

FOR IMMEDIATE RELEASE

September 1, 2010

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Strickland Down 10 for Re-election

Raleigh, N.C. – Former Congressman and Fox News anchor John Kasich leads Ohio Governor Ted Strickland, 50-40, in PPP’s first poll of likely voters in the race. In the previous survey of registered voters in June, Kasich led only 43-41.

President Obama won Ohio by four points in 2008, but the likely 2010 electorate now reports having voted for John McCain by three—a seven-point shift in turnout which mirrors Kasich’s eight-point improvement in the horse race in the last two months.

The Republicans who do plan to vote are more united around Kasich than those in the overall electorate. In June, more than three-quarters of both parties rallied around their respective nominees, with 12-16% crossover support. Now, Kasich still pulls 15% of Democrats to Strickland’s 5% of Republicans, 89% of whom go for Kasich, with Strickland still at 78% of Democrats. Strickland has slightly improved among unaffiliateds, but Kasich still leads 44-33 among them.

Partisans are almost universally decided, but even if the unlikely occurs and the 23% of independents who are undecided go unilaterally toward Strickland, he still lags Kasich by 5 points.

“Republicans are united around John Kasich, and independents are likely to go strongly toward him as well. To win, Ted Strickland has the Herculean task of bringing disloyal Democrats back to the fold and getting more of his party faithful out to the polls than plan to vote now,” said Dean Debnam, President of Public Policy Polling.

Complicating that is Ohioans’ views of how Strickland is handling his job. The governor gets a 34-52 job approval rating, one of the worst in the country. Only 67% of Democrats and 26% of independents approve.

PPP surveyed 475 likely Ohio voters from August 27th to 29th. The margin of error for each survey is +/-4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Ohio Survey Results

Q1 Do you approve or disapprove of Governor Ted Strickland's job performance?

Approve..... 34% *Not sure* 14%
Disapprove..... 52%

Q2 Do you have a favorable or unfavorable opinion of John Kasich?

Favorable..... 33% *Not sure* 33%
Unfavorable 33%

Q3 The candidates for Governor this fall are Republican John Kasich and Democrat Ted Strickland. If the election was today, who would you vote for?

John Kasich 50%
Ted Strickland 40%
Undecided..... 10%

Q4 Who would you rather have as President: George W. Bush or Barack Obama?

George W. Bush 50%
Barack Obama..... 42%
Not sure 7%

Q5 Who did you vote for President in 2008?

John McCain..... 48%
Barack Obama..... 45%
Someone else/Don't remember 7%

Q6 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 16%
Moderate..... 44%
Conservative..... 40%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 40%
Independent/Other..... 20%

Q9 If you are white, 1. If African-American, press 2. If other, press 3.

White 87%
African-American 10%
Other..... 3%

Q10 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If older than 65, press 4.

18 to 29..... 8%
30 to 45..... 21%
46 to 65..... 44%
Older than 65..... 27%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Strickland Approval				
Approve	34%	8%	64%	28%
Disapprove	52%	82%	20%	44%
Not sure	14%	10%	16%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kasich Favorability				
Favorable	33%	60%	7%	22%
Unfavorable	33%	14%	56%	22%
Not sure	33%	27%	36%	56%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kasich/Strickland				
John Kasich	50%	84%	15%	42%
Ted Strickland	40%	7%	79%	19%
Undecided	10%	9%	7%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bush vs. Obama				
George W. Bush	50%	90%	10%	39%
Barack Obama	42%	5%	85%	25%
Not sure	7%	5%	5%	36%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Strickland Approval				
Approve	34%	69%	45%	9%
Disapprove	52%	16%	41%	78%
Not sure	14%	16%	14%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich Favorability				
Favorable	33%	7%	20%	59%
Unfavorable	33%	53%	45%	12%
Not sure	33%	40%	34%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich/Strickland				
John Kasich	50%	9%	38%	80%
Ted Strickland	40%	80%	53%	10%
Undecided	10%	11%	9%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Bush vs. Obama				
George W. Bush	50%	16%	33%	83%
Barack Obama	42%	75%	62%	7%
Not sure	7%	8%	5%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Strickland Approval			
Approve	34%	36%	32%
Disapprove	52%	48%	56%
Not sure	14%	16%	12%

	Base	Gender	
		Woman	Man
Kasich Favorability			
Favorable	33%	30%	37%
Unfavorable	33%	30%	37%
Not sure	33%	39%	26%

	Base	Gender	
		Woman	Man
Kasich/Strickland			
John Kasich	50%	46%	55%
Ted Strickland	40%	45%	35%
Undecided	10%	10%	10%

	Base	Gender	
		Woman	Man
Bush vs. Obama			
George W. Bush	50%	46%	56%
Barack Obama	42%	47%	37%
Not sure	7%	8%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Strickland Approval				
Approve	34%	67%	5%	26%
Disapprove	52%	18%	83%	59%
Not sure	14%	15%	12%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Kasich Favorability				
Favorable	33%	7%	62%	31%
Unfavorable	33%	58%	10%	29%
Not sure	33%	35%	28%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Kasich/Strickland				
John Kasich	50%	15%	89%	44%
Ted Strickland	40%	78%	5%	33%
Undecided	10%	7%	6%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Bush vs. Obama				
George W. Bush	50%	11%	93%	44%
Barack Obama	42%	84%	3%	37%
Not sure	7%	5%	4%	19%





Crosstabs

	Base	Race		
		White	African-American	Other
Strickland Approval				
Approve	34%	32%	58%	15%
Disapprove	52%	55%	26%	54%
Not sure	14%	13%	16%	31%

	Base	Race		
		White	African-American	Other
Kasich Favorability				
Favorable	33%	36%	11%	38%
Unfavorable	33%	31%	58%	15%
Not sure	33%	33%	32%	46%

	Base	Race		
		White	African-American	Other
Kasich/Strickland				
John Kasich	50%	53%	21%	46%
Ted Strickland	40%	36%	79%	46%
Undecided	10%	11%	-	8%

	Base	Race		
		White	African-American	Other
Bush vs. Obama				
George W. Bush	50%	54%	21%	31%
Barack Obama	42%	38%	74%	54%
Not sure	7%	7%	5%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Strickland Approval					
Approve	34%	49%	33%	32%	34%
Disapprove	52%	37%	51%	56%	50%
Not sure	14%	14%	16%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich Favorability					
Favorable	33%	14%	30%	34%	42%
Unfavorable	33%	35%	29%	38%	28%
Not sure	33%	51%	40%	28%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich/Strickland					
John Kasich	50%	30%	49%	53%	51%
Ted Strickland	40%	56%	38%	40%	37%
Undecided	10%	14%	13%	6%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bush vs. Obama					
George W. Bush	50%	39%	50%	51%	53%
Barack Obama	42%	59%	42%	40%	41%
Not sure	7%	2%	8%	9%	6%

