

FOR IMMEDIATE RELEASE

September 3, 2010

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

GOP Leads OH Generic Ballot, Boehner Not Popular

Raleigh, N.C. – Despite expanding their lead to 47-41 over Democrats in the generic Congressional ballot, only 29% of likely Ohio voters approve of the direction of the Republican Party, with 55% disapproving, suggesting that their preference for the GOP is simply a vote for change, not a vote of affirmation or a mandate. Also supporting that notion: a 43% plurality finds the GOP to be too conservative, with only 29% seeing their views as “about right.”

And in bad news for Minority Leader John Boehner, only 28% of his home-state voters want him to become Speaker if Republicans take back the U.S. House, with 44% preferring “someone else.” GOP voters do support Boehner for Speaker, but only by a 54-15 margin. Democrats, who would not vote for a Republican majority anyway, oppose him, 73-6, and independents, 41-22.

In June, Republicans were favored for Congress only 44-43 among registered voters, but the six-point shift in the partisan makeup of the likely electorate corresponds almost exactly with the shift in the generic ballot. On top of that, Republicans are united around their party’s candidates 94-1, versus Democrats at 89-6. Democrats have actually improved slightly among independents, though Republicans still lead 36-23. There is considerable room for Democratic House candidates to make up ground by appealing to the 41% of unaffiliateds who are undecided and by boosting turnout among their voters.

While Republicans approve of the direction of their party, 59-20, independents disapprove, 61-13. 31% of Republicans and 20% of independents find the GOP too liberal, but 76% of Democrats and 43% of independents find it too conservative.

There has been no change in the race for Attorney General. Mike DeWine leads Democrat Richard Cordray 44-40 after leading 44-41 in June.

PPP surveyed 475 likely Ohio voters from August 27th to 29th. The margin of error for the survey is +/-4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Ohio Survey Results

Q1 The candidates for Attorney General are Democrat Richard Cordray and Republican Mike DeWine. If the election was today, who would you vote for?

Richard Cordray..... 40%
Mike DeWine 44%
Undecided..... 16%

Q2 Do you have a favorable or unfavorable opinion of Mike DeWine?

Favorable.....35% *Not sure*32%
Unfavorable33%

Q3 Will you vote Democratic or Republican for US House this fall?

Democratic..... 41%
Republican..... 47%
Undecided..... 12%

Q4 Do you have a favorable or unfavorable opinion of John Boehner?

Favorable..... 27%
Unfavorable 31%
Not sure 42%

Q5 If Republicans take control of Congress, would you like John Boehner to be Speaker of the House, or would you rather it was someone else?

John Boehner..... 28% *Not sure* 28%
Someone else 44%

Q6 Do you approve or disapprove of the direction of the Republican Party?

Approve..... 29% *Not sure* 17%
Disapprove..... 55%

Q7 Do you think the Republican Party is too liberal, too conservative, or about right?

Too liberal 21%
Too conservative..... 43%
About right 29%
Not sure 7%

Q8 Do you have a favorable or unfavorable opinion of LeBron James?

Favorable..... 19%
Unfavorable 34%
Not sure 47%

Q9 Do you consider yourself to be a Cleveland Cavaliers fan?

Yes..... 37%
No..... 63%

Q10 Do you think John Boehner spends too much, not enough, or about the right amount of time working on his tan?

Too much 30%
Not enough 4%
About the right amount of time..... 14%
Not sure 51%

Q11 Do you have a favorable or unfavorable opinion of John Boehner's tan?

Favorable..... 8%
Unfavorable 27%
Not sure 64%

Q12 Who did you vote for President in 2008?

John McCain..... 48%
Barack Obama..... 45%
Someone else/Don't remember 7%





Q13 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 16%
Moderate..... 44%
Conservative..... 40%

Q14 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 40%
Independent/Other..... 20%

Q16 If you are white, 1. If African-American, press 2. If other, press 3.

White 87%
African-American 10%
Other..... 3%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If older than 65, press 4.

18 to 29..... 8%
30 to 45..... 21%
46 to 65..... 44%
Older than 65..... 27%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cordray/DeWine				
Richard Cordray	40%	11%	71%	33%
Mike DeWine	44%	73%	14%	42%
Undecided	16%	17%	15%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
DeWine Favorability				
Favorable	35%	53%	15%	36%
Unfavorable	33%	20%	48%	30%
Not sure	32%	27%	37%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Congressional Ballot				
Democratic	41%	4%	83%	25%
Republican	47%	87%	8%	31%
Undecided	12%	9%	10%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Boehner Favorability				
Favorable	27%	50%	4%	17%
Unfavorable	31%	12%	53%	22%
Not sure	42%	38%	43%	61%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Boehner as Speaker				
John Boehner	28%	51%	6%	19%
Someone else	44%	18%	72%	30%
Not sure	28%	30%	22%	50%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
GOP Direction Approval				
Approve	29%	52%	6%	11%
Disapprove	55%	27%	85%	50%
Not sure	17%	21%	8%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
GOP Ideology				
Too liberal	21%	33%	8%	19%
Too conservative	43%	14%	76%	31%
About right	29%	48%	8%	31%
Not sure	7%	5%	8%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
LeBron Favorability				
Favorable	19%	16%	23%	11%
Unfavorable	34%	40%	28%	30%
Not sure	47%	44%	48%	58%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cavs Fan				
Yes	37%	34%	42%	24%
No	63%	66%	58%	76%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Boehner Tan Time				
Too much	30%	22%	41%	19%
Not enough	4%	2%	6%	4%
About the right amount of time	14%	17%	10%	19%
Not sure	51%	59%	42%	58%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Boehner Tan Favorability				
Favorable	8%	13%	4%	7%
Unfavorable	27%	17%	40%	22%
Not sure	64%	70%	56%	71%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cordray/DeWine				
Richard Cordray	40%	71%	52%	13%
Mike DeWine	44%	18%	29%	71%
Undecided	16%	11%	18%	16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
DeWine Favorability				
Favorable	35%	18%	27%	50%
Unfavorable	33%	47%	43%	17%
Not sure	32%	35%	30%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	41%	81%	57%	7%
Republican	47%	13%	30%	80%
Undecided	12%	6%	13%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boehner Favorability				
Favorable	27%	7%	13%	49%
Unfavorable	31%	51%	43%	10%
Not sure	42%	42%	43%	41%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boehner as Speaker				
John Boehner	28%	9%	16%	50%
Someone else	44%	66%	57%	19%
Not sure	28%	24%	27%	30%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Direction Approval				
Approve	29%	11%	19%	47%
Disapprove	55%	86%	65%	31%
Not sure	17%	4%	16%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Ideology				
Too liberal	21%	6%	10%	38%
Too conservative	43%	83%	60%	8%
About right	29%	11%	22%	44%
Not sure	7%	-	8%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
LeBron Favorability				
Favorable	19%	25%	22%	14%
Unfavorable	34%	20%	36%	38%
Not sure	47%	55%	43%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cavs Fan				
Yes	37%	35%	42%	32%
No	63%	65%	58%	68%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Boehner Tan Time				
Too much	30%	48%	35%	17%
Not enough	4%	6%	5%	3%
About the right amount of time	14%	14%	12%	16%
Not sure	51%	31%	48%	64%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boehner Tan Favorability				
Favorable	8%	8%	5%	12%
Unfavorable	27%	39%	35%	15%
Not sure	64%	53%	60%	73%

	Base	Gender	
		Woman	Man
Cordray/DeWine			
Richard Cordray	40%	39%	40%
Mike DeWine	44%	44%	44%
Undecided	16%	17%	15%

	Base	Gender	
		Woman	Man
DeWine Favorability			
Favorable	35%	34%	36%
Unfavorable	33%	32%	34%
Not sure	32%	34%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	41%	45%	36%
Republican	47%	45%	49%
Undecided	12%	10%	14%

	Base	Gender	
		Woman	Man
Boehner Favorability			
Favorable	27%	22%	32%
Unfavorable	31%	26%	37%
Not sure	42%	52%	31%

	Base	Gender	
		Woman	Man
Boehner as Speaker			
John Boehner	28%	25%	32%
Someone else	44%	42%	46%
Not sure	28%	33%	23%

	Base	Gender	
		Woman	Man
GOP Direction Approval			
Approve	29%	31%	26%
Disapprove	55%	52%	58%
Not sure	17%	16%	17%





Crosstabs

	Base	Gender	
		Woman	Man
GOP Ideology			
Too liberal	21%	16%	26%
Too conservative	43%	43%	43%
About right	29%	30%	28%
Not sure	7%	11%	4%

	Base	Gender	
		Woman	Man
LeBron Favorability			
Favorable	19%	18%	20%
Unfavorable	34%	29%	39%
Not sure	47%	52%	41%

	Base	Gender	
		Woman	Man
Cavs Fan			
Yes	37%	37%	37%
No	63%	63%	63%

	Base	Gender	
		Woman	Man
Boehner Tan Time			
Too much	30%	26%	35%
Not enough	4%	3%	5%
About the right amount of time	14%	13%	15%
Not sure	51%	58%	45%





Crosstabs

	Base	Gender	
		Woman	Man
Boehner Tan Favorability			
Favorable	8%	6%	11%
Unfavorable	27%	25%	30%
Not sure	64%	69%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
Cordray/DeWine				
Richard Cordray	40%	70%	8%	40%
Mike DeWine	44%	13%	80%	34%
Undecided	16%	16%	12%	26%

	Base	Party			
		Democrat	Republican	Independent/Other	
DeWine Favorability					
Favorable	35%	15%	59%	26%	
Unfavorable	33%	50%	18%	30%	
Not sure	32%	34%	24%	43%	

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	41%	89%	1%	23%
Republican	47%	6%	94%	36%
Undecided	12%	5%	5%	40%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Boehner Favorability				
Favorable	27%	4%	51%	22%
Unfavorable	31%	53%	11%	27%
Not sure	42%	43%	38%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Boehner as Speaker				
John Boehner	28%	6%	54%	22%
Someone else	44%	73%	15%	41%
Not sure	28%	21%	31%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
GOP Direction Approval				
Approve	29%	6%	59%	13%
Disapprove	55%	86%	20%	61%
Not sure	17%	8%	21%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
GOP Ideology				
Too liberal	21%	11%	31%	20%
Too conservative	43%	76%	10%	43%
About right	29%	6%	55%	24%
Not sure	7%	7%	5%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
LeBron Favorability				
Favorable	19%	26%	15%	12%
Unfavorable	34%	29%	37%	39%
Not sure	47%	45%	48%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Cavs Fan				
Yes	37%	46%	35%	23%
No	63%	54%	65%	77%

	Base	Party		
		Democrat	Republican	Independent/Other
Boehner Tan Time				
Too much	30%	39%	19%	35%
Not enough	4%	6%	2%	5%
About the right amount of time	14%	10%	21%	7%
Not sure	51%	45%	57%	54%

	Base	Party		
		Democrat	Republican	Independent/Other
Boehner Tan Favorability				
Favorable	8%	5%	12%	8%
Unfavorable	27%	40%	14%	30%
Not sure	64%	55%	74%	62%





Crosstabs

	Base	Race		
		White	African-American	Other
Cordray/DeWine				
Richard Cordray	40%	38%	63%	23%
Mike DeWine	44%	47%	16%	62%
Undecided	16%	16%	21%	15%

	Base	Race		
		White	African-American	Other
DeWine Favorability				
Favorable	35%	37%	16%	38%
Unfavorable	33%	33%	42%	15%
Not sure	32%	30%	42%	46%

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	41%	37%	79%	38%
Republican	47%	51%	16%	38%
Undecided	12%	12%	5%	23%

	Base	Race		
		White	African-American	Other
Boehner Favorability				
Favorable	27%	29%	5%	31%
Unfavorable	31%	29%	58%	8%
Not sure	42%	42%	37%	62%





Crosstabs

	Base	Race		
		White	African-American	Other
Boehner as Speaker				
John Boehner	28%	32%	5%	15%
Someone else	44%	40%	79%	23%
Not sure	28%	28%	16%	62%

	Base	Race		
		White	African-American	Other
GOP Direction Approval				
Approve	29%	31%	11%	15%
Disapprove	55%	51%	84%	62%
Not sure	17%	18%	5%	23%

	Base	Race		
		White	African-American	Other
GOP Ideology				
Too liberal	21%	22%	5%	38%
Too conservative	43%	40%	68%	31%
About right	29%	32%	11%	15%
Not sure	7%	6%	16%	15%

	Base	Race		
		White	African-American	Other
LeBron Favorability				
Favorable	19%	15%	58%	15%
Unfavorable	34%	37%	16%	8%
Not sure	47%	48%	26%	77%





Crosstabs

	Base	Race		
		White	African-American	Other
Cavs Fan				
Yes	37%	34%	68%	17%
No	63%	66%	32%	83%

	Base	Race		
		White	African-American	Other
Boehner Tan Time				
Too much	30%	31%	24%	22%
Not enough	4%	3%	12%	22%
About the right amount of time	14%	14%	18%	-
Not sure	51%	52%	47%	56%

	Base	Race		
		White	African-American	Other
Boehner Tan Favorability				
Favorable	8%	9%	-	13%
Unfavorable	27%	28%	21%	25%
Not sure	64%	63%	79%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cordray/DeWine					
Richard Cordray	40%	54%	41%	35%	42%
Mike DeWine	44%	28%	45%	47%	43%
Undecided	16%	18%	14%	18%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
DeWine Favorability					
Favorable	35%	33%	30%	35%	39%
Unfavorable	33%	37%	34%	36%	26%
Not sure	32%	30%	36%	29%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	41%	65%	38%	39%	40%
Republican	47%	21%	51%	49%	49%
Undecided	12%	14%	10%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boehner Favorability					
Favorable	27%	12%	21%	30%	31%
Unfavorable	31%	35%	36%	30%	28%
Not sure	42%	53%	43%	40%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boehner as Speaker					
John Boehner	28%	14%	25%	29%	35%
Someone else	44%	63%	43%	42%	41%
Not sure	28%	23%	32%	29%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Direction Approval					
Approve	29%	16%	27%	30%	31%
Disapprove	55%	67%	63%	54%	46%
Not sure	17%	16%	10%	16%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Ideology					
Too liberal	21%	18%	24%	24%	14%
Too conservative	43%	59%	54%	41%	33%
About right	29%	19%	21%	27%	42%
Not sure	7%	5%	2%	8%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LeBron Favorability					
Favorable	19%	12%	14%	23%	20%
Unfavorable	34%	44%	49%	34%	19%
Not sure	47%	44%	37%	43%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cavs Fan					
Yes	37%	37%	36%	38%	35%
No	63%	63%	64%	62%	65%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boehner Tan Time					
Too much	30%	36%	31%	34%	22%
Not enough	4%	3%	9%	3%	2%
About the right amount of time	14%	15%	12%	15%	14%
Not sure	51%	46%	48%	48%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boehner Tan Favorability					
Favorable	8%	7%	7%	7%	12%
Unfavorable	27%	50%	26%	27%	23%
Not sure	64%	43%	67%	66%	65%

