

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Etheridge Polls Closest of Dems to Burr

Raleigh, N.C. – It's become a pretty familiar refrain- Richard Burr still can't get his approval rating out of the 30s but nevertheless leads all of his potential Democratic opponents by a healthy margin at this early stage.

His approval rating for the second month in a row is 38%, with 32% of voters disapproving of him. 66% of Republicans, 34% of independents, and 20% of Democrats give him good marks.

Despite his tepid approval ratings Burr leads six potential Democratic opponents by anywhere from 7 to 16 points. Bob Etheridge polls the closest, trailing 41-34. Elaine Marshall and Dennis Wicker, the other two candidates with statewide experience, are each down 42-31. Further back are Cal Cunningham at 42-30, Kevin Foy at 43-29, and Kenneth Lewis at 43-27.

Burr's approval is still ten points behind Elizabeth Dole's at the same point in the cycle two years ago.

“With Elaine Marshall's entry into the North Carolina Senate race Democrats will now have at least one proven winner to choose from as their candidate next year,” said Dean Debnam, President of Public Policy Polling. “Burr's standing has improved a little bit as the climate has gotten worse for Democrats nationally but if Barack Obama's approval starts heading back in the right direction this race has the potential to be a toss up.”

PPP will release numbers Monday looking at voter perceptions about corruption in Raleigh and Washington DC.

PPP surveyed 600 North Carolina voters from September 2nd to 8th. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 38%
Disapprove..... 32%
Not Sure..... 29%

Q2 Generally speaking, next year would you vote to reelect Republican Richard Burr or vote for his Democratic opponent? If you would vote for Burr, press 1. If you would vote for his Democratic opponent, press 2. If you're not sure, press 3.

Burr..... 45%
Democrat..... 38%
Not Sure..... 18%

Q3 If the candidates for US Senate next year were Democrat Cal Cunningham and Republican Richard Burr, who would you vote for? If Cal Cunningham, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Cunningham 30%
Burr..... 42%
Undecided..... 29%

Q4 If the candidates for US Senate next year were Democrat Bob Etheridge and Republican Richard Burr, who would you vote for? If Bob Etheridge, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Etheridge 34%
Burr..... 41%
Undecided..... 25%

Q5 If the candidates for US Senate next year were Democrat Kevin Foy and Republican Richard Burr, who would you vote for? If Kevin Foy, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Foy..... 29%
Burr..... 43%
Undecided..... 29%

Q6 If the candidates for US Senate next year were Democrat Kenneth Lewis and Republican Richard Burr, who would you vote for? If Kenneth Lewis, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Lewis 27%
Burr..... 43%
Undecided..... 29%

Q7 If the candidates for US Senate next year were Democrat Elaine Marshall and Republican Richard Burr, who would you vote for? If Elaine Marshall, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Marshall..... 31%
Burr..... 42%
Undecided..... 27%

Q8 If the candidates for US Senate next year were Democrat Dennis Wicker and Republican Richard Burr, who would you vote for? If Dennis Wicker, press 1. If Richard Burr, press 2. If you're undecided, press 3.

Wicker..... 31%
Burr..... 42%
Undecided..... 27%





Q9 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 39%
Conservative..... 43%

Q10 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%
Suburban..... 28%
Rural..... 26%
Small Town..... 30%

Q11 If you are a woman, press 1, if a man, press 2.

Woman..... 55%
Man..... 45%

Q12 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 46%
Republican..... 35%
Independent/Other..... 20%

Q13 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White..... 78%
African-American..... 19%
Other..... 3%

Q14 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 38%
Older than 65..... 20%

Q15

252..... 13%
336..... 19%
704..... 24%
828..... 14%
910..... 13%
919..... 18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr Approval				
Approve	38%	19%	30%	54%
Disapprove	32%	50%	39%	18%
Not Sure	29%	31%	31%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Ballot				
Burr	45%	12%	37%	66%
Democrat	38%	76%	42%	17%
Not Sure	18%	12%	21%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cunningham/Burr				
Cunningham	30%	56%	29%	20%
Burr	42%	7%	36%	62%
Undecided	29%	37%	36%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Etheridge/Burr				
Etheridge	34%	67%	37%	17%
Burr	41%	7%	35%	61%
Undecided	25%	26%	28%	22%





Crosstabs

		Ideology			
		Base	Liberal	Moderate	Conservative
Foy/Burr					
	Foy	29%	64%	28%	14%
	Burr	43%	5%	36%	65%
	Undecided	29%	30%	36%	21%

		Ideology			
		Base	Liberal	Moderate	Conservative
Lewis/Burr					
	Lewis	27%	59%	28%	13%
	Burr	43%	7%	36%	65%
	Undecided	29%	34%	36%	21%

		Ideology			
		Base	Liberal	Moderate	Conservative
Marshall/Burr					
	Marshall	31%	64%	33%	15%
	Burr	42%	5%	34%	65%
	Undecided	27%	31%	34%	20%

		Ideology			
		Base	Liberal	Moderate	Conservative
Wicker/Burr					
	Wicker	31%	63%	32%	15%
	Burr	42%	6%	36%	64%
	Undecided	27%	31%	32%	21%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr Approval					
Approve	38%	38%	37%	47%	33%
Disapprove	32%	40%	28%	26%	37%
Not Sure	29%	22%	35%	27%	30%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Ballot					
Burr	45%	38%	43%	51%	44%
Democrat	38%	46%	45%	28%	35%
Not Sure	18%	16%	12%	20%	22%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Cunningham/Burr					
Cunningham	30%	37%	29%	29%	27%
Burr	42%	30%	44%	48%	40%
Undecided	29%	33%	27%	24%	33%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Etheridge/Burr					
Etheridge	34%	47%	37%	30%	28%
Burr	41%	28%	44%	48%	38%
Undecided	25%	24%	19%	22%	33%





Crosstabs

		Community Type				
		Base	Urban	Suburban	Rural	Small Town
Foy/Burr						
	Foy	29%	40%	32%	25%	22%
	Burr	43%	28%	45%	48%	43%
	Undecided	29%	32%	23%	26%	35%

		Community Type				
		Base	Urban	Suburban	Rural	Small Town
Lewis/Burr						
	Lewis	27%	36%	32%	25%	21%
	Burr	43%	32%	45%	48%	43%
	Undecided	29%	32%	23%	27%	36%

		Community Type				
		Base	Urban	Suburban	Rural	Small Town
Marshall/Burr						
	Marshall	31%	45%	32%	26%	27%
	Burr	42%	29%	45%	48%	39%
	Undecided	27%	26%	23%	26%	33%

		Community Type				
		Base	Urban	Suburban	Rural	Small Town
Wicker/Burr						
	Wicker	31%	43%	35%	26%	24%
	Burr	42%	32%	43%	48%	41%
	Undecided	27%	25%	21%	25%	36%





Crosstabs

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	38%	35%	43%
Disapprove	32%	28%	37%
Not Sure	29%	37%	21%

	Base	Gender	
		Woman	Man
Generic Ballot			
Burr	45%	38%	53%
Democrat	38%	41%	33%
Not Sure	18%	21%	14%

	Base	Gender	
		Woman	Man
Cunningham/Burr			
Cunningham	30%	31%	28%
Burr	42%	36%	49%
Undecided	29%	33%	23%

	Base	Gender	
		Woman	Man
Etheridge/Burr			
Etheridge	34%	37%	30%
Burr	41%	34%	49%
Undecided	25%	28%	21%





Crosstabs

		Gender	
		Base	
		Woman	Man
Foy/Burr			
	Foy	29%	32% 24%
	Burr	43%	36% 50%
	Undecided	29%	31% 26%

		Gender	
		Base	
		Woman	Man
Lewis/Burr			
	Lewis	27%	30% 24%
	Burr	43%	37% 51%
	Undecided	29%	33% 24%

		Gender	
		Base	
		Woman	Man
Marshall/Burr			
	Marshall	31%	35% 26%
	Burr	42%	34% 51%
	Undecided	27%	31% 23%

		Gender	
		Base	
		Woman	Man
Wicker/Burr			
	Wicker	31%	35% 26%
	Burr	42%	35% 52%
	Undecided	27%	31% 23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	38%	20%	66%	34%
Disapprove	32%	48%	13%	29%
Not Sure	29%	33%	21%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Ballot				
Burr	45%	19%	78%	46%
Democrat	38%	66%	8%	24%
Not Sure	18%	15%	14%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Cunningham/Burr				
Cunningham	30%	51%	8%	16%
Burr	42%	16%	75%	42%
Undecided	29%	32%	17%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Etheridge/Burr				
Etheridge	34%	60%	8%	21%
Burr	41%	14%	75%	45%
Undecided	25%	26%	18%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Foy/Burr				
Foy	29%	53%	4%	14%
Burr	43%	15%	76%	47%
Undecided	29%	31%	19%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Lewis/Burr				
Lewis	27%	51%	4%	14%
Burr	43%	15%	79%	46%
Undecided	29%	34%	17%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Marshall/Burr				
Marshall	31%	58%	4%	15%
Burr	42%	13%	77%	45%
Undecided	27%	29%	18%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Wicker/Burr				
Wicker	31%	57%	4%	16%
Burr	42%	14%	78%	46%
Undecided	27%	30%	18%	38%





Crosstabs

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	38%	45%	11%	27%
Disapprove	32%	29%	49%	16%
Not Sure	29%	26%	40%	57%

	Base	Race		
		White	African-American	Other
Generic Ballot				
Burr	45%	53%	9%	50%
Democrat	38%	30%	71%	27%
Not Sure	18%	17%	20%	22%

	Base	Race		
		White	African-American	Other
Cunningham/Burr				
Cunningham	30%	26%	47%	30%
Burr	42%	49%	12%	43%
Undecided	29%	26%	41%	27%

	Base	Race		
		White	African-American	Other
Etheridge/Burr				
Etheridge	34%	29%	57%	30%
Burr	41%	49%	8%	47%
Undecided	25%	23%	35%	22%





Crosstabs

		Race			
		Base	White	African-American	Other
Foy/Burr					
	Foy	29%	23%	51%	30%
	Burr	43%	50%	10%	44%
	Undecided	29%	26%	39%	26%

		Race			
		Base	White	African-American	Other
Lewis/Burr					
	Lewis	27%	22%	52%	30%
	Burr	43%	52%	8%	44%
	Undecided	29%	27%	41%	26%

		Race			
		Base	White	African-American	Other
Marshall/Burr					
	Marshall	31%	26%	55%	22%
	Burr	42%	50%	8%	39%
	Undecided	27%	25%	37%	39%

		Race			
		Base	White	African-American	Other
Wicker/Burr					
	Wicker	31%	25%	56%	30%
	Burr	42%	50%	11%	39%
	Undecided	27%	26%	33%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	38%	44%	36%	37%	39%
Disapprove	32%	26%	29%	35%	36%
Not Sure	29%	29%	36%	28%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Ballot					
Burr	45%	38%	49%	42%	50%
Democrat	38%	44%	32%	40%	36%
Not Sure	18%	18%	20%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cunningham/Burr					
Cunningham	30%	41%	25%	28%	30%
Burr	42%	32%	43%	43%	45%
Undecided	29%	26%	33%	29%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Etheridge/Burr					
Etheridge	34%	29%	32%	37%	36%
Burr	41%	35%	39%	42%	46%
Undecided	25%	35%	30%	21%	19%





Crosstabs

		Age				
		18 to 29	30 to 45	46 to 65	Older than 65	
Foy/Burr		Base				
	Foy	29%	35%	26%	29%	27%
	Burr	43%	35%	41%	44%	49%
	Undecided	29%	29%	34%	27%	24%

		Age				
		18 to 29	30 to 45	46 to 65	Older than 65	
Lewis/Burr		Base				
	Lewis	27%	29%	25%	29%	27%
	Burr	43%	41%	43%	43%	47%
	Undecided	29%	29%	33%	29%	26%

		Age				
		18 to 29	30 to 45	46 to 65	Older than 65	
Marshall/Burr		Base				
	Marshall	31%	32%	29%	32%	31%
	Burr	42%	35%	41%	42%	47%
	Undecided	27%	32%	31%	26%	22%

		Age				
		18 to 29	30 to 45	46 to 65	Older than 65	
Wicker/Burr		Base				
	Wicker	31%	29%	28%	33%	31%
	Burr	42%	38%	41%	42%	47%
	Undecided	27%	32%	32%	25%	23%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	38%	39%	48%	32%	41%	39%	34%
Disapprove	32%	29%	34%	32%	34%	31%	32%
Not Sure	29%	32%	18%	36%	26%	30%	33%

	Base	Area Code					
		252	336	704	828	910	919
Generic Ballot							
Burr	45%	44%	48%	41%	43%	51%	43%
Democrat	38%	34%	40%	40%	32%	33%	42%
Not Sure	18%	22%	12%	19%	25%	16%	15%

	Base	Area Code					
		252	336	704	828	910	919
Cunningham/Burr							
Cunningham	30%	31%	29%	30%	34%	19%	33%
Burr	42%	37%	43%	41%	37%	49%	43%
Undecided	29%	32%	28%	29%	29%	32%	25%

	Base	Area Code					
		252	336	704	828	910	919
Etheridge/Burr							
Etheridge	34%	35%	29%	35%	30%	28%	45%
Burr	41%	34%	45%	43%	41%	42%	39%
Undecided	25%	31%	26%	22%	29%	30%	16%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Foy/Burr								
	Foy	29%	24%	25%	30%	34%	22%	35%
	Burr	43%	40%	45%	42%	41%	46%	42%
	Undecided	29%	36%	29%	29%	25%	31%	23%

		Area Code						
		Base	252	336	704	828	910	919
Lewis/Burr								
	Lewis	27%	22%	26%	28%	34%	20%	32%
	Burr	43%	39%	43%	45%	41%	48%	42%
	Undecided	29%	39%	31%	27%	24%	31%	26%

		Area Code						
		Base	252	336	704	828	910	919
Marshall/Burr								
	Marshall	31%	30%	27%	33%	33%	24%	36%
	Burr	42%	35%	46%	42%	42%	46%	38%
	Undecided	27%	35%	27%	25%	25%	29%	26%

		Area Code						
		Base	252	336	704	828	910	919
Wicker/Burr								
	Wicker	31%	30%	29%	32%	29%	27%	35%
	Burr	42%	36%	44%	44%	42%	43%	41%
	Undecided	27%	34%	27%	24%	29%	30%	24%

