

**FOR IMMEDIATE RELEASE**

**September 29, 2009**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Deeds continues to close in**

**Raleigh, N.C.** – Creigh Deeds is now within five points of Bob McDonnell in the race to be Virginia’s next Governor, and most of the remaining undecided voters are Democrats.

McDonnell leads Deeds 48-43. A month ago the race was 49-42 in McDonnell’s favor and two months ago it was 51-37. 53% of the undecideds are Democrats compared to just 7% who are Republicans, a strong indication that the race will tighten up further.

McDonnell continues to lead for two main reasons: strong support from independents and having Republicans more on the same page with him than Democrats are with Deeds. He leads 53-37 with independents, continuing a trend of double digit leads with that group he’s shown on all of PPP’s general election surveys. He’s also getting 96% of the Republican vote while Deeds is at just 82% of the Democratic vote.

Both candidates’ favorability ratings have worsened in the last month, an indication that voters may be unhappy with the increasingly negative tone of the campaign. 47% have a positive opinion of McDonnell with 42% viewing him negatively. A month ago it was a 53/31 spread for him. 43% view Deeds positively to 42% unfavorably, and that’s worse than 47/35 in late August.

“The race for Governor looks much more competitive heading into the last five weeks than it has for most of the last couple months,” said Dean Debnam, President of Public Policy Polling. “Democratic voters are showing more interest in turning out and that has Creigh Deeds within striking range.”

PPP will release numbers looking at Barack Obama’s standing in the state tomorrow.

PPP surveyed 576 likely Virginia voters from September 25<sup>th</sup> to 28<sup>th</sup>. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Virginia Poll

**Q1** The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

*Creigh Deeds*.....43% *Undecided*..... 8%  
*Bob McDonnell* .....48%

**Q2** Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

*Solidly Committed*..... 92%  
*Could Change Mind*..... 8%

**Q3** Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 43%  
*Unfavorable* .....42%  
*Not Sure*..... 15%

**Q4** Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....47%  
*Unfavorable* .....42%  
*Not Sure*..... 11%

**Q5** A month ago were you planning to vote for Creigh Deeds or Bob McDonnell, or were you undecided or were you not planning to vote? If you were planning to vote for Creigh Deeds, press 1. If Bob McDonnell, press 2. If you were undecided, press 3. If you weren't planning to vote, press 4.

*Deeds* ..... 39%  
*McDonnell*.....40%  
*Undecided*..... 21%  
*Not planning to vote*..... 1%

**Q6** Are you very familiar, somewhat familiar, or not familiar with the story about Bob McDonnell's college thesis? If very familiar, press 1. If somewhat familiar, press 2. If not familiar, press 3.

*Very Familiar*..... 52%  
*Somewhat Familiar* ..... 29%  
*Not Familiar* ..... 19%

**Q7** Does what Bob McDonnell wrote in his thesis make you more or less likely to vote for him, or does it not make a difference? If it makes you more likely to vote for him, press 1. If less likely, press 2. If it makes no difference, press 3.

*More Likely* ..... 7%  
*Less Likely* ..... 34%  
*No Difference*..... 59%

**Q8** The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

*Bill Bolling* ..... 43%  
*Jody Wagner*..... 35%  
*Undecided*..... 22%





**Q9** The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

*Ken Cuccinelli*..... 43%  
*Steve Shannon* ..... 34%  
*Undecided*..... 23%

**Q10** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 45%  
*Obama*..... 48%  
*Someone Else/Don't Remember*..... 6%

**Q11** In the 2005 race for Governor did you vote for Democrat Tim Kaine or Republican Jerry Kilgore, or do you not remember? If you voted for Tim Kaine, press 1. If you voted for Jerry Kilgore, press 2. If you don't remember, press 3.

*Kaine* ..... 51%  
*Kilgore*..... 39%  
*Don't Remember*..... 10%

**Q12** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 15%  
*Suburban* ..... 41%  
*Rural*..... 25%  
*Small Town*..... 19%

**Q13** Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 17%  
*Moderate*..... 44%  
*Conservative*..... 39%

**Q14** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q15** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 37%  
*Republican*..... 29%  
*Other*..... 34%

**Q16** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 5%  
*White* ..... 72%  
*African American* ..... 18%  
*Other*..... 5%

**Q17** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 24%  
*46 to 65*..... 44%  
*Older than 65*..... 21%

**Q18**

*276*..... 6%  
*434*..... 10%  
*540*..... 24%  
*703*..... 21%  
*757*..... 17%  
*804*..... 22%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Governor</b>				
<b>Creigh Deeds</b>	43%	7%	80%	26%
<b>Bob McDonnell</b>	48%	88%	8%	68%
<b>Undecided</b>	8%	5%	12%	5%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	91%	93%	94%
<b>Could Change Mind</b>	8%	9%	7%	6%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Deeds Favorability</b>				
<b>Favorable</b>	43%	10%	78%	15%
<b>Unfavorable</b>	42%	74%	8%	76%
<b>Not Sure</b>	15%	16%	14%	8%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McDonnell Favorability</b>				
<b>Favorable</b>	47%	83%	12%	51%
<b>Unfavorable</b>	42%	9%	73%	44%
<b>Not Sure</b>	11%	8%	15%	5%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Support a month ago</b>				
<b>Deeds</b>	39%	6%	71%	29%
<b>McDonnell</b>	40%	77%	5%	44%
<b>Undecided</b>	21%	17%	24%	28%
<b>Not planning to vote</b>	1%	1%	1%	-

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Thesis Familiarity</b>				
<b>Very Familiar</b>	52%	56%	47%	57%
<b>Somewhat Familiar</b>	29%	25%	33%	19%
<b>Not Familiar</b>	19%	19%	20%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Thesis Vote Impact</b>				
<b>More Likely</b>	7%	11%	3%	15%
<b>Less Likely</b>	34%	11%	56%	28%
<b>No Difference</b>	59%	78%	41%	57%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	43%	78%	9%	45%
<b>Jody Wagner</b>	35%	6%	63%	34%
<b>Undecided</b>	22%	17%	28%	21%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	43%	78%	7%	65%
<b>Steve Shannon</b>	34%	4%	63%	25%
<b>Undecided</b>	23%	18%	30%	10%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Governor</b>				
<b>Creigh Deeds</b>	43%	79%	2%	25%
<b>Bob McDonnell</b>	48%	12%	94%	54%
<b>Undecided</b>	8%	9%	4%	20%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	91%	95%	85%
<b>Could Change Mind</b>	8%	9%	5%	15%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Deeds Favorability</b>				
<b>Favorable</b>	43%	74%	7%	29%
<b>Unfavorable</b>	42%	13%	80%	44%
<b>Not Sure</b>	15%	14%	12%	27%





	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>McDonnell Favorability</b>				
<b>Favorable</b>	47%	14%	87%	57%
<b>Unfavorable</b>	42%	72%	7%	29%
<b>Not Sure</b>	11%	14%	6%	14%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Support a month ago</b>				
<b>Deeds</b>	39%	68%	3%	28%
<b>McDonnell</b>	40%	8%	84%	32%
<b>Undecided</b>	21%	24%	12%	37%
<b>Not planning to vote</b>	1%	-	1%	3%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Thesis Familiarity</b>				
<b>Very Familiar</b>	52%	50%	57%	42%
<b>Somewhat Familiar</b>	29%	35%	23%	19%
<b>Not Familiar</b>	19%	16%	19%	39%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Thesis Vote Impact</b>				
<b>More Likely</b>	7%	3%	12%	9%
<b>Less Likely</b>	34%	55%	8%	24%
<b>No Difference</b>	59%	42%	79%	67%





	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	43%	12%	85%	33%
<b>Jody Wagner</b>	35%	61%	4%	24%
<b>Undecided</b>	22%	27%	11%	42%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	43%	12%	84%	40%
<b>Steve Shannon</b>	34%	60%	3%	17%
<b>Undecided</b>	23%	28%	13%	42%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Governor</b>					
<b>Creigh Deeds</b>	43%	43%	50%	33%	43%
<b>Bob McDonnell</b>	48%	48%	42%	61%	44%
<b>Undecided</b>	8%	9%	8%	5%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Change Mind</b>					
<b>Solidly Committed</b>	92%	96%	92%	87%	96%
<b>Could Change Mind</b>	8%	4%	8%	13%	4%







	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Deeds Favorability</b>					
<b>Favorable</b>	43%	43%	50%	33%	44%
<b>Unfavorable</b>	42%	45%	36%	56%	35%
<b>Not Sure</b>	15%	12%	14%	11%	21%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>McDonnell Favorability</b>					
<b>Favorable</b>	47%	47%	42%	58%	43%
<b>Unfavorable</b>	42%	45%	52%	26%	40%
<b>Not Sure</b>	11%	8%	5%	17%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Support a month ago</b>					
<b>Deeds</b>	39%	42%	41%	29%	43%
<b>McDonnell</b>	40%	34%	38%	49%	38%
<b>Undecided</b>	21%	24%	22%	20%	17%
<b>Not planning to vote</b>	1%	-	-	1%	2%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Thesis Familiarity</b>					
<b>Very Familiar</b>	52%	72%	56%	41%	41%
<b>Somewhat Familiar</b>	29%	15%	32%	32%	28%
<b>Not Familiar</b>	19%	13%	11%	28%	32%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Thesis Vote Impact</b>					
<b>More Likely</b>	7%	10%	5%	10%	8%
<b>Less Likely</b>	34%	36%	41%	25%	29%
<b>No Difference</b>	59%	54%	55%	66%	63%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	43%	42%	39%	53%	37%
<b>Jody Wagner</b>	35%	36%	41%	24%	35%
<b>Undecided</b>	22%	22%	19%	24%	28%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	43%	41%	41%	51%	39%
<b>Steve Shannon</b>	34%	39%	38%	27%	29%
<b>Undecided</b>	23%	19%	21%	22%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Creigh Deeds</b>	43%	87%	57%	10%
<b>Bob McDonnell</b>	48%	4%	32%	85%
<b>Undecided</b>	8%	9%	11%	5%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	97%	89%	93%
<b>Could Change Mind</b>	8%	3%	11%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Deeds Favorability</b>				
<b>Favorable</b>	43%	85%	54%	14%
<b>Unfavorable</b>	42%	7%	31%	70%
<b>Not Sure</b>	15%	7%	15%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McDonnell Favorability</b>				
<b>Favorable</b>	47%	6%	32%	81%
<b>Unfavorable</b>	42%	77%	56%	11%
<b>Not Sure</b>	11%	16%	12%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Support a month ago</b>				
<b>Deeds</b>	39%	88%	46%	9%
<b>McDonnell</b>	40%	-	24%	76%
<b>Undecided</b>	21%	12%	31%	13%
<b>Not planning to vote</b>	1%	-	-	2%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Thesis Familiarity</b>				
<b>Very Familiar</b>	<b>52%</b>	53%	53%	50%
<b>Somewhat Familiar</b>	<b>29%</b>	29%	31%	26%
<b>Not Familiar</b>	<b>19%</b>	17%	16%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Thesis Vote Impact</b>				
<b>More Likely</b>	<b>7%</b>	6%	3%	12%
<b>Less Likely</b>	<b>34%</b>	60%	44%	12%
<b>No Difference</b>	<b>59%</b>	34%	53%	76%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	<b>43%</b>	1%	27%	78%
<b>Jody Wagner</b>	<b>35%</b>	69%	48%	6%
<b>Undecided</b>	<b>22%</b>	30%	24%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	<b>43%</b>	6%	29%	75%
<b>Steve Shannon</b>	<b>34%</b>	65%	44%	8%
<b>Undecided</b>	<b>23%</b>	28%	27%	17%





	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Creigh Deeds</b>	43%	49%	37%
<b>Bob McDonnell</b>	48%	41%	56%
<b>Undecided</b>	8%	10%	7%

	Base	Gender	
		Woman	Man
<b>Change Mind</b>			
<b>Solidly Committed</b>	92%	93%	91%
<b>Could Change Mind</b>	8%	7%	9%

	Base	Gender	
		Woman	Man
<b>Deeds Favorability</b>			
<b>Favorable</b>	43%	48%	37%
<b>Unfavorable</b>	42%	37%	49%
<b>Not Sure</b>	15%	15%	14%

	Base	Gender	
		Woman	Man
<b>McDonnell Favorability</b>			
<b>Favorable</b>	47%	42%	52%
<b>Unfavorable</b>	42%	45%	39%
<b>Not Sure</b>	11%	13%	8%





	Base	Gender	
		Woman	Man
<b>Support a month ago</b>			
<b>Deeds</b>	39%	44%	32%
<b>McDonnell</b>	40%	34%	47%
<b>Undecided</b>	21%	21%	20%
<b>Not planning to vote</b>	1%	1%	1%

	Base	Gender	
		Woman	Man
<b>Thesis Familiarity</b>			
<b>Very Familiar</b>	52%	51%	53%
<b>Somewhat Familiar</b>	29%	28%	30%
<b>Not Familiar</b>	19%	21%	17%

	Base	Gender	
		Woman	Man
<b>Thesis Vote Impact</b>			
<b>More Likely</b>	7%	5%	10%
<b>Less Likely</b>	34%	36%	32%
<b>No Difference</b>	59%	59%	59%

	Base	Gender	
		Woman	Man
<b>Lieutenant Governor</b>			
<b>Bill Bolling</b>	43%	37%	50%
<b>Jody Wagner</b>	35%	39%	30%
<b>Undecided</b>	22%	24%	20%





	Base	Gender	
		Woman	Man
<b>Attorney General</b>			
<b>Ken Cuccinelli</b>	43%	36%	51%
<b>Steve Shannon</b>	34%	38%	29%
<b>Undecided</b>	23%	26%	20%

	Base	Party		
		Democrat	Republican	Other
<b>Governor</b>				
<b>Creigh Deeds</b>	43%	82%	2%	37%
<b>Bob McDonnell</b>	48%	5%	96%	53%
<b>Undecided</b>	8%	12%	2%	10%

	Base	Party		
		Democrat	Republican	Other
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	95%	94%	87%
<b>Could Change Mind</b>	8%	5%	6%	13%

	Base	Party		
		Democrat	Republican	Other
<b>Deeds Favorability</b>				
<b>Favorable</b>	43%	78%	7%	38%
<b>Unfavorable</b>	42%	10%	80%	44%
<b>Not Sure</b>	15%	13%	13%	18%





	Base	Party		
		Democrat	Republican	Other
<b>McDonnell Favorability</b>				
<b>Favorable</b>	47%	9%	91%	49%
<b>Unfavorable</b>	42%	74%	7%	39%
<b>Not Sure</b>	11%	17%	2%	12%

	Base	Party		
		Democrat	Republican	Other
<b>Support a month ago</b>				
<b>Deeds</b>	39%	76%	3%	30%
<b>McDonnell</b>	40%	2%	87%	40%
<b>Undecided</b>	21%	21%	10%	29%
<b>Not planning to vote</b>	1%	1%	-	1%

	Base	Party		
		Democrat	Republican	Other
<b>Thesis Familiarity</b>				
<b>Very Familiar</b>	52%	46%	58%	53%
<b>Somewhat Familiar</b>	29%	32%	23%	30%
<b>Not Familiar</b>	19%	22%	19%	17%

	Base	Party		
		Democrat	Republican	Other
<b>Thesis Vote Impact</b>				
<b>More Likely</b>	7%	5%	11%	7%
<b>Less Likely</b>	34%	55%	11%	31%
<b>No Difference</b>	59%	40%	79%	62%







	Base	Party		
		Democrat	Republican	Other
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	43%	6%	85%	46%
<b>Jody Wagner</b>	35%	67%	5%	26%
<b>Undecided</b>	22%	27%	10%	28%

	Base	Party		
		Democrat	Republican	Other
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	43%	7%	85%	46%
<b>Steve Shannon</b>	34%	67%	2%	25%
<b>Undecided</b>	23%	27%	12%	29%

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
<b>Creigh Deeds</b>	43%	38%	37%	75%	36%
<b>Bob McDonnell</b>	48%	58%	57%	10%	39%
<b>Undecided</b>	8%	3%	6%	14%	24%

	Base	Race			
		Hispanic	White	African American	Other
<b>Change Mind</b>					
<b>Solidly Committed</b>	92%	100%	92%	90%	95%
<b>Could Change Mind</b>	8%	-	8%	10%	5%





	Base	Race			
		Hispanic	White	African American	Other
<b>Deeds Favorability</b>					
<b>Favorable</b>	43%	22%	38%	73%	36%
<b>Unfavorable</b>	42%	62%	49%	8%	39%
<b>Not Sure</b>	15%	15%	13%	19%	24%

	Base	Race			
		Hispanic	White	African American	Other
<b>McDonnell Favorability</b>					
<b>Favorable</b>	47%	45%	56%	13%	39%
<b>Unfavorable</b>	42%	55%	34%	69%	47%
<b>Not Sure</b>	11%	-	9%	18%	14%

	Base	Race			
		Hispanic	White	African American	Other
<b>Support a month ago</b>					
<b>Deeds</b>	39%	52%	33%	63%	22%
<b>McDonnell</b>	40%	41%	49%	6%	36%
<b>Undecided</b>	21%	7%	18%	30%	36%
<b>Not planning to vote</b>	1%	-	0%	-	7%

	Base	Race			
		Hispanic	White	African American	Other
<b>Thesis Familiarity</b>					
<b>Very Familiar</b>	52%	75%	55%	39%	29%
<b>Somewhat Familiar</b>	29%	21%	26%	40%	39%
<b>Not Familiar</b>	19%	3%	20%	20%	31%





	Base	Race			
		Hispanic	White	African American	Other
<b>Thesis Vote Impact</b>					
<b>More Likely</b>	7%	16%	8%	2%	4%
<b>Less Likely</b>	34%	38%	29%	55%	26%
<b>No Difference</b>	59%	46%	63%	43%	71%

	Base	Race			
		Hispanic	White	African American	Other
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	43%	29%	52%	10%	43%
<b>Jody Wagner</b>	35%	50%	27%	65%	21%
<b>Undecided</b>	22%	22%	21%	24%	36%

	Base	Race			
		Hispanic	White	African American	Other
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	43%	58%	49%	12%	43%
<b>Steve Shannon</b>	34%	38%	27%	63%	29%
<b>Undecided</b>	23%	3%	24%	25%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Creigh Deeds</b>	43%	47%	43%	44%	42%
<b>Bob McDonnell</b>	48%	40%	46%	50%	51%
<b>Undecided</b>	8%	13%	11%	7%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Change Mind</b>					
<b>Solidly Committed</b>	92%	92%	92%	92%	91%
<b>Could Change Mind</b>	8%	8%	8%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Deeds Favorability</b>					
<b>Favorable</b>	43%	33%	41%	48%	43%
<b>Unfavorable</b>	42%	47%	41%	40%	46%
<b>Not Sure</b>	15%	20%	19%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McDonnell Favorability</b>					
<b>Favorable</b>	47%	33%	46%	49%	52%
<b>Unfavorable</b>	42%	40%	45%	43%	39%
<b>Not Sure</b>	11%	27%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support a month ago</b>					
<b>Deeds</b>	39%	47%	35%	39%	38%
<b>McDonnell</b>	40%	33%	39%	40%	46%
<b>Undecided</b>	21%	20%	23%	22%	16%
<b>Not planning to vote</b>	1%	-	3%	-	-





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Thesis Familiarity</b>					
<b>Very Familiar</b>	52%	60%	35%	57%	56%
<b>Somewhat Familiar</b>	29%	13%	38%	28%	28%
<b>Not Familiar</b>	19%	27%	27%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Thesis Vote Impact</b>					
<b>More Likely</b>	7%	7%	5%	7%	9%
<b>Less Likely</b>	34%	33%	35%	35%	31%
<b>No Difference</b>	59%	60%	59%	58%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	43%	27%	41%	46%	46%
<b>Jody Wagner</b>	35%	47%	31%	36%	33%
<b>Undecided</b>	22%	27%	28%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	43%	47%	43%	42%	44%
<b>Steve Shannon</b>	34%	27%	28%	38%	34%
<b>Undecided</b>	23%	27%	28%	20%	22%





	Base	Region					
		276	434	540	703	757	804
<b>Governor</b>							
<b>Creigh Deeds</b>	43%	25%	40%	31%	48%	50%	55%
<b>Bob McDonnell</b>	48%	70%	49%	57%	45%	38%	42%
<b>Undecided</b>	8%	5%	11%	12%	7%	11%	4%

	Base	Region					
		276	434	540	703	757	804
<b>Change Mind</b>							
<b>Solidly Committed</b>	92%	77%	88%	91%	95%	94%	94%
<b>Could Change Mind</b>	8%	23%	12%	9%	5%	6%	6%

	Base	Region					
		276	434	540	703	757	804
<b>Deeds Favorability</b>							
<b>Favorable</b>	43%	31%	35%	31%	45%	52%	56%
<b>Unfavorable</b>	42%	38%	45%	54%	43%	34%	35%
<b>Not Sure</b>	15%	31%	20%	15%	12%	14%	9%

	Base	Region					
		276	434	540	703	757	804
<b>McDonnell Favorability</b>							
<b>Favorable</b>	47%	64%	48%	53%	46%	42%	39%
<b>Unfavorable</b>	42%	17%	39%	34%	49%	47%	51%
<b>Not Sure</b>	11%	19%	13%	13%	5%	11%	10%





	Base	Region					
		276	434	540	703	757	804
<b>Support a month ago</b>							
<b>Deeds</b>	<b>39%</b>	23%	36%	26%	42%	42%	52%
<b>McDonnell</b>	<b>40%</b>	60%	44%	49%	36%	35%	31%
<b>Undecided</b>	<b>21%</b>	12%	20%	24%	22%	23%	17%
<b>Not planning to vote</b>	<b>1%</b>	5%	-	1%	-	-	-

	Base	Region					
		276	434	540	703	757	804
<b>Thesis Familiarity</b>							
<b>Very Familiar</b>	<b>52%</b>	33%	50%	42%	66%	53%	55%
<b>Somewhat Familiar</b>	<b>29%</b>	14%	25%	33%	24%	30%	33%
<b>Not Familiar</b>	<b>19%</b>	54%	25%	26%	9%	17%	12%

	Base	Region					
		276	434	540	703	757	804
<b>Thesis Vote Impact</b>							
<b>More Likely</b>	<b>7%</b>	9%	5%	11%	8%	4%	6%
<b>Less Likely</b>	<b>34%</b>	28%	32%	30%	39%	30%	38%
<b>No Difference</b>	<b>59%</b>	63%	63%	59%	52%	66%	56%

	Base	Region					
		276	434	540	703	757	804
<b>Lieutenant Governor</b>							
<b>Bill Bolling</b>	<b>43%</b>	59%	52%	49%	37%	37%	36%
<b>Jody Wagner</b>	<b>35%</b>	16%	31%	28%	37%	40%	44%
<b>Undecided</b>	<b>22%</b>	25%	17%	23%	25%	23%	20%





	Base	Region					
		276	434	540	703	757	804
<b>Attorney General</b>							
<b>Ken Cuccinelli</b>	<b>43%</b>	52%	51%	55%	41%	34%	33%
<b>Steve Shannon</b>	<b>34%</b>	18%	22%	23%	41%	38%	46%
<b>Undecided</b>	<b>23%</b>	30%	27%	22%	18%	28%	21%

