would you describe yourself as a liberal, moderate, or conservative?

|                           |     |
|---------------------------|-----|
| <i>Liberal</i> .....      | 4%  |
| <i>Moderate</i> .....     | 26% |
| <i>Conservative</i> ..... | 70% |

**Q13** If you are a woman, press 1. If a man, press 2.

|                    |     |
|--------------------|-----|
| <i>Woman</i> ..... | 49% |
| <i>Man</i> .....   | 51% |

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

|                            |     |
|----------------------------|-----|
| <i>18 to 29</i> .....      | 5%  |
| <i>30 to 45</i> .....      | 24% |
| <i>46 to 65</i> .....      | 48% |
| <i>Older than 65</i> ..... | 23% |





**Crosstabs**

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Capito Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 78%  | 44%      | 77%      | 81%          |
| <b>Unfavorable</b>         | 9%   | 32%      | 9%       | 8%           |
| <b>Not sure</b>            | 13%  | 24%      | 14%      | 11%          |

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Barnes Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 9%   | 14%      | 7%       | 9%           |
| <b>Unfavorable</b>         | 12%  | 20%      | 13%      | 11%          |
| <b>Not sure</b>            | 79%  | 67%      | 80%      | 80%          |

|                             | Base | Ideology |          |              |
|-----------------------------|------|----------|----------|--------------|
|                             |      | Liberal  | Moderate | Conservative |
| <b>Ireland Favorability</b> |      |          |          |              |
| <b>Favorable</b>            | 38%  | 29%      | 33%      | 41%          |
| <b>Unfavorable</b>          | 11%  | 14%      | 14%      | 10%          |
| <b>Not sure</b>             | 51%  | 57%      | 53%      | 50%          |

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Stuart Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 7%   | 14%      | 6%       | 7%           |
| <b>Unfavorable</b>         | 10%  | 7%       | 11%      | 9%           |
| <b>Not sure</b>            | 83%  | 79%      | 82%      | 84%          |





**Crosstabs**

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Gingrich Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 60%  | 39%      | 40%      | 69%          |
| <b>Unfavorable</b>           | 19%  | 54%      | 36%      | 10%          |
| <b>Not sure</b>              | 21%  | 7%       | 24%      | 21%          |

|                              | Base | Ideology |          |              |
|------------------------------|------|----------|----------|--------------|
|                              |      | Liberal  | Moderate | Conservative |
| <b>Huckabee Favorability</b> |      |          |          |              |
| <b>Favorable</b>             | 76%  | 68%      | 57%      | 84%          |
| <b>Unfavorable</b>           | 9%   | 14%      | 17%      | 6%           |
| <b>Not sure</b>              | 15%  | 18%      | 26%      | 10%          |

|                           | Base | Ideology |          |              |
|---------------------------|------|----------|----------|--------------|
|                           |      | Liberal  | Moderate | Conservative |
| <b>Palin Favorability</b> |      |          |          |              |
| <b>Favorable</b>          | 69%  | 64%      | 53%      | 75%          |
| <b>Unfavorable</b>        | 18%  | 36%      | 34%      | 12%          |
| <b>Not sure</b>           | 12%  | -        | 12%      | 13%          |

|                            | Base | Ideology |          |              |
|----------------------------|------|----------|----------|--------------|
|                            |      | Liberal  | Moderate | Conservative |
| <b>Romney Favorability</b> |      |          |          |              |
| <b>Favorable</b>           | 56%  | 56%      | 46%      | 60%          |
| <b>Unfavorable</b>         | 18%  | 33%      | 21%      | 16%          |
| <b>Not sure</b>            | 25%  | 11%      | 33%      | 24%          |





**Crosstabs**

|   | Base | Ideology |          |              |
|---|------|----------|----------|--------------|
|   |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Gov<br/>Primary w/ Capito</b> |      |          |          |              |
| Clark Barnes                              | 5%   | 7%       | 4%       | 5%           |
| Shelley Moore<br>Capito                   | 72%  | 78%      | 71%      | 72%          |
| Betty Ireland                             | 10%  | 11%      | 9%       | 10%          |
| Mark Sorsaia                              | 1%   | -        | 1%       | 1%           |
| Mike Stuart                               | 1%   | -        | 1%       | 2%           |
| Undecided                                 | 10%  | 4%       | 14%      | 9%           |

|  | Base | Ideology |          |              |
|--|------|----------|----------|--------------|
|  |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Gov<br/>Primary w/o Capito</b> |      |          |          |              |
| Clark Barnes                               | 11%  | 7%       | 9%       | 13%          |
| Betty Ireland                              | 46%  | 78%      | 48%      | 43%          |
| Mark Sorsaia                               | 9%   | 7%       | 8%       | 9%           |
| Mike Stuart                                | 4%   | -        | 2%       | 5%           |
| Undecided                                  | 31%  | 8%       | 33%      | 31%          |

|                                  | Base | Ideology |          |              |
|----------------------------------|------|----------|----------|--------------|
|                                  |      | Liberal  | Moderate | Conservative |
| <b>2012 GOP Pres<br/>Primary</b> |      |          |          |              |
| Mitch Daniels                    | 2%   | 7%       | 1%       | 2%           |
| Newt Gingrich                    | 17%  | 4%       | 16%      | 18%          |
| Mike Huckabee                    | 28%  | 14%      | 21%      | 32%          |
| Sarah Palin                      | 23%  | 46%      | 26%      | 21%          |
| Ron Paul                         | 6%   | 4%       | 6%       | 6%           |
| Tim Pawlenty                     | 5%   | -        | 2%       | 6%           |
| Mitt Romney                      | 10%  | 14%      | 11%      | 10%          |
| John Thune                       | 0%   | -        | -        | 1%           |
| Someone<br>else/Undecided        | 8%   | 11%      | 16%      | 5%           |

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Capito Favorability</b> |      |        |     |
| Favorable                  | 78%  | 78%    | 78% |
| Unfavorable                | 9%   | 7%     | 12% |
| Not sure                   | 13%  | 15%    | 11% |





**Crosstabs**

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Barnes Favorability</b> |      |        |     |
| <b>Favorable</b>           | 9%   | 6%     | 11% |
| <b>Unfavorable</b>         | 12%  | 9%     | 14% |
| <b>Not sure</b>            | 79%  | 85%    | 74% |

|                             | Base | Gender |     |
|-----------------------------|------|--------|-----|
|                             |      | Woman  | Man |
| <b>Ireland Favorability</b> |      |        |     |
| <b>Favorable</b>            | 38%  | 39%    | 38% |
| <b>Unfavorable</b>          | 11%  | 11%    | 11% |
| <b>Not sure</b>             | 51%  | 50%    | 51% |

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Stuart Favorability</b> |      |        |     |
| <b>Favorable</b>           | 7%   | 5%     | 10% |
| <b>Unfavorable</b>         | 10%  | 7%     | 12% |
| <b>Not sure</b>            | 83%  | 88%    | 78% |

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Gingrich Favorability</b> |      |        |     |
| <b>Favorable</b>             | 60%  | 51%    | 69% |
| <b>Unfavorable</b>           | 19%  | 22%    | 15% |
| <b>Not sure</b>              | 21%  | 27%    | 15% |





**Crosstabs**

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Huckabee Favorability</b> |      |        |     |
| <b>Favorable</b>             | 76%  | 73%    | 79% |
| <b>Unfavorable</b>           | 9%   | 6%     | 12% |
| <b>Not sure</b>              | 15%  | 21%    | 9%  |

|                           | Base | Gender |     |
|---------------------------|------|--------|-----|
|                           |      | Woman  | Man |
| <b>Palin Favorability</b> |      |        |     |
| <b>Favorable</b>          | 69%  | 66%    | 72% |
| <b>Unfavorable</b>        | 18%  | 19%    | 18% |
| <b>Not sure</b>           | 12%  | 15%    | 10% |

|                            | Base | Gender |     |
|----------------------------|------|--------|-----|
|                            |      | Woman  | Man |
| <b>Romney Favorability</b> |      |        |     |
| <b>Favorable</b>           | 56%  | 52%    | 61% |
| <b>Unfavorable</b>         | 18%  | 17%    | 20% |
| <b>Not sure</b>            | 25%  | 32%    | 19% |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>2012 GOP Gov<br/>Primary w/ Capito</b> |      |        |     |
| <b>Clark Barnes</b>                       | 5%   | 2%     | 8%  |
| <b>Shelley Moore<br/>    Capito</b>       | 72%  | 69%    | 75% |
| <b>Betty Ireland</b>                      | 10%  | 13%    | 7%  |
| <b>Mark Sorsaia</b>                       | 1%   | 2%     | 1%  |
| <b>Mike Stuart</b>                        | 1%   | 1%     | 2%  |
| <b>Undecided</b>                          | 10%  | 14%    | 7%  |





**Crosstabs**

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>2012 GOP Gov<br/>Primary w/o Capito</b> |      |        |     |
| Clark Barnes                               | 11%  | 5%     | 17% |
| Betty Ireland                              | 46%  | 47%    | 45% |
| Mark Sorsaia                               | 9%   | 9%     | 8%  |
| Mike Stuart                                | 4%   | 4%     | 4%  |
| Undecided                                  | 31%  | 35%    | 26% |

|                                  | Base | Gender |     |
|----------------------------------|------|--------|-----|
|                                  |      | Woman  | Man |
| <b>2012 GOP Pres<br/>Primary</b> |      |        |     |
| Mitch Daniels                    | 2%   | 1%     | 3%  |
| Newt Gingrich                    | 17%  | 8%     | 25% |
| Mike Huckabee                    | 28%  | 30%    | 27% |
| Sarah Palin                      | 23%  | 26%    | 20% |
| Ron Paul                         | 6%   | 7%     | 5%  |
| Tim Pawlenty                     | 5%   | 3%     | 6%  |
| Mitt Romney                      | 10%  | 11%    | 10% |
| John Thune                       | 0%   | 1%     | -   |
| Someone<br>else/Undecided        | 8%   | 14%    | 3%  |

|                            | Base | Age         |             |             |                  |
|----------------------------|------|-------------|-------------|-------------|------------------|
|                            |      | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| <b>Capito Favorability</b> |      |             |             |             |                  |
| Favorable                  | 78%  | 44%         | 70%         | 82%         | 85%              |
| Unfavorable                | 9%   | -           | 18%         | 7%          | 6%               |
| Not sure                   | 13%  | 56%         | 11%         | 11%         | 9%               |

|                            | Base | Age         |             |             |                  |
|----------------------------|------|-------------|-------------|-------------|------------------|
|                            |      | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| <b>Barnes Favorability</b> |      |             |             |             |                  |
| Favorable                  | 9%   | -           | 11%         | 9%          | 8%               |
| Unfavorable                | 12%  | 22%         | 11%         | 10%         | 14%              |
| Not sure                   | 79%  | 78%         | 77%         | 81%         | 78%              |





**Crosstabs**

|                             | Base       | Age      |          |          |               |
|-----------------------------|------------|----------|----------|----------|---------------|
|                             |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Ireland Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>            | <b>38%</b> | 33%      | 27%      | 40%      | 47%           |
| <b>Unfavorable</b>          | <b>11%</b> | 11%      | 14%      | 9%       | 11%           |
| <b>Not sure</b>             | <b>51%</b> | 56%      | 59%      | 50%      | 42%           |

|                            | Base       | Age      |          |          |               |
|----------------------------|------------|----------|----------|----------|---------------|
|                            |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Stuart Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>           | <b>7%</b>  | -        | 11%      | 6%       | 8%            |
| <b>Unfavorable</b>         | <b>10%</b> | 11%      | 7%       | 11%      | 9%            |
| <b>Not sure</b>            | <b>83%</b> | 89%      | 82%      | 83%      | 83%           |

|                              | Base       | Age      |          |          |               |
|------------------------------|------------|----------|----------|----------|---------------|
|                              |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Gingrich Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>             | <b>60%</b> | 56%      | 57%      | 60%      | 66%           |
| <b>Unfavorable</b>           | <b>19%</b> | 33%      | 20%      | 19%      | 14%           |
| <b>Not sure</b>              | <b>21%</b> | 11%      | 23%      | 21%      | 20%           |

|                              | Base       | Age      |          |          |               |
|------------------------------|------------|----------|----------|----------|---------------|
|                              |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Huckabee Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>             | <b>76%</b> | 88%      | 77%      | 76%      | 73%           |
| <b>Unfavorable</b>           | <b>9%</b>  | 13%      | 11%      | 9%       | 8%            |
| <b>Not sure</b>              | <b>15%</b> | -        | 11%      | 15%      | 20%           |





**Crosstabs**

|                           | Base       | Age      |          |          |               |
|---------------------------|------------|----------|----------|----------|---------------|
|                           |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Palin Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>          | <b>69%</b> | 78%      | 75%      | 68%      | 64%           |
| <b>Unfavorable</b>        | <b>18%</b> | 22%      | 16%      | 17%      | 23%           |
| <b>Not sure</b>           | <b>12%</b> | -        | 9%       | 15%      | 13%           |

|                            | Base       | Age      |          |          |               |
|----------------------------|------------|----------|----------|----------|---------------|
|                            |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Romney Favorability</b> |            |          |          |          |               |
| <b>Favorable</b>           | <b>56%</b> | 56%      | 48%      | 58%      | 61%           |
| <b>Unfavorable</b>         | <b>18%</b> | 22%      | 27%      | 16%      | 11%           |
| <b>Not sure</b>            | <b>25%</b> | 22%      | 25%      | 25%      | 27%           |

|                                       | Base       | Age      |          |          |               |
|---------------------------------------|------------|----------|----------|----------|---------------|
|                                       |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Gov Primary w/ Capito</b> |            |          |          |          |               |
| <b>Clark Barnes</b>                   | <b>5%</b>  | -        | 14%      | 3%       | 2%            |
| <b>Shelley Moore Capito</b>           | <b>72%</b> | 78%      | 66%      | 74%      | 73%           |
| <b>Betty Ireland</b>                  | <b>10%</b> | -        | 9%       | 11%      | 11%           |
| <b>Mark Sorsaia</b>                   | <b>1%</b>  | -        | 2%       | 1%       | 1%            |
| <b>Mike Stuart</b>                    | <b>1%</b>  | -        | -        | 2%       | 2%            |
| <b>Undecided</b>                      | <b>10%</b> | 22%      | 9%       | 9%       | 11%           |

|  | Base       | Age      |          |          |               |
|--|------------|----------|----------|----------|---------------|
|  |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Gov Primary w/o Capito</b> |            |          |          |          |               |
| <b>Clark Barnes</b>                    | <b>11%</b> | -        | 20%      | 10%      | 8%            |
| <b>Betty Ireland</b>                   | <b>46%</b> | 33%      | 36%      | 51%      | 47%           |
| <b>Mark Sorsaia</b>                    | <b>9%</b>  | 11%      | 5%       | 7%       | 16%           |
| <b>Mike Stuart</b>                     | <b>4%</b>  | -        | 5%       | 4%       | 5%            |
| <b>Undecided</b>                       | <b>31%</b> | 56%      | 34%      | 29%      | 26%           |







Crosstabs

|                               | Base | Age      |          |          |               |
|-------------------------------|------|----------|----------|----------|---------------|
|                               |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>2012 GOP Pres Primary</b>  |      |          |          |          |               |
| <b>Mitch Daniels</b>          | 2%   | -        | 2%       | 2%       | 2%            |
| <b>Newt Gingrich</b>          | 17%  | 22%      | 18%      | 13%      | 23%           |
| <b>Mike Huckabee</b>          | 28%  | 22%      | 18%      | 36%      | 26%           |
| <b>Sarah Palin</b>            | 23%  | 56%      | 27%      | 22%      | 15%           |
| <b>Ron Paul</b>               | 6%   | -        | 11%      | 5%       | 4%            |
| <b>Tim Pawlenty</b>           | 5%   | -        | 5%       | 5%       | 6%            |
| <b>Mitt Romney</b>            | 10%  | -        | 7%       | 10%      | 17%           |
| <b>John Thune</b>             | 0%   | -        | -        | 1%       | 1%            |
| <b>Someone else/Undecided</b> | 8%   | -        | 11%      | 8%       | 8%            |

