



**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Voters strongly against using lottery money to balance budget**

**Raleigh, N.C.** – Public Policy Polling’s newest survey finds that only 37% of N.C. voters support Gov. Bev Perdue’s proposal to use part of North Carolina’s lottery revenue to balance the state budget.

63% said that the money should be used only as it was originally intended – to fund public education.

Nevertheless, Perdue’s favorability is split 44/35, which is about the same as last month, when PPP measured it at 43/32.

Democrats think Perdue has done a good job in office so far, with a 66/17 approval rating. Perdue’s party is split 50/50 on whether they support her proposal to reallocate lottery funds.

Among Republicans, only 18% approve of her job performance, and only 23% support the use of lottery money to balance the budget.

“Even with all the attention that’s been given to this year’s budget shortfall, North Carolinians don’t think that reallocating lottery funds is the solution,” said Dean Debnam, president of Public Policy Polling. “Nonetheless, that issue doesn’t seem to be having any impact on the Governor’s overall approval.”

Perdue continues to poll well in the Triangle (56/29 approval), the eastern part of the state (52/35), and, surprisingly, Charlotte (44/31). Respondents from the Triangle were most likely to support the lottery proposal, with 42% supporting using funds to supplement the state budget.

PPP surveyed 1,000 North Carolina voters from March 12<sup>th</sup> to 15<sup>th</sup>. The survey’s margin of error is +/-3.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





## North Carolina Survey Results

**Q1** Do you approve or disapprove of Governor Bev Perdue's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 44%  
*Disapprove*..... 35%  
*Not Sure*..... 21%

**Q2** Did you watch Governor Perdue's State of the State address this week? If yes, press 1. If no, press 2.

*Yes*..... 32% *No* ..... 68%

**Q3** Proceeds from the North Carolina lottery were supposed to be spent solely on education, but Governor Perdue has proposed using some of that money to help balance the state's budget due to the poor economy. Do you agree with this proposal? If you think it is ok for lottery money to be spent to help balance the budget this year, press 1. If you think it should continue to be spent solely on education, press 2.

*Help Balance Budget*..... 37%  
*Spent Solely on Education*..... 63%

**Q4** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 18%  
*Moderate*..... 40%  
*Conservative*..... 41%

**Q5** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 6%  
*Education*..... 10%  
*Economy and Jobs* ..... 55%  
*Taxes*..... 5%  
*Moral and family values* ..... 14%  
*Health care* ..... 5%  
*Immigration*..... 4%  
*Other*..... 2%

**Q6** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 12%  
*Suburban* ..... 28%  
*Rural*..... 31%  
*Small Town*..... 29%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q8** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 47%  
*Republican*..... 36%  
*Independent/Other*..... 17%





**Q9** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 76%  
*African-American* ..... 21%  
*Other*..... 3%

**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 15%  
*30 to 45*..... 25%  
*46 to 65*..... 40%  
*Older than 65*..... 20%

**Q11**

252..... 13%  
 336..... 20%  
 704..... 19%  
 828..... 15%  
 910..... 11%  
 919..... 21%





**Crosstabs**

	Base	State of the State	
		Yes	No
<b>Perdue Approval</b>			
Approve	44%	51%	40%
Disapprove	35%	38%	34%
Not Sure	21%	11%	26%

	Base	State of the State	
		Yes	No
<b>State of the State</b>			
Yes	32%	100%	-
No	68%	-	100%

	Base	State of the State	
		Yes	No
<b>Lottery Revenue</b>			
Help Balance Budget	37%	45%	33%
Spent Solely on Education	63%	55%	67%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Perdue Approval</b>				
Approve	44%	70%	54%	22%
Disapprove	35%	14%	23%	56%
Not Sure	21%	16%	23%	21%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>State of the State</b>				
<b>Yes</b>	<b>33%</b>	39%	34%	29%
<b>No</b>	<b>67%</b>	61%	66%	71%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lottery Revenue</b>				
<b>Help Balance Budget</b>	<b>37%</b>	49%	41%	27%
<b>Spent Solely on Education</b>	<b>63%</b>	51%	59%	73%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Perdue Approval</b>					
<b>Approve</b>	<b>44%</b>	56%	50%	37%	39%
<b>Disapprove</b>	<b>35%</b>	24%	28%	42%	40%
<b>Not Sure</b>	<b>21%</b>	20%	21%	21%	21%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>State of the State</b>					
<b>Yes</b>	<b>33%</b>	36%	25%	33%	38%
<b>No</b>	<b>67%</b>	64%	75%	67%	62%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lottery Revenue</b>					
<b>Help Balance Budget</b>	37%	44%	32%	39%	36%
<b>Spent Solely on Education</b>	63%	56%	68%	61%	64%

	Base	Gender	
		Woman	Man
<b>Perdue Approval</b>			
<b>Approve</b>	44%	46%	41%
<b>Disapprove</b>	35%	31%	41%
<b>Not Sure</b>	21%	23%	18%

	Base	Gender	
		Woman	Man
<b>State of the State</b>			
<b>Yes</b>	32%	30%	35%
<b>No</b>	68%	70%	65%

	Base	Gender	
		Woman	Man
<b>Lottery Revenue</b>			
<b>Help Balance Budget</b>	37%	39%	34%
<b>Spent Solely on Education</b>	63%	61%	66%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perdue Approval</b>				
<b>Approve</b>	44%	66%	18%	37%
<b>Disapprove</b>	35%	17%	57%	39%
<b>Not Sure</b>	21%	17%	25%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>State of the State</b>				
<b>Yes</b>	32%	36%	26%	36%
<b>No</b>	68%	64%	74%	64%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lottery Revenue</b>				
<b>Help Balance Budget</b>	37%	50%	23%	28%
<b>Spent Solely on Education</b>	63%	50%	77%	72%

	Base	Race		
		White	African-American	Other
<b>Perdue Approval</b>				
<b>Approve</b>	44%	36%	70%	47%
<b>Disapprove</b>	35%	42%	11%	43%
<b>Not Sure</b>	21%	22%	19%	11%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>State of the State</b>				
<b>Yes</b>	32%	28%	46%	50%
<b>No</b>	68%	72%	54%	50%

	Base	Race		
		White	African-American	Other
<b>Lottery Revenue</b>				
<b>Help Balance Budget</b>	37%	32%	52%	43%
<b>Spent Solely on Education</b>	63%	68%	48%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Approval</b>					
<b>Approve</b>	44%	45%	40%	46%	43%
<b>Disapprove</b>	35%	27%	39%	37%	33%
<b>Not Sure</b>	21%	29%	21%	17%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>State of the State</b>					
<b>Yes</b>	32%	43%	27%	33%	30%
<b>No</b>	68%	57%	73%	67%	70%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lottery Revenue</b>					
<b>Help Balance Budget</b>	37%	35%	36%	40%	34%
<b>Spent Solely on Education</b>	63%	65%	64%	60%	66%

	Base	Area Code					
		252	336	704	828	910	919
<b>Perdue Approval</b>							
<b>Approve</b>	44%	52%	33%	44%	35%	41%	56%
<b>Disapprove</b>	35%	35%	45%	31%	36%	38%	29%
<b>Not Sure</b>	21%	14%	22%	25%	30%	21%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>State of the State</b>							
<b>Yes</b>	32%	37%	32%	26%	23%	37%	41%
<b>No</b>	68%	63%	68%	74%	77%	63%	59%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lottery Revenue</b>							
<b>Help Balance Budget</b>	37%	40%	34%	37%	28%	40%	42%
<b>Spent Solely on Education</b>	63%	60%	66%	63%	72%	60%	58%





**Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>Perdue Approval</b>									
<b>Approve</b>	44%	49%	44%	50%	11%	24%	62%	20%	57%
<b>Disapprove</b>	35%	39%	27%	29%	70%	54%	19%	60%	40%
<b>Not Sure</b>	21%	12%	29%	21%	19%	23%	18%	21%	3%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>State of the State</b>									
<b>Yes</b>	33%	32%	42%	32%	36%	24%	31%	42%	36%
<b>No</b>	67%	68%	58%	68%	64%	76%	69%	58%	64%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>Lottery Revenue</b>									
<b>Help Balance Budget</b>	37%	40%	36%	41%	26%	26%	38%	34%	23%
<b>Spent Solely on Education</b>	63%	60%	64%	59%	74%	74%	62%	66%	77%

