

FOR IMMEDIATE RELEASE

July 21, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Sandoval Surges Ahead of Reid in Nevada Gubernatorial Race

Brian Sandoval has a double digit lead over Rory Reid in the race to be Nevada's next governor. Sandoval, a former judge surges ahead of Reid 52:38.

Republican candidate Sandoval is far more popular than Reid. 42% of voters have a favorable opinion of Sandoval while 48% of voters have an unfavorable opinion of Reid. Both are fairly popular amongst their respective parties. 65% of Democrats gave Reid high marks and 66% of Republicans have a favorable opinion of Sandoval.

Sandoval does much better amongst independents 55:28, while Reid does better with moderates 48:38. However, Sandoval's lead over independents is more significant marginally and categorically, contributing in large part to his lead. **Reid's base is composed mainly of moderates, while moderates represent 47% of the vote, liberals only represent 13%. Therefore it is far more significant that Sandoval was able to capture the Independent with a larger margin.**

"Sandoval is the clear leader in this race," said Dean Debnam, President of Public Policy Polling. "Capturing the support of independents has helped Sandoval pave a path to victory."

PPP surveyed 630 Nevada voters from July 16-18. The survey's margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Nevada Survey Results

Q1 Do you approve or disapprove of Governor Jim Gibbons' job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve25% *Not Sure*.....12%
Disapprove.....63%

Q2 Do you have a favorable or unfavorable opinion of Rory Reid? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....34%
Unfavorable48%
Not Sure.....18%

Q3 Do you have a favorable or unfavorable opinion of Brian Sandoval? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....42%
Unfavorable31%
Not Sure.....27%

Q4 The candidates for Governor are Democrat Rory Reid and Republican Brian Sandoval. If the election was today, who would you vote for? If Rory Reid, press 1. If Brian Sandoval, press 2. If you're undecided, press 3.

Reid38%
Sandoval.....52%
Undecided.....11%

Q5 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain.....45%
Obama49%
Someone Else/Don't Remember..... 5%

Q6 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal.....13%
Moderate.....47%
Conservative.....40%

Q7 If you are a woman, press 1, if a man, press 2.

Woman54%
Man.....46%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....41%
Republican.....39%
Independent/Other.....20%

Q9 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic.....14%
White73%
African American 8%
Other.....5%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 7%
30 to 45.....18%
46 to 65.....46%
Older than 65.....29%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Gibbons Approval				
Approve	25%	42%	9%	30%
Disapprove	63%	42%	83%	51%
Not Sure	12%	16%	8%	19%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Reid Favorability				
Favorable	34%	5%	62%	25%
Unfavorable	48%	83%	16%	42%
Not Sure	18%	12%	22%	33%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Sandoval Favorability				
Favorable	42%	68%	20%	27%
Unfavorable	31%	11%	47%	42%
Not Sure	27%	20%	32%	31%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Reid/Sandoval				
Reid	38%	4%	69%	32%
Sandoval	52%	89%	17%	49%
Undecided	11%	7%	14%	19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Gibbons Approval				
Approve	25%	13%	17%	39%
Disapprove	63%	85%	73%	44%
Not Sure	12%	2%	10%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Reid Favorability				
Favorable	34%	81%	40%	11%
Unfavorable	48%	10%	35%	76%
Not Sure	18%	9%	25%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Sandoval Favorability				
Favorable	42%	20%	32%	62%
Unfavorable	31%	55%	39%	13%
Not Sure	27%	26%	29%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Reid/Sandoval				
Reid	38%	82%	48%	10%
Sandoval	52%	13%	38%	81%
Undecided	11%	5%	14%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Gibbons Approval			
Approve	25%	20%	31%
Disapprove	63%	68%	57%
Not Sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Reid Favorability			
Favorable	34%	38%	30%
Unfavorable	48%	41%	56%
Not Sure	18%	22%	14%

	Base	Gender	
		Woman	Man
Sandoval Favorability			
Favorable	42%	41%	44%
Unfavorable	31%	30%	31%
Not Sure	27%	29%	24%

	Base	Gender	
		Woman	Man
Reid/Sandoval			
Reid	38%	45%	29%
Sandoval	52%	45%	60%
Undecided	11%	11%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gibbons Approval				
Approve	25%	11%	37%	30%
Disapprove	63%	81%	46%	59%
Not Sure	12%	8%	17%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Reid Favorability				
Favorable	34%	65%	7%	23%
Unfavorable	48%	14%	81%	54%
Not Sure	18%	21%	13%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Sandoval Favorability				
Favorable	42%	22%	66%	39%
Unfavorable	31%	49%	11%	31%
Not Sure	27%	29%	23%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Reid/Sandoval				
Reid	38%	70%	7%	28%
Sandoval	52%	17%	86%	55%
Undecided	11%	12%	6%	16%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Gibbons Approval					
Approve	25%	34%	25%	5%	33%
Disapprove	63%	48%	64%	86%	58%
Not Sure	12%	17%	12%	10%	9%

	Base	Race			
		Hispanic	White	African American	Other
Reid Favorability					
Favorable	34%	39%	31%	62%	26%
Unfavorable	48%	43%	51%	19%	60%
Not Sure	18%	18%	18%	19%	14%

	Base	Race			
		Hispanic	White	African American	Other
Sandoval Favorability					
Favorable	42%	29%	47%	14%	51%
Unfavorable	31%	36%	27%	62%	28%
Not Sure	27%	36%	26%	24%	21%

	Base	Race			
		Hispanic	White	African American	Other
Reid/Sandoval					
Reid	38%	43%	33%	71%	28%
Sandoval	52%	43%	57%	14%	58%
Undecided	11%	14%	10%	14%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gibbons Approval					
Approve	25%	38%	22%	25%	24%
Disapprove	63%	40%	70%	65%	61%
Not Sure	12%	21%	9%	10%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reid Favorability					
Favorable	34%	44%	30%	35%	32%
Unfavorable	48%	52%	48%	46%	50%
Not Sure	18%	4%	22%	18%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sandoval Favorability					
Favorable	42%	35%	39%	41%	48%
Unfavorable	31%	48%	29%	32%	26%
Not Sure	27%	18%	32%	27%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reid/Sandoval					
Reid	38%	46%	32%	39%	37%
Sandoval	52%	50%	51%	51%	54%
Undecided	11%	4%	17%	10%	9%

