

March 31, 2011

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Obama prevailing over Republicans in Florida

Raleigh, N.C. – Unsurprisingly, the picture has little changed since December, when PPP last took a look at the early 2012 presidential race in the crucial swing state of Florida. President Obama beat John McCain there by three points in 2008, and he now has similar leads over two possible GOP nominees, and tops the others by almost identical margins as three months ago.

Mitt Romney is the only likely entrant into the Republican fracas to equal or exceed McCain's performance. He trails 46-44, exactly the same as December's result. The state's former Governor Jeb Bush also does well, lagging 48-45, but he has so far denied any interest in seeking his father's and brother's old office. Rudy Giuliani, who staked his entire candidacy on the state's primary three years ago, performs next best, down 48-42. Giuliani has flirted with another bid, but neither he nor Bush were tested in December. Mike Huckabee, who now makes his home in the Sunshine State, is behind Obama 50-43, just a hair worse than December's 49-44 deficit. Neighboring Georgia's Newt Gingrich pulls the same 42% as in the previous poll, but Obama has inched up from 47% to 50% against him. And, as ever, Sarah Palin brings up the rear, trailing 52-39; she earned 38% in December.

President Obama's overall approval rating is back above water, with 48% approving and 47% disapproving, versus December's 45-49 spread. He has improved dramatically with Democrats, jumping from a relateively weak 69% approval from his own party to 81% now, a trend seen in other states as time has passed since the lame duck session of Congress. He is also now earning 80-86% of their votes against each of the Republicans, versus only 73-77% in December. But he has declined with independents, who approved by a huge 59-35 margin then and only barely 41-39 now. And while he won their vote by margins of 24 to 41 points previously, he now does by only two to 18 points. So declines with independents have balanced out his gains with Democrats. Luckily for him, Democrats are almost twice as numerous.

"It looks like Florida will as ever continue to be one of the closest states in the country next year," said Dean Debnam, President of Public Policy Polling. "The only way it becomes lopsided is if the GOP nominates a really weak candidate."

PPP surveyed 500 Florida voters from March 24th to 27th. The survey's margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

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Florida Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	(
	Approve48%	
	Disapprove47%	
	Not sure 6%	
Q2	Do you have a favorable or unfavorable opinion of Newt Gingrich?	(
	Favorable32%	
	Unfavorable48%	
	Not sure20%	
Q3	Do you have a favorable or unfavorable opinion of Mike Huckabee?	(
	Favorable40%	
	Unfavorable39%	
	Not sure21%	
Q4	Do you have a favorable or unfavorable opinion of Sarah Palin?	
	Favorable32%	(
	Unfavorable60%	
	Not sure 8%	
Q5	Do you have a favorable or unfavorable opinion of Mitt Romney?	
	Favorable39%	
	Unfavorable39%	
	Not sure22%	
Q6	Do you have a favorable or unfavorable opinion of Jeb Bush?	
	Favorable44%	
	Unfavorable44%	
	Not sure 12%	

Q7	Do you have a favorable or unfavorable op of Rudy Giuliani?	inion
	Favorable	.37%
	Unfavorable	.46%
	Not sure	.17%
Q8	If the candidates for President next year we Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?	ere
	Barack Obama	.50%
	Newt Gingrich	.42%
	Undecided	
Q9	If the candidates for President next year we Democrat Barack Obama and Republican Huckabee, who would you vote for?	ere
	Barack Obama	.50%
	Mike Huckabee	.43%
	Undecided	. 8%
Q10	If the candidates for President next year we Democrat Barack Obama and Republican Sarah Palin, who would you vote for?	ere
	Barack Obama	.52%
	Sarah Palin	.39%
	Undecided	
Q11	If the candidates for President next year we Democrat Barack Obama and Republican Romney, who would you vote for?	ere
	Barack Obama	.46%
	Mitt Romney	
	Undecided	





Q12	If the candidates for President next year we Democrat Barack Obama and Republican Bush, who would you vote for?	
	Barack Obama	.48%
	Jeb Bush	45%
	Undecided	. 7%
Q13	If the candidates for President next year we Democrat Barack Obama and Republican Rudy Giuliani, who would you vote for?	ere
	Barack Obama	.48%
	Rudy Giuliani	42%
	Undecided	10%
Q14	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	. 7%
	Somewhat liberal	16%
	Moderate	30%
	Somewhat conservative	26%
	Very conservative	21%
Q15	If you are a woman, press 1. If a man, pres	ss 2.
	Woman	51%
	Man	.49%

Q16	If you are a Democrat, press 1. If a Republican, press 2. If you are an indepen or identify with another party, press 3.	dent
	Democrat	41%
	Republican	37%
	Independent/Other	22%
Q17	If you are Hispanic, press 1. If white, press If African-American, press 3. If other, press	2.
	Hispanic	13%
	White	70%
	African-American	14%
	Other	4%
Q18	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	to
	18 to 29	12%
	30 to 45	22%
	46 to 65	38%
	Older than 65	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Obama Approval			-	<u>-</u>		
Approve	48%	90%	77%	73%	20%	10%
Disapprove	47%	3%	10%	24%	74%	88%
Not sure	6%	7%	13%	3%	6%	1%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Gingrich Favorability						
Favorable	32%	13%	8%	16%	42%	69%
Unfavorable	48%	83%	70%	63%	30%	18%
Not sure	20%	5%	22%	21%	28%	14%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Huckabee Favorability		•	•	•	•	
Favorable	40%	13%	14%	21%	52%	80%
Unfavorable	39%	68%	55%	53%	26%	14%
Not sure	21%	19%	32%	26%	22%	6%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Palin Favorability			_	_				
Favorable	32%	-	10%	12%	49%	66%		
Unfavorable	60%	95%	84%	82%	38%	23%		
Not sure	8%	5%	5%	5%	13%	11%		





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,
Romney Favorability		-	3	_		
Favorable	39%	12%	22%	33%	50%	55%
Unfavorable	39%	74%	48%	44%	29%	25%
Not sure	22%	14%	30%	24%	21%	20%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Bush Favorability						
Favorable	44%	12%	26%	30%	64%	61%
Unfavorable	44%	82%	56%	57%	28%	25%
Not sure	12%	5%	18%	13%	8%	14%

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Giuliani Favorability		_	<u>-</u>	_	-	='	
Favorable	37%	26%	21%	30%	43%	54%	
Unfavorable	46%	66%	59%	56%	38%	25%	
Not sure	17%	8%	20%	14%	18%	21%	

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama/Gingrich			_		-	
Barack Obama	50%	95%	85%	75%	23%	7%
Newt Gingrich	42%	5%	11%	19%	61%	91%
Undecided	7%	-	4%	7%	16%	1%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Obam a/Huckabee			<u>-</u>	<u>-</u>		
Barack Obama	50%	95%	85%	74%	22%	7%
Mike Huckabee	43%	5%	13%	16%	64%	91%
Undecided	8%	-	2%	10%	15%	2%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obam a/Palin								
Barack Obama	52%	94%	87%	74%	29%	9%		
Sarah Palin	39%	6%	10%	16%	55%	86%		
Undecided	9%	-	3%	10%	15%	5%		

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Obam a/Rom ney		_	<u>-</u>	_	-	='		
Barack Obama	46%	89%	80%	67%	18%	9%		
Mitt Romney	44%	11%	9%	21%	65%	87%		
Undecided	11%	-	11%	12%	17%	4%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obama/Bush		-	_		-			
Barack Obama	48%	95%	84%	68%	23%	9%		
Jeb Bush	45%	5%	11%	21%	69%	87%		
Undecided	7%	-	5%	11%	8%	4%		





		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative			
Obama/Giuliani		-	3	<u>-</u>	2			
Barack Obama	48%	97%	84%	71%	20%	9%		
Rudy Giuliani	42%	3%	10%	18%	64%	85%		
Undecided	10%	-	6%	10%	16%	7%		

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	48%	52%	44%
Disapprove	47%	42%	51%
Not sure	6%	6%	5%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	32%	28%	37%
Unfavorable	48%	48%	47%
Not sure	20%	24%	16%

		Gender		
	Base	Woman	Man	
Huckabee Favorability				
Favorable	40%	39%	41%	
Unfavorable	39%	41%	37%	
Not sure	21%	20%	22%	





		Gender	
	Base	Woman	Man
Palin Favorability		-	
Favorable	32%	28%	36%
Unfavorable	60%	63%	56%
Not sure	8%	9%	8%

		Gender	
	Base	Woman	Man
Romney Favorability		- -	
Favorable	39%	36%	42%
Unfavorable	39%	40%	37%
Not sure	22%	24%	20%

		Gender	
	Base	Woman	Man
Bush Favorability		-	
Favorable	44%	43%	44%
Unfavorable	44%	43%	45%
Not sure	12%	14%	11%

		Gender	
	Base	Woman	Man
Giuliani Favorability		-	
Favorable	37%	36%	38%
Unfavorable	46%	42%	50%
Not sure	17%	22%	12%





		Gender		
	Base	Woman	Man	
Obama/Gingrich		-		
Barack Obama	50%	55%	46%	
Newt Gingrich	42%	37%	48%	
Undecided	7%	8%	6%	

		Gender	
	Base	Woman	Man
Obam a/Huckabee		-	
Barack Obama	50%	53%	46%
Mike Huckabee	43%	39%	47%
Undecided	8%	8%	7%

		Gender	
	Base	Woman	Man
Obam a/Palin		-	
Barack Obama	52%	56%	48%
Sarah Palin	39%	35%	43%
Undecided	9%	8%	9%

		Gender	
	Base	Woman	Man
Obam a/Rom ne y		-	
Barack Obama	46%	49%	42%
Mitt Romney	44%	41%	47%
Undecided	11%	10%	12%





		Gender	
	Base	Woman	Man
Obam a/Bus h		-	
Barack Obama	48%	52%	44%
Jeb Bush	45%	41%	49%
Undecided	7%	7%	7%

		Gender	
	Base	Woman	Man
Obama/Giuliani		-	
Barack Obama	48%	50%	46%
Rudy Giuliani	42%	38%	46%
Undecided	10%	12%	7%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval		='		•	
Approve	48%	81%	10%	49%	
Disapprove	47%	13%	85%	44%	
Not sure	6%	6%	5%	7%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability		=	•		
Favorable	32%	13%	54%	31%	
Unfavorable	48%	63%	28%	52%	
Not sure	20%	24%	18%	17%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Huckabee Favorability					
Favorable	40%	20%	63%	38%	
Unfavorable	39%	48%	25%	45%	
Not sure	21%	31%	12%	17%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Palin Favorability		='			
Favorable	32%	10%	59%	28%	
Unfavorable	60%	84%	33%	58%	
Not sure	8%	6%	8%	15%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Romney Favorability		-		-		
Favorable	39%	19%	59%	43%		
Unfavorable	39%	53%	26%	32%		
Not sure	22%	28%	15%	25%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Bush Favorability		='			
Favorable	44%	21%	70%	41%	
Unfavorable	44%	66%	24%	38%	
Not sure	12%	13%	7%	20%	





		Party					
	Base	Democrat	Republican	Independent/Other			
Giuliani Favorability		•		•			
Favorable	37%	26%	50%	35%			
Unfavorable	46%	53%	34%	53%			
Not sure	17%	21%	16%	12%			

		Party						
	Base	Democrat	Republican	Independent/Other				
Obama/Gingrich								
Barack Obama	50%	84%	12%	52%				
Newt Gingrich	42%	14%	77%	38%				
Undecided	7%	3%	10%	10%				

		Party					
	Base	Democrat	Republican	Independent/Other			
Obam a/Huckabee							
Barack Obama	50%	84%	11%	50%			
Mike Huckabee	43%	13%	80%	35%			
Undecided	8%	3%	9%	14%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obam a/Palin		•	•	-			
Barack Obama	52%	86%	15%	52%			
Sarah Palin	39%	11%	74%	34%			
Undecided	9%	3%	12%	14%			





		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Romney							
Barack Obama	46%	80%	10%	41%			
Mitt Romney	44%	15%	79%	39%			
Undecided	11%	5%	11%	20%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Bush		•	•				
Barack Obama	48%	83%	10%	47%			
Jeb Bush	45%	14%	81%	42%			
Undecided	7%	3%	9%	11%			

		Party						
	Base	Democrat	Republican	Independent/Other				
Obam a/Giuliani		-		•				
Barack Obama	48%	83%	9%	50%				
Rudy Giuliani	42%	13%	75%	39%				
Undecided	10%	4%	15%	11%				

		Race		_	
	Base	Hispanic	White	African- American	Other
Obama Approval					
Approve	48%	55%	37%	95%	55%
Disapprove	47%	40%	58%	2%	25%
Not sure	6%	6%	5%	3%	20%





		Race			
	Base	Hispanic	White	African- American	Other
Gingrich Favorability		-		-	
Favorable	32%	27%	37%	13%	28%
Unfavorable	48%	46%	45%	60%	62%
Not sure	20%	27%	18%	27%	10%

		Race				
	Base	Hispanic	White	African- American	Other	
Huckabee Favorability						
Favorable	40%	33%	46%	17%	25%	
Unfavorable	39%	37%	38%	44%	52%	
Not sure	21%	30%	16%	39%	23%	

		Race			
	Base	Hispanic	White	African- American	Other
Palin Favorability					
Favorable	32%	33%	38%	5%	20%
Unfavorable	60%	62%	54%	88%	53%
Not sure	8%	5%	8%	7%	26%

		Race			
	Base	Hispanic	White	African- American	Other
Romney Favorability					
Favorable	39%	36%	47%	11%	17%
Unfavorable	39%	29%	35%	66%	35%
Not sure	22%	35%	18%	23%	48%





		Race				
	Base	Hispanic	White	African- American	Other	
Bush Favorability		-		-		
Favorable	44%	47%	49%	17%	29%	
Unfavorable	44%	40%	39%	76%	41%	
Not sure	12%	12%	12%	7%	30%	

		Race				
	Base	Hispanic	White	African- American	Other	
Giuliani Favorability		<u>-</u>				
Favorable	37%	23%	43%	26%	18%	
Unfavorable	46%	64%	42%	48%	52%	
Not sure	17%	13%	15%	26%	31%	

		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Gingrich						
Barack Obama	50%	59%	39%	95%	62%	
Newt Gingrich	42%	29%	54%	3%	25%	
Undecided	7%	12%	7%	2%	13%	

		Race					
	Base	Hispanic	White	African- American	Other		
Obama/Huckabee							
Barack Obama	50%	59%	38%	96%	65%		
Mike Huckabee	43%	33%	53%	2%	25%		
Undecided	8%	8%	9%	2%	10%		





		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Palin		-		-		
Barack Obama	52%	62%	42%	93%	65%	
Sarah Palin	39%	24%	50%	5%	25%	
Undecided	9%	14%	9%	2%	10%	

		Race			
	Base	Hispanic	White	African- American	Other
Obam a/Rom ney		-		-	
Barack Obama	46%	49%	34%	97%	55%
Mitt Romney	44%	38%	55%	1%	22%
Undecided	11%	14%	11%	2%	23%

		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Bush						
Barack Obama	48%	56%	36%	95%	64%	
Jeb Bush	45%	41%	56%	1%	18%	
Undecided	7%	3%	8%	4%	18%	

		Race				
	Base	Hispanic	White	African- American	Other	
Obam a/Giuliani						
Barack Obama	48%	56%	37%	96%	59%	
Rudy Giuliani	42%	32%	53%	1%	25%	
Undecided	10%	12%	10%	3%	16%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	50%	53%	44%	49%
Disapprove	47%	36%	47%	49%	48%
Not sure	6%	14%	-	8%	3%

		Age			
	Base	18 to 29			Older than 65
Gingrich Favorability					
Favorable	32%	18%	40%	31%	34%
Unfavorable	48%	46%	42%	50%	50%
Not sure	20%	36%	18%	20%	15%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Huckabee Favorability					
Favorable	40%	29%	45%	35%	47%
Unfavorable	39%	32%	36%	44%	36%
Not sure	21%	39%	18%	21%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	32%	21%	27%	36%	35%
Unfavorable	60%	68%	64%	56%	58%
Not sure	8%	11%	9%	8%	7%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Favorability						
Favorable	39%	22%	35%	38%	51%	
Unfavorable	39%	44%	42%	43%	29%	
Not sure	22%	33%	24%	19%	21%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Bush Favorability						
Favorable	44%	36%	42%	44%	48%	
Unfavorable	44%	46%	47%	45%	39%	
Not sure	12%	18%	11%	11%	13%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Giuliani Favorability						
Favorable	37%	18%	38%	42%	37%	
Unfavorable	46%	57%	44%	44%	46%	
Not sure	17%	25%	18%	14%	17%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a/Gingrich						
Barack Obama	50%	57%	58%	48%	45%	
Newt Gingrich	42%	36%	38%	43%	48%	
Undecided	7%	7%	4%	9%	8%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Huckabee						
Barack Obama	50%	61%	55%	47%	44%	
Mike Huckabee	43%	36%	38%	45%	46%	
Undecided	8%	4%	7%	8%	10%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Palin						
Barack Obama	52%	56%	56%	51%	48%	
Sarah Palin	39%	33%	33%	42%	43%	
Undecided	9%	11%	11%	6%	9%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Rom ney						
Barack Obama	46%	52%	49%	44%	43%	
Mitt Romney	44%	30%	42%	47%	47%	
Undecided	11%	19%	9%	9%	11%	

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Obam a/Bus h							
Barack Obama	48%	59%	51%	47%	43%		
Jeb Bush	45%	37%	45%	46%	47%		
Undecided	7%	4%	4%	8%	10%		





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Giuliani						
Barack Obama	48%	59%	55%	45%	44%	
Rudy Giuliani	42%	37%	38%	45%	43%	
Undecided	10%	4%	7%	10%	13%	

