

FOR IMMEDIATE RELEASE

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Obama's Reviews Basically Unchanged

Raleigh, N.C. – Stability is the story when it comes to Barack Obama's national approval rating. PPP's monthly survey finds that 51% of Americans like the job the President is doing with 43% dissenting. His approval has fallen in the 50-52% range now for each of the last five months.

The electorate continues to be very polarized along party lines in its views of Obama. 84% of Democrats like the job he's doing while only 13% of Republicans do. Independents are pretty evenly divided but split slightly in his favor, 48/46.

A majority of white voters disapprove of Obama's work but he's maintained solid numbers overall because of his popularity with African Americans (89% approval rating) and Hispanics.

Respondents still aren't on board with Obama's health care plans though. 45% are opposed to him on the issue with 42% in favor. Those numbers are largely in line with PPP's past polling on the issue which has tended to find support in the low 40s and opposition in the mid 40s.

“Voters know what they think about Barack Obama and they aren't changing their minds,” said Dean Debnam, President of Public Policy Polling. “That's why there's so little fluctuation in his approval rating from month to month.”

59% of voters think that Obama loves America while 26% think he doesn't and 14% are unsure. Among Republicans just 27% think he loves the country with 48% dissenting and 25% not sure.

PPP conducted a national survey of 766 registered voters from October 16th to 19th. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 51% Not Sure..... 6%
Disapprove..... 43%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 42%
Oppose..... 45%
No Opinion..... 13%

Q3 Do you have a favorable or unfavorable opinion of Barack Obama's daughters Sasha and Malia? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 54%
Unfavorable..... 5%
Not Sure..... 42%

Q4 Do you think that Barack Obama loves America? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes..... 59%
No..... 26%
Not Sure..... 14%

Q5 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 42%
Obama..... 49%
Someone else/don't remember..... 9%

Q6 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 17%
Moderate..... 45%
Conservative..... 39%

Q7 If you are a woman, press 1, if a man, press 2.

Woman..... 53%
Man..... 47%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 41%
Republican..... 33%
Independent/Other..... 26%

Q9 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 8%
White..... 76%
African American..... 12%
Other..... 4%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 24%
46 to 65..... 42%
Older than 65..... 19%

Q11

Northeast..... 26%
South..... 28%
Midwest..... 29%
West..... 18%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama Approval				
Approve	51%	10%	89%	32%
Disapprove	43%	85%	6%	50%
Not Sure	6%	5%	5%	18%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama Health Care Plan				
Support	42%	7%	76%	24%
Oppose	45%	85%	7%	62%
No Opinion	13%	8%	17%	15%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama Daughters Favorability				
Favorable	54%	33%	74%	45%
Unfavorable	5%	10%	0%	4%
Not Sure	41%	57%	25%	51%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Obama loves America				
Yes	59%	21%	94%	60%
No	26%	53%	2%	21%
Not Sure	14%	26%	3%	19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	51%	90%	64%	18%
Disapprove	43%	7%	31%	73%
Not Sure	6%	2%	5%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care Plan				
Support	42%	78%	54%	12%
Oppose	45%	9%	32%	75%
No Opinion	13%	13%	14%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Daughters Favorability				
Favorable	54%	72%	64%	35%
Unfavorable	5%	5%	3%	7%
Not Sure	42%	24%	34%	58%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama loves America				
Yes	59%	92%	74%	30%
No	26%	6%	15%	47%
Not Sure	14%	3%	11%	23%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	51%	51%	50%
Disapprove	43%	41%	46%
Not Sure	6%	7%	4%

	Base	Gender	
		Woman	Man
Obama Health Care Plan			
Support	42%	42%	42%
Oppose	45%	42%	48%
No Opinion	13%	15%	11%

	Base	Gender	
		Woman	Man
Obama Daughters Favorability			
Favorable	54%	62%	45%
Unfavorable	5%	3%	6%
Not Sure	42%	35%	49%

	Base	Gender	
		Woman	Man
Obama loves America			
Yes	59%	60%	58%
No	26%	24%	28%
Not Sure	14%	16%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	51%	84%	13%	46%
Disapprove	43%	12%	82%	44%
Not Sure	6%	4%	5%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care Plan				
Support	42%	70%	8%	40%
Oppose	45%	13%	84%	47%
No Opinion	13%	17%	8%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Daughters Favorability				
Favorable	54%	73%	36%	47%
Unfavorable	5%	4%	8%	2%
Not Sure	42%	23%	57%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama loves America				
Yes	59%	87%	27%	57%
No	26%	9%	48%	25%
Not Sure	14%	4%	25%	18%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	51%	52%	43%	89%	74%
Disapprove	43%	40%	51%	4%	15%
Not Sure	6%	8%	5%	7%	11%

	Base	Race			
		Hispanic	White	African American	Other
Obama Health Care Plan					
Support	42%	51%	35%	73%	58%
Oppose	45%	40%	53%	5%	17%
No Opinion	13%	9%	12%	22%	25%

	Base	Race			
		Hispanic	White	African American	Other
Obama Daughters Favorability					
Favorable	54%	51%	50%	79%	68%
Unfavorable	5%	-	5%	2%	6%
Not Sure	42%	49%	45%	19%	26%

	Base	Race			
		Hispanic	White	African American	Other
Obama loves America					
Yes	59%	64%	53%	92%	80%
No	26%	26%	30%	5%	9%
Not Sure	14%	10%	17%	3%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	51%	52%	56%	49%	48%
Disapprove	43%	37%	41%	46%	44%
Not Sure	6%	11%	3%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care Plan					
Support	42%	37%	47%	41%	41%
Oppose	45%	37%	43%	48%	46%
No Opinion	13%	26%	9%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Daughters Favorability					
Favorable	54%	40%	50%	60%	57%
Unfavorable	5%	10%	6%	3%	3%
Not Sure	42%	50%	44%	38%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama loves America					
Yes	59%	57%	68%	58%	53%
No	26%	33%	19%	25%	32%
Not Sure	14%	10%	12%	17%	16%





Crosstabs

	Base	Region			
		Northeast	South	Midwest	West
Obama Approval					
Approve	51%	56%	44%	48%	58%
Disapprove	43%	37%	51%	47%	35%
Not Sure	6%	6%	6%	6%	7%

	Base	Region			
		Northeast	South	Midwest	West
Obama Health Care Plan					
Support	42%	47%	33%	42%	50%
Oppose	45%	42%	52%	45%	38%
No Opinion	13%	11%	15%	13%	12%

	Base	Region			
		Northeast	South	Midwest	West
Obama Daughters Favorability					
Favorable	54%	53%	47%	60%	57%
Unfavorable	5%	7%	4%	3%	4%
Not Sure	42%	40%	49%	37%	39%

	Base	Region			
		Northeast	South	Midwest	West
Obama loves America					
Yes	59%	60%	53%	60%	66%
No	26%	28%	30%	25%	21%
Not Sure	14%	12%	17%	15%	13%

