

FOR IMMEDIATE RELEASE

July 23, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Bright Prospects for Bill Nelson

Senator Bill Nelson's 2012 reelection prospects look promising. When matched against Senator George LeMieux and popular former Governor Jeb Bush, Nelson surges forward. Nelson leads LeMieux 49:28 and Bush 46:44.

Nelson has gained the support of Florida independents, who have pushed him into the lead. In both horse races 49% of independents side with Nelson.

LeMieux is unsurprisingly unknown throughout the state; 62% of Florida voters say they are unsure of their opinion of the junior Senator. Bush is still popular in Florida. 45% of voters have a favorable opinion of the former Governor including 78% of Florida Republicans.

Florida voters approve of Nelson's work in the Capital; 39:33, a slight bump from his approval ratings four months ago.

"While this Senate election is not at the forefront of voters' minds in Florida, it is good news for Nelson's reelection prospects," said Dean Debnam, President of Public Policy Polling. "It is also good news for Democrats, who don't need to lose another seat in the Senate."

PPP surveyed 900 Florida voters from July 16-18, 2010. The survey's margin of error is +/- 3.26%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Florida Survey Results

Q1 Do you approve or disapprove of Senator Bill Nelson's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 39%
Disapprove..... 33%
Not Sure..... 28%

Q2 Do you approve or disapprove of Senator George LeMieux's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 13%
Disapprove..... 25%
Not Sure..... 62%

Q3 Do you have a favorable or unfavorable opinion of Jeb Bush? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 45%
Unfavorable 42%
Not Sure..... 13%

Q4 If the candidates for Senate in 2012 were Democrat Bill Nelson and Republican George LeMieux, who would you vote for? If Bill Nelson, press 1. If George LeMieux, press 2. If you're undecided, press 3.

Nelson..... 49%
LeMieux 28%
Undecided..... 23%

Q5 If the candidates for Senate in 2012 were Democrat Bill Nelson and Republican Jeb Bush, who would you vote for? If Bill Nelson, press 1. If Jeb Bush, press 2. If you're undecided, press 3.

Nelson..... 46%
Bush 44%
Undecided..... 9%

Q6 Who did you vote for President last year?

John McCain..... 48%
Barack Obama..... 46%
Someone Else/Don't Remember..... 6%

Q7 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 19%
Moderate..... 44%
Conservative..... 37%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 49%
Man..... 51%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 40%
Republican..... 40%
Independent/Other..... 20%

Q10 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 10%
White 76%
African American 10%
Other..... 4%





Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	7%
<i>30 to 45</i>	24%
<i>46 to 65</i>	39%
<i>Older than 65</i>	30%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Nelson Approval				
Approve	39%	21%	58%	38%
Disapprove	33%	49%	18%	15%
Not Sure	28%	30%	24%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
LeMieux Approval				
Approve	13%	16%	11%	11%
Disapprove	25%	18%	34%	15%
Not Sure	62%	66%	55%	74%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Bush Favorability				
Favorable	45%	77%	14%	31%
Unfavorable	42%	15%	71%	37%
Not Sure	13%	9%	15%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Nelson/LeMieux				
Nelson	49%	20%	81%	44%
LeMieux	28%	53%	3%	26%
Undecided	23%	28%	16%	31%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Nelson/Bush				
Nelson	46%	13%	82%	44%
Bush	44%	80%	8%	38%
Undecided	9%	8%	10%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Nelson Approval				
Approve	39%	53%	50%	18%
Disapprove	33%	11%	25%	53%
Not Sure	28%	35%	25%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
LeMieux Approval				
Approve	13%	7%	12%	18%
Disapprove	25%	37%	27%	17%
Not Sure	62%	56%	61%	65%

	Base	Ideology		
		Liberal	Moderate	Conservative
Bush Favorability				
Favorable	45%	17%	34%	75%
Unfavorable	42%	70%	51%	16%
Not Sure	13%	12%	16%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Nelson/LeMieux				
Nelson	49%	93%	60%	13%
LeMieux	28%	3%	14%	59%
Undecided	23%	5%	26%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Nelson/Bush				
Nelson	46%	89%	59%	9%
Bush	44%	11%	28%	81%
Undecided	9%	-	13%	9%

	Base	Gender	
		Woman	Man
Nelson Approval			
Approve	39%	44%	34%
Disapprove	33%	27%	38%
Not Sure	28%	30%	27%

	Base	Gender	
		Woman	Man
LeMieux Approval			
Approve	13%	11%	16%
Disapprove	25%	21%	29%
Not Sure	62%	68%	55%





Crosstabs

	Base	Gender	
		Woman	Man
Bush Favorability			
Favorable	45%	44%	47%
Unfavorable	42%	42%	42%
Not Sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Nelson/LeMieux			
Nelson	49%	51%	47%
LeMieux	28%	21%	36%
Undecided	23%	28%	17%

	Base	Gender	
		Woman	Man
Nelson/Bush			
Nelson	46%	50%	43%
Bush	44%	39%	50%
Undecided	9%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson Approval				
Approve	39%	57%	21%	39%
Disapprove	33%	18%	47%	34%
Not Sure	28%	25%	32%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
LeMieux Approval				
Approve	13%	8%	16%	18%
Disapprove	25%	33%	18%	23%
Not Sure	62%	59%	65%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
Bush Favorability				
Favorable	45%	14%	78%	41%
Unfavorable	42%	72%	13%	40%
Not Sure	13%	14%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson/LeMieux				
Nelson	49%	79%	19%	49%
LeMieux	28%	6%	52%	25%
Undecided	23%	15%	28%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson/Bush				
Nelson	46%	81%	10%	49%
Bush	44%	10%	83%	36%
Undecided	9%	8%	7%	15%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Nelson Approval					
Approve	39%	53%	37%	44%	33%
Disapprove	33%	5%	36%	33%	33%
Not Sure	28%	42%	27%	22%	33%

	Base	Race			
		Hispanic	White	African American	Other
LeMieux Approval					
Approve	13%	21%	13%	11%	7%
Disapprove	25%	21%	24%	39%	27%
Not Sure	62%	58%	63%	50%	67%

	Base	Race			
		Hispanic	White	African American	Other
Bush Favorability					
Favorable	45%	26%	53%	11%	27%
Unfavorable	42%	47%	37%	61%	60%
Not Sure	13%	26%	9%	28%	13%

	Base	Race			
		Hispanic	White	African American	Other
Nelson/LeMieux					
Nelson	49%	68%	44%	67%	53%
LeMieux	28%	11%	34%	6%	20%
Undecided	23%	21%	22%	28%	27%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Nelson/Bush					
Nelson	46%	63%	40%	72%	60%
Bush	44%	21%	52%	17%	20%
Undecided	9%	16%	7%	11%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson Approval					
Approve	39%	14%	30%	47%	41%
Disapprove	33%	37%	28%	33%	35%
Not Sure	28%	49%	42%	20%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LeMieux Approval					
Approve	13%	38%	13%	8%	15%
Disapprove	25%	17%	27%	29%	21%
Not Sure	62%	45%	60%	63%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bush Favorability					
Favorable	45%	40%	46%	43%	49%
Unfavorable	42%	42%	40%	43%	41%
Not Sure	13%	18%	14%	14%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson/LeMieux					
Nelson	49%	43%	48%	54%	44%
LeMieux	28%	43%	28%	23%	33%
Undecided	23%	14%	24%	23%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson/Bush					
Nelson	46%	35%	44%	51%	44%
Bush	44%	54%	45%	40%	47%
Undecided	9%	11%	11%	8%	8%

