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OH GOP wants DeWine for Sen., Pres. race too close to call

Raleigh, N.C. – Even though he may not start running for his old job shortly after being elected to a new one, Mike DeWine is the choice of Ohio’s GOP primary voters to take on Sherrod Brown in 2012. In the Presidential race, Sarah Palin comes out on top, but as is the case in many states, the four frontrunners are so bunched up any one of them could have the lead when the margin of error is taken into account.

DeWine gets 27% of the vote in an eight-candidate field of potential aspirants to his former post. In second is former secretary of state Ken Blackwell, at 17%. The rest of the choices are pretty tightly packed: Jon Husted at 11%, Jim Jordan at 10%, Mary Taylor at 7%, 14th-District Congressman Steve LaTourette at 6%, incoming state treasurer Josh Mandel at 5%, and state senator Kevin Coughlin at 2%. DeWine and Blackwell mainly dominate on name recognition, and the field is so open to one of the currently less supported candidates that the third-place “candidate” is “someone else/not sure,” with 15%.

Yesterday’s release showed that almost no one in the general electorate has an opinion on Husted, Jordan, or Taylor, but even among hardcore Republicans, the same holds true, so there is plenty of time for these candidates to raise their profiles and boost their support. 70% are not familiar with Jordan, 62% with Taylor, and 58% with Husted. Those who do have feelings on them are about 2:1 to 3:1 in favor. Blackwell, LaTourette, Mandel, and Coughlin were not tested against Brown, nor on their personal favorability ratings, but even these three unknowns did well against the vulnerable incumbent.

Palin leads the White House wannabes with 21% to Mike Huckabee’s 19%, Newt Gingrich’s 18%, Mitt Romney’s 15%, Ron Paul’s 6%, Mitch Daniels’ 5%, Tim Pawlenty’s 3%, and John Thune’s 2%. 11% are undecided or prefer someone unnamed. Daniels’ level of support is a little higher than in most states since he is the governor of neighboring Indiana. There is a huge ideological divide. Huckabee actually leads with 23% over Romney’s 21% among moderates, but they make up only 24% of the electorate. At only 11%, Palin gets less support than even Paul’s and Gingrich’s 13%. But the conservative supermajority supports Palin with 24% over Gingrich’s 21%, Huckabee’s 18%, and Romney’s 14%.

PPP surveyed 400 usual Ohio Republican primary voters from December 10th to 12th. The survey’s margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Ohio Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 53%
Unfavorable 27%
Not sure 21%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 64%
Unfavorable 20%
Not sure 16%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 68%
Unfavorable 20%
Not sure 12%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 53%
Unfavorable 25%
Not sure 22%

Q5 Do you have a favorable or unfavorable opinion of Mike DeWine?

Favorable..... 45%
Unfavorable 30%
Not sure 25%

Q6 Do you have a favorable or unfavorable opinion of Jon Husted?

Favorable..... 29%
Unfavorable 13%
Not sure 58%

Q7 Do you have a favorable or unfavorable opinion of Jim Jordan?

Favorable..... 20%
Unfavorable 10%
Not sure 70%

Q8 Do you have a favorable or unfavorable opinion of Mary Taylor?

Favorable..... 28%
Unfavorable 10%
Not sure 62%

Q9 Between Ken Blackwell, Kevin Coughlin, Mike DeWine, Jon Husted, Jim Jordan, Steve LaTourette, Josh Mandel, and Mary Taylor who would you most like to see as the Republican Senate nominee in 2012?

Ken Blackwell 17%
Kevin Coughlin..... 2%
Mike DeWine 27%
Jon Husted..... 11%
Jim Jordan 10%
Steve LaTourette..... 6%
Josh Mandel 5%
Mary Taylor 7%
Someone else/Not sure 15%



Q10 If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

<i>Mitch Daniels</i>	5%
<i>Newt Gingrich</i>	18%
<i>Mike Huckabee</i>	19%
<i>Sarah Palin</i>	21%
<i>Ron Paul</i>	6%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	15%
<i>John Thune</i>	2%
<i>Someone else/Undecided</i>	11%

Q11 Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i>	3%
<i>Moderate</i>	24%
<i>Conservative</i>	73%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	6%
<i>30 to 45</i>	32%
<i>46 to 65</i>	36%
<i>Older than 65</i>	26%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	53%	26%	30%	62%
Unfavorable	27%	39%	42%	21%
Not sure	21%	36%	28%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	64%	31%	48%	70%
Unfavorable	20%	33%	26%	17%
Not sure	16%	36%	26%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	68%	57%	43%	76%
Unfavorable	20%	27%	44%	12%
Not sure	12%	16%	13%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	53%	48%	48%	54%
Unfavorable	25%	23%	30%	24%
Not sure	22%	29%	22%	22%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
DeWine Favorability				
Favorable	45%	39%	38%	48%
Unfavorable	30%	27%	35%	28%
Not sure	25%	34%	26%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Husted Favorability				
Favorable	29%	26%	24%	31%
Unfavorable	13%	28%	15%	11%
Not sure	58%	46%	61%	58%

	Base	Ideology		
		Liberal	Moderate	Conservative
Jordan Favorability				
Favorable	20%	24%	19%	20%
Unfavorable	10%	7%	13%	9%
Not sure	70%	69%	68%	71%

	Base	Ideology		
		Liberal	Moderate	Conservative
Taylor Favorability				
Favorable	28%	31%	23%	29%
Unfavorable	10%	7%	10%	11%
Not sure	62%	62%	67%	60%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Sen Primary				
Ken Blackwell	17%	12%	11%	20%
Kevin Coughlin	2%	-	2%	2%
Mike DeWine	27%	13%	31%	26%
Jon Husted	11%	12%	10%	11%
Jim Jordan	10%	-	9%	11%
Steve LaTourette	6%	22%	6%	5%
Josh Mandel	5%	-	3%	5%
Mary Taylor	7%	7%	8%	7%
Someone else/Not sure	15%	34%	20%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Pres Primary				
Mitch Daniels	5%	-	7%	4%
Newt Gingrich	18%	12%	13%	21%
Mike Huckabee	19%	13%	23%	18%
Sarah Palin	21%	19%	11%	24%
Ron Paul	6%	5%	13%	4%
Tim Pawlenty	3%	-	1%	4%
Mitt Romney	15%	5%	21%	14%
John Thune	2%	7%	-	2%
Someone else/Undecided	11%	38%	12%	10%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	53%	48%	57%
Unfavorable	27%	21%	31%
Not sure	21%	31%	12%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	64%	65%	62%
Unfavorable	20%	15%	25%
Not sure	16%	20%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	68%	73%	64%
Unfavorable	20%	14%	25%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	53%	50%	55%
Unfavorable	25%	23%	27%
Not sure	22%	27%	18%

	Base	Gender	
		Woman	Man
DeWine Favorability			
Favorable	45%	46%	44%
Unfavorable	30%	23%	36%
Not sure	25%	30%	20%

	Base	Gender	
		Woman	Man
Husted Favorability			
Favorable	29%	29%	29%
Unfavorable	13%	10%	15%
Not sure	58%	61%	55%





Crosstabs

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	20%	18%	21%
Unfavorable	10%	8%	12%
Not sure	70%	74%	67%

	Base	Gender	
		Woman	Man
Taylor Favorability			
Favorable	28%	27%	28%
Unfavorable	10%	10%	11%
Not sure	62%	63%	61%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Ken Blackwell	17%	16%	19%
Kevin Coughlin	2%	1%	2%
Mike DeWine	27%	26%	27%
Jon Husted	11%	13%	9%
Jim Jordan	10%	8%	12%
Steve LaTourette	6%	5%	7%
Josh Mandel	5%	6%	3%
Mary Taylor	7%	8%	6%
Someone else/Not sure	15%	17%	14%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Mitch Daniels	5%	4%	5%
Newt Gingrich	18%	19%	18%
Mike Huckabee	19%	21%	17%
Sarah Palin	21%	22%	19%
Ron Paul	6%	5%	7%
Tim Pawlenty	3%	4%	3%
Mitt Romney	15%	11%	19%
John Thune	2%	1%	2%
Someone else/Undecided	11%	14%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	53%	9%	56%	50%	63%
Unfavorable	27%	45%	29%	27%	19%
Not sure	21%	45%	16%	23%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	64%	36%	60%	70%	66%
Unfavorable	20%	27%	27%	17%	14%
Not sure	16%	36%	13%	14%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	68%	55%	61%	76%	68%
Unfavorable	20%	27%	26%	17%	15%
Not sure	12%	18%	13%	6%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	53%	30%	49%	53%	61%
Unfavorable	25%	30%	35%	19%	21%
Not sure	22%	40%	16%	28%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
DeWine Favorability					
Favorable	45%	18%	44%	50%	46%
Unfavorable	30%	36%	32%	28%	28%
Not sure	25%	45%	23%	22%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Husted Favorability					
Favorable	29%	18%	27%	28%	36%
Unfavorable	13%	9%	21%	11%	7%
Not sure	58%	73%	52%	61%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	20%	9%	23%	18%	20%
Unfavorable	10%	9%	12%	12%	5%
Not sure	70%	82%	65%	70%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Taylor Favorability					
Favorable	28%	9%	31%	27%	28%
Unfavorable	10%	9%	13%	11%	7%
Not sure	62%	82%	56%	62%	64%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary					
Ken Blackwell	17%	18%	16%	21%	15%
Kevin Coughlin	2%	-	3%	2%	-
Mike DeWine	27%	27%	25%	25%	32%
Jon Husted	11%	-	10%	10%	15%
Jim Jordan	10%	-	13%	9%	11%
Steve LaTourette	6%	9%	5%	7%	5%
Josh Mandel	5%	9%	5%	5%	2%
Mary Taylor	7%	-	12%	6%	5%
Someone else/Not sure	15%	36%	12%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Mitch Daniels	5%	18%	4%	6%	1%
Newt Gingrich	18%	9%	26%	14%	17%
Mike Huckabee	19%	18%	18%	21%	17%
Sarah Palin	21%	27%	19%	22%	19%
Ron Paul	6%	-	9%	5%	5%
Tim Pawlenty	3%	-	3%	2%	6%
Mitt Romney	15%	-	14%	16%	21%
John Thune	2%	-	3%	2%	1%
Someone else/Undecided	11%	27%	4%	13%	15%

