

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama approval drops into negative territory

Raleigh, N.C. – Barack Obama’s health care plan isn’t receiving very good reviews from North Carolina voters, and that’s contributing to more people in the state disapproving than approving of his job performance for the first time since he took office.

47% of voters in the state disapprove of Obama while 46% give him good marks. He meets with approval from 80% of Democrats but only 9% of Republicans, and his numbers have fallen to a negative 40/46 spread against independents.

Respondents were also asked to rate Obama’s work so far on a scale of 1 to 9, with 1 being the worst grade and 9 being the best. The results give a good indication of the state’s polarization with 34% of voters giving him either an 8 or a 9 and 35% giving him a 1 or a 2. His overall average score comes to 4.97.

Asked specifically about whether they supported Obama’s health care plan just 39% say yes with 50% saying no. Republicans (88%) are stronger in their opposition to it than Democrats (65%) are in their support of it.

“Barack Obama’s approval rating has been declining in North Carolina for four months now, reflecting a national trend,” said Dean Debnam, President of Public Policy Polling. “Republican voters are just a little more fired up right now.”

Only 54% of voters say they believe Obama was born in the US, while 26% think he was not and 20% are unsure. Among Republicans just 24% think he was born here while 47% express the belief that he was not. Those findings are in line with a PPP poll of Virginia last week.

PPP surveyed 749 North Carolina voters from August 4th to 10th. The survey’s margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 46%
Disapprove..... 47%
Not Sure..... 7%

Q2 How would you rate Barack Obama's job performance on a scale of 1 to 9, with 9 being the highest approval and 1 being the lowest. Please push the number for the rating you would give President Obama.

1..... 27%
 2..... 8%
 3..... 5%
 4..... 5%
 5..... 9%
 6..... 4%
 7..... 8%
 8..... 12%
 9..... 22%

Q3 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 39% *No Opinion* 11%
Oppose 50%

Q4 Do you think Barack Obama was born in the United States? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes54% *Not Sure*.....20%
No.....26%

Q5 Do you consider Hawaii to be part of the United States? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 92%
No..... 5%
Not Sure..... 3%

Q6 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 47%
Obama 46%
Undecided..... 7%

Q7 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 15%
Moderate..... 47%
Conservative..... 38%





Q8 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	4%
<i>Education</i>	9%
<i>Economy and Jobs</i>	48%
<i>Taxes</i>	8%
<i>Moral and family values</i>	16%
<i>Health care</i>	12%
<i>Immigration</i>	3%
<i>Other</i>	1%

Q9 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

<i>Urban</i>	17%
<i>Suburban</i>	28%
<i>Rural</i>	29%
<i>Small Town</i>	27%

Q10 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q11 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	44%
<i>Republican</i>	37%
<i>Independent/Other</i>	20%

Q12 If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i>	77%
<i>African-American</i>	20%
<i>Other</i>	4%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	16%
<i>30 to 45</i>	26%
<i>46 to 65</i>	37%
<i>Older than 65</i>	21%

Q14

<i>252</i>	11%
<i>336</i>	22%
<i>704</i>	17%
<i>828</i>	17%
<i>910</i>	12%
<i>919</i>	21%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Undecided
Obama Approval				
Approve	46%	7%	88%	30%
Disapprove	47%	87%	6%	46%
Not Sure	7%	6%	5%	24%

	Base	2008 Vote		
		McCain	Obama	Undecided
Obama Rating				
1	27%	52%	4%	19%
2	8%	15%	0%	7%
3	5%	10%	0%	7%
4	5%	7%	2%	8%
5	9%	10%	7%	21%
6	4%	2%	5%	9%
7	8%	2%	15%	2%
8	12%	2%	24%	5%
9	22%	1%	44%	21%

	Base	2008 Vote		
		McCain	Obama	Undecided
Obama Health Care Plan				
Support	39%	6%	76%	19%
Oppose	50%	89%	10%	48%
No Opinion	11%	5%	14%	33%

	Base	2008 Vote		
		McCain	Obama	Undecided
Obama born in US				
Yes	54%	27%	84%	39%
No	26%	46%	5%	29%
Not Sure	20%	27%	11%	31%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Undecided
Hawaii Part of US				
Yes	92%	89%	95%	90%
No	5%	7%	2%	4%
Not Sure	3%	4%	2%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	85%	59%	14%
Disapprove	47%	6%	35%	79%
Not Sure	7%	9%	6%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Rating				
1	27%	6%	19%	46%
2	8%	2%	4%	14%
3	5%	-	4%	9%
4	5%	1%	5%	6%
5	9%	7%	10%	8%
6	4%	4%	5%	2%
7	8%	12%	11%	2%
8	12%	30%	12%	5%
9	22%	38%	28%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care Plan				
Support	39%	80%	48%	11%
Oppose	50%	11%	39%	79%
No Opinion	11%	9%	13%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama born in US				
Yes	54%	85%	64%	29%
No	26%	6%	19%	42%
Not Sure	20%	9%	17%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hawaii Part of US				
Yes	92%	94%	94%	88%
No	5%	2%	4%	7%
Not Sure	3%	3%	2%	5%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	46%	65%	54%	31%	42%
Disapprove	47%	27%	43%	57%	53%
Not Sure	7%	8%	3%	12%	5%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Rating					
1	27%	17%	20%	37%	31%
2	8%	2%	9%	7%	10%
3	5%	4%	4%	7%	6%
4	5%	3%	6%	5%	4%
5	9%	16%	6%	11%	6%
6	4%	2%	7%	3%	3%
7	8%	10%	13%	5%	4%
8	12%	19%	8%	12%	12%
9	22%	26%	26%	14%	24%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Health Care Plan					
Support	39%	54%	43%	27%	38%
Oppose	50%	31%	47%	61%	52%
No Opinion	11%	16%	10%	12%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama born in US					
Yes	54%	65%	67%	44%	46%
No	26%	13%	18%	38%	29%
Not Sure	20%	22%	15%	18%	25%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Hawaii Part of US					
Yes	92%	95%	96%	89%	89%
No	5%	4%	3%	7%	6%
Not Sure	3%	2%	1%	4%	5%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	49%	43%
Disapprove	47%	42%	53%
Not Sure	7%	9%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Rating			
1	27%	24%	32%
2	8%	5%	10%
3	5%	6%	5%
4	5%	5%	4%
5	9%	9%	10%
6	4%	5%	3%
7	8%	8%	8%
8	12%	16%	8%
9	22%	23%	21%

	Base	Gender	
		Woman	Man
Obama Health Care Plan			
Support	39%	39%	39%
Oppose	50%	46%	54%
No Opinion	11%	15%	7%

	Base	Gender	
		Woman	Man
Obama born in US			
Yes	54%	53%	55%
No	26%	28%	23%
Not Sure	20%	19%	21%

	Base	Gender	
		Woman	Man
Hawaii Part of US			
Yes	92%	92%	92%
No	5%	4%	5%
Not Sure	3%	4%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	80%	9%	40%
Disapprove	47%	15%	86%	46%
Not Sure	7%	5%	6%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Rating				
1	27%	9%	51%	23%
2	8%	1%	14%	10%
3	5%	3%	7%	7%
4	5%	3%	7%	5%
5	9%	8%	10%	9%
6	4%	3%	4%	6%
7	8%	11%	2%	11%
8	12%	19%	2%	16%
9	22%	43%	2%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care Plan				
Support	39%	65%	6%	43%
Oppose	50%	18%	88%	47%
No Opinion	11%	17%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama born in US				
Yes	54%	75%	24%	63%
No	26%	12%	47%	16%
Not Sure	20%	13%	29%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hawaii Part of US				
Yes	92%	93%	88%	96%
No	5%	3%	7%	3%
Not Sure	3%	3%	4%	1%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	46%	33%	92%	63%
Disapprove	47%	58%	5%	37%
Not Sure	7%	8%	3%	-

	Base	Race		
		White	African-American	Other
Obama Rating				
1	27%	33%	3%	31%
2	8%	10%	1%	-
3	5%	6%	2%	3%
4	5%	6%	-	2%
5	9%	11%	4%	-
6	4%	4%	2%	5%
7	8%	7%	9%	13%
8	12%	10%	19%	17%
9	22%	12%	61%	28%

	Base	Race		
		White	African-American	Other
Obama Health Care Plan				
Support	39%	28%	77%	63%
Oppose	50%	62%	4%	37%
No Opinion	11%	10%	19%	-





Crosstabs

	Base	Race		
		White	African-American	Other
Obama born in US				
Yes	54%	49%	73%	66%
No	26%	30%	9%	23%
Not Sure	20%	21%	19%	11%

	Base	Race		
		White	African-American	Other
Hawaii Part of US				
Yes	92%	92%	91%	95%
No	5%	5%	4%	2%
Not Sure	3%	3%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	47%	50%	44%	44%
Disapprove	47%	34%	45%	53%	49%
Not Sure	7%	18%	5%	3%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Rating					
1	27%	29%	27%	25%	30%
2	8%	5%	5%	9%	10%
3	5%	-	4%	8%	6%
4	5%	-	5%	6%	6%
5	9%	16%	8%	8%	8%
6	4%	3%	6%	3%	4%
7	8%	8%	8%	10%	4%
8	12%	18%	12%	10%	11%
9	22%	21%	25%	21%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care Plan					
Support	39%	45%	41%	39%	33%
Oppose	50%	37%	48%	54%	54%
No Opinion	11%	18%	11%	8%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama born in US					
Yes	54%	58%	61%	52%	47%
No	26%	26%	20%	30%	26%
Not Sure	20%	16%	20%	18%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hawaii Part of US					
Yes	92%	95%	94%	94%	84%
No	5%	5%	5%	4%	7%
Not Sure	3%	-	2%	3%	9%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	46%	43%	40%	44%	44%	45%	58%
Disapprove	47%	48%	55%	46%	48%	51%	36%
Not Sure	7%	9%	5%	11%	8%	4%	5%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama Rating							
1	27%	29%	32%	26%	35%	25%	18%
2	8%	9%	11%	7%	8%	7%	4%
3	5%	5%	7%	6%	2%	6%	5%
4	5%	3%	4%	4%	3%	11%	5%
5	9%	14%	8%	8%	5%	4%	15%
6	4%	-	1%	5%	6%	3%	6%
7	8%	8%	7%	12%	7%	5%	8%
8	12%	16%	8%	11%	20%	11%	10%
9	22%	16%	22%	21%	14%	28%	29%

	Base	Area Code					
		252	336	704	828	910	919
Obama Health Care Plan							
Support	39%	32%	31%	34%	44%	39%	52%
Oppose	50%	51%	57%	53%	47%	51%	40%
No Opinion	11%	17%	12%	13%	10%	11%	8%

	Base	Area Code					
		252	336	704	828	910	919
Obama born in US							
Yes	54%	51%	46%	56%	53%	51%	66%
No	26%	28%	30%	25%	29%	26%	17%
Not Sure	20%	21%	24%	19%	18%	23%	16%

	Base	Area Code					
		252	336	704	828	910	919
Hawaii Part of US							
Yes	92%	96%	86%	91%	93%	92%	95%
No	5%	-	10%	3%	4%	5%	4%
Not Sure	3%	4%	4%	6%	2%	4%	1%

