

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Romney early favorite in New Hampshire

Raleigh, N.C. – Mitt Romney came up short to John McCain in the New Hampshire primary when he first ran for President two years ago but a new Public Policy Polling survey finds him as the overwhelming favorite for 2012 at this very early stage.

Romney polls at 39%, 26 points ahead of second place finisher Sarah Palin at 13%. Newt Gingrich and Mike Huckabee tie for third at 11% and Ron Paul comes in fifth with 7%. Tim Pawlenty, Haley Barbour, and Rick Santorum are all asterisks at this point, getting anywhere from 1 to 3%.

More immediately Kelly Ayotte is the frontrunner for the Republican Senate nomination this year. She has 43%, Bill Binnie comes in second at 19%, Jim Bender is getting 11%, Ovide Lamontagne is at 5%, and Tom Alciere comes in the rear at 1%.

Although there have been suggestions Ayotte could struggle to win support from more conservative primary voters she posts relatively identical numbers along ideological lines, getting 46% from moderates and 41% from conservatives.

“Democrats would like for someone other than Kelly Ayotte to win the Republican Senate nomination,” said Dean Debnam, President of Public Policy Polling. “Paul Hodes’ chances of winning the seat would be much better with one of the other GOP candidates as nominee. But for now she looks like the strong favorite.”

In the Republican primary for Governor ‘undecided’ is the big winner with 46% of voters not sure who they will support yet. John Stephen leads the way with 29% to 15% for Karen Testerman and 10% for Jack Kimball.

PPP surveyed 642 New Hampshire Republican primary voters from April 17th to 18th. The survey’s margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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New Hampshire Survey Results

Q1 Do you have a favorable or unfavorable opinion of Kelly Ayotte?

Favorable..... 50%
Unfavorable 12%
Not Sure..... 38%

Q2 Do you have a favorable or unfavorable opinion of Bill Binnie?

Favorable..... 40%
Unfavorable 12%
Not Sure..... 48%

Q3 Do you have a favorable or unfavorable opinion of Jim Bender?

Favorable 9% *Not Sure*..... 80%
Unfavorable..... 12%

Q4 Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable..... 20%
Unfavorable 22%
Not Sure..... 57%

Q5 Do you have a favorable or unfavorable opinion of Jack Kimball?

Favorable..... 5%
Unfavorable 7%
Not sure 88%

Q6 Do you have a favorable or unfavorable opinion of John Stephen?

Favorable..... 19%
Unfavorable 11%
Not sure 70%

Q7 Do you have a favorable or unfavorable opinion of Karen Testerman?

Favorable..... 4%
Unfavorable 7%
Not Sure..... 89%

Q8 If the Republican candidates for Senate were Tom Alciere, Kelly Ayotte, Jim Bender, Bill Binnie, and Ovide Lamontagne who would you vote for?

Tom Alciere..... 1%
Kelly Ayotte..... 43%
Jim Bender..... 11%
Bill Binnie 19%
Ovide Lamontagne..... 5%
Undecided..... 21%

Q9 If the Republican candidates for Governor were Jack Kimball, John Stephen, and Karen Testerman who would you vote for?

Jack Kimball..... 10%
John Stephen..... 29%
Karen Testerman 15%
Undecided..... 46%





Q10 If the Republican candidates for President in 2012 were Haley Barbour, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and Rick Santorum who would you vote for?

<i>Haley Barbour</i>	1%
<i>Newt Gingrich</i>	11%
<i>Mike Huckabee</i>	11%
<i>Sarah Palin</i>	13%
<i>Ron Paul</i>	7%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	39%
<i>Rick Santorum</i>	1%
<i>Undecided</i>	13%

Q11 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

<i>Liberal</i>	3%
<i>Moderate</i>	34%
<i>Conservative</i>	62%

Q12 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	48%
<i>Man</i>	52%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	5%
<i>30 to 45</i>	22%
<i>46 to 65</i>	50%
<i>Older than 65</i>	22%

Q14

<i>1st</i>	45%
<i>2nd</i>	55%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Ayotte Favorability				
Favorable	50%	48%	48%	52%
Unfavorable	12%	26%	16%	10%
Not Sure	38%	27%	37%	39%

	Base	Ideology		
		Liberal	Moderate	Conservative
Binnie Favorability				
Favorable	40%	16%	29%	48%
Unfavorable	12%	21%	19%	7%
Not Sure	48%	63%	52%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
Bender Favorability				
Favorable	9%	18%	7%	9%
Unfavorable	12%	8%	13%	11%
Not Sure	80%	74%	80%	80%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lamontagne Favorability				
Favorable	20%	29%	17%	22%
Unfavorable	22%	14%	29%	19%
Not Sure	57%	57%	54%	60%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Kimball Favorability				
Favorable	5%	5%	2%	6%
Unfavorable	7%	16%	11%	5%
Not sure	88%	79%	87%	89%

	Base	Ideology		
		Liberal	Moderate	Conservative
Stephen Favorability				
Favorable	19%	5%	16%	21%
Unfavorable	11%	28%	16%	8%
Not sure	70%	67%	69%	71%

	Base	Ideology		
		Liberal	Moderate	Conservative
Testerman Favorability				
Favorable	4%	16%	4%	3%
Unfavorable	7%	8%	10%	6%
Not Sure	89%	76%	85%	91%

	Base	Ideology		
		Liberal	Moderate	Conservative
Senate Republican Primary				
Tom Alcieri	1%	-	0%	1%
Kelly Ayotte	43%	44%	46%	41%
Jim Bender	11%	29%	14%	9%
Bill Binnie	19%	3%	12%	24%
Ovide Lamontagne	5%	-	5%	5%
Undecided	21%	24%	23%	20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Governor Republican Primary				
Jack Kimball	10%	24%	6%	11%
John Stephen	29%	21%	31%	29%
Karen Testerman	15%	32%	19%	12%
Undecided	46%	24%	44%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
President Republican Primary				
Haley Barbour	1%	-	1%	1%
Newt Gingrich	11%	11%	9%	12%
Mike Huckabee	11%	6%	9%	13%
Sarah Palin	13%	15%	9%	15%
Ron Paul	7%	11%	11%	5%
Tim Pawlenty	3%	-	4%	2%
Mitt Romney	39%	46%	39%	38%
Rick Santorum	1%	-	2%	1%
Undecided	13%	11%	15%	12%

	Base	Gender	
		Woman	Man
Ayotte Favorability			
Favorable	50%	52%	49%
Unfavorable	12%	10%	14%
Not Sure	38%	38%	37%

	Base	Gender	
		Woman	Man
Binnie Favorability			
Favorable	40%	35%	45%
Unfavorable	12%	12%	11%
Not Sure	48%	53%	43%





Crosstabs

	Base	Gender	
		Woman	Man
Bender Favorability			
Favorable	9%	7%	10%
Unfavorable	12%	10%	14%
Not Sure	80%	83%	76%

	Base	Gender	
		Woman	Man
Lamontagne Favorability			
Favorable	20%	18%	23%
Unfavorable	22%	19%	25%
Not Sure	57%	63%	53%

	Base	Gender	
		Woman	Man
Kimball Favorability			
Favorable	5%	4%	5%
Unfavorable	7%	5%	9%
Not sure	88%	91%	85%

	Base	Gender	
		Woman	Man
Stephen Favorability			
Favorable	19%	18%	20%
Unfavorable	11%	9%	14%
Not sure	70%	74%	67%





Crosstabs

	Base	Gender	
		Woman	Man
Testerman Favorability			
Favorable	4%	4%	4%
Unfavorable	7%	6%	8%
Not Sure	89%	89%	88%

	Base	Gender	
		Woman	Man
Senate Republican Primary			
Tom Alciere	1%	1%	1%
Kelly Ayotte	43%	43%	42%
Jim Bender	11%	11%	11%
Bill Binnie	19%	17%	22%
Ovide Lamontagne	5%	4%	6%
Undecided	21%	25%	17%

	Base	Gender	
		Woman	Man
Governor Republican Primary			
Jack Kimball	10%	9%	10%
John Stephen	29%	24%	34%
Karen Testerman	15%	19%	11%
Undecided	46%	48%	44%

	Base	Gender	
		Woman	Man
President Republican Primary			
Haley Barbour	1%	1%	1%
Newt Gingrich	11%	9%	13%
Mike Huckabee	11%	13%	10%
Sarah Palin	13%	10%	15%
Ron Paul	7%	5%	10%
Tim Pawlenty	3%	3%	3%
Mitt Romney	39%	41%	37%
Rick Santorum	1%	1%	1%
Undecided	13%	17%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ayotte Favorability					
Favorable	50%	57%	46%	47%	59%
Unfavorable	12%	-	11%	15%	10%
Not Sure	38%	43%	43%	38%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Binnie Favorability					
Favorable	40%	71%	34%	35%	51%
Unfavorable	12%	-	12%	13%	11%
Not Sure	48%	29%	54%	52%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bender Favorability					
Favorable	9%	-	4%	9%	13%
Unfavorable	12%	29%	9%	10%	15%
Not Sure	80%	71%	87%	80%	72%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lamontagne Favorability					
Favorable	20%	14%	20%	21%	22%
Unfavorable	22%	29%	15%	24%	22%
Not Sure	57%	57%	65%	55%	55%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kimball Favorability					
Favorable	5%	-	5%	6%	3%
Unfavorable	7%	14%	8%	7%	7%
Not sure	88%	86%	87%	88%	90%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stephen Favorability					
Favorable	19%	-	17%	21%	19%
Unfavorable	11%	14%	11%	12%	10%
Not sure	70%	86%	72%	67%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Testerman Favorability					
Favorable	4%	-	7%	3%	4%
Unfavorable	7%	-	8%	8%	8%
Not Sure	89%	100%	86%	89%	88%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate Republican Primary					
Tom Alciere	1%	-	1%	1%	0%
Kelly Ayotte	43%	43%	39%	43%	45%
Jim Bender	11%	-	12%	12%	12%
Bill Binnie	19%	57%	13%	18%	21%
Ovide Lamontagne	5%	-	6%	5%	5%
Undecided	21%	-	29%	22%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor Republican Primary					
Jack Kimball	10%	29%	8%	8%	11%
John Stephen	29%	14%	26%	32%	31%
Karen Testerman	15%	-	15%	15%	18%
Undecided	46%	57%	52%	45%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President Republican Primary					
Haley Barbour	1%	-	1%	1%	1%
Newt Gingrich	11%	-	12%	10%	16%
Mike Huckabee	11%	14%	15%	10%	10%
Sarah Palin	13%	43%	6%	12%	14%
Ron Paul	7%	-	4%	10%	6%
Tim Pawlenty	3%	-	1%	4%	3%
Mitt Romney	39%	29%	47%	37%	38%
Rick Santorum	1%	-	-	2%	2%
Undecided	13%	14%	13%	14%	12%

	Base	Congressional District	
		1st	2nd
Ayotte Favorability			
Favorable	50%	54%	47%
Unfavorable	12%	13%	11%
Not Sure	38%	33%	42%

	Base	Congressional District	
		1st	2nd
Binnie Favorability			
Favorable	40%	47%	35%
Unfavorable	12%	10%	13%
Not Sure	48%	43%	52%





Crosstabs

	Base	Congressional District	
		1st	2nd
Bender Favorability			
Favorable	9%	8%	9%
Unfavorable	12%	17%	8%
Not Sure	80%	75%	84%

	Base	Congressional District	
		1st	2nd
Lamontagne Favorability			
Favorable	20%	21%	20%
Unfavorable	22%	27%	18%
Not Sure	57%	51%	63%

	Base	Congressional District	
		1st	2nd
Kimball Favorability			
Favorable	5%	5%	5%
Unfavorable	7%	8%	7%
Not sure	88%	87%	88%

	Base	Congressional District	
		1st	2nd
Stephen Favorability			
Favorable	19%	23%	15%
Unfavorable	11%	11%	11%
Not sure	70%	66%	74%





Crosstabs

	Base	Congressional District	
		1st	2nd
Testerman Favorability			
Favorable	4%	3%	5%
Unfavorable	7%	6%	8%
Not Sure	89%	90%	87%

	Base	Congressional District	
		1st	2nd
Senate Republican Primary			
Tom Alciere	1%	1%	1%
Kelly Ayotte	43%	43%	42%
Jim Bender	11%	10%	12%
Bill Binnie	19%	20%	19%
Ovide Lamontagne	5%	6%	5%
Undecided	21%	20%	21%

	Base	Congressional District	
		1st	2nd
Governor Republican Primary			
Jack Kimball	10%	8%	11%
John Stephen	29%	36%	24%
Karen Testerman	15%	14%	16%
Undecided	46%	42%	49%

	Base	Congressional District	
		1st	2nd
President Republican Primary			
Haley Barbour	1%	1%	1%
Newt Gingrich	11%	11%	11%
Mike Huckabee	11%	11%	12%
Sarah Palin	13%	14%	12%
Ron Paul	7%	7%	8%
Tim Pawlenty	3%	3%	3%
Mitt Romney	39%	41%	38%
Rick Santorum	1%	1%	1%
Undecided	13%	10%	15%

