



FOR IMMEDIATE RELEASE

March 9, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Tough Road Ahead for Crist

Raleigh, N.C. – Republican voters have really soured on Charlie Crist, and it appears he will have an exceptionally difficult time getting elected to the US Senate this year.

Crist's approval rating with likely Republican primary voters is only 29%, with 56% of them disapproving of him. He's still decently popular with party moderates at a 46/41 approval spread, but with the conservatives who make up most of its voters he's at a negative 20/64.

Crist now trails Marco Rubio 60-28. Rubio is viewed favorably by 49% of primary voters and negatively by 23%. He trails Crist 49-36 with moderates but has a staggering 71-17 lead with conservatives.

It appears to be too late for Crist to change his mind about the Senate and just run for reelection either. 49% of voters say they would choose Bill McCollum in the primary if Crist decided to make another Gubernatorial race compared to only 35% who say they'd support the incumbent.

56% of GOP voters say they would like to see Crist out of public office a year from now, compared to 19% who would like to see him still as Governor and 14% who want him to be elected to the Senate.

"It's been an amazing fall for Charlie Crist," said Dean Debnam, President of Public Policy Polling. "At this point it doesn't look like he could win a Republican primary for Dog Catcher."

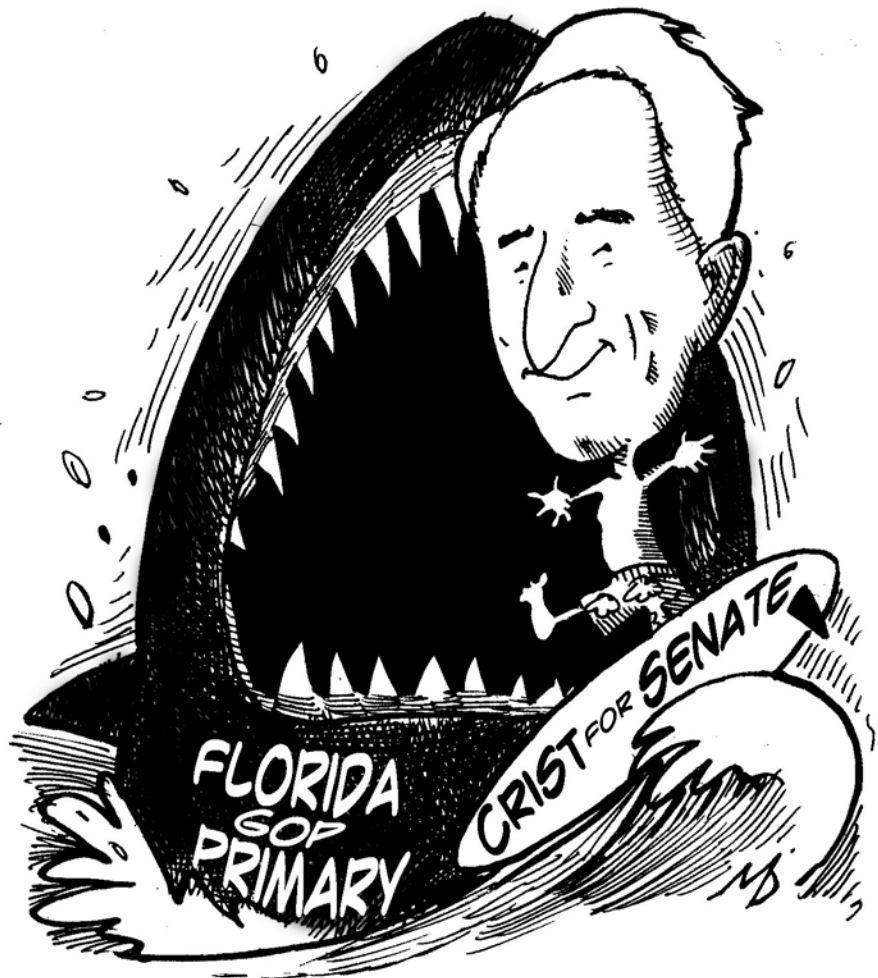
PPP will release general election numbers for the Senate tomorrow.

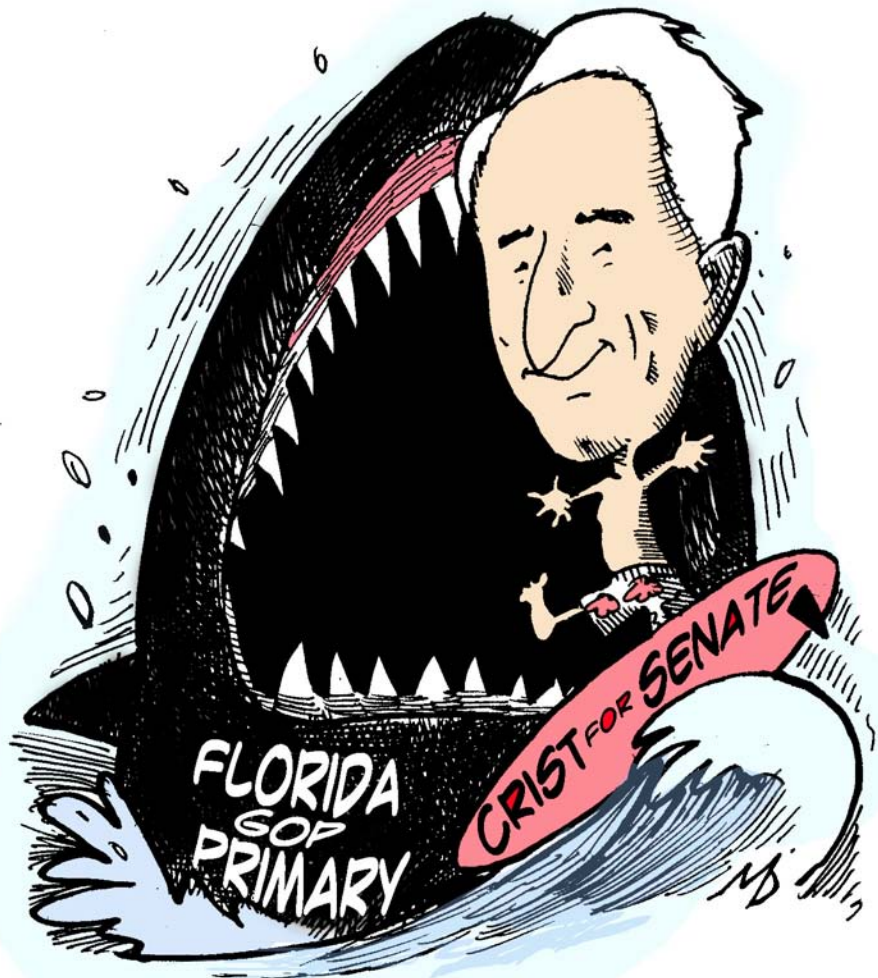
PPP surveyed 492 likely Republican primary voters from March 5th to 8th. The survey's margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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FLORIDA
GOP
PRIMARY

CRIST FOR SENATE



Florida Survey Results

Q1 Do you approve or disapprove of Governor Charlie Crist's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 29%
Disapprove..... 56%
Not Sure..... 15%

Q2 Do you have a favorable or unfavorable opinion of Marco Rubio? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable 49% *Not Sure*..... 28%
Unfavorable..... 23%

Q3 Do you think that Charlie Crist is too liberal, too conservative, about right, or are you not sure? If too liberal, press 1. If too conservative, press 2. If about right, press 3. If you're not sure, press 4.

Too Liberal.....50% *About Right*.....37%
Too Conservative.... 6% *Not Sure*..... 8%

Q4 Do you think that Charlie Crist should remain a Republican, become an independent, become a Democrat, or are you not sure? If you think he should remain a Republican, press 1. If you think he should become an independent, press 2. If you think he should become a Democrat, press 3. If you're not sure, press 4.

Republican..... 43%
Independent..... 15%
Democrat 26%
Not Sure..... 16%

Q5 A year from now would you like to see Charlie Crist serving as Governor, as US Senator, or out of elected office? If Governor, press 1. If US Senator, press 2. If out of elected office, press 3. If you're not sure, press 4.

Governor..... 19%
Senator 14%
Out of Elected Office.....56%
Not Sure..... 11%

Q6 Do you approve or disapprove of the job Republicans in Congress are doing? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 58%
Disapprove..... 32%
Not Sure..... 10%

Q7 Do you think that Congressional Republicans are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 41%
Too Conservative..... 18%
About Right..... 42%

Q8 The Republican candidates for Senate are Charlie Crist and Marco Rubio. If the election was today, who would you vote for? If Charlie Crist, press 1. If Marco Rubio, press 2. If you're undecided, press 3.

Crist 28%
Rubio 60%
Undecided..... 12%





Q9 If the Republican candidates for Governor were Charlie Crist and Bill McCollum, who would you vote for? If Charlie Crist, press 1. If Bill McCollum, press 2. If you're undecided, press 3.

Crist 35%
McCollum..... 49%
Undecided..... 16%

Q10 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 4%
Moderate..... 31%
Conservative..... 65%

Q11 If you are a woman, press 1, if a man, press 2.

Woman 49%
Man..... 51%

Q12 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 12%
White 83%
African American 2%
Other..... 4%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 5%
30 to 45..... 23%
46 to 65..... 51%
Older than 65..... 21%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Approval				
Approve	29%	43%	46%	20%
Disapprove	56%	57%	41%	64%
Not Sure	15%	-	12%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Rubio Favorability				
Favorable	49%	21%	28%	60%
Unfavorable	23%	57%	37%	14%
Not Sure	28%	21%	35%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Ideology				
Too Liberal	50%	-	22%	67%
Too Conservative	6%	57%	5%	3%
About Right	37%	43%	61%	24%
Not Sure	8%	-	12%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Party				
Republican	43%	68%	52%	37%
Independent	15%	21%	15%	15%
Democrat	26%	11%	15%	31%
Not Sure	16%	-	18%	16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist Future				
Governor	19%	32%	26%	15%
Senator	14%	11%	22%	10%
Out of Elected Office	56%	57%	42%	63%
Not Sure	11%	-	10%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional GOP Approval				
Approve	58%	46%	50%	62%
Disapprove	32%	54%	36%	29%
Not Sure	10%	-	14%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional GOP Ideology				
Too Liberal	41%	11%	22%	51%
Too Conservative	18%	79%	32%	7%
About Right	42%	11%	46%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Primary				
Crist	28%	43%	49%	17%
Rubio	60%	57%	36%	71%
Undecided	12%	-	15%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Crist/McCollum				
Crist	35%	43%	51%	28%
McCollum	49%	57%	32%	56%
Undecided	16%	-	17%	16%

	Base	Gender	
		Woman	Man
Crist Approval			
Approve	29%	26%	31%
Disapprove	56%	55%	58%
Not Sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Rubio Favorability			
Favorable	49%	46%	52%
Unfavorable	23%	20%	26%
Not Sure	28%	34%	22%

	Base	Gender	
		Woman	Man
Crist Ideology			
Too Liberal	50%	46%	54%
Too Conservative	6%	3%	8%
About Right	37%	40%	33%
Not Sure	8%	10%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Crist Party			
Republican	43%	36%	49%
Independent	15%	18%	12%
Democrat	26%	25%	26%
Not Sure	16%	21%	12%

	Base	Gender	
		Woman	Man
Crist Future			
Governor	19%	25%	14%
Senator	14%	12%	16%
Out of Elected Office	56%	50%	62%
Not Sure	11%	13%	8%

	Base	Gender	
		Woman	Man
Congressional GOP Approval			
Approve	58%	52%	64%
Disapprove	32%	34%	30%
Not Sure	10%	14%	6%

	Base	Gender	
		Woman	Man
Congressional GOP Ideology			
Too Liberal	41%	41%	40%
Too Conservative	18%	14%	21%
About Right	42%	45%	39%





Crosstabs

	Base	Gender	
		Woman	Man
GOP Primary			
Crist	28%	27%	28%
Rubio	60%	55%	64%
Undecided	12%	17%	8%

	Base	Gender	
		Woman	Man
Crist/McCollum			
Crist	35%	33%	38%
McCollum	49%	45%	52%
Undecided	16%	22%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Approval					
Approve	29%	48%	28%	29%	23%
Disapprove	56%	45%	61%	52%	64%
Not Sure	15%	7%	10%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Favorability					
Favorable	49%	45%	48%	45%	60%
Unfavorable	23%	33%	25%	24%	15%
Not Sure	28%	22%	27%	31%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Ideology					
Too Liberal	50%	30%	60%	46%	55%
Too Conservative	6%	7%	3%	7%	4%
About Right	37%	55%	30%	41%	28%
Not Sure	8%	7%	7%	6%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Party					
Republican	43%	55%	32%	50%	36%
Independent	15%	-	15%	14%	23%
Democrat	26%	45%	30%	25%	17%
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	Base	Age			
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Crist Future					
Governor	19%	30%	18%	21%	13%
Senator	14%	7%	16%	15%	11%
Out of Elected Office	56%	55%	57%	55%	58%
Not Sure	11%	7%	9%	10%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional GOP Approval					
Approve	58%	40%	62%	57%	58%
Disapprove	32%	30%	35%	35%	23%
Not Sure	10%	30%	3%	8%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional GOP Ideology					
Too Liberal	41%	41%	45%	41%	36%
Too Conservative	18%	16%	18%	19%	15%
About Right	42%	43%	37%	41%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Primary					
Crist	28%	55%	33%	26%	19%
Rubio	60%	37%	56%	58%	74%
Undecided	12%	7%	10%	16%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist/McCollum					
Crist	35%	63%	27%	37%	34%
McCollum	49%	22%	58%	45%	55%
Undecided	16%	15%	15%	18%	11%

