

**FOR IMMEDIATE RELEASE**

**January 17, 2010**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Massachusetts Race Still Close**

**Raleigh, N.C.** – Scott Brown leads Martha Coakley 51-46 in Public Policy Polling’s final survey of the Massachusetts Senate special election, an advantage within the poll’s margin of error.

Brown’s lead comes thanks to an overwhelming advantage with independents and the ability to pick off a decent number of Democrats. He’s getting the support of 19% of voters in Coakley’s party, while she is winning just 8% of the Republican vote. The lead with independents is 64-32.

Each candidate has seen a large decline in their favorability numbers as the campaign has taken on an increasingly negative tone. Brown’s +19 at 56/37, down 13 points from his +32 (57/25) standing a week ago. Coakley’s now in negative territory at 44/51 after being at a positive 50/42 previously, a 15 point net decline.

Republicans continue to show much more enthusiasm about the election than Democrats, with 89% of them saying they’re ‘very excited’ to go vote compared to 63% of Dems who express that sentiment. Brown has a 59-40 lead among voters in that category.

The likely electorate for Tuesday’s election continues to express skepticism about the Democratic health care plan with 48% saying they’re opposed to 40% who support it. President Obama’s approval stands at 44/43.

“Brown has a small advantage right now but special elections are unusually volatile and Martha Coakley is certainly still in this,” said Dean Debnam, President of Public Policy Polling. “She just needs to get more Democrats out to the polls.”

PPP surveyed 1,231 likely Massachusetts voters from January 16<sup>th</sup> to 17<sup>th</sup>. The margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Public Policy Polling



## Massachusetts Survey Results

**Q1** The candidates for US Senate are Democrat Martha Coakley and Republican Scott Brown. If the election was today, who would you vote for? If Martha Coakley, press 1. If Scott Brown, press 2. If you're undecided, press 3.

*Coakley*..... 46%  
*Brown* ..... 51%  
*Undecided*..... 4%

**Q2** Do you have a favorable or unfavorable opinion of Scott Brown? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 56%  
*Unfavorable* ..... 37%  
*Not Sure*..... 7%

**Q3** Do you have a favorable or unfavorable opinion of Martha Coakley? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 44%  
*Unfavorable* ..... 51%  
*Not Sure*..... 6%

**Q4** How excited are you about casting your vote in the Senate election? If you are very excited, press 1. If somewhat excited, press 2. If not very excited, press 3. If you're not sure, press 4.

*Very Excited*..... 70%  
*Somewhat Excited*..... 18%  
*Not Very Excited*..... 10%  
*Not Sure*..... 2%

**Q5** Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 44%  
*Disapprove*..... 43%  
*Not Sure*..... 13%

**Q6** Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

*Support* ..... 40%  
*Oppose* ..... 48%  
*No Opinion*..... 12%

**Q7** Do you think Scott Brown is a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal* ..... 4% *Conservative* ..... 58%  
*Moderate*..... 37%

**Q8** Do you think Martha Coakley is a liberal, moderate, or conservative? If liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 64%  
*Moderate*..... 32%  
*Conservative*..... 4%





**Q9** Do you think Scott Brown has made a strong argument for why he should be elected to the Senate? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes..... 56% Not Sure..... 8%  
No ..... 36%

**Q10** Do you think Martha Coakley has made a strong argument for why she should be elected to the Senate? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes ..... 41% Not Sure..... 8%  
No ..... 51%

**Q11** Do you approve or disapprove of the work Ted Kennedy did during his time in the US Senate? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve ..... 63%  
Disapprove..... 24%  
Not Sure..... 13%

**Q12** Would you like to see the next Senator from Massachusetts carry on Ted Kennedy's legacy? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes ..... 47%  
No ..... 41%  
Not Sure..... 12%

**Q13** Do you have a favorable or unfavorable opinion of the Democrats in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 30%  
Unfavorable ..... 55%  
Not Sure..... 14%

**Q14** Do you have a favorable or unfavorable opinion of the Republicans in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 22%  
Unfavorable ..... 63%  
Not Sure..... 15%

**Q15** Do you think that Congressional Democrats are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 53%  
Too Conservative..... 14%  
About Right..... 33%

**Q16** Do you think that Congressional Republicans are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 12%  
Too Conservative..... 53%  
About Right..... 35%

**Q17** Do you think that ACORN will try to steal the election for Martha Coakley? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes ..... 25%  
No ..... 38%  
Not Sure..... 37%





**Q18** Who did you vote for President in 2008, or did you not vote or don't remember? If you voted for John McCain, press 1. If you voted for Barack Obama, press 2. If you didn't vote, press 3. If you don't remember or voted for someone else, press 4.

*McCain*.....37%  
*Obama*.....56%  
*Didn't Vote*..... 3%  
*Don't Remember/Voted for Someone Else*..... 4%

**Q19** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*.....23%  
*Moderate*.....54%  
*Conservative*.....22%

**Q20** If you are a woman, press 1, if a man, press 2.

*Woman* .....52%  
*Man*.....48%

**Q21** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*.....39%  
*Republican*.....17%  
*Independent/Other*.....44%

**Q22** If you are white, press 1. If African American, press 2. If other, press 3.

*White* .....87%  
*African American* ..... 6%  
*Other*.....7%

**Q23** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 8%  
*30 to 45*.....20%  
*46 to 65*.....51%  
*Older than 65*.....21%







**Crosstabs**

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Brown/Coakley</b>					
<b>Coakley</b>	46%	4%	76%	31%	21%
<b>Brown</b>	51%	94%	20%	60%	71%
<b>Undecided</b>	4%	2%	4%	9%	7%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Brown Favorability</b>					
<b>Favorable</b>	56%	94%	28%	71%	69%
<b>Unfavorable</b>	37%	4%	61%	23%	20%
<b>Not Sure</b>	7%	2%	10%	6%	11%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Coakley Favorability</b>					
<b>Favorable</b>	44%	7%	70%	23%	23%
<b>Unfavorable</b>	51%	90%	24%	66%	62%
<b>Not Sure</b>	6%	3%	6%	12%	15%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Vote Excitement</b>					
<b>Very Excited</b>	70%	84%	61%	74%	60%
<b>Somewhat Excited</b>	18%	12%	22%	8%	29%
<b>Not Very Excited</b>	10%	4%	15%	12%	8%
<b>Not Sure</b>	2%	1%	3%	6%	3%





**Crosstabs**

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Obama Approval</b>					
<b>Approve</b>	44%	6%	72%	34%	17%
<b>Disapprove</b>	43%	84%	14%	51%	56%
<b>Not Sure</b>	13%	10%	13%	15%	26%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Health Care Plan</b>					
<b>Support</b>	40%	4%	67%	23%	18%
<b>Oppose</b>	48%	90%	18%	63%	65%
<b>No Opinion</b>	12%	6%	15%	15%	17%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Brown Ideology</b>					
<b>Liberal</b>	4%	2%	6%	-	4%
<b>Moderate</b>	37%	59%	22%	37%	46%
<b>Conservative</b>	58%	40%	72%	63%	50%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Coakley Ideology</b>					
<b>Liberal</b>	64%	89%	46%	80%	74%
<b>Moderate</b>	32%	9%	50%	17%	19%
<b>Conservative</b>	4%	3%	4%	3%	7%





**Crosstabs**

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Brown Strong Argument</b>					
<b>Yes</b>	56%	92%	30%	61%	70%
<b>No</b>	36%	5%	58%	32%	22%
<b>Not Sure</b>	8%	3%	12%	6%	8%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Coakley Strong Argument</b>					
<b>Yes</b>	41%	16%	60%	18%	22%
<b>No</b>	51%	80%	30%	72%	59%
<b>Not Sure</b>	8%	4%	10%	9%	19%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Kennedy Approval</b>					
<b>Approve</b>	63%	27%	89%	45%	50%
<b>Disapprove</b>	24%	50%	6%	34%	31%
<b>Not Sure</b>	13%	23%	5%	21%	19%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Kennedy Legacy</b>					
<b>Yes</b>	47%	7%	77%	24%	28%
<b>No</b>	41%	79%	13%	55%	56%
<b>Not Sure</b>	12%	13%	10%	21%	17%







**Crosstabs**

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Congressional Dems</b>					
<b>Favorable</b>	30%	4%	51%	26%	6%
<b>Unfavorable</b>	55%	92%	28%	64%	72%
<b>Not Sure</b>	14%	4%	21%	9%	22%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Congressional GOP</b>					
<b>Favorable</b>	22%	44%	6%	30%	18%
<b>Unfavorable</b>	63%	35%	83%	48%	58%
<b>Not Sure</b>	15%	21%	10%	21%	24%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Congressional Dems Ideology</b>					
<b>Too Liberal</b>	53%	90%	26%	59%	65%
<b>Too Conservative</b>	14%	3%	22%	16%	17%
<b>About Right</b>	33%	7%	52%	25%	18%

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>Congressional GOP Ideology</b>					
<b>Too Liberal</b>	12%	19%	7%	20%	12%
<b>Too Conservative</b>	53%	22%	77%	40%	37%
<b>About Right</b>	35%	59%	16%	40%	50%





**Crosstabs**

	Base	2008 Vote			
		McCain	Obama	Didn't Vote	Don't Remember/Voted for Someone Else
<b>ACORN steal election</b>					
<b>Yes</b>	25%	39%	15%	41%	29%
<b>No</b>	38%	23%	49%	30%	27%
<b>Not Sure</b>	37%	38%	36%	30%	44%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Brown/Coakley</b>				
<b>Coakley</b>	46%	89%	41%	12%
<b>Brown</b>	51%	10%	55%	84%
<b>Undecided</b>	4%	1%	5%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Brown Favorability</b>				
<b>Favorable</b>	56%	15%	62%	84%
<b>Unfavorable</b>	37%	76%	31%	12%
<b>Not Sure</b>	7%	8%	7%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Coakley Favorability</b>				
<b>Favorable</b>	44%	81%	40%	13%
<b>Unfavorable</b>	51%	16%	53%	83%
<b>Not Sure</b>	6%	3%	7%	4%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Vote Excitement</b>				
<b>Very Excited</b>	70%	64%	66%	83%
<b>Somewhat Excited</b>	18%	21%	19%	11%
<b>Not Very Excited</b>	10%	13%	11%	5%
<b>Not Sure</b>	2%	1%	3%	1%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	44%	81%	42%	13%
<b>Disapprove</b>	43%	9%	42%	80%
<b>Not Sure</b>	13%	10%	16%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Health Care Plan</b>				
<b>Support</b>	40%	80%	37%	8%
<b>Oppose</b>	48%	12%	50%	81%
<b>No Opinion</b>	12%	9%	13%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Brown Ideology</b>				
<b>Liberal</b>	4%	4%	6%	2%
<b>Moderate</b>	37%	16%	46%	39%
<b>Conservative</b>	58%	80%	49%	59%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Coakley Ideology</b>				
<b>Liberal</b>	<b>64%</b>	54%	62%	81%
<b>Moderate</b>	<b>32%</b>	44%	34%	14%
<b>Conservative</b>	<b>4%</b>	2%	4%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Brown Strong Argument</b>				
<b>Yes</b>	<b>56%</b>	16%	61%	85%
<b>No</b>	<b>36%</b>	73%	31%	9%
<b>Not Sure</b>	<b>8%</b>	11%	8%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Coakley Strong Argument</b>				
<b>Yes</b>	<b>41%</b>	70%	37%	19%
<b>No</b>	<b>51%</b>	19%	56%	74%
<b>Not Sure</b>	<b>8%</b>	10%	8%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kennedy Approval</b>				
<b>Approve</b>	<b>63%</b>	93%	65%	25%
<b>Disapprove</b>	<b>24%</b>	3%	21%	54%
<b>Not Sure</b>	<b>13%</b>	4%	13%	21%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kennedy Legacy</b>				
<b>Yes</b>	47%	88%	43%	14%
<b>No</b>	41%	7%	42%	76%
<b>Not Sure</b>	12%	6%	15%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional Dems</b>				
<b>Favorable</b>	30%	64%	25%	10%
<b>Unfavorable</b>	55%	17%	60%	84%
<b>Not Sure</b>	14%	18%	16%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional GOP</b>				
<b>Favorable</b>	22%	5%	20%	43%
<b>Unfavorable</b>	63%	90%	62%	37%
<b>Not Sure</b>	15%	5%	18%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional Dems Ideology</b>				
<b>Too Liberal</b>	53%	12%	57%	84%
<b>Too Conservative</b>	14%	32%	11%	6%
<b>About Right</b>	33%	56%	32%	11%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional GOP Ideology</b>				
<b>Too Liberal</b>	12%	5%	9%	26%
<b>Too Conservative</b>	53%	86%	54%	19%
<b>About Right</b>	35%	9%	37%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>ACORN steal election</b>				
<b>Yes</b>	25%	12%	25%	39%
<b>No</b>	38%	53%	36%	25%
<b>Not Sure</b>	37%	35%	38%	36%

	Base	Gender	
		Woman	Man
<b>Brown/Coakley</b>			
<b>Coakley</b>	46%	50%	41%
<b>Brown</b>	51%	46%	56%
<b>Undecided</b>	4%	4%	3%

	Base	Gender	
		Woman	Man
<b>Brown Favorability</b>			
<b>Favorable</b>	56%	52%	60%
<b>Unfavorable</b>	37%	38%	36%
<b>Not Sure</b>	7%	10%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Coakley Favorability</b>			
<b>Favorable</b>	44%	49%	38%
<b>Unfavorable</b>	51%	45%	58%
<b>Not Sure</b>	6%	7%	4%

	Base	Gender	
		Woman	Man
<b>Vote Excitement</b>			
<b>Very Excited</b>	70%	65%	75%
<b>Somewhat Excited</b>	18%	21%	14%
<b>Not Very Excited</b>	10%	11%	10%
<b>Not Sure</b>	2%	4%	1%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	44%	48%	40%
<b>Disapprove</b>	43%	39%	47%
<b>Not Sure</b>	13%	12%	13%

	Base	Gender	
		Woman	Man
<b>Health Care Plan</b>			
<b>Support</b>	40%	44%	37%
<b>Oppose</b>	48%	44%	53%
<b>No Opinion</b>	12%	13%	10%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Brown Ideology</b>			
<b>Liberal</b>	4%	5%	4%
<b>Moderate</b>	37%	35%	40%
<b>Conservative</b>	58%	60%	57%

	Base	Gender	
		Woman	Man
<b>Coakley Ideology</b>			
<b>Liberal</b>	64%	61%	68%
<b>Moderate</b>	32%	35%	28%
<b>Conservative</b>	4%	4%	4%

	Base	Gender	
		Woman	Man
<b>Brown Strong Argument</b>			
<b>Yes</b>	56%	53%	59%
<b>No</b>	36%	37%	34%
<b>Not Sure</b>	8%	10%	7%

	Base	Gender	
		Woman	Man
<b>Coakley Strong Argument</b>			
<b>Yes</b>	41%	48%	33%
<b>No</b>	51%	44%	60%
<b>Not Sure</b>	8%	9%	8%



**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Kennedy Approval</b>			
<b>Approve</b>	63%	68%	57%
<b>Disapprove</b>	24%	19%	30%
<b>Not Sure</b>	13%	13%	13%

	Base	Gender	
		Woman	Man
<b>Kennedy Legacy</b>			
<b>Yes</b>	47%	53%	40%
<b>No</b>	41%	33%	50%
<b>Not Sure</b>	12%	13%	10%

	Base	Gender	
		Woman	Man
<b>Congressional Dems</b>			
<b>Favorable</b>	30%	36%	24%
<b>Unfavorable</b>	55%	48%	63%
<b>Not Sure</b>	14%	16%	12%

	Base	Gender	
		Woman	Man
<b>Congressional GOP</b>			
<b>Favorable</b>	22%	21%	23%
<b>Unfavorable</b>	63%	62%	63%
<b>Not Sure</b>	15%	16%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Congressional Dems Ideology</b>			
<b>Too Liberal</b>	53%	48%	58%
<b>Too Conservative</b>	14%	14%	15%
<b>About Right</b>	33%	38%	27%

	Base	Gender	
		Woman	Man
<b>Congressional GOP Ideology</b>			
<b>Too Liberal</b>	12%	10%	14%
<b>Too Conservative</b>	53%	56%	51%
<b>About Right</b>	35%	34%	35%

	Base	Gender	
		Woman	Man
<b>ACORN steal election</b>			
<b>Yes</b>	25%	22%	29%
<b>No</b>	38%	34%	41%
<b>Not Sure</b>	37%	44%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brown/Coakley</b>				
<b>Coakley</b>	46%	77%	8%	32%
<b>Brown</b>	51%	19%	90%	64%
<b>Undecided</b>	4%	3%	1%	5%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brown Favorability</b>				
<b>Favorable</b>	56%	28%	89%	68%
<b>Unfavorable</b>	37%	61%	9%	27%
<b>Not Sure</b>	7%	11%	2%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coakley Favorability</b>				
<b>Favorable</b>	44%	72%	10%	31%
<b>Unfavorable</b>	51%	22%	88%	63%
<b>Not Sure</b>	6%	6%	2%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Vote Excitement</b>				
<b>Very Excited</b>	70%	63%	89%	68%
<b>Somewhat Excited</b>	18%	23%	8%	17%
<b>Not Very Excited</b>	10%	12%	3%	12%
<b>Not Sure</b>	2%	3%	1%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	44%	71%	12%	33%
<b>Disapprove</b>	43%	17%	80%	52%
<b>Not Sure</b>	13%	12%	8%	15%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Health Care Plan</b>				
<b>Support</b>	40%	67%	8%	29%
<b>Oppose</b>	48%	19%	86%	59%
<b>No Opinion</b>	12%	14%	6%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brown Ideology</b>				
<b>Liberal</b>	4%	9%	1%	2%
<b>Moderate</b>	37%	21%	47%	47%
<b>Conservative</b>	58%	70%	52%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coakley Ideology</b>				
<b>Liberal</b>	64%	47%	85%	71%
<b>Moderate</b>	32%	49%	12%	26%
<b>Conservative</b>	4%	4%	3%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brown Strong Argument</b>				
<b>Yes</b>	56%	29%	90%	67%
<b>No</b>	36%	58%	9%	27%
<b>Not Sure</b>	8%	13%	2%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coakley Strong Argument</b>				
<b>Yes</b>	41%	64%	18%	29%
<b>No</b>	51%	28%	75%	62%
<b>Not Sure</b>	8%	8%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kennedy Approval</b>				
<b>Approve</b>	63%	90%	23%	55%
<b>Disapprove</b>	24%	6%	56%	28%
<b>Not Sure</b>	13%	4%	21%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kennedy Legacy</b>				
<b>Yes</b>	47%	78%	11%	34%
<b>No</b>	41%	14%	80%	49%
<b>Not Sure</b>	12%	7%	8%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional Dems</b>				
<b>Favorable</b>	30%	58%	6%	16%
<b>Unfavorable</b>	55%	26%	92%	66%
<b>Not Sure</b>	14%	16%	2%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional GOP</b>				
<b>Favorable</b>	22%	7%	50%	24%
<b>Unfavorable</b>	63%	83%	35%	56%
<b>Not Sure</b>	15%	10%	15%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional Dems Ideology</b>				
<b>Too Liberal</b>	53%	25%	87%	64%
<b>Too Conservative</b>	14%	24%	5%	10%
<b>About Right</b>	33%	51%	8%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional GOP Ideology</b>				
<b>Too Liberal</b>	12%	8%	19%	13%
<b>Too Conservative</b>	53%	73%	20%	49%
<b>About Right</b>	35%	19%	60%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>ACORN steal election</b>				
<b>Yes</b>	25%	16%	37%	29%
<b>No</b>	38%	51%	29%	30%
<b>Not Sure</b>	37%	33%	34%	41%







**Crosstabs**

	Base	Race		
		White	African American	Other
<b>Brown/Coakley</b>				
<b>Coakley</b>	46%	42%	77%	61%
<b>Brown</b>	51%	54%	19%	35%
<b>Undecided</b>	4%	4%	4%	4%

	Base	Race		
		White	African American	Other
<b>Brown Favorability</b>				
<b>Favorable</b>	56%	60%	19%	38%
<b>Unfavorable</b>	37%	35%	58%	48%
<b>Not Sure</b>	7%	5%	23%	13%

	Base	Race		
		White	African American	Other
<b>Coakley Favorability</b>				
<b>Favorable</b>	44%	41%	62%	60%
<b>Unfavorable</b>	51%	55%	23%	29%
<b>Not Sure</b>	6%	4%	15%	12%

	Base	Race		
		White	African American	Other
<b>Vote Excitement</b>				
<b>Very Excited</b>	70%	71%	58%	63%
<b>Somewhat Excited</b>	18%	17%	27%	22%
<b>Not Very Excited</b>	10%	10%	12%	8%
<b>Not Sure</b>	2%	2%	4%	8%





**Crosstabs**

	Base	Race		
		White	African American	Other
<b>Obama Approval</b>				
<b>Approve</b>	44%	42%	69%	57%
<b>Disapprove</b>	43%	46%	15%	25%
<b>Not Sure</b>	13%	12%	15%	18%

	Base	Race		
		White	African American	Other
<b>Health Care Plan</b>				
<b>Support</b>	40%	37%	67%	61%
<b>Oppose</b>	48%	52%	17%	27%
<b>No Opinion</b>	12%	11%	17%	12%

	Base	Race		
		White	African American	Other
<b>Brown Ideology</b>				
<b>Liberal</b>	4%	4%	5%	4%
<b>Moderate</b>	37%	39%	29%	26%
<b>Conservative</b>	58%	57%	67%	70%

	Base	Race		
		White	African American	Other
<b>Coakley Ideology</b>				
<b>Liberal</b>	64%	67%	48%	48%
<b>Moderate</b>	32%	30%	38%	46%
<b>Conservative</b>	4%	3%	14%	6%





**Crosstabs**

	Base	Race		
		White	African American	Other
<b>Brown Strong Argument</b>				
<b>Yes</b>	56%	60%	19%	42%
<b>No</b>	36%	33%	52%	56%
<b>Not Sure</b>	8%	8%	29%	2%

	Base	Race		
		White	African American	Other
<b>Coakley Strong Argument</b>				
<b>Yes</b>	41%	40%	52%	40%
<b>No</b>	51%	52%	33%	55%
<b>Not Sure</b>	8%	8%	14%	4%

	Base	Race		
		White	African American	Other
<b>Kennedy Approval</b>				
<b>Approve</b>	63%	61%	81%	72%
<b>Disapprove</b>	24%	25%	14%	19%
<b>Not Sure</b>	13%	14%	5%	9%

	Base	Race		
		White	African American	Other
<b>Kennedy Legacy</b>				
<b>Yes</b>	47%	44%	76%	57%
<b>No</b>	41%	44%	19%	28%
<b>Not Sure</b>	12%	12%	5%	15%





**Crosstabs**

	Base	Race		
		White	African American	Other
<b>Congressional Dems</b>				
<b>Favorable</b>	30%	28%	43%	44%
<b>Unfavorable</b>	55%	58%	29%	42%
<b>Not Sure</b>	14%	13%	29%	13%

	Base	Race		
		White	African American	Other
<b>Congressional GOP</b>				
<b>Favorable</b>	22%	23%	5%	18%
<b>Unfavorable</b>	63%	61%	76%	71%
<b>Not Sure</b>	15%	15%	19%	11%

	Base	Race		
		White	African American	Other
<b>Congressional Dems Ideology</b>				
<b>Too Liberal</b>	53%	56%	25%	34%
<b>Too Conservative</b>	14%	14%	20%	18%
<b>About Right</b>	33%	30%	55%	48%

	Base	Race		
		White	African American	Other
<b>Congressional GOP Ideology</b>				
<b>Too Liberal</b>	12%	13%	10%	7%
<b>Too Conservative</b>	53%	52%	65%	62%
<b>About Right</b>	35%	36%	25%	31%





**Crosstabs**

	Base	Race		
		White	African American	Other
<b>ACORN steal election</b>				
<b>Yes</b>	25%	26%	25%	20%
<b>No</b>	38%	37%	30%	49%
<b>Not Sure</b>	37%	37%	45%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown/Coakley</b>					
<b>Coakley</b>	46%	53%	40%	47%	46%
<b>Brown</b>	51%	42%	54%	51%	50%
<b>Undecided</b>	4%	5%	6%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown Favorability</b>					
<b>Favorable</b>	56%	44%	62%	56%	54%
<b>Unfavorable</b>	37%	49%	31%	38%	38%
<b>Not Sure</b>	7%	8%	8%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coakley Favorability</b>					
<b>Favorable</b>	44%	59%	37%	43%	45%
<b>Unfavorable</b>	51%	40%	57%	51%	49%
<b>Not Sure</b>	6%	2%	6%	6%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Vote Excitement</b>					
<b>Very Excited</b>	<b>70%</b>	63%	69%	72%	68%
<b>Somewhat Excited</b>	<b>18%</b>	17%	20%	16%	22%
<b>Not Very Excited</b>	<b>10%</b>	18%	7%	11%	8%
<b>Not Sure</b>	<b>2%</b>	2%	4%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>44%</b>	62%	39%	44%	44%
<b>Disapprove</b>	<b>43%</b>	27%	49%	43%	43%
<b>Not Sure</b>	<b>13%</b>	10%	12%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Health Care Plan</b>					
<b>Support</b>	<b>40%</b>	54%	36%	42%	36%
<b>Oppose</b>	<b>48%</b>	36%	55%	48%	46%
<b>No Opinion</b>	<b>12%</b>	11%	8%	10%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown Ideology</b>					
<b>Liberal</b>	<b>4%</b>	10%	2%	4%	6%
<b>Moderate</b>	<b>37%</b>	36%	38%	38%	36%
<b>Conservative</b>	<b>58%</b>	54%	60%	58%	58%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coakley Ideology</b>					
<b>Liberal</b>	64%	56%	67%	65%	63%
<b>Moderate</b>	32%	35%	32%	32%	32%
<b>Conservative</b>	4%	10%	2%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brown Strong Argument</b>					
<b>Yes</b>	56%	41%	61%	56%	58%
<b>No</b>	36%	47%	31%	37%	32%
<b>Not Sure</b>	8%	12%	8%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coakley Strong Argument</b>					
<b>Yes</b>	41%	48%	31%	43%	41%
<b>No</b>	51%	45%	61%	50%	47%
<b>Not Sure</b>	8%	6%	8%	7%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kennedy Approval</b>					
<b>Approve</b>	63%	72%	60%	64%	60%
<b>Disapprove</b>	24%	18%	25%	25%	25%
<b>Not Sure</b>	13%	10%	15%	11%	16%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kennedy Legacy</b>					
<b>Yes</b>	47%	62%	38%	47%	49%
<b>No</b>	41%	28%	49%	42%	37%
<b>Not Sure</b>	12%	9%	12%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional Dems</b>					
<b>Favorable</b>	30%	48%	24%	32%	26%
<b>Unfavorable</b>	55%	48%	60%	55%	54%
<b>Not Sure</b>	14%	3%	17%	13%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional GOP</b>					
<b>Favorable</b>	22%	19%	25%	22%	20%
<b>Unfavorable</b>	63%	72%	61%	63%	59%
<b>Not Sure</b>	15%	9%	13%	15%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional Dems Ideology</b>					
<b>Too Liberal</b>	53%	37%	56%	54%	54%
<b>Too Conservative</b>	14%	24%	11%	14%	14%
<b>About Right</b>	33%	38%	33%	32%	32%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional GOP Ideology</b>					
<b>Too Liberal</b>	12%	15%	14%	11%	12%
<b>Too Conservative</b>	53%	56%	49%	56%	49%
<b>About Right</b>	35%	29%	38%	33%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>ACORN steal election</b>					
<b>Yes</b>	25%	27%	26%	24%	29%
<b>No</b>	38%	51%	37%	39%	28%
<b>Not Sure</b>	37%	22%	37%	37%	43%

