

FOR IMMEDIATE RELEASE

June 28, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Close Race for Governor in Ohio

Raleigh, N.C.— As the Ohio Gubernatorial election nears, Democratic incumbent Ted Strickland is inching closer to former U.S. Representative John Kasich. 43% of voters prefer Kasich and 41% Strickland on PPP's newest survey, in comparison to a March poll where Kasich had 42% and Strickland 37%.

The Governor is lagging behind because Ohioans want change. Kasich is still relatively unknown, even amongst his own party. 41% of Republicans have no opinion of their party's gubernatorial nominee. However, Strickland is generally disliked. Only 37% of Ohioans approve of the Governor. Voters may be asking for someone new even if they don't know them.

"There is still a lot of time and a lot of undecided voters left in this election," said Dean Debnam, President of Public Policy Polling. "But if Kasich gets his name out there and proves that he is change, he could win this election."

PPP surveyed 482 Ohio voters from June 26-27. The survey's margin of error is +/- 4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Ohio Survey Results

Q1 Do you approve or disapprove of Governor Ted Strickland's job performance?

Approve..... 37% *Not Sure*..... 15%
Disapprove..... 48%

Q2 Do you have a favorable or unfavorable opinion of John Kasich?

Favorable.....28% *Not Sure*.....41%
Unfavorable30%

Q3 If the candidates for Governor this fall were Republican John Kasich and Democrat Ted Strickland, who would you vote for?

John Kasich 43%
Ted Strickland..... 41%
Undecided..... 16%

Q4 Who did you vote for President last year?

John McCain..... 44%
Barack Obama..... 50%
Someone Else/Don't Remember..... 6%

Q5 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 18%
Moderate..... 45%
Conservative..... 37%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 38%
Independent/Other..... 18%

Q8 If you are white, 1. If African American, press 2. If other, press 3.

White 84%
African American 12%
Other..... 4%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 4%
30 to 45..... 27%
46 to 65..... 43%
Older than 65..... 27%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Strickland Approval				
Approve	37%	12%	60%	23%
Disapprove	48%	72%	26%	58%
Not Sure	15%	15%	14%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Kasich Favorability				
Favorable	28%	50%	9%	19%
Unfavorable	30%	12%	47%	29%
Not Sure	41%	38%	44%	52%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Kasich/Strickland				
John Kasich	43%	77%	13%	40%
Ted Strickland	41%	9%	72%	23%
Undecided	16%	14%	15%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
Strickland Approval				
Approve	37%	68%	45%	11%
Disapprove	48%	13%	41%	74%
Not Sure	15%	19%	14%	15%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich Favorability				
Favorable	28%	9%	22%	45%
Unfavorable	30%	46%	41%	10%
Not Sure	41%	44%	37%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich/Strickland				
John Kasich	43%	14%	30%	74%
Ted Strickland	41%	75%	54%	8%
Undecided	16%	10%	16%	18%

	Base	Gender	
		Woman	Man
Strickland Approval			
Approve	37%	36%	37%
Disapprove	48%	47%	50%
Not Sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Kasich Favorability			
Favorable	28%	22%	35%
Unfavorable	30%	25%	36%
Not Sure	41%	53%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Kasich/Strickland			
John Kasich	43%	43%	44%
Ted Strickland	41%	40%	42%
Undecided	16%	17%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Strickland Approval				
Approve	37%	61%	9%	36%
Disapprove	48%	22%	79%	47%
Not Sure	15%	17%	12%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Kasich Favorability				
Favorable	28%	13%	46%	30%
Unfavorable	30%	41%	19%	29%
Not Sure	41%	46%	36%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Kasich/Strickland				
John Kasich	43%	16%	73%	45%
Ted Strickland	41%	72%	12%	26%
Undecided	16%	12%	14%	28%





Crosstabs

	Base	Race		
		White	African American	Other
Strickland Approval				
Approve	37%	35%	44%	50%
Disapprove	48%	51%	31%	41%
Not Sure	15%	14%	25%	9%

	Base	Race		
		White	African American	Other
Kasich Favorability				
Favorable	28%	30%	19%	9%
Unfavorable	30%	28%	44%	45%
Not Sure	41%	42%	38%	45%

	Base	Race		
		White	African American	Other
Kasich/Strickland				
John Kasich	43%	48%	13%	32%
Ted Strickland	41%	34%	81%	59%
Undecided	16%	17%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Strickland Approval					
Approve	37%	42%	25%	38%	44%
Disapprove	48%	37%	60%	47%	40%
Not Sure	15%	21%	15%	14%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich Favorability					
Favorable	28%	32%	28%	29%	26%
Unfavorable	30%	21%	32%	30%	31%
Not Sure	41%	47%	40%	41%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich/Strickland					
John Kasich	43%	42%	50%	42%	38%
Ted Strickland	41%	42%	37%	41%	44%
Undecided	16%	16%	13%	16%	18%

