

FOR IMMEDIATE RELEASE

May 14, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Burr Approval Still Middling

Raleigh, N.C. – Public Policy Polling’s monthly look at Richard Burr’s standing with the voters of North Carolina finds him in the same range he’s been in for most of 2009, with just 36% approving of his job performance, 32% disapproving, and 32% not sure.

Burr leads newly announced Democratic candidate Kenneth Lewis 45-31. It should be noted that when PPP first tested Kay Hagan against Elizabeth Dole two years ago, Dole led 43-27.

Burr’s numbers are actually pretty decent among independents, a positive 41/31 spread. But there are still a lot of Republicans ambivalent about him, as he gets just a 59% approval rating within his own party.

Just for fun PPP also tested UNC basketball coach Roy Williams against Burr. Williams, with a 61% favorable rating, is one of the most popular people in the state. But that doesn’t mean folks are ready for him to enter politics, as he trails Burr 46-34 in a hypothetical contest.

“Not much is changing in the North Carolina Senate picture,” said Dean Debnam, President of Public Policy Polling. “It’s pretty clear that Richard Burr is very vulnerable. The only question is whether Roy Cooper is going to run, and what top tier candidate will be recruited if his answer to that question ends up being no.”

Mike McIntyre has polled the strongest of any hypothetical candidate other than Roy Cooper in PPP’s surveys and has not ruled out a possible run next year.

PPP surveyed 755 North Carolina voters from May 8th to 10th. The survey’s margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 36% *Not Sure*..... 32%
Disapprove..... 32%

Q2 Do you have a favorable or unfavorable opinion of Democratic Attorney and US Senate candidate Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 14%
Unfavorable 22%
Not Sure..... 64%

Q3 Do you have a favorable or unfavorable opinion of UNC basketball coach Roy Williams? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 61% *Not Sure*..... 30%
Unfavorable 9%

Q4 If the candidates for US Senate next year were Republican Richard Burr and Democrat Kenneth Lewis, who would you vote for? If Richard Burr, press 1. If Kenneth Lewis, press 2. If you're undecided, press 3.

Burr..... 45% *Undecided*..... 24%
Lewis 31%

Q5 If the candidates for US Senate next year were Republican Richard Burr and UNC basketball coach Roy Williams, running as a Democrat, who would you vote for? If Richard Burr, press 1. If Roy Williams, press 2. If you're undecided, press 3.

Burr..... 46%
Williams 34%
Undecided..... 20%

Q6 Which ACC school do you have the most loyalty to? If Duke, press 1. If UNC, press 2. If NC State, press 3. If Wake Forest, press 4. If none of the above, press 5.

Duke 13%
UNC..... 34%
NC State 17%
Wake Forest 5%
None of the Above 31%

Q7 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 39%
Conservative..... 46%

Q8 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 14%
Suburban 29%
Rural..... 26%
Small Town..... 30%

Q9 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q10 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 49%
Republican..... 35%
Independent/Other..... 16%





Q11 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 22%
Other..... 3%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
30 to 45..... 25%
46 to 65..... 44%
Older than 65..... 20%

Q13

252..... 13%
 336..... 18%
 704..... 18%
 828..... 15%
 910..... 14%
 919..... 22%





Crosstabs

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
Burr Approval						
Approve	36%	37%	33%	43%	60%	33%
Disapprove	32%	38%	30%	33%	22%	32%
Not Sure	32%	26%	36%	24%	19%	35%

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
Lewis Favorability						
Favorable	14%	20%	17%	13%	2%	9%
Unfavorable	22%	25%	20%	21%	36%	23%
Not Sure	64%	55%	63%	66%	62%	68%

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
Williams Favorability						
Favorable	61%	68%	76%	60%	59%	42%
Unfavorable	9%	15%	3%	11%	12%	10%
Not Sure	30%	17%	21%	28%	28%	48%

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
Burr/Lewis						
Burr	45%	52%	41%	50%	61%	42%
Lewis	31%	27%	36%	29%	19%	29%
Undecided	24%	21%	24%	21%	20%	29%





Crosstabs

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
Burr/Williams						
Burr	46%	51%	39%	52%	55%	47%
Williams	34%	37%	43%	31%	25%	26%
Undecided	20%	12%	18%	17%	20%	27%

	Base	ACC Loyalty				
		Duke	UNC	NC State	Wake Forest	None of the Above
ACC Loyalty						
Duke	13%	100%	-	-	-	-
UNC	34%	-	100%	-	-	-
NC State	17%	-	-	100%	-	-
Wake Forest	5%	-	-	-	100%	-
None of the Above	31%	-	-	-	-	100%

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr Approval				
Approve	36%	17%	29%	49%
Disapprove	32%	57%	34%	22%
Not Sure	32%	26%	37%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lewis Favorability				
Favorable	14%	31%	14%	8%
Unfavorable	22%	5%	15%	34%
Not Sure	64%	64%	70%	58%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Williams Favorability				
Favorable	61%	61%	63%	59%
Unfavorable	9%	8%	9%	9%
Not Sure	30%	31%	28%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr/Lewis				
Burr	45%	10%	32%	68%
Lewis	30%	68%	37%	12%
Undecided	24%	22%	31%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Burr/Williams				
Burr	46%	15%	38%	62%
Williams	34%	61%	39%	21%
Undecided	20%	24%	22%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
ACC Loyalty				
Duke	13%	11%	13%	14%
UNC	34%	46%	30%	33%
NC State	17%	14%	17%	18%
Wake Forest	5%	4%	4%	5%
None of the Above	31%	26%	36%	28%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr Approval					
Approve	36%	34%	36%	40%	35%
Disapprove	32%	36%	36%	29%	29%
Not Sure	32%	30%	28%	31%	36%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lewis Favorability					
Favorable	14%	17%	18%	12%	10%
Unfavorable	22%	18%	21%	28%	21%
Not Sure	64%	65%	61%	60%	69%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Williams Favorability					
Favorable	61%	62%	63%	58%	62%
Unfavorable	9%	9%	7%	11%	8%
Not Sure	30%	28%	30%	31%	31%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr/Lewis					
Burr	45%	42%	41%	51%	45%
Lewis	31%	33%	38%	24%	28%
Undecided	24%	25%	21%	25%	27%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Burr/Williams					
Burr	46%	44%	45%	50%	43%
Williams	34%	32%	38%	30%	36%
Undecided	20%	24%	17%	20%	20%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
ACC Loyalty					
Duke	13%	15%	10%	16%	13%
UNC	34%	29%	41%	30%	33%
NC State	17%	13%	15%	24%	15%
Wake Forest	5%	6%	6%	3%	5%
None of the Above	31%	37%	28%	27%	34%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	36%	31%	42%
Disapprove	32%	27%	37%
Not Sure	32%	41%	21%

	Base	Gender	
		Woman	Man
Lewis Favorability			
Favorable	14%	13%	15%
Unfavorable	22%	18%	28%
Not Sure	64%	70%	57%





Crosstabs

	Base	Gender	
		Woman	Man
Williams Favorability			
Favorable	61%	56%	67%
Unfavorable	9%	7%	11%
Not Sure	30%	38%	22%

	Base	Gender	
		Woman	Man
Burr/Lewis			
Burr	45%	40%	51%
Lewis	31%	29%	33%
Undecided	24%	32%	16%

	Base	Gender	
		Woman	Man
Burr/Williams			
Burr	46%	41%	51%
Williams	34%	33%	36%
Undecided	20%	26%	13%

	Base	Gender	
		Woman	Man
ACC Loyalty			
Duke	13%	13%	13%
UNC	34%	34%	34%
NC State	17%	17%	17%
Wake Forest	5%	5%	4%
None of the Above	31%	30%	31%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	36%	18%	59%	41%
Disapprove	32%	45%	14%	31%
Not Sure	32%	37%	26%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Lewis Favorability				
Favorable	14%	22%	4%	10%
Unfavorable	22%	8%	40%	27%
Not Sure	64%	70%	56%	63%

	Base	Party		
		Democrat	Republican	Independent/Other
Williams Favorability				
Favorable	61%	67%	54%	56%
Unfavorable	9%	5%	13%	11%
Not Sure	30%	28%	32%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr/Lewis				
Burr	45%	17%	86%	41%
Lewis	31%	52%	3%	24%
Undecided	24%	30%	11%	35%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr/Williams				
Burr	46%	21%	81%	47%
Williams	34%	55%	9%	26%
Undecided	20%	25%	10%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
ACC Loyalty				
Duke	13%	12%	15%	12%
UNC	34%	39%	29%	31%
NC State	17%	16%	21%	12%
Wake Forest	5%	4%	5%	6%
None of the Above	31%	29%	30%	39%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	36%	41%	21%	29%
Disapprove	32%	28%	46%	32%
Not Sure	32%	31%	33%	39%

	Base	Race		
		White	African-American	Other
Lewis Favorability				
Favorable	14%	8%	32%	19%
Unfavorable	22%	25%	12%	32%
Not Sure	64%	67%	56%	49%





Crosstabs

	Base	Race		
		White	African-American	Other
Williams Favorability				
Favorable	61%	59%	71%	53%
Unfavorable	9%	9%	9%	9%
Not Sure	30%	33%	21%	38%

	Base	Race		
		White	African-American	Other
Burr/Lewis				
Burr	45%	53%	19%	33%
Lewis	31%	25%	49%	30%
Undecided	24%	22%	32%	37%

	Base	Race		
		White	African-American	Other
Burr/Williams				
Burr	46%	53%	23%	38%
Williams	34%	29%	54%	16%
Undecided	20%	18%	23%	46%

	Base	Race		
		White	African-American	Other
ACC Loyalty				
Duke	13%	13%	16%	5%
UNC	34%	32%	43%	14%
NC State	17%	17%	15%	34%
Wake Forest	5%	5%	3%	-
None of the Above	31%	32%	23%	47%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	36%	45%	32%	32%	47%
Disapprove	32%	13%	34%	38%	26%
Not Sure	32%	42%	34%	30%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lewis Favorability					
Favorable	14%	5%	18%	16%	9%
Unfavorable	22%	21%	22%	21%	27%
Not Sure	64%	74%	61%	63%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Williams Favorability					
Favorable	61%	54%	68%	59%	61%
Unfavorable	9%	13%	10%	9%	6%
Not Sure	30%	33%	22%	32%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr/Lewis					
Burr	45%	41%	43%	41%	58%
Lewis	31%	23%	35%	34%	21%
Undecided	24%	36%	22%	24%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr/Williams					
Burr	46%	54%	43%	41%	56%
Williams	34%	36%	39%	37%	22%
Undecided	20%	10%	18%	23%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACC Loyalty					
Duke	13%	8%	12%	12%	19%
UNC	34%	38%	39%	34%	26%
NC State	17%	26%	16%	16%	17%
Wake Forest	5%	3%	3%	6%	6%
None of the Above	31%	26%	30%	32%	32%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	36%	31%	50%	24%	29%	39%	42%
Disapprove	32%	30%	27%	40%	34%	26%	32%
Not Sure	32%	38%	23%	36%	37%	35%	26%

	Base	Area Code					
		252	336	704	828	910	919
Lewis Favorability							
Favorable	14%	16%	15%	17%	7%	16%	12%
Unfavorable	22%	27%	24%	19%	29%	23%	16%
Not Sure	64%	57%	61%	64%	64%	61%	72%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Williams Favorability							
Favorable	61%	62%	60%	58%	47%	61%	73%
Unfavorable	9%	7%	13%	8%	12%	5%	7%
Not Sure	30%	31%	27%	34%	41%	34%	20%

	Base	Area Code					
		252	336	704	828	910	919
Burr/Lewis							
Burr	45%	44%	53%	40%	44%	50%	40%
Lewis	31%	26%	27%	35%	28%	29%	35%
Undecided	24%	29%	20%	25%	27%	21%	25%

	Base	Area Code					
		252	336	704	828	910	919
Burr/Williams							
Burr	46%	45%	54%	42%	44%	50%	42%
Williams	34%	32%	31%	35%	40%	30%	36%
Undecided	20%	23%	16%	23%	16%	20%	22%

	Base	Area Code					
		252	336	704	828	910	919
ACC Loyalty							
Duke	13%	12%	12%	11%	10%	22%	13%
UNC	34%	39%	35%	36%	34%	29%	32%
NC State	17%	16%	16%	17%	9%	17%	24%
Wake Forest	5%	2%	16%	2%	6%	-	1%
None of the Above	31%	31%	21%	34%	40%	32%	30%

