



FOR IMMEDIATE RELEASE

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Steelman, Huckabee lead Missouri GOP Sen., Pres. primaries

Raleigh, N.C. – Sarah Steelman has a decent but not insurmountable early lead in the Republican primary for the right to face Claire McCaskill, whom PPP showed as very vulnerable in a release last week. In the presidential contest, Mike Huckabee has slightly expanded his lead since PPP's last measure of the field late last November, as Sarah Palin, previously in a statistical tie for the lead, has taken a plunge into a tie for third.

The Senate contest at this point is largely a function of name recognition. Even these frequent, heavily partisan voters are mostly unaware of all four potential candidates. 56% have no opinion of former Treasurer Steelman, 61% of Rep. Todd Akin, 75% of 2010 congressional candidate Ed Martin, and 81% of former state GOP chairwoman Ann Wagner.

Thus, Steelman earns 31% of voters' preference as the nominee, followed by Akin's 24%, with Martin and Wagner way back at 9% and 2%, respectively. 34% are undecided, unsurprising given the low profiles of this entire slate. Only Steelman and Martin have declared their candidacies so far.

Akin is probably the least likely to run, while Wagner is reportedly giving a bid more thought. Though Martin and Wagner get a little more of Akin's support than she does, Steelman is only further strengthened relative to her opponents with Akin out of the race. She has 37% in the three-way variation, with Martin up to 18% and Wagner 11%, and 34% still undecided.

"Steelman's the nominal early frontrunner but that's just because the other Republicans looking at the race are so obscure at this point," said Dean Debnam, President of Public Policy Polling. "Any of these folks could end up winning and so could someone who's not even on the table right now."

In the White House jockeying, Huckabee is up from 27% to 29%, while Palin has plummeted from a close 25% to only 14% in a matter of three months. That trails Newt Gingrich's 19% (up from 15%) and just edges out Mitt Romney's 13% (down from 14%).

PPP surveyed 400 usual Missouri Republican primary voters from March 3rd to 6th. The survey's margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Missouri Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 53% *Not sure* 23%
Unfavorable 24%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable 73% *Not sure* 15%
Unfavorable 12%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable 63% *Not sure* 11%
Unfavorable 27%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 47% *Not sure* 21%
Unfavorable 32%

Q5 Do you have a favorable or unfavorable opinion of Todd Akin?

Favorable 32% *Not sure* 61%
Unfavorable 7%

Q6 Do you have a favorable or unfavorable opinion of Ed Martin?

Favorable 16% *Not sure* 75%
Unfavorable 9%

Q7 Do you have a favorable or unfavorable opinion of Sarah Steelman?

Favorable 29% *Not sure* 56%
Unfavorable 15%

Q8 Do you have a favorable or unfavorable opinion of Ann Wagner?

Favorable 11% *Not sure* 81%
Unfavorable 8%

Q9 Given the choices of Todd Akin, Ed Martin, Sarah Steelman, and Ann Wagner who would you most like to see as the Republican candidate for Senate next year?

Todd Akin 24%
Ed Martin 9%
Sarah Steelman 31%
Ann Wagner 2%
Someone else/Not sure 34%

Q10 If the choices were just Ed Martin, Sarah Steelman, and Ann Wagner who would you most like to see as the Republican candidate for Senate next year?

Ed Martin 18%
Sarah Steelman 37%
Ann Wagner 11%
Someone else/Not sure 34%

Q11 If the Republican candidates for President in 2012 were Haley Barbour, Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

Haley Barbour 2%
Mitch Daniels 4%
Newt Gingrich 19%
Mike Huckabee 29%
Sarah Palin 14%
Ron Paul 7%
Tim Pawlenty 3%
Mitt Romney 13%
Someone else/Undecided 10%



Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

| | |
|------------------------------------|-----|
| <i>Very liberal</i> | 1% |
| <i>Somewhat liberal</i> | 4% |
| <i>Moderate</i> | 15% |
| <i>Somewhat conservative</i> | 39% |
| <i>Very conservative</i> | 41% |

Q13 If you are a woman, press 1. If a man, press 2.

| | |
|--------------------|-----|
| <i>Woman</i> | 48% |
| <i>Man</i> | 52% |

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

| | |
|----------------------------|-----|
| <i>18 to 29</i> | 10% |
| <i>30 to 45</i> | 29% |
| <i>46 to 65</i> | 41% |
| <i>Older than 65</i> | 20% |



Crosstabs

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gingrich Favorability | | | | | | |
| Favorable | 53% | - | 45% | 28% | 56% | 61% |
| Unfavorable | 24% | 100% | 21% | 44% | 21% | 18% |
| Not sure | 23% | - | 33% | 28% | 23% | 21% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Huckabee Favorability | | | | | | |
| Favorable | 73% | 41% | 47% | 57% | 74% | 80% |
| Unfavorable | 12% | 29% | 28% | 20% | 10% | 10% |
| Not sure | 15% | 29% | 26% | 23% | 16% | 10% |

| | Base | Ideology | | | | |
|---------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Palin Favorability | | | | | | |
| Favorable | 63% | 71% | 45% | 36% | 58% | 79% |
| Unfavorable | 27% | 29% | 42% | 54% | 28% | 14% |
| Not sure | 11% | - | 13% | 10% | 15% | 7% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Romney Favorability | | | | | | |
| Favorable | 47% | 71% | 17% | 47% | 50% | 46% |
| Unfavorable | 32% | - | 56% | 34% | 28% | 34% |
| Not sure | 21% | 29% | 27% | 19% | 22% | 20% |





Crosstabs

| | Base | Ideology | | | | |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Akin Favorability | | | | | | |
| Favorable | 32% | 41% | 35% | 30% | 30% | 33% |
| Unfavorable | 7% | 29% | 27% | 10% | 6% | 5% |
| Not sure | 61% | 29% | 38% | 61% | 64% | 61% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Martin Favorability | | | | | | |
| Favorable | 16% | 41% | 7% | 11% | 16% | 18% |
| Unfavorable | 9% | - | 34% | 12% | 5% | 9% |
| Not sure | 75% | 59% | 59% | 78% | 79% | 73% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Steelman Favorability | | | | | | |
| Favorable | 29% | 25% | 13% | 25% | 28% | 33% |
| Unfavorable | 15% | 45% | 35% | 20% | 13% | 13% |
| Not sure | 56% | 29% | 53% | 55% | 60% | 54% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Wagner Favorability | | | | | | |
| Favorable | 11% | 41% | 22% | 12% | 8% | 11% |
| Unfavorable | 8% | - | 19% | 3% | 9% | 8% |
| Not sure | 81% | 59% | 59% | 84% | 83% | 81% |





Crosstabs

| | Base | Ideology | | | | |
|-------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Sen Primary w/ Akin | | | | | | |
| Todd Akin | 24% | 29% | 35% | 22% | 26% | 21% |
| Ed Martin | 9% | - | 6% | 12% | 11% | 6% |
| Sarah Steelman | 31% | 71% | 17% | 36% | 27% | 34% |
| Ann Wagner | 2% | - | - | 2% | 3% | 2% |
| Someone else/Not sure | 34% | - | 42% | 29% | 33% | 37% |

| | Base | Ideology | | | | |
|--------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Sen Primary w/o Akin | | | | | | |
| Ed Martin | 18% | 29% | 28% | 17% | 23% | 13% |
| Sarah Steelman | 37% | 41% | 40% | 41% | 32% | 39% |
| Ann Wagner | 11% | 29% | - | 11% | 12% | 11% |
| Someone else/Not sure | 34% | - | 32% | 31% | 33% | 37% |

| | Base | Ideology | | | | |
|------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Pres Primary | | | | | | |
| Haley Barbour | 2% | - | - | 4% | 2% | 2% |
| Mitch Daniels | 4% | - | 6% | 5% | 3% | 3% |
| Newt Gingrich | 19% | - | 45% | 18% | 14% | 22% |
| Mike Huckabee | 29% | 45% | - | 25% | 34% | 27% |
| Sarah Palin | 14% | 55% | 7% | 13% | 13% | 15% |
| Ron Paul | 7% | - | 6% | 9% | 5% | 8% |
| Tim Pawlenty | 3% | - | - | 2% | 2% | 5% |
| Mitt Romney | 13% | - | 13% | 15% | 15% | 10% |
| Someone else/Undecided | 10% | - | 21% | 9% | 12% | 8% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Gingrich Favorability | | | |
| Favorable | 53% | 47% | 58% |
| Unfavorable | 24% | 24% | 25% |
| Not sure | 23% | 29% | 17% |





Crosstabs

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Huckabee Favorability | | | |
| Favorable | 73% | 74% | 71% |
| Unfavorable | 12% | 9% | 15% |
| Not sure | 15% | 17% | 13% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Palin Favorability | | | |
| Favorable | 63% | 64% | 62% |
| Unfavorable | 27% | 25% | 29% |
| Not sure | 11% | 11% | 10% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Romney Favorability | | | |
| Favorable | 47% | 46% | 47% |
| Unfavorable | 32% | 29% | 36% |
| Not sure | 21% | 25% | 17% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Akin Favorability | | | |
| Favorable | 32% | 24% | 39% |
| Unfavorable | 7% | 5% | 10% |
| Not sure | 61% | 71% | 52% |





Crosstabs

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Martin Favorability | | | |
| Favorable | 16% | 10% | 21% |
| Unfavorable | 9% | 4% | 13% |
| Not sure | 75% | 85% | 66% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Steelman Favorability | | | |
| Favorable | 29% | 25% | 32% |
| Unfavorable | 15% | 10% | 20% |
| Not sure | 56% | 65% | 48% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Wagner Favorability | | | |
| Favorable | 11% | 10% | 12% |
| Unfavorable | 8% | 3% | 13% |
| Not sure | 81% | 87% | 75% |

| | Base | Gender | |
|---|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Sen Primary w/ Akin | | | |
| Todd Akin | 24% | 20% | 27% |
| Ed Martin | 9% | 7% | 11% |
| Sarah Steelman | 31% | 32% | 31% |
| Ann Wagner | 2% | 2% | 3% |
| Someone else/Not sure | 34% | 39% | 29% |





Crosstabs

| | Base | Gender | |
|--|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Sen Primary w/o Akin | | | |
| Ed Martin | 18% | 14% | 22% |
| Sarah Steelman | 37% | 36% | 37% |
| Ann Wagner | 11% | 13% | 9% |
| Someone else/Not sure | 34% | 36% | 32% |

| | Base | Gender | |
|---------------------------------------|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Pres Primary | | | |
| Haley Barbour | 2% | 1% | 3% |
| Mitch Daniels | 4% | 3% | 4% |
| New t Gingrich | 19% | 19% | 19% |
| Mike Huckabee | 29% | 35% | 23% |
| Sarah Palin | 14% | 13% | 15% |
| Ron Paul | 7% | 6% | 8% |
| Tim Pawlenty | 3% | 3% | 4% |
| Mitt Romney | 13% | 12% | 13% |
| Someone else/Undecided | 10% | 8% | 12% |

| | Base | Age | | | |
|------------------------------|------|-------------|-------------|-------------|------------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Gingrich Favorability | | | | | |
| Favorable | 53% | 39% | 53% | 50% | 64% |
| Unfavorable | 24% | 17% | 22% | 32% | 16% |
| Not sure | 23% | 44% | 25% | 18% | 20% |

| | Base | Age | | | |
|----------------------------------|------|-------------|-------------|-------------|------------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Huckabee Favorability | | | | | |
| Favorable | 73% | 83% | 62% | 74% | 79% |
| Unfavorable | 12% | 6% | 17% | 12% | 10% |
| Not sure | 15% | 11% | 21% | 14% | 11% |





Crosstabs

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Palin Favorability | | | | | |
| Favorable | 63% | 61% | 59% | 64% | 67% |
| Unfavorable | 27% | 28% | 26% | 29% | 24% |
| Not sure | 11% | 11% | 16% | 8% | 9% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Romney Favorability | | | | | |
| Favorable | 47% | 28% | 51% | 49% | 46% |
| Unfavorable | 32% | 39% | 30% | 31% | 35% |
| Not sure | 21% | 33% | 19% | 21% | 18% |

| | Base | Age | | | |
|--------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Akin Favorability | | | | | |
| Favorable | 32% | 17% | 31% | 37% | 30% |
| Unfavorable | 7% | 6% | 8% | 6% | 9% |
| Not sure | 61% | 78% | 61% | 57% | 62% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Martin Favorability | | | | | |
| Favorable | 16% | 11% | 16% | 15% | 20% |
| Unfavorable | 9% | 6% | 11% | 9% | 8% |
| Not sure | 75% | 83% | 72% | 77% | 72% |





Crosstabs

| | Base | Age | | | |
|------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Steelman Favorability | | | | | |
| Favorable | 29% | 17% | 32% | 27% | 34% |
| Unfavorable | 15% | 17% | 16% | 16% | 10% |
| Not sure | 56% | 67% | 53% | 56% | 55% |

| | Base | Age | | | |
|----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Wagner Favorability | | | | | |
| Favorable | 11% | 17% | 10% | 9% | 13% |
| Unfavorable | 8% | - | 14% | 7% | 6% |
| Not sure | 81% | 83% | 76% | 84% | 81% |

| | Base | Age | | | |
|-------------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Sen Primary w/ Akin | | | | | |
| Todd Akin | 24% | 11% | 27% | 26% | 20% |
| Ed Martin | 9% | 11% | 9% | 7% | 10% |
| Sarah Steelman | 31% | 39% | 30% | 29% | 35% |
| Ann Wagner | 2% | - | 3% | 2% | 2% |
| Someone else/Not sure | 34% | 39% | 30% | 35% | 33% |

| | Base | Age | | | |
|--------------------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Sen Primary w/o Akin | | | | | |
| Ed Martin | 18% | 13% | 21% | 17% | 20% |
| Sarah Steelman | 37% | 63% | 35% | 33% | 35% |
| Ann Wagner | 11% | - | 16% | 11% | 9% |
| Someone else/Not sure | 34% | 25% | 28% | 39% | 36% |





Crosstabs

| | Base | Age | | | |
|------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Pres Primary | | | | | |
| Haley Barbour | 2% | - | 3% | 2% | 2% |
| Mitch Daniels | 4% | - | 3% | 6% | 2% |
| Newt Gingrich | 19% | 17% | 19% | 16% | 26% |
| Mike Huckabee | 29% | 44% | 22% | 25% | 38% |
| Sarah Palin | 14% | 11% | 15% | 17% | 9% |
| Ron Paul | 7% | 11% | 10% | 5% | 3% |
| Tim Pawlenty | 3% | - | 1% | 5% | 6% |
| Mitt Romney | 13% | 6% | 15% | 15% | 9% |
| Someone else/Undecided | 10% | 11% | 12% | 10% | 7% |

