

FOR IMMEDIATE RELEASE

October 26, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Boxer and Brown Pulling Away, Pot Losing Ground in CA

Raleigh, N.C. Democrats have expanded their leads for both the Senate and Governor in California and now look strongly favored to win each of those races with the election only a week away.

Barbara Boxer is leading her Senate challenger, Carly Fiorina, 52-43, just slightly up from her 50-42 edge in September. Jerry Brown is beating Meg Whitman for Governor, 53-42, a considerably larger advantage than the 47-42 found five weeks ago. Prop 19, which would legalize marijuana in the state, is now opposed by 48% and only supported by 45%; last time, it was winning, 47-38.

The biggest reason Boxer is maintaining her margin and Brown is expanding his is that both have now unified their party more than the Republicans have theirs. Unlike previously, both Democrats are now pulling more Republicans than Whitman and Fiorina are Democrats. Since Democrats make up a huge plurality and near majority of voters, this change overcomes the Republicans' larger advantages with independents, who make up only 19% of the electorate.

Republicans and independents have turned significantly against Prop 19 as the specter of its passage last month has sunk in. Though it is a small sample with a larger margin of error than the overall sample, the young people who are turning out have also soured on it, from 67-24 to 58-40.

“Meg Whitman and Carly Fiorina never showed the kind of appeal to Democrats they would have needed to win in California,” said Dean Debnam, President of Public Policy Polling. “In a year where many blue states are supporting Republicans for major offices it doesn't look like California will be one of them.”

PPP will release one final California poll before the election sometime next weekend.

PPP surveyed 622 likely California voters from October 21st to 23rd. The margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



California Survey Results

Q1 The candidates for U.S. Senate are Republican Carly Fiorina and Democrat Barbara Boxer. If the election was today, who would you vote for?

Carly Fiorina 43%
Barbara Boxer..... 52%
Undecided..... 5%

Q2 The candidates for Governor are Republican Meg Whitman and Democrat Jerry Brown. If the election was today, who would you vote for?

Meg Whitman..... 42%
Jerry Brown..... 53%
Undecided..... 5%

Q3 Do you approve or disapprove of Senator Barbara Boxer's job performance?

Approve 44%
Disapprove..... 46%
Not sure 10%

Q4 Do you have a favorable or unfavorable opinion of Carly Fiorina?

Favorable 38% *Not sure* 13%
Unfavorable..... 49%

Q5 Do you have a favorable or unfavorable opinion of Jerry Brown?

Favorable 48% *Not sure* 7%
Unfavorable..... 44%

Q6 Do you have a favorable or unfavorable opinion of Meg Whitman?

Favorable 36% *Not sure* 9%
Unfavorable..... 55%

Q7 Do you approve or disapprove of President Barack Obama's job performance?

Approve 51%
Disapprove..... 43%
Not sure 7%

Q8 Do you approve or disapprove of Senator Dianne Feinstein's job performance?

Approve 50%
Disapprove..... 37%
Not sure 13%

Q9 Do you approve or disapprove of Governor Arnold Schwarzenegger's job performance?

Approve 25%
Disapprove..... 63%
Not sure 12%

Q10 Proposition 19 would legalize marijuana under California but not federal law. It would permit local governments to regulate and tax commercial production, distribution, and sale of marijuana. Will you vote yes or no on Proposition 19?

Yes..... 45%
No..... 48%
Undecided..... 7%





Q11 Are you most excited about voting in the Senate race, the Governor's race, the marijuana proposition, another proposition, your US House race, or some other local race?

Senate race	26%
Governor's race	39%
Marijuana prop.....	10%
Another prop.....	4%
US House race	1%
Some other local race.....	2%
Not sure	18%

Q12 Have you already cast your ballot for this year's election?

Yes.....	26%
No.....	74%

Q13 Who did you vote for President in 2008?

John McCain.....	37%
Barack Obama.....	57%
Someone else/Don't remember	7%

Q14 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal.....	23%
Moderate.....	47%
Conservative.....	30%

Q15 If you are a woman, press 1. If a man, press 2.

Woman	53%
Man.....	47%

Q16 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....	47%
Republican.....	34%
Independent/Other.....	19%

Q17 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If Asian, press 4. If other, press 5.

Hispanic.....	20%
White	65%
African-American	6%
Asian.....	6%
Other.....	3%

Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	12%
30 to 45.....	28%
46 to 65.....	37%
Older than 65.....	23%





Crosstabs

	Base	Already Voted?	
		Yes	No
Fiorina/Boxer			
Carly Fiorina	43%	46%	41%
Barbara Boxer	52%	48%	53%
Undecided	5%	6%	5%

	Base	Already Voted?	
		Yes	No
Whitman/Brown			
Meg Whitman	42%	43%	42%
Jerry Brown	53%	50%	54%
Undecided	5%	7%	4%

	Base	Already Voted?	
		Yes	No
Boxer Approval			
Approve	44%	46%	44%
Disapprove	46%	50%	45%
Not sure	10%	4%	12%

	Base	Already Voted?	
		Yes	No
Fiorina Favorability			
Favorable	38%	43%	36%
Unfavorable	49%	46%	50%
Not sure	13%	11%	14%





Crosstabs

	Base	Already Voted?	
		Yes	No
Brown Favorability			
Favorable	48%	47%	49%
Unfavorable	44%	47%	43%
Not sure	7%	6%	8%

	Base	Already Voted?	
		Yes	No
Whitman Favorability			
Favorable	36%	41%	35%
Unfavorable	55%	51%	56%
Not sure	9%	8%	9%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	51%	50%	51%
Disapprove	43%	48%	41%
Not sure	7%	3%	8%

	Base	Already Voted?	
		Yes	No
Feinstein Approval			
Approve	50%	51%	49%
Disapprove	37%	42%	35%
Not sure	13%	7%	15%





Crosstabs

	Base	Already Voted?	
		Yes	No
Schwarzenegger Approval			
Approve	25%	25%	25%
Disapprove	63%	65%	62%
Not sure	12%	10%	13%

	Base	Already Voted?	
		Yes	No
Prop 19			
Yes	45%	47%	45%
No	48%	49%	47%
Undecided	7%	3%	8%

	Base	Already Voted?	
		Yes	No
Race Most Excited About			
Senate race	26%	25%	27%
Governor's race	39%	36%	40%
Marijuana prop	10%	9%	11%
Another prop	4%	3%	4%
US House race	1%	2%	1%
Some other local race	2%	2%	3%
Not sure	18%	23%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Fiorina/Boxer				
Carly Fiorina	43%	88%	13%	49%
Barbara Boxer	52%	8%	83%	27%
Undecided	5%	4%	4%	24%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Whitman/Brown				
Meg Whitman	42%	84%	14%	47%
Jerry Brown	53%	11%	82%	32%
Undecided	5%	5%	3%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Boxer Approval				
Approve	44%	9%	70%	21%
Disapprove	46%	86%	19%	56%
Not sure	10%	5%	11%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Fiorina Favorability				
Favorable	38%	78%	11%	38%
Unfavorable	49%	12%	75%	39%
Not sure	13%	9%	14%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown Favorability				
Favorable	48%	12%	73%	37%
Unfavorable	44%	84%	17%	58%
Not sure	7%	4%	10%	5%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Whitman Favorability				
Favorable	36%	70%	15%	36%
Unfavorable	55%	22%	75%	58%
Not sure	9%	8%	10%	6%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	51%	9%	81%	25%
Disapprove	43%	87%	12%	61%
Not sure	7%	3%	8%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Feinstein Approval				
Approve	50%	16%	73%	41%
Disapprove	37%	72%	14%	39%
Not sure	13%	12%	13%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Schwarzenegger Approval				
Approve	25%	29%	22%	30%
Disapprove	63%	58%	66%	64%
Not sure	12%	13%	12%	6%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Prop 19				
Yes	45%	24%	59%	45%
No	48%	70%	34%	39%
Undecided	7%	5%	7%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Race Most Excited About				
Senate race	26%	35%	21%	21%
Governor's race	39%	30%	45%	38%
Marijuana prop	10%	6%	12%	18%
Another prop	4%	4%	3%	4%
US House race	1%	2%	1%	-
Some other local race	2%	2%	3%	2%
Not sure	18%	22%	15%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina/Boxer				
Carly Fiorina	43%	8%	34%	83%
Barbara Boxer	52%	89%	59%	12%
Undecided	5%	3%	7%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman/Brown				
Meg Whitman	42%	7%	34%	82%
Jerry Brown	53%	90%	61%	11%
Undecided	5%	3%	5%	7%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Boxer Approval				
Approve	44%	84%	47%	9%
Disapprove	46%	11%	40%	82%
Not sure	10%	4%	13%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina Favorability				
Favorable	38%	7%	28%	77%
Unfavorable	49%	85%	56%	11%
Not sure	13%	9%	16%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brown Favorability				
Favorable	48%	83%	56%	10%
Unfavorable	44%	9%	38%	82%
Not sure	7%	8%	7%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman Favorability				
Favorable	36%	8%	29%	70%
Unfavorable	55%	87%	62%	18%
Not sure	9%	5%	9%	11%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	51%	86%	58%	12%
Disapprove	43%	8%	34%	83%
Not sure	7%	6%	8%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feinstein Approval				
Approve	50%	79%	57%	15%
Disapprove	37%	9%	29%	71%
Not sure	13%	12%	14%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Schwarzenegger Approval				
Approve	25%	18%	32%	20%
Disapprove	63%	66%	60%	64%
Not sure	12%	16%	8%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Prop 19				
Yes	45%	72%	45%	26%
No	48%	21%	46%	70%
Undecided	7%	7%	9%	4%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Race Most Excited About				
Senate race	26%	24%	23%	34%
Governor's race	39%	47%	41%	29%
Marijuana prop	10%	12%	12%	5%
Another prop	4%	1%	4%	4%
US House race	1%	1%	1%	3%
Some other local race	2%	1%	4%	0%
Not sure	18%	13%	15%	25%

	Base	Gender	
		Woman	Man
Fiorina/Boxer			
Carly Fiorina	43%	37%	49%
Barbara Boxer	52%	58%	45%
Undecided	5%	6%	5%

	Base	Gender	
		Woman	Man
Whitman/Brown			
Meg Whitman	42%	36%	49%
Jerry Brown	53%	58%	47%
Undecided	5%	6%	4%

	Base	Gender	
		Woman	Man
Boxer Approval			
Approve	44%	51%	37%
Disapprove	46%	39%	55%
Not sure	10%	11%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Fiorina Favorability			
Favorable	38%	32%	44%
Unfavorable	49%	54%	44%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	48%	50%	46%
Unfavorable	44%	41%	49%
Not sure	7%	9%	5%

	Base	Gender	
		Woman	Man
Whitman Favorability			
Favorable	36%	33%	40%
Unfavorable	55%	58%	51%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	51%	55%	45%
Disapprove	43%	36%	50%
Not sure	7%	9%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Feinstein Approval			
Approve	50%	54%	44%
Disapprove	37%	31%	44%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Schwarzenegger Approval			
Approve	25%	25%	25%
Disapprove	63%	59%	67%
Not sure	12%	15%	9%

	Base	Gender	
		Woman	Man
Prop 19			
Yes	45%	42%	49%
No	48%	48%	48%
Undecided	7%	10%	4%

	Base	Gender	
		Woman	Man
Race Most Excited About			
Senate race	26%	21%	32%
Governor's race	39%	40%	38%
Marijuana prop	10%	9%	11%
Another prop	4%	4%	3%
US House race	1%	1%	1%
Some other local race	2%	3%	2%
Not sure	18%	22%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fiorina/Boxer				
Carly Fiorina	43%	10%	83%	54%
Barbara Boxer	52%	85%	13%	37%
Undecided	5%	5%	4%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Whitman/Brown				
Meg Whitman	42%	10%	80%	53%
Jerry Brown	53%	86%	14%	39%
Undecided	5%	4%	5%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Boxer Approval				
Approve	44%	72%	14%	28%
Disapprove	46%	17%	81%	58%
Not sure	10%	11%	5%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Fiorina Favorability				
Favorable	38%	10%	72%	45%
Unfavorable	49%	76%	16%	40%
Not sure	13%	13%	12%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Favorability				
Favorable	48%	77%	14%	38%
Unfavorable	44%	16%	80%	52%
Not sure	7%	8%	5%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Whitman Favorability				
Favorable	36%	12%	70%	38%
Unfavorable	55%	81%	20%	51%
Not sure	9%	8%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	51%	82%	14%	37%
Disapprove	43%	11%	82%	53%
Not sure	7%	8%	3%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Feinstein Approval				
Approve	50%	76%	20%	38%
Disapprove	37%	13%	67%	45%
Not sure	13%	12%	13%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Schwarzenegger Approval				
Approve	25%	19%	33%	25%
Disapprove	63%	69%	53%	66%
Not sure	12%	12%	14%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Prop 19				
Yes	45%	57%	27%	48%
No	48%	34%	67%	47%
Undecided	7%	8%	6%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Race Most Excited About				
Senate race	26%	22%	30%	32%
Governor's race	39%	45%	33%	34%
Marijuana prop	10%	12%	6%	12%
Another prop	4%	2%	4%	5%
US House race	1%	2%	1%	1%
Some other local race	2%	3%	1%	3%
Not sure	18%	15%	24%	13%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Fiorina/Boxer						
Carly Fiorina	43%	35%	47%	17%	48%	43%
Barbara Boxer	52%	58%	48%	78%	48%	52%
Undecided	5%	8%	5%	4%	4%	5%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Whitman/Brown						
Meg Whitman	42%	36%	47%	4%	44%	43%
Jerry Brown	53%	58%	48%	91%	52%	52%
Undecided	5%	5%	5%	4%	4%	5%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Boxer Approval						
Approve	44%	46%	41%	65%	48%	55%
Disapprove	46%	37%	52%	22%	44%	38%
Not sure	10%	17%	7%	13%	8%	7%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Fiorina Favorability						
Favorable	38%	38%	40%	13%	36%	31%
Unfavorable	49%	49%	48%	70%	48%	52%
Not sure	13%	13%	12%	17%	16%	17%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Brown Favorability						
Favorable	48%	51%	43%	83%	56%	52%
Unfavorable	44%	38%	50%	17%	40%	38%
Not sure	7%	11%	7%	-	4%	10%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Whitman Favorability						
Favorable	36%	35%	40%	4%	44%	26%
Unfavorable	55%	54%	52%	87%	48%	60%
Not sure	9%	11%	8%	9%	8%	14%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Obama Approval						
Approve	51%	63%	44%	83%	44%	55%
Disapprove	43%	28%	48%	17%	56%	43%
Not sure	7%	9%	8%	-	-	2%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Feinstein Approval						
Approve	50%	51%	46%	83%	56%	55%
Disapprove	37%	28%	42%	13%	40%	33%
Not sure	13%	21%	13%	4%	4%	12%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Schwarzenegger Approval						
Approve	25%	30%	24%	4%	32%	38%
Disapprove	63%	60%	62%	87%	68%	52%
Not sure	12%	10%	14%	9%	-	10%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Prop 19						
Yes	45%	38%	49%	48%	28%	36%
No	48%	55%	44%	43%	68%	55%
Undecided	7%	7%	7%	9%	4%	10%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Race Most Excited About						
Senate race	26%	25%	28%	22%	20%	26%
Governor's race	39%	40%	38%	35%	52%	29%
Marijuana prop	10%	14%	8%	17%	4%	14%
Another prop	4%	1%	5%	4%	-	5%
US House race	1%	2%	1%	4%	-	2%
Some other local race	2%	-	3%	9%	-	2%
Not sure	18%	18%	18%	9%	24%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiorina/Boxer					
Carly Fiorina	43%	33%	33%	46%	55%
Barbara Boxer	52%	58%	62%	49%	41%
Undecided	5%	10%	4%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitman/Brown					
Meg Whitman	42%	40%	33%	44%	51%
Jerry Brown	53%	55%	63%	49%	45%
Undecided	5%	5%	4%	6%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boxer Approval					
Approve	44%	44%	50%	43%	40%
Disapprove	46%	44%	36%	48%	55%
Not sure	10%	12%	14%	9%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiorina Favorability					
Favorable	38%	32%	31%	39%	47%
Unfavorable	49%	58%	53%	49%	40%
Not sure	13%	9%	16%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Favorability					
Favorable	48%	45%	53%	50%	41%
Unfavorable	44%	45%	37%	44%	55%
Not sure	7%	11%	11%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitman Favorability					
Favorable	36%	32%	28%	37%	48%
Unfavorable	55%	60%	62%	55%	43%
Not sure	9%	8%	11%	8%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	51%	66%	56%	49%	38%
Disapprove	43%	28%	35%	45%	56%
Not sure	7%	6%	9%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feinstein Approval					
Approve	50%	42%	55%	51%	44%
Disapprove	37%	38%	30%	38%	44%
Not sure	13%	21%	14%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Schwarzenegger Approval					
Approve	25%	32%	27%	23%	24%
Disapprove	63%	61%	62%	65%	61%
Not sure	12%	8%	12%	12%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Prop 19					
Yes	45%	58%	50%	44%	35%
No	48%	40%	43%	48%	57%
Undecided	7%	2%	7%	8%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Race Most Excited About					
Senate race	26%	23%	23%	27%	30%
Governor's race	39%	37%	46%	39%	30%
Marijuana prop	10%	29%	11%	6%	6%
Another prop	4%	1%	4%	4%	5%
US House race	1%	2%	2%	1%	1%
Some other local race	2%	1%	4%	1%	2%
Not sure	18%	5%	10%	23%	25%

