

FOR IMMEDIATE RELEASE

July 6th, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

The Kentucky Senate Race is a Dead Heat

Rand Paul and Attorney General Jack Conway are neck and neck in the Kentucky Senate race, both candidates have 43% of the vote. Four months out from the election 14% of voters are undecided.

Conway has low name recognition. 40% of voters say they don't have an opinion on the Democratic candidate, including 35% of Democratic voters. Voters have a stronger opinion of Paul, 42% of voters have an unfavorable opinion of Paul. 56% of Democrats dislike the Republican candidate suggesting that voters may be voting against Paul, not for Conway.

National media attention has helped Paul gain visibility, but not popularity. Kentucky voters said that national media coverage has made them less likely to vote for the Republican candidate 38 to 29, 33% said it made no difference.

“The nation’s interest in Rand Paul’s personality has helped Conway gain supporters,” said Dean Debnam, President of Public Policy Polling. “But if Conway wants to win the election he needs to earn the votes of Kentuckians, especially within his own party, based on his own merits.”

PPP surveyed 625 Kentucky voters from June 28-30. The survey’s margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Kentucky Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 37%
Disapprove..... 58%
Not Sure..... 5%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 31%
Oppose 60%
No Opinion..... 9%

Q3 Do you have a favorable or unfavorable opinion of Jack Conway? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 31%
Unfavorable 29%
Not Sure..... 40%

Q4 Do you have a favorable or unfavorable opinion of Rand Paul? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....34% *Not Sure*.....24%
Unfavorable42%

Q5 If the candidates for US Senate this fall were Democrat Jack Conway and Republican Rand Paul, who would you vote for? If Jack Conway, press 1. If Rand Paul, press 2. If you're undecided, press 3.

Conway..... 43%
Paul 43%
Undecided..... 14%

Q6 Has the national media coverage of Rand Paul's views made you more or less likely to vote for him? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 29%
Less Likely 38%
No Difference..... 33%

Q7 Do you think the media is treating Rand Paul fairly? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 36%
No..... 42%
Not Sure..... 23%

Q8 Do you think that Rand Paul is too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3. If you're not sure, press 4.

Too Liberal..... 16%
Too Conservative..... 26%
About Right..... 45%
Not Sure..... 13%

Q9 Do you think that Jack Conway is too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3. If you're not sure, press 4.

Too Liberal..... 36%
Too Conservative..... 7%
About Right..... 42%
Not Sure..... 15%





Q10 Do you support the Civil Rights Act of 1964? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 68%
 No 7%
 Not Sure..... 25%

Q11 When it comes to serving customers, do you think the law should allow private businesses to discriminate on the basis of race? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 9%
 No 83%
 Not Sure..... 8%

Q12 Do you think private businesses should be required by law to be accessible to employees and customers who are physically disabled? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 68%
 No 19%
 Not Sure..... 13%

Q13 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 53%
 Obama 38%
 Someone Else/Don't Remember..... 9%

Q14 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 12%
 Moderate..... 41%
 Conservative..... 47%

Q15 If you are a woman, press 1, if a man, press 2.

Woman 55%
 Man..... 45%

Q16 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 52%
 Republican..... 37%
 Independent/Other..... 11%

Q17 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 89%
 African-American 8%
 Other..... 3%

Q18 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
 30 to 45..... 24%
 46 to 65..... 42%
 Older than 65..... 24%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	37%	4%	85%	26%
Disapprove	58%	92%	10%	62%
Not Sure	5%	3%	5%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Health Care				
Support	31%	2%	73%	27%
Oppose	60%	92%	14%	58%
No Opinion	9%	6%	14%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Conway Favorability				
Favorable	31%	14%	56%	26%
Unfavorable	29%	41%	14%	19%
Not Sure	40%	45%	29%	54%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Paul Favorability				
Favorable	34%	55%	7%	27%
Unfavorable	42%	20%	73%	40%
Not Sure	24%	25%	20%	33%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Conway/Paul				
Conway	43%	14%	83%	49%
Paul	43%	70%	6%	36%
Undecided	14%	16%	11%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Media Coverage Paul Vote Effect				
More Likely	29%	41%	14%	17%
Less Likely	38%	22%	59%	44%
No Difference	33%	37%	27%	39%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Media Treating Paul Fairly				
Yes	36%	15%	65%	36%
No	42%	65%	11%	34%
Not Sure	23%	20%	24%	30%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Paul Ideology				
Too Liberal	16%	14%	18%	18%
Too Conservative	26%	9%	51%	22%
About Right	45%	66%	16%	40%
Not Sure	13%	11%	16%	20%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Conway Ideology				
Too Liberal	36%	58%	7%	28%
Too Conservative	7%	6%	9%	5%
About Right	42%	20%	75%	35%
Not Sure	15%	16%	9%	32%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Civil Rights Act of 1964				
Yes	68%	60%	82%	61%
No	7%	11%	3%	2%
Not Sure	25%	30%	15%	36%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Private Businesses Racial Discrimination				
Yes	9%	11%	5%	11%
No	83%	78%	92%	74%
Not Sure	8%	11%	3%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Private Businesses Accessible				
Yes	68%	63%	79%	57%
No	19%	24%	11%	22%
Not Sure	13%	13%	10%	21%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	37%	76%	53%	13%
Disapprove	58%	20%	40%	84%
Not Sure	5%	4%	7%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	31%	70%	46%	7%
Oppose	60%	21%	44%	84%
No Opinion	9%	9%	10%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Conway Favorability				
Favorable	31%	56%	44%	13%
Unfavorable	29%	18%	23%	37%
Not Sure	40%	26%	33%	49%

	Base	Ideology		
		Liberal	Moderate	Conservative
Paul Favorability				
Favorable	34%	11%	18%	55%
Unfavorable	42%	72%	60%	18%
Not Sure	24%	17%	22%	27%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Conway/Paul				
Conway	43%	84%	59%	18%
Paul	43%	6%	25%	68%
Undecided	14%	10%	16%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Media Coverage Paul Vote Effect				
More Likely	29%	15%	22%	38%
Less Likely	38%	65%	47%	23%
No Difference	33%	20%	31%	39%

	Base	Ideology		
		Liberal	Moderate	Conservative
Media Treating Paul Fairly				
Yes	36%	72%	48%	16%
No	42%	9%	29%	61%
Not Sure	23%	18%	24%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Paul Ideology				
Too Liberal	16%	14%	16%	16%
Too Conservative	26%	61%	36%	8%
About Right	45%	12%	32%	65%
Not Sure	13%	13%	17%	11%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Conway Ideology				
Too Liberal	36%	10%	22%	55%
Too Conservative	7%	9%	8%	5%
About Right	42%	75%	55%	22%
Not Sure	15%	6%	14%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Civil Rights Act of 1964				
Yes	68%	85%	75%	58%
No	7%	2%	5%	11%
Not Sure	25%	13%	21%	31%

	Base	Ideology		
		Liberal	Moderate	Conservative
Private Businesses Racial Discrimination				
Yes	9%	6%	3%	14%
No	83%	91%	90%	75%
Not Sure	8%	2%	7%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Private Businesses Accessible				
Yes	68%	78%	75%	60%
No	19%	12%	15%	24%
Not Sure	13%	11%	10%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	37%	40%	34%
Disapprove	58%	56%	61%
Not Sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Obama Health Care			
Support	31%	33%	28%
Oppose	60%	56%	63%
No Opinion	9%	10%	8%

	Base	Gender	
		Woman	Man
Conway Favorability			
Favorable	31%	32%	31%
Unfavorable	29%	26%	33%
Not Sure	40%	43%	37%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	34%	29%	41%
Unfavorable	42%	42%	42%
Not Sure	24%	29%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Conway/Paul			
Conway	43%	47%	38%
Paul	43%	36%	51%
Undecided	14%	17%	11%

	Base	Gender	
		Woman	Man
Media Coverage Paul Vote Effect			
More Likely	29%	26%	33%
Less Likely	38%	40%	35%
No Difference	33%	34%	32%

	Base	Gender	
		Woman	Man
Media Treating Paul Fairly			
Yes	36%	34%	38%
No	42%	39%	45%
Not Sure	23%	27%	17%

	Base	Gender	
		Woman	Man
Paul Ideology			
Too Liberal	16%	16%	15%
Too Conservative	26%	26%	26%
About Right	45%	41%	50%
Not Sure	13%	16%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Conway Ideology			
Too Liberal	36%	31%	42%
Too Conservative	7%	7%	7%
About Right	42%	46%	37%
Not Sure	15%	16%	14%

	Base	Gender	
		Woman	Man
Civil Rights Act of 1964			
Yes	68%	69%	68%
No	7%	5%	10%
Not Sure	25%	26%	23%

	Base	Gender	
		Woman	Man
Private Businesses Racial Discrimination			
Yes	9%	6%	11%
No	83%	86%	80%
Not Sure	8%	8%	9%

	Base	Gender	
		Woman	Man
Private Businesses Accessible			
Yes	68%	71%	64%
No	19%	16%	23%
Not Sure	13%	13%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	37%	58%	8%	35%
Disapprove	58%	37%	88%	61%
Not Sure	5%	6%	4%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care				
Support	31%	48%	7%	30%
Oppose	60%	41%	87%	59%
No Opinion	9%	11%	7%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Conway Favorability				
Favorable	31%	46%	11%	26%
Unfavorable	29%	20%	43%	26%
Not Sure	40%	35%	45%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	34%	19%	56%	35%
Unfavorable	42%	56%	21%	43%
Not Sure	24%	25%	23%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Conway/Paul				
Conway	43%	65%	14%	35%
Paul	43%	22%	72%	45%
Undecided	14%	13%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Media Coverage Paul Vote Effect				
More Likely	29%	21%	42%	23%
Less Likely	38%	49%	22%	39%
No Difference	33%	30%	36%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Media Treating Paul Fairly				
Yes	36%	50%	15%	35%
No	42%	24%	67%	41%
Not Sure	23%	26%	18%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Ideology				
Too Liberal	16%	16%	14%	20%
Too Conservative	26%	36%	12%	25%
About Right	45%	33%	64%	39%
Not Sure	13%	15%	10%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Conway Ideology				
Too Liberal	36%	20%	58%	39%
Too Conservative	7%	8%	6%	6%
About Right	42%	61%	16%	39%
Not Sure	15%	12%	20%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Civil Rights Act of 1964				
Yes	68%	70%	65%	70%
No	7%	6%	8%	10%
Not Sure	25%	24%	27%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Private Businesses Racial Discrimination				
Yes	9%	6%	12%	12%
No	83%	87%	79%	78%
Not Sure	8%	7%	9%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Private Businesses Accessible				
Yes	68%	74%	60%	70%
No	19%	14%	26%	19%
Not Sure	13%	12%	14%	11%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	37%	32%	86%	37%
Disapprove	58%	62%	14%	59%
Not Sure	5%	5%	-	4%

	Base	Race		
		White	African-American	Other
Obama Health Care				
Support	31%	27%	74%	34%
Oppose	60%	64%	14%	59%
No Opinion	9%	9%	12%	7%

	Base	Race		
		White	African-American	Other
Conway Favorability				
Favorable	31%	29%	54%	28%
Unfavorable	29%	29%	28%	37%
Not Sure	40%	42%	18%	35%

	Base	Race		
		White	African-American	Other
Paul Favorability				
Favorable	34%	36%	13%	43%
Unfavorable	42%	40%	59%	42%
Not Sure	24%	24%	28%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
Conway/Paul				
Conway	43%	40%	78%	41%
Paul	43%	45%	10%	51%
Undecided	14%	14%	12%	8%

	Base	Race		
		White	African-American	Other
Media Coverage Paul Vote Effect				
More Likely	29%	29%	17%	40%
Less Likely	38%	36%	54%	41%
No Difference	33%	34%	28%	19%

	Base	Race		
		White	African-American	Other
Media Treating Paul Fairly				
Yes	36%	33%	59%	45%
No	42%	44%	19%	41%
Not Sure	23%	23%	22%	14%

	Base	Race		
		White	African-American	Other
Paul Ideology				
Too Liberal	16%	15%	23%	8%
Too Conservative	26%	25%	31%	34%
About Right	45%	47%	23%	40%
Not Sure	13%	12%	23%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Conway Ideology				
Too Liberal	36%	38%	9%	45%
Too Conservative	7%	7%	9%	4%
About Right	42%	40%	68%	37%
Not Sure	15%	15%	14%	15%

	Base	Race		
		White	African-American	Other
Civil Rights Act of 1964				
Yes	68%	68%	74%	67%
No	7%	8%	2%	4%
Not Sure	25%	24%	24%	29%

	Base	Race		
		White	African-American	Other
Private Businesses Racial Discrimination				
Yes	9%	8%	8%	19%
No	83%	83%	92%	69%
Not Sure	8%	9%	-	12%

	Base	Race		
		White	African-American	Other
Private Businesses Accessible				
Yes	68%	67%	86%	43%
No	19%	21%	5%	16%
Not Sure	13%	12%	9%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	37%	30%	33%	40%	39%
Disapprove	58%	67%	64%	56%	53%
Not Sure	5%	3%	3%	4%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care					
Support	31%	24%	28%	33%	32%
Oppose	60%	68%	64%	58%	55%
No Opinion	9%	9%	8%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway Favorability					
Favorable	31%	24%	24%	34%	36%
Unfavorable	29%	26%	35%	26%	28%
Not Sure	40%	50%	40%	40%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	34%	32%	35%	32%	38%
Unfavorable	42%	38%	40%	45%	40%
Not Sure	24%	29%	24%	23%	23%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway/Paul					
Conway	43%	41%	41%	44%	44%
Paul	43%	44%	46%	40%	43%
Undecided	14%	15%	12%	15%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Media Coverage Paul Vote Effect					
More Likely	29%	32%	31%	27%	28%
Less Likely	38%	32%	40%	36%	41%
No Difference	33%	35%	28%	37%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Media Treating Paul Fairly					
Yes	36%	38%	34%	37%	35%
No	42%	29%	51%	42%	38%
Not Sure	23%	32%	15%	22%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Ideology					
Too Liberal	16%	21%	19%	15%	12%
Too Conservative	26%	18%	25%	28%	26%
About Right	45%	41%	44%	45%	47%
Not Sure	13%	21%	11%	12%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conway Ideology					
Too Liberal	36%	32%	44%	33%	34%
Too Conservative	7%	9%	9%	6%	5%
About Right	42%	35%	34%	47%	44%
Not Sure	15%	24%	12%	14%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Civil Rights Act of 1964					
Yes	68%	61%	73%	74%	56%
No	7%	9%	6%	5%	11%
Not Sure	25%	30%	21%	20%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Private Businesses Racial Discrimination					
Yes	9%	9%	14%	6%	8%
No	83%	76%	80%	87%	83%
Not Sure	8%	15%	6%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Private Businesses Accessible					
Yes	68%	56%	61%	74%	71%
No	19%	26%	22%	18%	15%
Not Sure	13%	18%	17%	8%	14%

