

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McDonnell increases lead

Raleigh, N.C. – In a result probably owing more to the shift against Democrats in the national political climate than anything going on in Virginia, Bob McDonnell now leads Creigh Deeds 51-37 in the race to become the next Governor of Virginia.

It's not that voters are changing sides from last fall- the 5% of John McCain's voters planning to vote for Deeds is actually equal to the 5% of Barack Obama's voters planning to vote for McDonnell. But Republicans, on a losing streak in Virginia, appear to be more motivated about heading to the polls at this point three months before the election.

Jon Corzine, the Democratic Governor of New Jersey, has seen a similar drop in his numbers over the last month.

McDonnell has a 52-33 lead among independents and has locked up 94% of the Republican vote while Deeds is at 80% with Democrats. There is some good news for Deeds in the poll, as he leads 64-3 among African Americans. The 33% of undecided voters in that group will likely move toward Deeds as the election approaches, tightening up the race.

“As Barack Obama's approval rating in Virginia declines we're finding that Bob McDonnell is the beneficiary,” said Dean Debnam, President of Public Policy Polling. “That said, Creigh Deeds was 16 points back five weeks before the primary and charged back to win so it's way too early to count him out.”

Republicans also lead down the ballot, with Bill Bolling up 48-34 against Jody Wagner for Lieutenant Governor, and Ken Cuccinelli holding a 45-32 lead for Attorney General.

PPP surveyed 579 Virginia voters from July 31st to August 3rd. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Creigh Deeds.....37% *Undecided*.....12%
Bob McDonnell51%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed..... 81%
Could Change Mind..... 19%

Q3 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 43%
Unfavorable 32%
Not Sure..... 25%

Q4 Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 54%
Unfavorable 26%
Not Sure..... 20%

Q5 The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Bill Bolling 48%
Jody Wagner..... 34%
Undecided..... 18%

Q6 The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

Ken Cuccinelli 45%
Steve Shannon 32%
Undecided..... 22%

Q7 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 52%
Obama..... 41%
Someone Else/Don't Remember..... 7%

Q8 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 15%
Suburban 41%
Rural..... 24%
Small Town..... 20%

Q9 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 14%
Moderate..... 41%
Conservative..... 45%

Q10 If you are a woman, press 1, if a man, press 2.

Woman 59%
Man..... 41%





Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	32%
<i>Republican</i>	35%
<i>Other</i>	33%

Q12 If you are white, press 1. If you are African-American, press 2. If other, press 3.

<i>White</i>	79%
<i>African American</i>	16%
<i>Other</i>	5%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	21%
<i>46 to 65</i>	49%
<i>Older than 65</i>	21%

Q14

276.....	8%
434.....	10%
540.....	25%
703.....	20%
757.....	17%
804.....	20%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Governor				
Creigh Deeds	37%	5%	79%	27%
Bob McDonnell	51%	89%	5%	48%
Undecided	12%	7%	15%	25%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Change Mind				
Solidly Committed	81%	84%	79%	64%
Could Change Mind	19%	16%	21%	36%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds Favorability				
Favorable	43%	17%	77%	34%
Unfavorable	32%	52%	7%	28%
Not Sure	25%	31%	16%	38%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell Favorability				
Favorable	55%	85%	18%	43%
Unfavorable	26%	5%	53%	20%
Not Sure	20%	10%	29%	37%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lieutenant Governor				
Bill Bolling	48%	81%	9%	42%
Jody Wagner	34%	6%	70%	19%
Undecided	18%	12%	21%	39%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Attorney General				
Ken Cuccinelli	46%	78%	5%	46%
Steve Shannon	32%	6%	68%	12%
Undecided	22%	15%	28%	42%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
Creigh Deeds	37%	48%	37%	32%	35%
Bob McDonnell	51%	42%	51%	59%	50%
Undecided	12%	10%	12%	9%	15%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Solidly Committed	81%	77%	85%	80%	75%
Could Change Mind	19%	23%	15%	20%	25%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Deeds Favorability					
Favorable	43%	50%	46%	37%	39%
Unfavorable	32%	29%	32%	36%	30%
Not Sure	25%	21%	22%	27%	32%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McDonnell Favorability					
Favorable	54%	47%	56%	61%	49%
Unfavorable	26%	32%	30%	20%	20%
Not Sure	20%	21%	14%	18%	31%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lieutenant Governor					
Bill Bolling	48%	39%	45%	57%	51%
Jody Wagner	34%	39%	38%	29%	27%
Undecided	18%	22%	16%	14%	22%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Attorney General					
Ken Cuccinelli	45%	32%	46%	53%	46%
Steve Shannon	32%	37%	34%	31%	25%
Undecided	22%	31%	20%	16%	29%





	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	37%	78%	54%	9%
Bob McDonnell	51%	9%	32%	82%
Undecided	12%	13%	14%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	81%	83%	71%	88%
Could Change Mind	19%	17%	29%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	43%	76%	58%	18%
Unfavorable	32%	11%	21%	49%
Not Sure	25%	13%	21%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Favorability				
Favorable	55%	18%	39%	81%
Unfavorable	26%	56%	35%	8%
Not Sure	20%	26%	27%	11%





	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bill Bolling	48%	11%	29%	78%
Jody Wagner	34%	67%	50%	8%
Undecided	18%	22%	21%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Attorney General				
Ken Cuccinelli	46%	10%	26%	75%
Steve Shannon	32%	70%	46%	7%
Undecided	22%	20%	28%	18%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	37%	38%	36%
Bob McDonnell	51%	50%	53%
Undecided	12%	13%	10%

	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	81%	85%	75%
Could Change Mind	19%	15%	25%





	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	43%	41%	45%
Unfavorable	32%	29%	36%
Not Sure	25%	30%	18%

	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	54%	54%	56%
Unfavorable	26%	24%	29%
Not Sure	20%	22%	16%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bill Bolling	48%	45%	53%
Jody Wagner	34%	36%	31%
Undecided	18%	19%	16%

	Base	Gender	
		Woman	Man
Attorney General			
Ken Cuccinelli	45%	42%	50%
Steve Shannon	32%	32%	32%
Undecided	22%	26%	18%





	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	37%	80%	2%	33%
Bob McDonnell	51%	4%	94%	52%
Undecided	12%	16%	4%	16%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	81%	82%	91%	66%
Could Change Mind	19%	18%	9%	34%

	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	43%	75%	13%	44%
Unfavorable	32%	6%	57%	31%
Not Sure	25%	19%	31%	25%

	Base	Party		
		Democrat	Republican	Other
McDonnell Favorability				
Favorable	54%	16%	92%	52%
Unfavorable	26%	53%	2%	26%
Not Sure	20%	31%	6%	23%





	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bill Bolling	48%	6%	89%	46%
Jody Wagner	34%	75%	3%	27%
Undecided	18%	20%	8%	26%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Ken Cuccinelli	45%	3%	87%	41%
Steve Shannon	32%	73%	2%	25%
Undecided	22%	24%	11%	33%

	Base	Race		
		White	African American	Other
Governor				
Creigh Deeds	37%	32%	64%	33%
Bob McDonnell	51%	61%	3%	52%
Undecided	12%	7%	33%	15%

	Base	Race		
		White	African American	Other
Change Mind				
Solidly Committed	81%	83%	62%	80%
Could Change Mind	19%	17%	38%	20%





	Base	Race		
		White	African American	Other
Deeds Favorability				
Favorable	43%	39%	61%	38%
Unfavorable	32%	37%	9%	35%
Not Sure	25%	24%	30%	27%

	Base	Race		
		White	African American	Other
McDonnell Favorability				
Favorable	54%	63%	12%	54%
Unfavorable	26%	23%	39%	23%
Not Sure	20%	14%	48%	23%

	Base	Race		
		White	African American	Other
Lieutenant Governor				
Bill Bolling	48%	58%	3%	44%
Jody Wagner	34%	28%	67%	29%
Undecided	18%	15%	30%	27%

	Base	Race		
		White	African American	Other
Attorney General				
Ken Cuccinelli	45%	54%	3%	46%
Steve Shannon	32%	28%	55%	29%
Undecided	22%	18%	42%	25%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	37%	33%	33%	43%	29%
Bob McDonnell	51%	43%	55%	49%	56%
Undecided	12%	23%	13%	8%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	81%	82%	79%	77%	90%
Could Change Mind	19%	18%	21%	23%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	43%	33%	36%	46%	46%
Unfavorable	32%	44%	36%	31%	26%
Not Sure	25%	23%	28%	23%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	55%	45%	52%	55%	61%
Unfavorable	26%	30%	22%	27%	25%
Not Sure	20%	25%	26%	18%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bill Bolling	48%	38%	51%	47%	54%
Jody Wagner	34%	37%	30%	38%	28%
Undecided	18%	25%	19%	16%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Ken Cuccinelli	46%	38%	48%	45%	47%
Steve Shannon	32%	42%	27%	35%	27%
Undecided	22%	20%	25%	20%	26%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	37%	29%	42%	30%	51%	29%	40%
Bob McDonnell	51%	53%	39%	66%	44%	47%	50%
Undecided	12%	18%	19%	4%	6%	24%	10%

	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	81%	82%	83%	79%	85%	85%	74%
Could Change Mind	19%	18%	17%	21%	15%	15%	26%





	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	43%	34%	37%	36%	57%	45%	40%
Unfavorable	32%	37%	29%	39%	26%	27%	34%
Not Sure	25%	29%	33%	25%	17%	27%	26%

	Base	Region					
		276	434	540	703	757	804
McDonnell Favorability							
Favorable	54%	54%	53%	64%	47%	53%	52%
Unfavorable	26%	29%	14%	19%	40%	25%	26%
Not Sure	20%	17%	33%	17%	14%	22%	21%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bill Bolling	48%	48%	45%	61%	43%	39%	49%
Jody Wagner	34%	31%	30%	23%	45%	35%	37%
Undecided	18%	21%	25%	16%	12%	26%	14%

	Base	Region					
		276	434	540	703	757	804
Attorney General							
Ken Cuccinelli	45%	48%	37%	59%	39%	40%	44%
Steve Shannon	32%	33%	38%	22%	44%	27%	34%
Undecided	22%	19%	25%	20%	17%	33%	22%

