

FOR IMMEDIATE RELEASE

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Governor's Race Up For Grabs

Raleigh, N.C. – Wisconsin appears to be headed for a close Gubernatorial race in 2010.

Likely Democratic candidate Tom Barrett is within the margin of error against three potential Republican opponents. He leads Tommy Thompson 46-41, is up 41-39 against Mark Neumann, and finds himself tied 40-40 with Scott Walker.

For the most part the candidates are unknown with the exception of Thompson who is known but not liked. 57% of voters don't know enough about Neumann to have an opinion, 48% say the same of Barrett, and Walker is a relatively blank slate to 44% of the state as well.

The poll results make it clear it was a good thing for Democrats in the state that Jim Doyle decided not to run again. In a June survey testing him against some of the same Republican candidates he trailed Walker 48-40 and Neumann 42-41.

Independents are leaning toward Republicans in the Gubernatorial contest, reflecting a national trend. Walker's 43-28 lead over Barrett with them is responsible for his keeping the race tied.

"The Wisconsin Gubernatorial race is really up for grabs," said Dean Debnam, President of Public Policy Polling. "With the candidates mostly unknown to the voters right now it's impossible to say how the contest will play out. It is clear though that Republicans have a decent shot of taking back this office."

A PPP survey earlier this week found Russ Feingold in solid position for reelection.

PPP surveyed 767 Wisconsin voters from November 20th to 22nd. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Survey Results

Q1 Do you have a favorable or unfavorable opinion of Tom Barrett? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 31%
Unfavorable 21%
Not Sure..... 48%

Q2 Do you have a favorable or unfavorable opinion of Mark Neumann? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 16%
Unfavorable 27%
Not Sure..... 57%

Q3 Do you have a favorable or unfavorable opinion of Tommy Thompson? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 38%
Unfavorable 45%
Not Sure..... 17%

Q4 Do you have a favorable or unfavorable opinion of Scott Walker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....30% *Not Sure*.....44%
Unfavorable25%

Q5 If the candidates for Governor next year were Democrat Tom Barrett and Republican Mark Neumann, who would you vote for? If Tom Barrett, press 1. If Mark Neumann, press 2. If you're undecided, press 3.

Barrett..... 41%
Neumann 39%
Undecided..... 20%

Q6 If the candidates for Governor next year were Democrat Tom Barrett and Republican Tommy Thompson, who would you vote for? If Tom Barrett, press 1. If Tommy Thompson, press 2. If you're undecided, press 3.

Barrett..... 46%
Thompson..... 41%
Undecided..... 14%

Q7 If the candidates for Governor next year were Democrat Tom Barrett and Republican Scott Walker, who would you vote for? If Tom Barrett, press 1. If Scott Walker, press 2. If you're undecided, press 3.

Barrett..... 40%
Walker 40%
Undecided..... 20%

Q8 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 41%
Obama..... 48%
Someone Else/Don't Remember..... 11%

Q9 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 43%
Conservative..... 40%

Q10 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%





Q11 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican..... 30%
Independent/Other..... 37%

Q12 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 90%
African-American 6%
Other..... 4%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 18%

Q14

262..... 20%
414..... 18%
608..... 22%
715..... 17%
920..... 23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Barrett Favorability				
Favorable	31%	14%	45%	34%
Unfavorable	21%	38%	5%	21%
Not Sure	48%	48%	49%	45%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Neumann Favorability				
Favorable	16%	28%	8%	11%
Unfavorable	27%	17%	34%	33%
Not Sure	57%	56%	58%	56%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Thompson Favorability				
Favorable	38%	57%	20%	42%
Unfavorable	45%	30%	59%	46%
Not Sure	17%	13%	21%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Walker Favorability				
Favorable	30%	53%	9%	35%
Unfavorable	25%	10%	38%	30%
Not Sure	44%	37%	54%	36%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Barrett/Neumann				
Barrett	41%	8%	72%	28%
Neumann	39%	76%	8%	37%
Undecided	20%	16%	20%	35%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Barrett/Thompson				
Barrett	46%	12%	76%	40%
Thompson	41%	73%	12%	39%
Undecided	14%	15%	11%	21%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Barrett/Walker				
Barrett	40%	7%	71%	27%
Walker	40%	76%	8%	40%
Undecided	20%	16%	20%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Barrett Favorability				
Favorable	31%	51%	39%	13%
Unfavorable	21%	6%	11%	38%
Not Sure	48%	42%	50%	49%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Neumann Favorability				
Favorable	16%	3%	13%	26%
Unfavorable	27%	46%	29%	15%
Not Sure	57%	51%	58%	59%

	Base	Ideology		
		Liberal	Moderate	Conservative
Thompson Favorability				
Favorable	38%	11%	34%	53%
Unfavorable	45%	71%	49%	30%
Not Sure	17%	18%	16%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Walker Favorability				
Favorable	30%	4%	21%	52%
Unfavorable	25%	54%	28%	10%
Not Sure	44%	42%	51%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
Barrett/Neumann				
Barrett	41%	85%	52%	8%
Neumann	39%	3%	26%	70%
Undecided	20%	12%	22%	22%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Barrett/Thompson				
Barrett	46%	90%	56%	15%
Thompson	41%	5%	31%	67%
Undecided	14%	6%	13%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Barrett/Walker				
Barrett	40%	84%	50%	9%
Walker	40%	5%	28%	70%
Undecided	20%	11%	23%	21%

	Base	Gender	
		Woman	Man
Barrett Favorability			
Favorable	31%	34%	27%
Unfavorable	21%	14%	28%
Not Sure	48%	51%	45%

	Base	Gender	
		Woman	Man
Neumann Favorability			
Favorable	16%	14%	19%
Unfavorable	27%	23%	31%
Not Sure	57%	63%	50%





Crosstabs

	Base	Gender	
		Woman	Man
Thompson Favorability			
Favorable	38%	33%	44%
Unfavorable	45%	47%	43%
Not Sure	17%	20%	13%

	Base	Gender	
		Woman	Man
Walker Favorability			
Favorable	30%	26%	35%
Unfavorable	25%	25%	26%
Not Sure	44%	49%	39%

	Base	Gender	
		Woman	Man
Barrett/Neumann			
Barrett	41%	45%	35%
Neumann	39%	33%	47%
Undecided	20%	22%	19%

	Base	Gender	
		Woman	Man
Barrett/Thompson			
Barrett	46%	51%	40%
Thompson	41%	33%	50%
Undecided	14%	17%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Barrett/Walker			
Barrett	40%	45%	34%
Walker	40%	34%	47%
Undecided	20%	21%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Barrett Favorability				
Favorable	31%	51%	11%	29%
Unfavorable	21%	4%	40%	20%
Not Sure	48%	45%	48%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Neumann Favorability				
Favorable	16%	9%	28%	14%
Unfavorable	27%	36%	14%	28%
Not Sure	57%	55%	58%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
Thompson Favorability				
Favorable	38%	17%	57%	42%
Unfavorable	45%	66%	25%	44%
Not Sure	17%	17%	18%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Walker Favorability				
Favorable	30%	6%	60%	28%
Unfavorable	25%	43%	5%	26%
Not Sure	44%	51%	35%	46%

	Base	Party		
		Democrat	Republican	Independent/Other
Barrett/Neumann				
Barrett	41%	79%	4%	34%
Neumann	39%	6%	81%	36%
Undecided	20%	14%	15%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Barrett/Thompson				
Barrett	46%	84%	9%	39%
Thompson	41%	8%	76%	42%
Undecided	14%	8%	15%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Barrett/Walker				
Barrett	40%	82%	6%	28%
Walker	40%	4%	79%	43%
Undecided	20%	13%	15%	30%





Crosstabs

	Base	Race		
		White	African-American	Other
Barrett Favorability				
Favorable	31%	29%	55%	35%
Unfavorable	21%	20%	10%	45%
Not Sure	48%	51%	36%	20%

	Base	Race		
		White	African-American	Other
Neumann Favorability				
Favorable	16%	16%	16%	20%
Unfavorable	27%	24%	37%	60%
Not Sure	57%	59%	47%	20%

	Base	Race		
		White	African-American	Other
Thompson Favorability				
Favorable	38%	38%	25%	52%
Unfavorable	45%	46%	50%	37%
Not Sure	17%	16%	25%	11%

	Base	Race		
		White	African-American	Other
Walker Favorability				
Favorable	30%	31%	11%	41%
Unfavorable	25%	23%	59%	30%
Not Sure	44%	46%	31%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Barrett/Neumann				
Barrett	41%	41%	44%	30%
Neumann	39%	40%	21%	45%
Undecided	20%	19%	34%	25%

	Base	Race		
		White	African-American	Other
Barrett/Thompson				
Barrett	46%	46%	48%	32%
Thompson	41%	40%	27%	64%
Undecided	14%	14%	25%	4%

	Base	Race		
		White	African-American	Other
Barrett/Walker				
Barrett	40%	38%	53%	53%
Walker	40%	42%	21%	34%
Undecided	20%	20%	26%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barrett Favorability					
Favorable	31%	24%	29%	34%	34%
Unfavorable	21%	4%	22%	25%	24%
Not Sure	48%	72%	49%	41%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Neumann Favorability					
Favorable	16%	8%	15%	18%	23%
Unfavorable	27%	12%	26%	30%	31%
Not Sure	57%	80%	58%	52%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Thompson Favorability					
Favorable	38%	24%	42%	39%	41%
Unfavorable	45%	48%	39%	49%	46%
Not Sure	17%	28%	19%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker Favorability					
Favorable	30%	28%	35%	26%	34%
Unfavorable	25%	16%	25%	29%	25%
Not Sure	44%	56%	40%	44%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barrett/Neumann					
Barrett	41%	40%	35%	46%	37%
Neumann	39%	36%	44%	35%	44%
Undecided	20%	24%	21%	19%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barrett/Thompson					
Barrett	46%	48%	42%	50%	39%
Thompson	41%	32%	44%	39%	46%
Undecided	14%	20%	14%	11%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barrett/Walker					
Barrett	40%	40%	37%	43%	36%
Walker	40%	32%	46%	38%	44%
Undecided	20%	28%	17%	19%	20%

	Base	Area Code				
		262	414	608	715	920
Barrett Favorability						
Favorable	31%	35%	59%	29%	12%	23%
Unfavorable	21%	28%	21%	12%	19%	23%
Not Sure	48%	37%	19%	59%	69%	55%

	Base	Area Code				
		262	414	608	715	920
Neumann Favorability						
Favorable	16%	21%	16%	12%	13%	20%
Unfavorable	27%	31%	42%	24%	17%	21%
Not Sure	57%	49%	42%	64%	70%	59%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Thompson Favorability						
Favorable	38%	43%	32%	34%	43%	38%
Unfavorable	45%	37%	47%	53%	43%	47%
Not Sure	17%	20%	22%	13%	15%	15%

	Base	Area Code				
		262	414	608	715	920
Walker Favorability						
Favorable	30%	47%	41%	21%	19%	25%
Unfavorable	25%	25%	45%	20%	21%	20%
Not Sure	44%	28%	15%	60%	60%	55%

	Base	Area Code				
		262	414	608	715	920
Barrett/Neumann						
Barrett	41%	33%	55%	42%	37%	37%
Neumann	39%	44%	31%	33%	40%	46%
Undecided	20%	23%	14%	24%	23%	17%

	Base	Area Code				
		262	414	608	715	920
Barrett/Thompson						
Barrett	46%	33%	56%	53%	41%	45%
Thompson	41%	54%	32%	31%	46%	39%
Undecided	14%	13%	12%	15%	13%	15%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Barrett/Walker						
Barrett	40%	31%	56%	42%	34%	37%
Walker	40%	53%	37%	30%	36%	44%
Undecided	20%	16%	6%	29%	30%	18%

