

**FOR IMMEDIATE RELEASE**

**March 31, 2010**

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## **GOP Favored in Alabama Governor's Race**

**Raleigh, N.C.** – Republicans lead in all eight potential match ups to be the next Governor of Alabama by margins ranging from 5 to 16 points.

The strongest potential GOP candidate is Bradley Byrne. He leads Artur Davis 48-32 and Ron Sparks 43-30. Faring next best among the Republicans is Kay Ivey who has a 44-33 advantage over Davis and a 39-33 one over Sparks. Tim James leads Davis 42-33 and Sparks 38-33. Faring poorest among the Republican candidates is Roy Moore but he still has a 43-37 edge on Davis and a 42-37 one on Sparks.

Every one of the Republicans leads Davis among independent voters, by margins ranging from 5 to 16 points. Sparks does better with them leading James and Moore, tying Ivey, and trailing only Byrne. Republican voters are also more unified, generally giving a level of support in the 70s to their candidates compared to the 60s for the Democrats.

The candidates are largely unknown at this point with the exception of Moore and Davis. 67% of voters have an opinion about Moore and 55% do about Davis. A majority of voters are ambivalent toward the rest of the candidates. 64% have no opinion about Byrne and the same is true for 56% of voters when it comes to Ivey, 61% for James, and 60% for Sparks.

Outgoing Republican Governor Bob Riley has seen a large drop in his support, with 50% of voters disapproving of him to only 36% giving him good marks.

“Democrats are struggling in a lot of typically blue states this year so it’s no surprise to see them behind in Alabama,” said Dean Debnam, President of Public Policy Polling. “Roy Moore getting the GOP nomination is their best hope.”

PPP surveyed 1,270 Alabama voters from March 27<sup>th</sup> to 29<sup>th</sup>. The margin of error for the survey is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## Alabama Survey Results

**Q1** Do you approve or disapprove of Governor Bob Riley's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 36%  
*Disapprove*..... 50%  
*Not Sure*..... 14%

**Q2** Do you have a favorable or unfavorable opinion of Bradley Byrne? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 18%  
*Unfavorable* ..... 18%  
*Not Sure*..... 64%

**Q3** Do you have a favorable or unfavorable opinion of Artur Davis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 20%  
*Unfavorable* ..... 35%  
*Not Sure*..... 44%

**Q4** Do you have a favorable or unfavorable opinion of Kay Ivey? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 19%  
*Unfavorable* ..... 26%  
*Not Sure*..... 56%

**Q5** Do you have a favorable or unfavorable opinion of Tim James? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 14%  
*Unfavorable* ..... 24%  
*Not Sure*..... 61%

**Q6** Do you have a favorable or unfavorable opinion of Roy Moore? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 33%  
*Unfavorable* ..... 34%  
*Not Sure*..... 33%

**Q7** Do you have a favorable or unfavorable opinion of Ron Sparks? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 20%  
*Unfavorable* ..... 20%  
*Not Sure*..... 60%

**Q8** If the candidates for Governor this fall were Republican Bradley Byrne and Democrat Artur Davis, who would you vote for? If Bradley Byrne, press 1. If Artur Davis, press 2. If you're undecided, press 3.

*Byrne* ..... 48%  
*Davis*..... 32%  
*Undecided*..... 20%

**Q9** If the candidates for Governor this fall were Republican Kay Ivey and Democrat Artur Davis, who would you vote for? If Kay Ivey, press 1. If Artur Davis, press 2. If you're undecided, press 3.

*Ivey* ..... 44%  
*Davis*..... 33%  
*Undecided*..... 23%





**Q10** If the candidates for Governor this fall were Republican Tim James and Democrat Artur Davis, who would you vote for? If Tim James, press 1. If Artur Davis, press 2. If you're undecided, press 3.

*James* ..... 42%  
*Davis*..... 33%  
*Undecided*..... 25%

**Q11** If the candidates for Governor this fall were Republican Roy Moore and Democrat Artur Davis, who would you vote for? If Roy Moore, press 1. If Artur Davis, press 2. If you're undecided, press 3.

*Moore* ..... 43%  
*Davis*..... 37%  
*Undecided*..... 19%

**Q12** If the candidates for Governor this fall were Republican Bradley Byrne and Democrat Ron Sparks, who would you vote for? If Bradley Byrne, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

*Byrne* ..... 43%  
*Sparks* ..... 30%  
*Undecided*..... 26%

**Q13** If the candidates for Governor this fall were Republican Kay Ivey and Democrat Ron Sparks, who would you vote for? If Kay Ivey, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

*Ivey* ..... 39%  
*Sparks* ..... 33%  
*Undecided*..... 28%

**Q14** If the candidates for Governor this fall were Republican Tim James and Democrat Ron Sparks, who would you vote for? If Tim James, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

*James* ..... 38%  
*Sparks* ..... 33%  
*Undecided*..... 29%

**Q15** If the candidates for Governor this fall were Republican Roy Moore and Democrat Ron Sparks, who would you vote for? If Roy Moore, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

*Moore* ..... 42%  
*Sparks* ..... 37%  
*Undecided*..... 21%

**Q16** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 57%  
*Obama*..... 41%  
*Someone Else/Don't Remember*..... 3%

**Q17** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 13%  
*Moderate*..... 37%  
*Conservative*..... 50%





**Q18** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 55%

*Man*..... 45%

**Q19** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 36%

*Republican*..... 43%

*Independent/Other*..... 21%

**Q20** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 72%

*African-American* ..... 24%

*Other*..... 4%

**Q21** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 14%

*30 to 45*..... 26%

*46 to 65*..... 42%

*Older than 65*..... 18%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Riley Approval</b>				
<b>Approve</b>	37%	52%	17%	15%
<b>Disapprove</b>	50%	34%	70%	82%
<b>Not Sure</b>	14%	14%	14%	4%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Byrne Favorability</b>				
<b>Favorable</b>	18%	28%	5%	11%
<b>Unfavorable</b>	18%	8%	31%	35%
<b>Not Sure</b>	64%	64%	64%	54%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Davis Favorability</b>				
<b>Favorable</b>	20%	12%	31%	35%
<b>Unfavorable</b>	36%	39%	32%	36%
<b>Not Sure</b>	44%	49%	38%	30%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Ivey Favorability</b>				
<b>Favorable</b>	19%	20%	17%	21%
<b>Unfavorable</b>	26%	25%	27%	26%
<b>Not Sure</b>	55%	55%	55%	53%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>James Favorability</b>				
<b>Favorable</b>	14%	19%	8%	8%
<b>Unfavorable</b>	24%	20%	28%	46%
<b>Not Sure</b>	62%	61%	64%	47%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Moore Favorability</b>				
<b>Favorable</b>	33%	46%	16%	22%
<b>Unfavorable</b>	34%	26%	44%	43%
<b>Not Sure</b>	33%	27%	41%	35%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Sparks Favorability</b>				
<b>Favorable</b>	20%	14%	27%	43%
<b>Unfavorable</b>	20%	24%	16%	21%
<b>Not Sure</b>	59%	62%	57%	36%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Byrne/Davis</b>				
<b>Byrne</b>	49%	78%	9%	33%
<b>Davis</b>	31%	6%	65%	38%
<b>Undecided</b>	20%	15%	26%	29%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Ivey/Davis</b>				
<b>Ivey</b>	44%	68%	12%	25%
<b>Davis</b>	33%	10%	65%	42%
<b>Undecided</b>	23%	22%	22%	33%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>James/Davis</b>				
<b>James</b>	42%	69%	7%	26%
<b>Davis</b>	32%	8%	66%	42%
<b>Undecided</b>	25%	23%	27%	32%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Moore/Davis</b>				
<b>Moore</b>	44%	69%	11%	15%
<b>Davis</b>	37%	12%	71%	46%
<b>Undecided</b>	19%	19%	19%	39%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Byrne/Sparks</b>				
<b>Byrne</b>	44%	72%	7%	23%
<b>Sparks</b>	30%	7%	60%	52%
<b>Undecided</b>	26%	21%	33%	26%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Ivey/Sparks</b>				
<b>Ivey</b>	40%	63%	9%	26%
<b>Sparks</b>	32%	10%	62%	55%
<b>Undecided</b>	28%	27%	29%	19%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>James/Sparks</b>				
<b>James</b>	39%	64%	5%	15%
<b>Sparks</b>	33%	11%	61%	67%
<b>Undecided</b>	29%	25%	34%	18%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Moore/Sparks</b>				
<b>Moore</b>	42%	68%	8%	15%
<b>Sparks</b>	37%	14%	69%	61%
<b>Undecided</b>	20%	18%	23%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Riley Approval</b>				
<b>Approve</b>	36%	13%	23%	52%
<b>Disapprove</b>	50%	74%	64%	33%
<b>Not Sure</b>	14%	12%	13%	15%







**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Byrne Favorability</b>				
<b>Favorable</b>	18%	5%	14%	25%
<b>Unfavorable</b>	18%	34%	26%	8%
<b>Not Sure</b>	64%	61%	60%	67%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Davis Favorability</b>				
<b>Favorable</b>	20%	28%	28%	13%
<b>Unfavorable</b>	35%	33%	32%	39%
<b>Not Sure</b>	44%	39%	40%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ivey Favorability</b>				
<b>Favorable</b>	19%	15%	20%	18%
<b>Unfavorable</b>	26%	31%	28%	23%
<b>Not Sure</b>	56%	54%	52%	59%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>James Favorability</b>				
<b>Favorable</b>	14%	5%	10%	20%
<b>Unfavorable</b>	24%	29%	30%	20%
<b>Not Sure</b>	61%	66%	60%	61%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Moore Favorability</b>				
<b>Favorable</b>	<b>33%</b>	13%	23%	46%
<b>Unfavorable</b>	<b>34%</b>	50%	42%	24%
<b>Not Sure</b>	<b>33%</b>	37%	35%	31%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Sparks Favorability</b>				
<b>Favorable</b>	<b>20%</b>	23%	27%	13%
<b>Unfavorable</b>	<b>20%</b>	14%	18%	24%
<b>Not Sure</b>	<b>60%</b>	63%	55%	63%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Byrne/Davis</b>				
<b>Byrne</b>	<b>48%</b>	15%	27%	73%
<b>Davis</b>	<b>32%</b>	62%	48%	11%
<b>Undecided</b>	<b>20%</b>	23%	25%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ivey/Davis</b>				
<b>Ivey</b>	<b>44%</b>	20%	26%	63%
<b>Davis</b>	<b>33%</b>	61%	50%	14%
<b>Undecided</b>	<b>23%</b>	20%	24%	23%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>James/Davis</b>				
<b>James</b>	42%	14%	23%	64%
<b>Davis</b>	33%	65%	49%	13%
<b>Undecided</b>	25%	21%	28%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Moore/Davis</b>				
<b>Moore</b>	43%	23%	22%	65%
<b>Davis</b>	37%	61%	56%	16%
<b>Undecided</b>	19%	15%	22%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Byrne/Sparks</b>				
<b>Byrne</b>	43%	15%	21%	67%
<b>Sparks</b>	30%	57%	48%	10%
<b>Undecided</b>	26%	28%	31%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ivey/Sparks</b>				
<b>Ivey</b>	39%	18%	22%	57%
<b>Sparks</b>	33%	59%	49%	14%
<b>Undecided</b>	28%	23%	29%	29%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>James/Sparks</b>				
<b>James</b>	<b>38%</b>	14%	18%	60%
<b>Sparks</b>	<b>33%</b>	58%	49%	14%
<b>Undecided</b>	<b>29%</b>	28%	33%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Moore/Sparks</b>				
<b>Moore</b>	<b>42%</b>	18%	19%	65%
<b>Sparks</b>	<b>37%</b>	62%	57%	15%
<b>Undecided</b>	<b>21%</b>	19%	24%	20%

	Base	Gender	
		Woman	Man
<b>Riley Approval</b>			
<b>Approve</b>	<b>36%</b>	34%	38%
<b>Disapprove</b>	<b>50%</b>	48%	53%
<b>Not Sure</b>	<b>14%</b>	18%	9%

	Base	Gender	
		Woman	Man
<b>Byrne Favorability</b>			
<b>Favorable</b>	<b>18%</b>	17%	20%
<b>Unfavorable</b>	<b>18%</b>	16%	21%
<b>Not Sure</b>	<b>64%</b>	67%	60%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Davis Favorability</b>			
Favorable	20%	18%	24%
Unfavorable	35%	33%	38%
Not Sure	44%	49%	38%

	Base	Gender	
		Woman	Man
<b>Ivey Favorability</b>			
Favorable	19%	20%	17%
Unfavorable	26%	23%	29%
Not Sure	56%	57%	54%

	Base	Gender	
		Woman	Man
<b>James Favorability</b>			
Favorable	14%	11%	18%
Unfavorable	24%	21%	29%
Not Sure	61%	68%	53%

	Base	Gender	
		Woman	Man
<b>Moore Favorability</b>			
Favorable	33%	31%	35%
Unfavorable	34%	33%	36%
Not Sure	33%	37%	29%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Sparks Favorability</b>			
<b>Favorable</b>	20%	14%	26%
<b>Unfavorable</b>	20%	18%	24%
<b>Not Sure</b>	60%	68%	50%

	Base	Gender	
		Woman	Man
<b>Byrne/Davis</b>			
<b>Byrne</b>	48%	45%	52%
<b>Davis</b>	32%	31%	33%
<b>Undecided</b>	20%	24%	15%

	Base	Gender	
		Woman	Man
<b>Ivey/Davis</b>			
<b>Ivey</b>	44%	43%	45%
<b>Davis</b>	33%	31%	36%
<b>Undecided</b>	23%	26%	19%

	Base	Gender	
		Woman	Man
<b>James/Davis</b>			
<b>James</b>	42%	40%	45%
<b>Davis</b>	33%	31%	35%
<b>Undecided</b>	25%	29%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Moore/Davis</b>			
<b>Moore</b>	43%	42%	46%
<b>Davis</b>	37%	35%	40%
<b>Undecided</b>	19%	23%	15%

	Base	Gender	
		Woman	Man
<b>Byrne/Sparks</b>			
<b>Byrne</b>	43%	40%	47%
<b>Sparks</b>	30%	27%	34%
<b>Undecided</b>	26%	32%	19%

	Base	Gender	
		Woman	Man
<b>Ivey/Sparks</b>			
<b>Ivey</b>	39%	38%	41%
<b>Sparks</b>	33%	30%	36%
<b>Undecided</b>	28%	32%	23%

	Base	Gender	
		Woman	Man
<b>James/Sparks</b>			
<b>James</b>	38%	38%	40%
<b>Sparks</b>	33%	30%	37%
<b>Undecided</b>	29%	33%	24%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Moore/Sparks</b>			
<b>Moore</b>	42%	41%	42%
<b>Sparks</b>	37%	33%	42%
<b>Undecided</b>	21%	25%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Riley Approval</b>				
<b>Approve</b>	36%	15%	55%	35%
<b>Disapprove</b>	50%	75%	30%	48%
<b>Not Sure</b>	14%	11%	15%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Byrne Favorability</b>				
<b>Favorable</b>	18%	5%	30%	14%
<b>Unfavorable</b>	18%	32%	8%	16%
<b>Not Sure</b>	64%	63%	62%	69%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Davis Favorability</b>				
<b>Favorable</b>	20%	30%	13%	19%
<b>Unfavorable</b>	35%	33%	40%	30%
<b>Not Sure</b>	44%	36%	47%	51%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ivey Favorability</b>				
<b>Favorable</b>	19%	19%	19%	19%
<b>Unfavorable</b>	26%	26%	27%	24%
<b>Not Sure</b>	56%	56%	54%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>James Favorability</b>				
<b>Favorable</b>	14%	10%	20%	10%
<b>Unfavorable</b>	24%	27%	21%	27%
<b>Not Sure</b>	61%	63%	59%	64%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Moore Favorability</b>				
<b>Favorable</b>	33%	17%	47%	32%
<b>Unfavorable</b>	34%	42%	25%	38%
<b>Not Sure</b>	33%	41%	28%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sparks Favorability</b>				
<b>Favorable</b>	20%	26%	14%	21%
<b>Unfavorable</b>	20%	17%	23%	20%
<b>Not Sure</b>	60%	57%	62%	59%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Byrne/Davis</b>				
Byrne	48%	11%	84%	41%
Davis	32%	67%	5%	25%
Undecided	20%	23%	11%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ivey/Davis</b>				
Ivey	44%	14%	70%	41%
Davis	33%	65%	10%	28%
Undecided	23%	21%	20%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>James/Davis</b>				
James	42%	9%	73%	35%
Davis	33%	65%	7%	30%
Undecided	25%	25%	20%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Moore/Davis</b>				
Moore	43%	12%	72%	39%
Davis	37%	70%	12%	32%
Undecided	19%	18%	16%	29%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Byrne/Sparks</b>				
Byrne	43%	7%	78%	34%
Sparks	30%	60%	6%	28%
Undecided	26%	32%	16%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ivey/Sparks</b>				
Ivey	39%	10%	67%	32%
Sparks	33%	62%	9%	32%
Undecided	28%	28%	24%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>James/Sparks</b>				
James	38%	5%	71%	28%
Sparks	33%	62%	8%	33%
Undecided	29%	33%	20%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Moore/Sparks</b>				
Moore	42%	9%	72%	37%
Sparks	37%	67%	12%	38%
Undecided	21%	24%	17%	25%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Riley Approval</b>				
<b>Approve</b>	36%	45%	12%	26%
<b>Disapprove</b>	50%	42%	72%	62%
<b>Not Sure</b>	14%	13%	16%	13%

	Base	Race		
		White	African-American	Other
<b>Byrne Favorability</b>				
<b>Favorable</b>	18%	24%	2%	10%
<b>Unfavorable</b>	18%	15%	28%	21%
<b>Not Sure</b>	64%	61%	70%	69%

	Base	Race		
		White	African-American	Other
<b>Davis Favorability</b>				
<b>Favorable</b>	20%	18%	30%	13%
<b>Unfavorable</b>	35%	35%	34%	46%
<b>Not Sure</b>	44%	47%	36%	41%

	Base	Race		
		White	African-American	Other
<b>Ivey Favorability</b>				
<b>Favorable</b>	19%	19%	18%	13%
<b>Unfavorable</b>	26%	28%	21%	23%
<b>Not Sure</b>	56%	53%	61%	64%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>James Favorability</b>				
Favorable	14%	15%	12%	13%
Unfavorable	24%	26%	21%	26%
Not Sure	61%	59%	67%	62%

	Base	Race		
		White	African-American	Other
<b>Moore Favorability</b>				
Favorable	33%	38%	18%	23%
Unfavorable	34%	35%	31%	44%
Not Sure	33%	27%	51%	33%

	Base	Race		
		White	African-American	Other
<b>Sparks Favorability</b>				
Favorable	20%	19%	23%	23%
Unfavorable	20%	22%	14%	26%
Not Sure	60%	59%	62%	51%

	Base	Race		
		White	African-American	Other
<b>Byrne/Davis</b>				
Byrne	48%	62%	10%	41%
Davis	32%	21%	64%	31%
Undecided	20%	18%	26%	28%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Ivey/Davis</b>				
<b>Ivey</b>	44%	54%	12%	41%
<b>Davis</b>	33%	23%	67%	28%
<b>Undecided</b>	23%	23%	21%	31%

	Base	Race		
		White	African-American	Other
<b>James/Davis</b>				
<b>James</b>	42%	54%	9%	31%
<b>Davis</b>	33%	22%	66%	38%
<b>Undecided</b>	25%	24%	26%	31%

	Base	Race		
		White	African-American	Other
<b>Moore/Davis</b>				
<b>Moore</b>	43%	54%	12%	36%
<b>Davis</b>	37%	28%	67%	28%
<b>Undecided</b>	19%	18%	21%	36%

	Base	Race		
		White	African-American	Other
<b>Byrne/Sparks</b>				
<b>Byrne</b>	43%	56%	7%	31%
<b>Sparks</b>	30%	21%	57%	36%
<b>Undecided</b>	26%	22%	37%	33%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Ivey/Sparks</b>				
<b>Ivey</b>	39%	49%	9%	36%
<b>Sparks</b>	33%	23%	60%	36%
<b>Undecided</b>	28%	27%	31%	28%

	Base	Race		
		White	African-American	Other
<b>James/Sparks</b>				
<b>James</b>	38%	50%	6%	23%
<b>Sparks</b>	33%	25%	57%	38%
<b>Undecided</b>	29%	25%	38%	38%

	Base	Race		
		White	African-American	Other
<b>Moore/Sparks</b>				
<b>Moore</b>	42%	53%	10%	28%
<b>Sparks</b>	37%	29%	61%	38%
<b>Undecided</b>	21%	18%	29%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Riley Approval</b>					
<b>Approve</b>	36%	29%	32%	38%	44%
<b>Disapprove</b>	50%	56%	54%	49%	42%
<b>Not Sure</b>	14%	15%	15%	13%	13%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Byrne Favorability</b>					
Favorable	18%	12%	14%	18%	27%
Unfavorable	18%	26%	17%	15%	20%
Not Sure	64%	62%	69%	66%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Davis Favorability</b>					
Favorable	20%	24%	21%	21%	15%
Unfavorable	35%	35%	36%	35%	37%
Not Sure	44%	41%	43%	44%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ivey Favorability</b>					
Favorable	19%	13%	16%	20%	24%
Unfavorable	26%	29%	23%	28%	23%
Not Sure	56%	59%	61%	52%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>James Favorability</b>					
Favorable	14%	19%	11%	15%	13%
Unfavorable	24%	28%	19%	26%	25%
Not Sure	61%	52%	71%	58%	62%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore Favorability</b>					
<b>Favorable</b>	33%	23%	32%	38%	28%
<b>Unfavorable</b>	34%	34%	26%	36%	42%
<b>Not Sure</b>	33%	43%	42%	26%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sparks Favorability</b>					
<b>Favorable</b>	20%	17%	21%	22%	16%
<b>Unfavorable</b>	20%	27%	17%	18%	24%
<b>Not Sure</b>	60%	56%	62%	60%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Byrne/Davis</b>					
<b>Byrne</b>	48%	39%	51%	46%	59%
<b>Davis</b>	32%	43%	30%	33%	22%
<b>Undecided</b>	20%	19%	20%	21%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ivey/Davis</b>					
<b>Ivey</b>	44%	37%	45%	42%	50%
<b>Davis</b>	33%	42%	31%	37%	22%
<b>Undecided</b>	23%	21%	24%	21%	28%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>James/Davis</b>					
James	42%	33%	45%	40%	50%
Davis	33%	41%	32%	35%	22%
Undecided	25%	25%	23%	25%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore/Davis</b>					
Moore	43%	36%	49%	43%	44%
Davis	37%	46%	33%	40%	31%
Undecided	19%	18%	19%	18%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Byrne/Sparks</b>					
Byrne	43%	40%	44%	40%	53%
Sparks	30%	33%	32%	32%	22%
Undecided	26%	26%	24%	28%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ivey/Sparks</b>					
Ivey	39%	34%	41%	36%	47%
Sparks	33%	39%	35%	34%	22%
Undecided	28%	28%	24%	30%	31%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>James/Sparks</b>					
<b>James</b>	<b>38%</b>	31%	40%	36%	47%
<b>Sparks</b>	<b>33%</b>	37%	35%	35%	22%
<b>Undecided</b>	<b>29%</b>	33%	25%	29%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore/Sparks</b>					
<b>Moore</b>	<b>42%</b>	35%	42%	43%	44%
<b>Sparks</b>	<b>37%</b>	42%	40%	38%	29%
<b>Undecided</b>	<b>21%</b>	24%	18%	19%	27%

