



FOR IMMEDIATE RELEASE

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Hickenlooper very popular, Buck seen as too conservative

Raleigh, N.C. – Colorado’s John Hickenlooper starts his term as the third most popular of the 39 governors on which PPP has polled in the last year or so. 52% approve of his job performance, 23% disapprove, and 24% are not yet sure how they feel about their new executive. While 77% of Democrats are behind him, only 44% of Republicans are down on him, with a pretty healthy 22% giving him a thumb’s-up. Independents approve, 52-14.

With yesterday’s release showing Coloradans wary of a Tea-Party Republican presidential nominee and more favorable towards a moderate, their opinion of 2010 GOP Senate nominee Ken Buck sheds some light on his loss and what Republicans have to do to win statewide in Colorado again. 45% of all voters think Buck too conservative, with only 38% seeing him as “about right.” That same 45-38 breakdown is true for independents as well.

Bennet managed to eke out a win despite his own mediocre 39-47 approval margin, which has even now improved to only 42-40, with a lot of voters still not sure about him across the board. He has only two-thirds of his party in his corner, and 70% of Republicans disapprove, but he is boosted by a 44-34 from independents. Bennet’s senior colleague, Mark Udall, is viewed a little more favorably overall, 45-35, because he is a little less polarizing.

Despite serving as Attorney General for six years and stirring up publicity for joining federal challenges to health care reform, potential future Senate or gubernatorial candidate John Suthers is not very well known in the state. 54% have no opinion of him, and those who do break narrowly against him, 22% favorable and 24% unfavorable. His fellow Republicans are actually the least aware of him, but they like him, 31-9. Democrats dislike him by an opposite -22 margin, and independents are split, 21% positive and negative.

Former Senator, and Suthers’ antecedent as AG, Ken Salazar, is still fairly well liked, with a 47-37 favorability rating.

PPP surveyed 517 Colorado voters from February 4th to 6th. The survey’s margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Colorado Survey Results

Q1 Do you approve or disapprove of Governor John Hickenlooper's job performance?

Approve 52%
Disapprove..... 23%
Not sure 24%

Q2 Do you approve or disapprove of Senator Michael Bennet's job performance?

Approve 42%
Disapprove..... 40%
Not sure 18%

Q3 Do you approve or disapprove of Senator Mark Udall's job performance?

Approve 45%
Disapprove..... 35%
Not sure 20%

Q4 Did you consider Republican Senate nominee Ken Buck to be too liberal, too conservative, or about right?

Too liberal 8%
Too conservative..... 45%
About right..... 38%
Not sure 9%

Q5 Do you have a favorable or unfavorable opinion of Ken Salazar?

Favorable..... 47%
Unfavorable 37%
Not sure 16%

Q6 Do you have a favorable or unfavorable opinion of John Suthers?

Favorable..... 22%
Unfavorable 24%
Not sure..... 54%

Q7 Who did you vote for President in 2008?

John McCain..... 42%
Barack Obama..... 51%
Someone Else/Don't Remember..... 7%

Q8 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 25%
Moderate..... 41%
Conservative..... 35%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 43%
Republican..... 35%
Independent/Other..... 22%

Q11 If you are Hispanic, press 1. If white, press 2. If other, press 3.

Hispanic..... 14%
White 81%
Other..... 5%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 8%
30 to 45..... 24%
46 to 65..... 48%
Older than 65..... 20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Hickenlooper Approval				
Approve	52%	22%	82%	20%
Disapprove	23%	45%	5%	24%
Not sure	24%	33%	13%	55%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Bennet Approval				
Approve	42%	11%	73%	8%
Disapprove	40%	73%	12%	40%
Not sure	18%	15%	15%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Udall Approval				
Approve	45%	13%	75%	16%
Disapprove	35%	68%	8%	39%
Not sure	20%	20%	17%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Buck Ideology				
Too liberal	8%	8%	7%	18%
Too conservative	45%	11%	78%	8%
About right	38%	69%	9%	58%
Not sure	9%	12%	6%	15%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Salazar Favorability				
Favorable	47%	12%	80%	21%
Unfavorable	37%	72%	8%	38%
Not sure	16%	16%	12%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Suthers Favorability				
Favorable	22%	33%	14%	18%
Unfavorable	24%	13%	33%	20%
Not sure	54%	54%	53%	61%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hickenlooper Approval				
Approve	52%	74%	68%	19%
Disapprove	23%	13%	8%	49%
Not sure	24%	13%	25%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Bennet Approval				
Approve	42%	68%	54%	10%
Disapprove	40%	14%	25%	76%
Not sure	18%	18%	21%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Udall Approval				
Approve	45%	72%	59%	9%
Disapprove	35%	9%	19%	73%
Not sure	20%	19%	22%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Buck Ideology				
Too liberal	8%	8%	8%	9%
Too conservative	45%	76%	58%	7%
About right	38%	11%	24%	73%
Not sure	9%	5%	10%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Salazar Favorability				
Favorable	47%	75%	61%	10%
Unfavorable	37%	12%	20%	76%
Not sure	16%	13%	19%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Suthers Favorability				
Favorable	22%	13%	22%	29%
Unfavorable	24%	37%	25%	13%
Not sure	54%	51%	54%	58%





Crosstabs

	Base	Gender	
		Woman	Man
Hickenlooper Approval			
Approve	52%	55%	49%
Disapprove	23%	20%	27%
Not sure	24%	25%	24%

	Base	Gender	
		Woman	Man
Bennet Approval			
Approve	42%	44%	40%
Disapprove	40%	36%	44%
Not sure	18%	19%	16%

	Base	Gender	
		Woman	Man
Udall Approval			
Approve	45%	48%	41%
Disapprove	35%	30%	42%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
Buck Ideology			
Too liberal	8%	7%	9%
Too conservative	45%	46%	44%
About right	38%	37%	38%
Not sure	9%	9%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Salazar Favorability			
Favorable	47%	53%	40%
Unfavorable	37%	32%	44%
Not sure	16%	15%	16%

	Base	Gender	
		Woman	Man
Suthers Favorability			
Favorable	22%	19%	26%
Unfavorable	24%	21%	27%
Not sure	54%	60%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Hickenlooper Approval				
Approve	52%	77%	22%	52%
Disapprove	23%	10%	44%	14%
Not sure	24%	12%	34%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Bennet Approval				
Approve	42%	66%	13%	44%
Disapprove	40%	18%	70%	34%
Not sure	18%	16%	18%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Udall Approval				
Approve	45%	71%	15%	41%
Disapprove	35%	14%	64%	29%
Not sure	20%	14%	21%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Buck Ideology				
Too liberal	8%	11%	7%	3%
Too conservative	45%	70%	15%	45%
About right	38%	12%	68%	38%
Not sure	9%	7%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Salazar Favorability				
Favorable	47%	75%	14%	45%
Unfavorable	37%	15%	67%	33%
Not sure	16%	9%	20%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Suthers Favorability				
Favorable	22%	15%	31%	21%
Unfavorable	24%	37%	9%	21%
Not sure	54%	48%	60%	58%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Hickenlooper Approval				
Approve	52%	56%	51%	63%
Disapprove	23%	25%	23%	23%
Not sure	24%	18%	26%	14%

	Base	Race		
		Hispanic	White	Other
Bennet Approval				
Approve	42%	46%	41%	48%
Disapprove	40%	40%	39%	46%
Not sure	18%	13%	19%	6%

	Base	Race		
		Hispanic	White	Other
Udall Approval				
Approve	45%	55%	42%	64%
Disapprove	35%	29%	37%	27%
Not sure	20%	16%	22%	9%

	Base	Race		
		Hispanic	White	Other
Buck Ideology				
Too liberal	8%	14%	7%	15%
Too conservative	45%	42%	45%	51%
About right	38%	38%	39%	22%
Not sure	9%	7%	9%	13%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Salazar Favorability				
Favorable	47%	58%	44%	60%
Unfavorable	37%	33%	38%	37%
Not sure	16%	9%	18%	3%

	Base	Race		
		Hispanic	White	Other
Suthers Favorability				
Favorable	22%	17%	23%	28%
Unfavorable	24%	28%	21%	45%
Not sure	54%	55%	56%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hickenlooper Approval					
Approve	52%	52%	53%	53%	49%
Disapprove	23%	24%	25%	21%	25%
Not sure	24%	24%	22%	26%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bennet Approval					
Approve	42%	48%	45%	45%	31%
Disapprove	40%	29%	37%	40%	47%
Not sure	18%	24%	18%	15%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Udall Approval					
Approve	45%	38%	45%	47%	41%
Disapprove	35%	33%	32%	35%	41%
Not sure	20%	29%	23%	18%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Buck Ideology					
Too liberal	8%	19%	12%	5%	7%
Too conservative	45%	43%	47%	50%	32%
About right	38%	29%	38%	35%	47%
Not sure	9%	10%	3%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Salazar Favorability					
Favorable	47%	45%	50%	51%	36%
Unfavorable	37%	25%	33%	37%	48%
Not sure	16%	30%	17%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Suthers Favorability					
Favorable	22%	15%	18%	22%	28%
Unfavorable	24%	30%	23%	24%	20%
Not sure	54%	55%	58%	54%	51%

