

FOR IMMEDIATE RELEASE

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Burr approval weak, still leads

Raleigh, N.C. – Richard Burr continues to have a weak approval rating for an incumbent Senator, but he’s seen some improvement in the numbers he posts against a generic Democratic candidate over the last month.

36% of North Carolinians express approval this month for the job Burr’s doing while 33% disapprove. He’s got 63% of Republicans, 36% of independents, and 16% of Democrats behind him. At 31% there are still an unusually large number of voters with no opinion about him one way or the other.

Despite his tepid approval Burr this month leads a generic Democratic opponent 45-36, the best performance he’s posted since October. Given the lack of shift in Burr’s own numbers this improvement is likely due to the worsening national political climate for Democrats. Burr has a 46-25 lead among independents.

Tested against his actual Democratic opponents, Burr leads Elaine Marshall 44-37, Cal Cunningham 45-36, and Kenneth Lewis 46-34. None of his challengers are particularly well known. Marshall has 30% name recognition, Lewis is at 17%, and 15% of voters have an opinion about Cunningham.

“Richard Burr’s fate is tied up in something larger than Richard Burr,” said Dean Debnam, President of Public Policy Polling. “If this continues to be a huge Republican year he’s going to get reelected. But he remains a weak incumbent and should things get better for Democrats this will be a spirited race.”

PPP will release new numbers on Barack Obama tomorrow.

PPP surveyed 678 North Carolina voters from January 15th to 18th. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 36%
Disapprove..... 33%
Not Sure..... 31%

Q2 Generally speaking, next year would you vote to reelect Republican Richard Burr or vote for his Democratic opponent? If you would vote for Burr, press 1. If you would vote for his Democratic opponent, press 2. If you're not sure, press 3.

Burr..... 45%
Democrat..... 36%
Not Sure..... 20%

Q3 Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable 6% *Not Sure*..... 85%
Unfavorable..... 8%

Q4 Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 7%
Unfavorable 10%
Not Sure..... 83%

Q5 Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Yes 19%
No..... 12%
Not Sure..... 70%

Q6 If the candidates for US Senate this fall were Democrat Cal Cunningham and Republican Richard Burr, who would you vote for? If Cal Cunningham, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Cunningham 36%
Burr..... 45%
Undecided..... 19%

Q7 If the candidates for US Senate this fall were Democrat Kenneth Lewis and Republican Richard Burr, who would you vote for? If Kenneth Lewis, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Lewis 34%
Burr..... 46%
Undecided..... 20%

Q8 If the candidates for US Senate this fall were Democrat Elaine Marshall and Republican Richard Burr, who would you vote for? If Elaine Marshall, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Marshall..... 37%
Burr..... 44%
Undecided..... 18%

Q9 Who did you vote for President in 2008, or did you not vote or don't remember? If you voted for John McCain, press 1. If you voted for Barack Obama, press 2. If you didn't vote, press 3. If you don't remember or voted for someone else, press 4.

McCain..... 49%
Obama..... 46%
Didn't Vote 1%
Don't Remember/Voted for Someone Else 3%





Q10 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 38%
Conservative..... 43%

Q11 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 14%
Suburban..... 29%
Rural..... 27%
Small Town..... 30%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 48%
Republican..... 35%
Independent/Other..... 17%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 78%
African-American 19%
Other..... 3%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 23%
46 to 65..... 48%
Older than 65..... 20%

Q16

252..... 11%
336..... 20%
704..... 17%
828..... 15%
910..... 14%
919..... 23%





Crosstabs

| | Base | 2008 Vote | | | |
|----------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Burr Approval | | | | | |
| Approve | 36% | 61% | 10% | 22% | 22% |
| Disapprove | 33% | 12% | 54% | 50% | 53% |
| Not Sure | 31% | 27% | 36% | 28% | 24% |

| | Base | 2008 Vote | | | |
|-----------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Generic Ballot | | | | | |
| Burr | 45% | 79% | 9% | 38% | 37% |
| Democrat | 36% | 6% | 68% | 25% | 26% |
| Not Sure | 20% | 15% | 23% | 37% | 37% |

| | Base | 2008 Vote | | | |
|--------------------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Cunningham Favorability | | | | | |
| Favorable | 6% | 1% | 11% | 22% | - |
| Unfavorable | 8% | 10% | 6% | 11% | 29% |
| Not Sure | 85% | 89% | 83% | 67% | 71% |

| | Base | 2008 Vote | | | |
|---------------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Lewis Favorability | | | | | |
| Favorable | 7% | 4% | 10% | 25% | 15% |
| Unfavorable | 10% | 12% | 7% | 13% | 22% |
| Not Sure | 83% | 84% | 83% | 62% | 63% |





Crosstabs

| | Base | 2008 Vote | | | |
|------------------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Marshall Favorability | | | | | |
| Yes | 19% | 8% | 30% | 28% | 8% |
| No | 12% | 18% | 4% | 33% | 33% |
| Not Sure | 70% | 74% | 66% | 39% | 59% |

| | Base | 2008 Vote | | | |
|------------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Cunningham/Burr | | | | | |
| Cunningham | 36% | 7% | 67% | 22% | 26% |
| Burr | 45% | 82% | 8% | 33% | 35% |
| Undecided | 19% | 11% | 25% | 44% | 39% |

| | Base | 2008 Vote | | | |
|-------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Lewis/Burr | | | | | |
| Lewis | 34% | 4% | 66% | 22% | 20% |
| Burr | 46% | 82% | 9% | 33% | 43% |
| Undecided | 20% | 13% | 25% | 44% | 37% |

| | Base | 2008 Vote | | | |
|----------------------|------|-----------|-------|-------------|---------------------------------------|
| | | McCain | Obama | Didn't Vote | Don't Remember/Voted for Someone Else |
| Marshall/Burr | | | | | |
| Marshall | 37% | 8% | 70% | 17% | 22% |
| Burr | 44% | 80% | 6% | 44% | 51% |
| Undecided | 18% | 12% | 23% | 39% | 26% |





Crosstabs

| | Base | Ideology | | |
|----------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Burr Approval | | | | |
| Approve | 36% | 12% | 24% | 56% |
| Disapprove | 33% | 65% | 36% | 17% |
| Not Sure | 31% | 22% | 41% | 26% |

| | Base | Ideology | | |
|-----------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Generic Ballot | | | | |
| Burr | 45% | 7% | 30% | 73% |
| Democrat | 36% | 80% | 42% | 12% |
| Not Sure | 20% | 13% | 28% | 15% |

| | Base | Ideology | | |
|--------------------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Cunningham Favorability | | | | |
| Favorable | 6% | 14% | 5% | 4% |
| Unfavorable | 8% | 7% | 6% | 12% |
| Not Sure | 85% | 79% | 89% | 85% |

| | Base | Ideology | | |
|---------------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Lewis Favorability | | | | |
| Favorable | 7% | 12% | 6% | 6% |
| Unfavorable | 10% | 6% | 9% | 12% |
| Not Sure | 83% | 81% | 85% | 81% |





Crosstabs

| | Base | Ideology | | |
|------------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Marshall Favorability | | | | |
| Yes | 19% | 33% | 23% | 8% |
| No | 12% | 5% | 8% | 18% |
| Not Sure | 70% | 62% | 69% | 73% |

| | Base | Ideology | | |
|------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Cunningham/Burr | | | | |
| Cunningham | 36% | 77% | 41% | 12% |
| Burr | 45% | 6% | 31% | 76% |
| Undecided | 19% | 17% | 28% | 12% |

| | Base | Ideology | | |
|-------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Lewis/Burr | | | | |
| Lewis | 34% | 78% | 39% | 10% |
| Burr | 46% | 7% | 31% | 77% |
| Undecided | 20% | 15% | 30% | 13% |

| | Base | Ideology | | |
|----------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Marshall/Burr | | | | |
| Marshall | 37% | 79% | 46% | 12% |
| Burr | 44% | 5% | 29% | 75% |
| Undecided | 18% | 15% | 25% | 14% |





Crosstabs

| | Base | Community Type | | | |
|----------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Burr Approval | | | | | |
| Approve | 36% | 28% | 36% | 41% | 33% |
| Disapprove | 33% | 48% | 33% | 27% | 32% |
| Not Sure | 31% | 24% | 30% | 32% | 35% |

| | Base | Community Type | | | |
|-----------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Generic Ballot | | | | | |
| Burr | 45% | 26% | 45% | 54% | 44% |
| Democrat | 36% | 61% | 37% | 26% | 32% |
| Not Sure | 20% | 13% | 18% | 20% | 24% |

| | Base | Community Type | | | |
|--------------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Cunningham Favorability | | | | | |
| Favorable | 6% | 12% | 9% | 1% | 5% |
| Unfavorable | 8% | 10% | 8% | 11% | 6% |
| Not Sure | 85% | 78% | 83% | 88% | 88% |

| | Base | Community Type | | | |
|---------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Lewis Favorability | | | | | |
| Favorable | 7% | 13% | 12% | 2% | 5% |
| Unfavorable | 10% | 6% | 11% | 11% | 9% |
| Not Sure | 83% | 81% | 77% | 87% | 86% |





Crosstabs

| | Base | Community Type | | | |
|------------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Marshall Favorability | | | | | |
| Yes | 19% | 33% | 22% | 8% | 18% |
| No | 12% | 7% | 15% | 13% | 10% |
| Not Sure | 70% | 59% | 63% | 79% | 72% |

| | Base | Community Type | | | |
|------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Cunningham/Burr | | | | | |
| Cunningham | 36% | 63% | 36% | 24% | 33% |
| Burr | 45% | 22% | 46% | 56% | 46% |
| Undecided | 19% | 15% | 17% | 20% | 21% |

| | Base | Community Type | | | |
|-------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Lewis/Burr | | | | | |
| Lewis | 34% | 56% | 33% | 24% | 32% |
| Burr | 46% | 26% | 48% | 54% | 47% |
| Undecided | 20% | 18% | 19% | 22% | 21% |

| | Base | Community Type | | | |
|----------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Marshall/Burr | | | | | |
| Marshall | 37% | 64% | 40% | 23% | 36% |
| Burr | 44% | 22% | 46% | 53% | 46% |
| Undecided | 18% | 14% | 15% | 24% | 18% |





Crosstabs

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Burr Approval | | | |
| Approve | 36% | 28% | 43% |
| Disapprove | 33% | 32% | 34% |
| Not Sure | 31% | 39% | 22% |

| | Base | Gender | |
|-----------------------|------|--------|-----|
| | | Woman | Man |
| Generic Ballot | | | |
| Burr | 45% | 40% | 49% |
| Democrat | 36% | 37% | 34% |
| Not Sure | 20% | 23% | 16% |

| | Base | Gender | |
|--------------------------------|------|--------|-----|
| | | Woman | Man |
| Cunningham Favorability | | | |
| Favorable | 6% | 6% | 6% |
| Unfavorable | 8% | 6% | 11% |
| Not Sure | 85% | 88% | 83% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Lewis Favorability | | | |
| Favorable | 7% | 5% | 10% |
| Unfavorable | 10% | 7% | 13% |
| Not Sure | 83% | 88% | 77% |





Crosstabs

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Marshall Favorability | | | |
| Yes | 19% | 19% | 18% |
| No | 12% | 7% | 17% |
| Not Sure | 70% | 73% | 66% |

| | Base | Gender | |
|------------------------|------|--------|-----|
| | | Woman | Man |
| Cunningham/Burr | | | |
| Cunningham | 36% | 35% | 36% |
| Burr | 45% | 42% | 49% |
| Undecided | 19% | 23% | 15% |

| | Base | Gender | |
|-------------------|------|--------|-----|
| | | Woman | Man |
| Lewis/Burr | | | |
| Lewis | 34% | 34% | 34% |
| Burr | 46% | 44% | 49% |
| Undecided | 20% | 23% | 17% |

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Marshall/Burr | | | |
| Marshall | 37% | 39% | 35% |
| Burr | 44% | 39% | 50% |
| Undecided | 18% | 22% | 15% |





Crosstabs

| | Base | Party | | |
|----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Burr Approval | | | | |
| Approve | 36% | 16% | 63% | 36% |
| Disapprove | 33% | 49% | 12% | 30% |
| Not Sure | 31% | 35% | 24% | 34% |

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Generic Ballot | | | | |
| Burr | 45% | 16% | 83% | 46% |
| Democrat | 36% | 63% | 4% | 25% |
| Not Sure | 20% | 21% | 13% | 29% |

| | Base | Party | | |
|--------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cunningham Favorability | | | | |
| Favorable | 6% | 11% | 2% | 2% |
| Unfavorable | 8% | 6% | 12% | 9% |
| Not Sure | 85% | 84% | 86% | 89% |

| | Base | Party | | |
|---------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Lewis Favorability | | | | |
| Favorable | 7% | 9% | 5% | 7% |
| Unfavorable | 10% | 7% | 14% | 9% |
| Not Sure | 83% | 84% | 81% | 83% |





Crosstabs

| | Base | Party | | |
|------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Marshall Favorability | | | | |
| Yes | 19% | 29% | 6% | 16% |
| No | 12% | 5% | 20% | 15% |
| Not Sure | 70% | 66% | 74% | 69% |

| | Base | Party | | |
|------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cunningham/Burr | | | | |
| Cunningham | 36% | 61% | 4% | 27% |
| Burr | 45% | 16% | 85% | 47% |
| Undecided | 19% | 23% | 10% | 26% |

| | Base | Party | | |
|-------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Lewis/Burr | | | | |
| Lewis | 34% | 60% | 2% | 23% |
| Burr | 46% | 17% | 87% | 49% |
| Undecided | 20% | 23% | 12% | 28% |

| | Base | Party | | |
|----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Marshall/Burr | | | | |
| Marshall | 37% | 64% | 6% | 26% |
| Burr | 44% | 15% | 84% | 48% |
| Undecided | 18% | 21% | 10% | 26% |





Crosstabs

| | Base | Race | | |
|----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Burr Approval | | | | |
| Approve | 36% | 41% | 16% | 29% |
| Disapprove | 33% | 32% | 38% | 36% |
| Not Sure | 31% | 27% | 46% | 36% |

| | Base | Race | | |
|-----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Generic Ballot | | | | |
| Burr | 45% | 53% | 12% | 36% |
| Democrat | 36% | 29% | 61% | 45% |
| Not Sure | 20% | 18% | 27% | 19% |

| | Base | Race | | |
|--------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Cunningham Favorability | | | | |
| Favorable | 6% | 5% | 13% | 5% |
| Unfavorable | 8% | 9% | 5% | 12% |
| Not Sure | 85% | 86% | 82% | 83% |

| | Base | Race | | |
|---------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Lewis Favorability | | | | |
| Favorable | 7% | 5% | 16% | 5% |
| Unfavorable | 10% | 11% | 4% | 12% |
| Not Sure | 83% | 83% | 80% | 83% |





Crosstabs

| | Base | Race | | |
|------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Marshall Favorability | | | | |
| Yes | 19% | 17% | 25% | 15% |
| No | 12% | 14% | 2% | 12% |
| Not Sure | 70% | 69% | 73% | 73% |

| | Base | Race | | |
|------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Cunningham/Burr | | | | |
| Cunningham | 36% | 30% | 59% | 36% |
| Burr | 45% | 54% | 11% | 40% |
| Undecided | 19% | 16% | 30% | 24% |

| | Base | Race | | |
|-------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Lewis/Burr | | | | |
| Lewis | 34% | 28% | 58% | 33% |
| Burr | 46% | 55% | 14% | 38% |
| Undecided | 20% | 18% | 28% | 29% |

| | Base | Race | | |
|----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Marshall/Burr | | | | |
| Marshall | 37% | 31% | 62% | 38% |
| Burr | 44% | 53% | 7% | 43% |
| Undecided | 18% | 15% | 31% | 19% |





Crosstabs

| | Base | Age | | | |
|----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Burr Approval | | | | | |
| Approve | 36% | 28% | 38% | 33% | 42% |
| Disapprove | 33% | 35% | 29% | 34% | 35% |
| Not Sure | 31% | 37% | 33% | 33% | 23% |

| | Base | Age | | | |
|-----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Generic Ballot | | | | | |
| Burr | 45% | 40% | 42% | 44% | 51% |
| Democrat | 36% | 42% | 38% | 36% | 31% |
| Not Sure | 20% | 18% | 20% | 20% | 18% |

| | Base | Age | | | |
|--------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cunningham Favorability | | | | | |
| Favorable | 6% | 11% | 6% | 7% | 3% |
| Unfavorable | 8% | 4% | 8% | 8% | 12% |
| Not Sure | 85% | 84% | 86% | 85% | 85% |

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lewis Favorability | | | | | |
| Favorable | 7% | 9% | 8% | 8% | 6% |
| Unfavorable | 10% | 7% | 9% | 11% | 10% |
| Not Sure | 83% | 84% | 83% | 82% | 84% |





Crosstabs

| | Base | Age | | | |
|------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Marshall Favorability | | | | | |
| Yes | 19% | 19% | 11% | 20% | 23% |
| No | 12% | 8% | 15% | 11% | 13% |
| Not Sure | 70% | 74% | 74% | 69% | 64% |

| | Base | Age | | | |
|------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cunningham/Burr | | | | | |
| Cunningham | 36% | 44% | 35% | 36% | 31% |
| Burr | 45% | 39% | 44% | 46% | 48% |
| Undecided | 19% | 17% | 21% | 18% | 21% |

| | Base | Age | | | |
|-------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lewis/Burr | | | | | |
| Lewis | 34% | 43% | 34% | 33% | 31% |
| Burr | 46% | 42% | 43% | 48% | 49% |
| Undecided | 20% | 15% | 23% | 20% | 20% |

| | Base | Age | | | |
|----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Marshall/Burr | | | | | |
| Marshall | 37% | 39% | 40% | 36% | 37% |
| Burr | 44% | 39% | 42% | 45% | 47% |
| Undecided | 18% | 22% | 19% | 19% | 15% |





Crosstabs

| | Base | Area Code | | | | | |
|----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Burr Approval | | | | | | | |
| Approve | 36% | 43% | 39% | 35% | 27% | 40% | 32% |
| Disapprove | 33% | 24% | 32% | 32% | 38% | 26% | 41% |
| Not Sure | 31% | 33% | 28% | 33% | 35% | 34% | 27% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Generic Ballot | | | | | | | |
| Burr | 45% | 48% | 46% | 50% | 39% | 48% | 39% |
| Democrat | 36% | 32% | 33% | 33% | 32% | 37% | 44% |
| Not Sure | 20% | 21% | 21% | 17% | 28% | 15% | 17% |

| | Base | Area Code | | | | | |
|--------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Cunningham Favorability | | | | | | | |
| Favorable | 6% | 3% | 5% | 8% | 2% | 5% | 10% |
| Unfavorable | 8% | 9% | 13% | 7% | 9% | 7% | 6% |
| Not Sure | 85% | 87% | 82% | 86% | 89% | 88% | 83% |

| | Base | Area Code | | | | | |
|---------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Lewis Favorability | | | | | | | |
| Favorable | 7% | - | 6% | 17% | 3% | 7% | 9% |
| Unfavorable | 10% | 9% | 7% | 16% | 14% | 8% | 6% |
| Not Sure | 83% | 91% | 87% | 67% | 83% | 86% | 85% |





Crosstabs

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Marshall Favorability | | | | | | | |
| Yes | 19% | 12% | 13% | 21% | 13% | 14% | 31% |
| No | 12% | 12% | 13% | 10% | 8% | 11% | 15% |
| Not Sure | 70% | 75% | 74% | 70% | 79% | 75% | 54% |

| | Base | Area Code | | | | | |
|------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Cunningham/Burr | | | | | | | |
| Cunningham | 36% | 31% | 34% | 40% | 35% | 31% | 39% |
| Burr | 45% | 51% | 48% | 50% | 43% | 49% | 36% |
| Undecided | 19% | 18% | 18% | 10% | 23% | 19% | 25% |

| | Base | Area Code | | | | | |
|-------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Lewis/Burr | | | | | | | |
| Lewis | 34% | 30% | 35% | 30% | 33% | 33% | 38% |
| Burr | 46% | 52% | 47% | 52% | 45% | 50% | 39% |
| Undecided | 20% | 18% | 19% | 18% | 23% | 17% | 24% |

| | Base | Area Code | | | | | |
|----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Marshall/Burr | | | | | | | |
| Marshall | 37% | 33% | 35% | 34% | 37% | 37% | 44% |
| Burr | 44% | 45% | 48% | 50% | 41% | 44% | 40% |
| Undecided | 18% | 22% | 17% | 16% | 23% | 19% | 16% |

