



FOR IMMEDIATE RELEASE

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Fiorina, Whitman Command GOP Primaries in California

Raleigh, N.C. – Carly Fiorina and Meg Whitman top their closest challengers in their respective primaries by almost 2:1 margins with two weeks remaining in the race. Looking ahead to 2012, Newt Gingrich and Mitt Romney lead a potential five-way presidential field.

In the Senate race for the right to challenge incumbent Democrat Barbara Boxer, Fiorina pulls 41% to Tom Campbell's 21% and Chuck DeVore's 16%, with 4% pledging support to minor candidates and 18% undecided. Campbell actually leads Fiorina 32-30 among the 28% moderate minority, but Fiorina leads 47-15 among the 69% conservative majority, with DeVore at 19%.

Whitman is ahead of Steve Poizner 51-26 in the battle to face Democrat Jerry Brown for Arnold Schwarzenegger's office, with 11% going to someone else and 12% still undecided. Whitman posts a 50-24 favorability mark to Poizner's 26-44, suggesting they are getting little support from those who dislike them or like their opponent.

Gingrich draws 28% of the presidential vote to 25% for Romney, 18% for Sarah Palin, 13% for Mike Huckabee, and 10% for Ron Paul. Gingrich leads 33-26 over Romney with conservatives, but Romney leads 25-17 with moderates. Among the latter, Gingrich is in third behind Paul's 19%. Palin actually gets 21% of the male vote and only 15% of the female vote. Huckabee does better among women than among men, 17% to 9%. Romney and Paul do equally well between the sexes, while Gingrich gets 30% of men and 26% of women.

“Meg Whitman and Carly Fiorina started out as the favorites in their races and despite some bumps along the road are both back in the driver's seat,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 417 likely California Republican primary voters from May 21st to 23rd. The margin of error for the survey is +/-4.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





California Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Tom Campbell?
Favorable..... 28%
Unfavorable 19%
Not Sure..... 54%
- Q2** Do you have a favorable or unfavorable opinion of Chuck DeVore?
Favorable..... 24% *Not Sure*..... 62%
Unfavorable..... 14%
- Q3** Do you have a favorable or unfavorable opinion of Carly Fiorina?
Favorable..... 46% *Not Sure*..... 37%
Unfavorable..... 17%
- Q4** Do you have a favorable or unfavorable opinion of Steve Poizner?
Favorable..... 26% *Not Sure*..... 30%
Unfavorable..... 44%
- Q5** Do you have a favorable or unfavorable opinion of Meg Whitman?
Favorable..... 50% *Not Sure*..... 26%
Unfavorable..... 24%
- Q6** If the Republican candidates for U.S. Senate were Tom Campbell, Chuck DeVore, and Carly Fiorina, who would you vote for?
Tom Campbell 21%
Chuck DeVore 16%
Carly Fiorina 41%
Someone else..... 4%
Undecided..... 18%
- Q7** If the Republican candidates for Governor were Steve Poizner and Meg Whitman, who would you vote for?
Steve Poizner 26%
Meg Whitman..... 51%
Someone else..... 11%
Undecided..... 12%
- Q8** If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, and Mitt Romney who would you vote for?
Newt Gingrich 28%
Mike Huckabee 13%
Sarah Palin 18%
Ron Paul..... 10%
Mitt Romney..... 25%
Undecided..... 6%
- Q9** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.
Liberal..... 3%
Moderate..... 28%
Conservative..... 69%
- Q10** If you are a woman, press 1, if a man, press 2.
Woman 47%
Man..... 53%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Campbell Favorability				
Favorable	28%	25%	29%	27%
Unfavorable	19%	25%	15%	20%
Not Sure	54%	50%	56%	53%

	Base	Ideology		
		Liberal	Moderate	Conservative
DeVore Favorability				
Favorable	24%	-	15%	29%
Unfavorable	14%	63%	18%	10%
Not Sure	62%	38%	68%	61%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina Favorability				
Favorable	46%	-	31%	55%
Unfavorable	17%	63%	24%	12%
Not Sure	37%	38%	45%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
Poizner Favorability				
Favorable	26%	38%	25%	26%
Unfavorable	44%	38%	44%	45%
Not Sure	30%	25%	31%	30%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman Favorability				
Favorable	50%	50%	45%	52%
Unfavorable	24%	25%	26%	23%
Not Sure	26%	25%	29%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican Senate Primary				
Tom Campbell	21%	50%	32%	15%
Chuck DeVore	16%	-	10%	19%
Carly Fiorina	41%	13%	30%	47%
Someone else	4%	-	9%	2%
Undecided	18%	38%	19%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican Governor Primary				
Steve Poizner	26%	43%	31%	24%
Meg Whitman	51%	43%	45%	53%
Someone else	11%	-	9%	12%
Undecided	12%	14%	15%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican President				
Newt Gingrich	28%	13%	17%	33%
Mike Huckabee	13%	-	16%	12%
Sarah Palin	18%	25%	14%	19%
Ron Paul	10%	25%	19%	6%
Mitt Romney	25%	13%	25%	26%
Undecided	6%	25%	9%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Campbell Favorability			
Favorable	28%	25%	30%
Unfavorable	19%	16%	21%
Not Sure	54%	58%	49%

	Base	Gender	
		Woman	Man
DeVore Favorability			
Favorable	24%	26%	22%
Unfavorable	14%	10%	17%
Not Sure	62%	63%	61%

	Base	Gender	
		Woman	Man
Fiorina Favorability			
Favorable	46%	49%	44%
Unfavorable	17%	13%	20%
Not Sure	37%	37%	36%

	Base	Gender	
		Woman	Man
Poizner Favorability			
Favorable	26%	25%	27%
Unfavorable	44%	53%	36%
Not Sure	30%	22%	37%





Crosstabs

	Base	Gender	
		Woman	Man
Whitman Favorability			
Favorable	50%	55%	46%
Unfavorable	24%	22%	26%
Not Sure	26%	23%	29%

	Base	Gender	
		Woman	Man
Republican Senate Primary			
Tom Campbell	21%	20%	22%
Chuck DeVore	16%	16%	16%
Carly Fiorina	41%	43%	39%
Someone else	4%	2%	5%
Undecided	18%	19%	18%

	Base	Gender	
		Woman	Man
Republican Governor Primary			
Steve Poizner	26%	26%	27%
Meg Whitman	51%	56%	46%
Someone else	11%	9%	12%
Undecided	12%	9%	16%

	Base	Gender	
		Woman	Man
Republican President			
Newt Gingrich	28%	26%	30%
Mike Huckabee	13%	17%	9%
Sarah Palin	18%	15%	21%
Ron Paul	10%	10%	10%
Mitt Romney	25%	25%	25%
Undecided	6%	7%	6%

