

FOR IMMEDIATE RELEASE

May 5, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McAuliffe Takes Lead in Primary Contest

Raleigh, N.C. – Terry McAuliffe has opened up a double digit lead in the race to become Democratic nominee for Governor of Virginia, although a lot of votes are still up for grabs.

McAuliffe is now at 30% to 20% for Brian Moran and 14% for Creigh Deeds. Moran and Deeds have basically stayed at the same level of support they had in a late March PPP survey, while McAuliffe has vaulted from 18% to 30%.

McAuliffe has developed particularly commanding leads among women, African Americans, and voters describing themselves as liberals.

Still the race is far from over. 36% of voters remain undecided, and even among those currently supporting a particular candidate 41% say they could change their minds between now and the election. That leaves more than 60% of the electorate for the candidates to try to woo in the final five weeks of the campaign.

“This is the fourth time PPP has polled this contest and the first time one of the candidates has broken away from the pack,” said Dean Debnam, President of Public Policy Polling. “McAuliffe’s resources advantage finally seems to be manifesting itself and by the time Deeds and Moran can start catching up it may be too late.”

In the race for Lieutenant Governor Jody Wagner continues to lead the pack with 18%, followed by Michael Signer at 7% and Jon Bowerbank with 6%.

Voter interest in that race seems minuscule, with almost 70% still undecided.

PPP surveyed 583 likely Virginia Democratic primary voters from May 1st to 3rd. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



Virginia Democratic Poll

Q1 The Democratic candidates for Governor are Creigh Deeds, Terry McAuliffe, and Brian Moran. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Terry McAuliffe, press 2. If Brian Moran, press 3. If you're undecided, press 4.

Creigh Deeds.....14% *Brian Moran*20%
Terry McAuliffe.....30% *Undecided*.....36%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed.....59%
Could Change Mind.....41%

Q3 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....33%
Unfavorable11%
Not Sure.....56%

Q4 Do you have a favorable or unfavorable opinion of Terry McAuliffe? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....42%
Unfavorable25%
Not Sure.....33%

Q5 Do you have a favorable or unfavorable opinion of Brian Moran? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....39%
Unfavorable11%
Not Sure.....50%

Q6 Are you committed to supporting the Democratic candidate for Governor this fall, regardless of who ends up winning the nomination? If yes, press 1. If no, press 2.

Yes79%
No.....21%

Q7 The Democratic candidates for Lieutenant Governor are Jon Bowerbank, Michael Signer, and Jody Wagner. If the election was today, who would you vote for? If Jon Bowerbank, press 1. If Michael Signer, press 2. If Jody Wagner, press 3. If you're undecided, press 4.

Bowerbank.....6%
Signer7%
Wagner18%
Undecided.....69%

Q8 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal.....34%
Moderate.....55%
Conservative.....11%

Q9 If you are a woman, press 1, if a man, press 2.

Woman58%
Man.....42%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....80%
Republican.....2%
Other.....18%





Q11 If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

White 60%
African American 32%
Hispanic..... 2%
Other..... 7%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
30 to 45..... 22%
46 to 65..... 44%
Older than 65..... 23%

Q13

276..... 4%
 434..... 12%
 540..... 17%
 703..... 29%
 757..... 17%
 804..... 21%





	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	14%	8%	18%	11%
Terry McAuliffe	30%	39%	28%	12%
Brian Moran	20%	25%	18%	18%
Undecided	36%	28%	36%	59%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	59%	58%	60%	58%
Could Change Mind	41%	42%	40%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	33%	34%	36%	16%
Unfavorable	11%	10%	11%	11%
Not Sure	56%	56%	53%	73%

	Base	Ideology		
		Liberal	Moderate	Conservative
McAuliffe Favorability				
Favorable	42%	53%	40%	16%
Unfavorable	25%	21%	29%	21%
Not Sure	33%	26%	31%	63%





	Base	Ideology		
		Liberal	Moderate	Conservative
Moran Favorability				
Favorable	39%	45%	38%	27%
Unfavorable	11%	11%	12%	8%
Not Sure	50%	43%	51%	65%

	Base	Ideology		
		Liberal	Moderate	Conservative
Committed to Democratic nominee				
Yes	79%	91%	73%	66%
No	21%	9%	27%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bowerbank	6%	9%	4%	9%
Signer	7%	7%	8%	5%
Wagner	18%	15%	20%	14%
Undecided	69%	69%	68%	73%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	14%	13%	15%
Terry McAuliffe	30%	30%	29%
Brian Moran	20%	16%	26%
Undecided	36%	40%	30%





	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	59%	60%	57%
Could Change Mind	41%	40%	43%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	33%	28%	40%
Unfavorable	11%	10%	11%
Not Sure	56%	62%	49%

	Base	Gender	
		Woman	Man
McAuliffe Favorability			
Favorable	42%	40%	45%
Unfavorable	25%	23%	28%
Not Sure	33%	37%	27%

	Base	Gender	
		Woman	Man
Moran Favorability			
Favorable	39%	34%	46%
Unfavorable	11%	9%	14%
Not Sure	50%	57%	40%





	Base	Gender	
		Woman	Man
Committed to Democratic nominee			
Yes	79%	82%	73%
No	21%	18%	27%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bowerbank	6%	5%	9%
Signer	7%	6%	10%
Wagner	18%	15%	21%
Undecided	69%	74%	61%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	14%	12%	14%	23%
Terry McAuliffe	30%	34%	-	13%
Brian Moran	20%	19%	16%	26%
Undecided	36%	35%	71%	38%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	59%	62%	27%	44%
Could Change Mind	41%	38%	73%	56%





	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	33%	32%	29%	37%
Unfavorable	11%	11%	28%	9%
Not Sure	56%	57%	43%	54%

	Base	Party		
		Democrat	Republican	Other
McAuliffe Favorability				
Favorable	42%	46%	19%	27%
Unfavorable	25%	21%	57%	42%
Not Sure	33%	34%	24%	31%

	Base	Party		
		Democrat	Republican	Other
Moran Favorability				
Favorable	39%	37%	16%	50%
Unfavorable	11%	11%	34%	10%
Not Sure	50%	52%	51%	40%

	Base	Party		
		Democrat	Republican	Other
Committed to Democratic nominee				
Yes	79%	87%	21%	46%
No	21%	13%	79%	54%





	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bowerbank	6%	7%	-	7%
Signer	7%	7%	14%	6%
Wagner	18%	17%	6%	22%
Undecided	69%	69%	80%	65%

	Base	Race			
		White	African American	Hispanic	Other
Governor					
Creigh Deeds	14%	16%	10%	14%	12%
Terry McAuliffe	30%	28%	37%	35%	16%
Brian Moran	20%	22%	15%	32%	20%
Undecided	36%	34%	38%	19%	53%

	Base	Race			
		White	African American	Hispanic	Other
Change Mind					
Solidly Committed	59%	49%	78%	64%	60%
Could Change Mind	41%	51%	22%	36%	40%

	Base	Race			
		White	African American	Hispanic	Other
Deeds Favorability					
Favorable	33%	39%	23%	35%	31%
Unfavorable	11%	10%	11%	-	14%
Not Sure	56%	51%	66%	65%	54%





	Base	Race			
		White	African American	Hispanic	Other
McAuliffe Favorability					
Favorable	42%	42%	44%	29%	38%
Unfavorable	25%	30%	17%	22%	26%
Not Sure	33%	28%	40%	49%	36%

	Base	Race			
		White	African American	Hispanic	Other
Moran Favorability					
Favorable	39%	44%	29%	29%	45%
Unfavorable	11%	10%	15%	22%	4%
Not Sure	50%	46%	56%	49%	51%

	Base	Race			
		White	African American	Hispanic	Other
Committed to Democratic nominee					
Yes	79%	77%	85%	53%	69%
No	21%	23%	15%	47%	31%

	Base	Race			
		White	African American	Hispanic	Other
Lieutenant Governor					
Bowerbank	6%	5%	10%	-	2%
Signer	7%	5%	13%	-	-
Wagner	18%	18%	16%	29%	22%
Undecided	69%	72%	61%	71%	76%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	14%	17%	13%	14%	12%
Terry McAuliffe	30%	29%	24%	32%	32%
Brian Moran	20%	8%	24%	23%	17%
Undecided	36%	46%	38%	31%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	59%	85%	58%	54%	58%
Could Change Mind	41%	15%	42%	46%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	33%	33%	32%	35%	30%
Unfavorable	11%	13%	14%	11%	6%
Not Sure	56%	54%	54%	54%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAuliffe Favorability					
Favorable	42%	39%	36%	47%	39%
Unfavorable	25%	22%	35%	23%	22%
Not Sure	33%	39%	29%	30%	39%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moran Favorability					
Favorable	39%	42%	44%	40%	32%
Unfavorable	11%	8%	14%	11%	10%
Not Sure	50%	50%	42%	49%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Committed to Democratic nominee					
Yes	79%	75%	71%	80%	84%
No	21%	25%	29%	20%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bowerbank	6%	17%	6%	5%	4%
Signer	7%	13%	8%	6%	6%
Wagner	18%	4%	21%	21%	16%
Undecided	69%	67%	65%	67%	75%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	14%	17%	15%	30%	10%	8%	10%
Terry McAuliffe	30%	22%	37%	24%	23%	35%	38%
Brian Moran	20%	-	5%	7%	43%	14%	16%
Undecided	36%	61%	43%	38%	25%	42%	37%





	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	59%	64%	67%	50%	55%	56%	69%
Could Change Mind	41%	36%	33%	50%	45%	44%	31%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	33%	30%	41%	42%	30%	29%	30%
Unfavorable	11%	4%	6%	11%	12%	8%	15%
Not Sure	56%	66%	53%	47%	58%	63%	55%

	Base	Region					
		276	434	540	703	757	804
McAuliffe Favorability							
Favorable	42%	29%	51%	42%	34%	50%	44%
Unfavorable	25%	7%	17%	25%	36%	17%	26%
Not Sure	33%	64%	32%	34%	30%	34%	30%

	Base	Region					
		276	434	540	703	757	804
Moran Favorability							
Favorable	39%	17%	27%	27%	62%	28%	37%
Unfavorable	11%	4%	8%	17%	11%	10%	11%
Not Sure	50%	79%	65%	56%	27%	62%	52%





	Base	Region					
		276	434	540	703	757	804
Committed to Democratic nominee							
Yes	79%	76%	90%	78%	77%	82%	73%
No	21%	24%	10%	22%	23%	18%	27%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bowerbank	6%	24%	2%	8%	4%	3%	10%
Signer	7%	-	4%	15%	7%	5%	6%
Wagner	18%	3%	14%	14%	18%	30%	16%
Undecided	69%	73%	79%	63%	71%	63%	68%

