

FOR IMMEDIATE RELEASE

May 13, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Perdue Approval Plummet

Raleigh, N.C. – For the first time in Bev Perdue’s tenure as Governor, the number of North Carolina voters who disapprove of the job that she is doing outweighs those who approve, Public Policy Polling finds.

51% of those polled said that they disapprove of Gov. Perdue’s job performance, while only 34% approve.

One of the main reasons for such a drop in her approval rating has been her initiative to help balance the budget through pay cuts to teachers and public employees. 53% of those polled said that they do not support this measure, whereas only 36% said they do.

However, even though a large majority of teachers and public employees disapprove of Gov. Perdue’s initiative, voters who do not fall into either category reflect similar sentiments, with 48% disagreeing with the furlough option, and only 39% in support.

“Bev Perdue seems to be taking a lot of the blame for the difficulties with the economy,” said Dean Debnam, President of Public Policy Polling. “It’s interesting that while Barack Obama’s standing in the state remains pretty much where it was right after he took office, Perdue’s has declined every month.”

Perdue is now down to just 50% of Democrats and 26% of independents approving of her job performance, a drop that may have a lot to do with some of her recent actions alienating her base.

PPP will have new numbers on Richard Burr tomorrow.

PPP surveyed 755 North Carolina voters from May 8th to 10th. The survey’s margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



North Carolina Survey Results

- Q1** Do you approve or disapprove of Governor Bev Perdue's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.
- Approve* 34%
 - Disapprove*..... 51%
 - Not Sure*..... 15%
- Q2** Recently Governor Perdue announced that as one of her initiatives to balance the budget teachers and state employees will receive a half percent pay cut and get ten hours of leave time as compensation. Do you support this measure? If yes, press 1. If no, press 2. If you're not sure, press 3.
- Yes*..... 36% *Not Sure*..... 11%
 - No* 53%
- Q3** If you are a public school teacher, press 1. If another type of state employee, press 2. If neither, press 3.
- Public School Teacher*..... 10%
 - Another Type of State Employee* 10%
 - Neither* 80%
- Q4** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.
- Liberal*..... 16%
 - Moderate*..... 39%
 - Conservative*..... 46%
- Q5** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.
- Urban*..... 14%
 - Suburban* 29%
 - Rural* 26%
 - Small Town*..... 30%
- Q6** If you are a woman, press 1, if a man, press 2.
- Woman* 53%
 - Man*..... 47%
- Q7** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.
- Democrat* 49%
 - Republican*..... 35%
 - Independent/Other*..... 16%
- Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.
- White* 75%
 - African-American* 22%
 - Other*..... 3%
- Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.
- 18 to 29*..... 11%
 - 30 to 45*..... 25%
 - 46 to 65*..... 44%
 - Older than 65*..... 20%
- Q10**
- 252*..... 13%
 - 336*..... 18%
 - 704*..... 18%
 - 828*..... 15%
 - 910*..... 14%
 - 919*..... 22%





Crosstabs

	Base	Public Employment Status		
		Public School Teacher	Another Type of State Employee	Neither
Perdue Approval				
Approve	34%	29%	36%	34%
Disapprove	51%	61%	60%	49%
Not Sure	15%	10%	4%	17%

	Base	Public Employment Status		
		Public School Teacher	Another Type of State Employee	Neither
Furloughs				
Yes	36%	18%	28%	39%
No	53%	76%	70%	48%
Not Sure	11%	6%	3%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Perdue Approval				
Approve	34%	52%	44%	19%
Disapprove	51%	33%	43%	64%
Not Sure	15%	14%	13%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Furloughs				
Yes	36%	49%	40%	29%
No	53%	33%	50%	62%
Not Sure	11%	18%	11%	9%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Perdue Approval					
Approve	34%	38%	40%	26%	33%
Disapprove	51%	47%	46%	63%	48%
Not Sure	15%	15%	14%	11%	19%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Furloughs					
Yes	36%	44%	42%	32%	30%
No	53%	42%	46%	64%	55%
Not Sure	11%	14%	12%	5%	15%

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	34%	33%	35%
Disapprove	51%	50%	53%
Not Sure	15%	17%	12%

	Base	Gender	
		Woman	Man
Furloughs			
Yes	36%	30%	43%
No	53%	56%	49%
Not Sure	11%	14%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	34%	50%	15%	26%
Disapprove	51%	34%	71%	60%
Not Sure	15%	16%	14%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Furloughs				
Yes	36%	42%	29%	35%
No	53%	45%	64%	52%
Not Sure	11%	13%	8%	12%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	34%	27%	52%	53%
Disapprove	51%	56%	36%	44%
Not Sure	15%	16%	12%	3%

	Base	Race		
		White	African-American	Other
Furloughs				
Yes	36%	33%	44%	47%
No	53%	56%	43%	41%
Not Sure	11%	11%	13%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	34%	26%	34%	36%	33%
Disapprove	51%	54%	51%	51%	50%
Not Sure	15%	21%	15%	13%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Furloughs					
Yes	36%	23%	42%	32%	44%
No	53%	67%	46%	57%	44%
Not Sure	11%	10%	12%	10%	13%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	34%	30%	28%	41%	29%	33%	39%
Disapprove	51%	52%	59%	44%	54%	48%	51%
Not Sure	15%	19%	13%	15%	17%	19%	10%

	Base	Area Code					
		252	336	704	828	910	919
Furloughs							
Yes	36%	34%	30%	35%	28%	38%	47%
No	53%	58%	54%	50%	63%	52%	45%
Not Sure	11%	8%	16%	15%	9%	10%	8%

