

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

North Carolinians Now Oppose Oil Drilling

Raleigh, N.C. – At the height of the beach tourism season, there has been a drastic reversal in North Carolinians' attitudes toward oil drilling off the state's coast, with a plurality now in opposition. PPP last polled on the subject in early June, when a near majority were in favor.

Last month, 48% supported drilling off North Carolina's coastline, and 39% were against it. Now those numbers have almost flipped, with 46% opposed and 42% in favor—a 13-point marginal shift in 24 days.

Opinion has declined across the board, but some of the largest shifts have come among moderates (who are now opposed, 33-57, versus 43-46 last time), men (53-42, 63-31), and African Americans (27-48, 48-33). A 32% plurality of the state's citizens live in small towns, and they are now against drilling, 49-34, a 30-point shift on the margin from the 51-36 favorable mark in the previous survey. Perhaps most crucially, residents of the 252 area code, encompassing the coastal plains of northeastern North Carolina, have about-faced by a 24-point magnitude—38-52, to 45-35 a few weeks ago.

Bill Randall, the Republican nominee to face Congressman Brad Miller in the 13th District, suggested at a recent press conference that there should be an investigation as to whether the federal government intentionally caused the oil spill in the Gulf of Mexico. 74% of his state's residents, however, disagree with that possibility, and only 11% think the government did such a thing.

“In previous surveys, oil drilling was perhaps a more abstract idea, but as Tar Heels head for the beaches, the reality of what's happening in the Gulf is hitting home,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 502 North Carolina voters from June 28th to 30th. The survey's margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 46%
Disapprove..... 50%
Not Sure..... 5%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 41%
Oppose..... 48%
No Opinion..... 11%

Q3 Do you support or oppose drilling for oil off the coast of North Carolina?

Support.....42% *Not Sure*.....12%
Oppose.....46%

Q4 Do you think the oil spill in the Gulf of Mexico was intentionally caused by the federal government? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 11%
No..... 74%
Not Sure.....15%

Q5 Who did you vote for President last year?

John McCain..... 47%
Barack Obama..... 45%
Someone else/Don't remember 9%

Q6 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 19%
Moderate..... 38%
Conservative..... 44%

Q7 Would you describe the community you live in as urban, suburban, rural, or a small town?

Urban..... 11%
Suburban..... 27%
Rural..... 29%
Small Town..... 32%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 57%
Man..... 43%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 46%
Republican..... 36%
Independent/Other..... 18%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 20%
Other..... 5%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 22%





Q12

252.....	14%
336.....	20%
704.....	18%
828.....	15%
910.....	13%
919.....	18%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	46%	6%	92%	20%
Disapprove	50%	90%	4%	70%
Not Sure	5%	4%	4%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Health Care				
Support	41%	4%	82%	28%
Oppose	48%	88%	7%	47%
No Opinion	11%	8%	11%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Oil Drilling				
Support	42%	62%	23%	35%
Oppose	46%	29%	63%	49%
Not Sure	12%	9%	15%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Oil Spill Intentional				
Yes	11%	14%	7%	13%
No	74%	66%	84%	71%
Not Sure	15%	20%	9%	16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	73%	64%	18%
Disapprove	50%	20%	31%	79%
Not Sure	5%	7%	5%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	41%	67%	58%	15%
Oppose	48%	17%	31%	76%
No Opinion	11%	16%	11%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Oil Drilling				
Support	42%	16%	33%	61%
Oppose	46%	67%	57%	27%
Not Sure	12%	18%	9%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Oil Spill Intentional				
Yes	11%	7%	8%	15%
No	74%	79%	84%	64%
Not Sure	15%	14%	8%	21%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	46%	60%	50%	41%	42%
Disapprove	50%	39%	46%	55%	52%
Not Sure	5%	2%	5%	4%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Health Care					
Support	41%	53%	45%	35%	38%
Oppose	48%	37%	45%	56%	47%
No Opinion	11%	10%	10%	8%	15%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Oil Drilling					
Support	42%	36%	46%	49%	34%
Oppose	46%	53%	47%	38%	49%
Not Sure	12%	11%	7%	12%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Oil Spill Intentional					
Yes	11%	2%	7%	19%	10%
No	74%	85%	82%	64%	73%
Not Sure	15%	13%	11%	17%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	50%	40%
Disapprove	50%	45%	56%
Not Sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Health Care			
Support	41%	44%	37%
Oppose	48%	43%	54%
No Opinion	11%	13%	9%

	Base	Gender	
		Woman	Man
Oil Drilling			
Support	42%	34%	53%
Oppose	46%	49%	42%
Not Sure	12%	17%	5%

	Base	Gender	
		Woman	Man
Oil Spill Intentional			
Yes	11%	11%	10%
No	74%	70%	80%
Not Sure	15%	18%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	78%	8%	38%
Disapprove	50%	17%	89%	53%
Not Sure	5%	5%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	41%	69%	6%	37%
Oppose	48%	19%	86%	46%
No Opinion	11%	12%	8%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Oil Drilling				
Support	42%	27%	59%	46%
Oppose	46%	58%	31%	45%
Not Sure	12%	15%	10%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Oil Spill Intentional				
Yes	11%	8%	17%	5%
No	74%	80%	63%	83%
Not Sure	15%	12%	20%	12%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	46%	33%	89%	52%
Disapprove	50%	62%	8%	41%
Not Sure	5%	5%	3%	6%

	Base	Race		
		White	African-American	Other
Health Care				
Support	41%	29%	83%	43%
Oppose	48%	60%	7%	39%
No Opinion	11%	11%	10%	18%

	Base	Race		
		White	African-American	Other
Oil Drilling				
Support	42%	46%	27%	40%
Oppose	46%	45%	48%	54%
Not Sure	12%	9%	24%	6%

	Base	Race		
		White	African-American	Other
Oil Spill Intentional				
Yes	11%	11%	10%	18%
No	74%	75%	73%	72%
Not Sure	15%	15%	17%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	46%	45%	48%	42%
Disapprove	50%	46%	50%	48%	53%
Not Sure	5%	7%	5%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	41%	43%	44%	42%	33%
Oppose	48%	39%	48%	47%	55%
No Opinion	11%	18%	9%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Oil Drilling					
Support	42%	36%	38%	46%	45%
Oppose	46%	50%	50%	44%	42%
Not Sure	12%	14%	12%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Oil Spill Intentional					
Yes	11%	15%	11%	11%	8%
No	74%	67%	76%	75%	76%
Not Sure	15%	19%	13%	14%	16%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	46%	51%	34%	42%	41%	48%	61%
Disapprove	50%	43%	61%	56%	53%	44%	37%
Not Sure	5%	7%	5%	2%	6%	8%	2%

	Base	Area Code					
		252	336	704	828	910	919
Health Care							
Support	41%	48%	35%	32%	39%	34%	57%
Oppose	48%	44%	53%	57%	51%	46%	37%
No Opinion	11%	8%	12%	11%	11%	20%	7%

	Base	Area Code					
		252	336	704	828	910	919
Oil Drilling							
Support	42%	38%	41%	47%	43%	46%	38%
Oppose	46%	52%	44%	40%	47%	43%	50%
Not Sure	12%	10%	15%	13%	10%	11%	11%

	Base	Area Code					
		252	336	704	828	910	919
Oil Spill Intentional							
Yes	11%	7%	11%	5%	25%	20%	1%
No	74%	84%	72%	75%	62%	68%	83%
Not Sure	15%	9%	16%	20%	13%	12%	16%

