



**FOR IMMEDIATE RELEASE**

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## **NJ residents not too interested in hearing from Obama, Palin**

**Raleigh, N.C.** – Chris Christie is prudent not to have Sarah Palin in to campaign for him and Barack Obama might not accomplish that much for Jon Corzine either, Public Policy Polling's newest survey finds.

42% of voters in the state say they would be less likely to vote for Christie if Palin came on his behalf, compared to only 19% who said they would be more likely to vote for him. The numbers on an Obama visit aren't much better- 32% said that his coming to the state earlier this month made them less likely to vote for Corzine while only 18% said it made them more inclined to support him.

Obama's overall popularity in the state is steady from PPP's survey a month ago. 53% of voters approve of his job performance, with 39% disapproving. He gets good marks from 80% of Democrats, 48% of independents, and 20% of Republicans.

"Most New Jersey voters aren't too interested in hearing from major national politicians about their candidates for Governor," said Dean Debnam, President of Public Policy Polling. "They're more inclined to decide just based on what they hear from the candidates themselves."

New Jersey's Senate delegation continues to get pretty low marks from voters in the state. Frank Lautenberg has a 40% approval rating, with 41% disapproving. For Bob Menendez it's only 29% approving with 40% disapproving.

PPP numbers released yesterday showed Christie leading Corzine 50-36, up from a ten point lead in a June survey.

PPP surveyed 552 New Jersey voters from July 24<sup>th</sup> to 27<sup>th</sup>. The survey's margin of error is +/-4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## New Jersey Poll

**Q1** Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 53%  
*Disapprove*..... 39%  
*Not Sure*..... 9%

**Q2** Do you approve or disapprove of Democratic Senator Robert Menendez's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 29%  
*Disapprove*..... 40%  
*Not Sure*..... 31%

**Q3** Do you approve or disapprove of Democratic Senator Frank Lautenberg's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 40%  
*Disapprove*..... 41%  
*Not Sure*..... 19%

**Q4** Did Barack Obama coming to campaign for Jon Corzine make you more or less likely to vote for Corzine, or did it not make a difference? If it made you more likely to vote for Corzine, press 1. If it made you less likely to vote for Corzine, press 2. If it made no difference, press 3.

*More Likely* ..... 18%  
*Less Likely*..... 32%  
*No Difference*..... 51%

**Q5** If Sarah Palin came to New Jersey to campaign for Chris Christie would that make you more or less likely to vote for him, or would it not make a difference? If it would make you more likely to vote for Christie, press 1. If it would make you less likely to vote for Christie, press 2. If it would make no difference, press 3.

*More Likely* ..... 19%  
*Less Likely*..... 42%  
*No Difference*..... 38%

**Q6** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 13%  
*Moderate*..... 59%  
*Conservative*..... 27%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 56%  
*Man*..... 44%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 42%  
*Republican*..... 32%  
*Other*..... 26%

**Q9** If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

*Hispanic*..... 9%  
*White* ..... 75%  
*Black*..... 12%  
*Other*..... 4%





**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	9%
30 to 45.....	22%
46 to 65.....	46%
Older than 65.....	23%

**Q11**

201.....	12%
609.....	17%
732.....	23%
856.....	17%
908.....	13%
973.....	17%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
Approve	53%	88%	60%	19%
Disapprove	39%	8%	31%	70%
Not Sure	9%	4%	9%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Menendez Approval</b>				
Approve	29%	64%	31%	6%
Disapprove	40%	12%	37%	62%
Not Sure	31%	23%	32%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lautenberg Approval</b>				
Approve	40%	71%	45%	15%
Disapprove	41%	10%	37%	65%
Not Sure	19%	18%	18%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Campaigning</b>				
More Likely	18%	39%	19%	6%
Less Likely	32%	16%	25%	54%
No Difference	51%	45%	56%	40%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Campaigning</b>				
<b>More Likely</b>	19%	18%	12%	35%
<b>Less Likely</b>	42%	56%	50%	20%
<b>No Difference</b>	38%	27%	38%	44%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	53%	57%	47%
<b>Disapprove</b>	39%	33%	46%
<b>Not Sure</b>	9%	10%	7%

	Base	Gender	
		Woman	Man
<b>Menendez Approval</b>			
<b>Approve</b>	29%	28%	30%
<b>Disapprove</b>	40%	34%	49%
<b>Not Sure</b>	31%	38%	22%

	Base	Gender	
		Woman	Man
<b>Lautenberg Approval</b>			
<b>Approve</b>	40%	40%	40%
<b>Disapprove</b>	41%	35%	49%
<b>Not Sure</b>	19%	25%	11%





	Base	Gender	
		Woman	Man
<b>Obama Campaigning</b>			
<b>More Likely</b>	18%	20%	16%
<b>Less Likely</b>	32%	29%	35%
<b>No Difference</b>	51%	51%	50%

	Base	Gender	
		Woman	Man
<b>Palin Campaigning</b>			
<b>More Likely</b>	19%	21%	17%
<b>Less Likely</b>	42%	44%	40%
<b>No Difference</b>	38%	35%	43%

	Base	Party		
		Democrat	Republican	Other
<b>Obama Approval</b>				
<b>Approve</b>	53%	80%	20%	48%
<b>Disapprove</b>	39%	12%	72%	42%
<b>Not Sure</b>	9%	8%	8%	9%

	Base	Party		
		Democrat	Republican	Other
<b>Menendez Approval</b>				
<b>Approve</b>	29%	49%	10%	19%
<b>Disapprove</b>	40%	19%	62%	49%
<b>Not Sure</b>	31%	33%	28%	32%





	Base	Party		
		Democrat	Republican	Other
<b>Lautenberg Approval</b>				
<b>Approve</b>	<b>40%</b>	63%	17%	31%
<b>Disapprove</b>	<b>41%</b>	18%	66%	47%
<b>Not Sure</b>	<b>19%</b>	18%	16%	22%

	Base	Party		
		Democrat	Republican	Other
<b>Obama Campaigning</b>				
<b>More Likely</b>	<b>18%</b>	32%	5%	9%
<b>Less Likely</b>	<b>32%</b>	10%	58%	34%
<b>No Difference</b>	<b>51%</b>	57%	36%	57%

	Base	Party		
		Democrat	Republican	Other
<b>Palin Campaigning</b>				
<b>More Likely</b>	<b>19%</b>	9%	32%	20%
<b>Less Likely</b>	<b>42%</b>	57%	28%	36%
<b>No Difference</b>	<b>38%</b>	34%	40%	44%

	Base	Race			
		Hispanic	White	Black	Other
<b>Obama Approval</b>					
<b>Approve</b>	<b>53%</b>	67%	44%	92%	59%
<b>Disapprove</b>	<b>39%</b>	21%	47%	4%	24%
<b>Not Sure</b>	<b>9%</b>	13%	9%	4%	16%





	Base	Race			
		Hispanic	White	Black	Other
<b>Menendez Approval</b>					
<b>Approve</b>	29%	30%	26%	46%	22%
<b>Disapprove</b>	40%	35%	45%	15%	38%
<b>Not Sure</b>	31%	35%	29%	38%	41%

	Base	Race			
		Hispanic	White	Black	Other
<b>Lautenberg Approval</b>					
<b>Approve</b>	40%	29%	39%	62%	30%
<b>Disapprove</b>	41%	46%	45%	12%	41%
<b>Not Sure</b>	19%	25%	16%	27%	30%

	Base	Race			
		Hispanic	White	Black	Other
<b>Obama Campaigning</b>					
<b>More Likely</b>	18%	21%	14%	42%	16%
<b>Less Likely</b>	32%	21%	37%	12%	16%
<b>No Difference</b>	51%	58%	49%	46%	68%

	Base	Race			
		Hispanic	White	Black	Other
<b>Palin Campaigning</b>					
<b>More Likely</b>	19%	29%	21%	4%	16%
<b>Less Likely</b>	42%	33%	39%	69%	43%
<b>No Difference</b>	38%	38%	40%	27%	41%







	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	53%	64%	55%	50%	52%
<b>Disapprove</b>	39%	32%	37%	43%	35%
<b>Not Sure</b>	9%	4%	8%	8%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Menendez Approval</b>					
<b>Approve</b>	29%	33%	19%	31%	33%
<b>Disapprove</b>	40%	33%	42%	43%	37%
<b>Not Sure</b>	31%	35%	40%	27%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lautenberg Approval</b>					
<b>Approve</b>	40%	42%	36%	40%	44%
<b>Disapprove</b>	41%	39%	38%	45%	37%
<b>Not Sure</b>	19%	19%	26%	15%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Campaigning</b>					
<b>More Likely</b>	18%	37%	13%	18%	14%
<b>Less Likely</b>	32%	31%	32%	34%	28%
<b>No Difference</b>	51%	32%	55%	48%	58%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Campaigning</b>					
<b>More Likely</b>	19%	16%	15%	22%	21%
<b>Less Likely</b>	42%	54%	42%	43%	37%
<b>No Difference</b>	38%	30%	43%	35%	42%

	Base	Area Code					
		201	609	732	856	908	973
<b>Obama Approval</b>							
<b>Approve</b>	53%	62%	58%	47%	56%	36%	56%
<b>Disapprove</b>	39%	29%	37%	37%	36%	56%	39%
<b>Not Sure</b>	9%	10%	5%	16%	7%	7%	5%

	Base	Area Code					
		201	609	732	856	908	973
<b>Menendez Approval</b>							
<b>Approve</b>	29%	34%	31%	23%	36%	24%	27%
<b>Disapprove</b>	40%	41%	36%	47%	30%	51%	36%
<b>Not Sure</b>	31%	25%	33%	30%	34%	24%	37%

	Base	Area Code					
		201	609	732	856	908	973
<b>Lautenberg Approval</b>							
<b>Approve</b>	40%	44%	38%	38%	50%	31%	40%
<b>Disapprove</b>	41%	39%	45%	44%	31%	55%	34%
<b>Not Sure</b>	19%	17%	17%	17%	19%	14%	26%





	Base	Area Code					
		201	609	732	856	908	973
<b>Obama Campaigning</b>							
<b>More Likely</b>	18%	16%	22%	12%	34%	10%	13%
<b>Less Likely</b>	32%	22%	30%	33%	34%	41%	29%
<b>No Difference</b>	51%	62%	48%	55%	32%	49%	58%

	Base	Area Code					
		201	609	732	856	908	973
<b>Palin Campaigning</b>							
<b>More Likely</b>	19%	18%	21%	18%	19%	23%	18%
<b>Less Likely</b>	42%	48%	38%	45%	45%	30%	46%
<b>No Difference</b>	38%	34%	41%	37%	36%	47%	36%

