

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama blows out Palin in hypothetical contest

Raleigh, N.C. – Several post election polls have shown Sarah Palin as the Presidential nominee of choice for Republicans in 2012, but a new national survey from Public Policy Polling suggests that such a contest would result in the largest popular vote blowout since George McGovern ran against Richard Nixon in 1972.

Obama leads Palin 55-35 in the hypothetical contest. He has an 89-7 advantage among Democrats. Among Republican he trails 66-17. Last year exit polls showed Obama winning only 9% of the Republican vote, so it appears Palin would lose a lot more voters within her party than McCain did.

It's also worth noting that while only 3% of Democrats are undecided about who they would support in an Obama/Palin contest, 18% of Republicans are, an indication of even more hesitation with some GOP voters about supporting Palin if she ended up as the nominee.

“It's impossible to say what twists and turns the American political landscape will see between now and 2012,” said Dean Debnam, President of Public Policy Polling. “What is clear is that four months ago John McCain lost to Barack Obama by seven points nationally, and at this point in time Sarah Palin trails Obama by a much greater 20 point margin. Obama would easily win more than 400 electoral votes in a contest against Palin at this point in time.”

Obama's overall national approval rating is 55%, with 37% of voters disapproving of his job performance. 50% of Americans have an unfavorable opinion of Sarah Palin, with 41% holding a positive view of her.

PPP conducted a national survey of 691 voters from March 13th-15th. The survey's margin of error is +/-3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve55% *Not Sure*..... 8%
Disapprove.....37%

Q2 Do you have a favorable or unfavorable opinion of Sarah Palin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 39%
Unfavorable50%
Not Sure..... 12%

Q3 If the candidates for President in the next election were Barack Obama and Sarah Palin, who would you vote for? If Barack Obama, press 1. If Sarah Palin, press 2. If you're undecided, press 3.

Barack Obama..... 55%
Sarah Palin 35%
Undecided..... 10%

Q4 If you are a woman, press 1, if a man, press 2.

Women51% *Men*.....49%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 44%
Republican..... 33%
Other.....23%

Q6 If you are white, press 1. If you are African American, press 2. If you are Hispanic, press 3. If other, press 4.

White68% *Hispanic*.....12%
African American ...15% *Other*..... 6%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....15% *46-65*.....40%
30-45.....25% *Older than 65*.....20%





Crosstabs

	Base	Gender	
		Women	Men
Obama Approval			
Approve	55%	62%	47%
Disapprove	37%	29%	45%
Not Sure	8%	9%	7%

	Base	Gender	
		Women	Men
Palin Favorability			
Favorable	39%	29%	48%
Unfavorable	50%	61%	38%
Not Sure	12%	10%	13%

	Base	Gender	
		Women	Men
Obama/Palin			
Barack Obama	55%	65%	45%
Sarah Palin	35%	26%	43%
Undecided	10%	9%	12%

	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	55%	93%	14%	41%
Disapprove	37%	4%	72%	50%
Not Sure	8%	3%	14%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Palin Favorability				
Favorable	39%	11%	69%	47%
Unfavorable	50%	78%	17%	43%
Not Sure	12%	11%	13%	10%

	Base	Party		
		Democrat	Republican	Other
Obama/Palin				
Barack Obama	55%	89%	17%	46%
Sarah Palin	35%	7%	66%	42%
Undecided	10%	3%	18%	12%

	Base	Race			
		White	African American	Hispanic	Other
Obama Approval					
Approve	55%	44%	90%	71%	53%
Disapprove	37%	45%	10%	24%	47%
Not Sure	8%	11%	-	5%	-

	Base	Race			
		White	African American	Hispanic	Other
Palin Favorability					
Favorable	39%	45%	17%	33%	24%
Unfavorable	50%	45%	67%	57%	49%
Not Sure	12%	10%	17%	10%	27%





Crosstabs

	Base	Race			
		White	African American	Hispanic	Other
Obama/Palin					
Barack Obama	55%	46%	88%	74%	46%
Sarah Palin	35%	43%	9%	21%	27%
Undecided	10%	11%	3%	5%	27%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama Approval					
Approve	55%	47%	55%	55%	59%
Disapprove	37%	41%	41%	35%	34%
Not Sure	8%	12%	4%	10%	7%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Palin Favorability					
Favorable	39%	47%	35%	38%	38%
Unfavorable	50%	35%	58%	51%	48%
Not Sure	12%	18%	7%	11%	14%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama/Palin					
Barack Obama	55%	53%	55%	53%	62%
Sarah Palin	35%	41%	36%	31%	34%
Undecided	10%	6%	9%	16%	3%

