

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

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North Carolinian Divided on Olympics

Raleigh, N.C. – Should North Carolina make a run at hosting the 2020 Olympics? Voters in the state are divided on that topic, with 45% thinking that it should and 41% opposed.

While public opinion about most issues in the state right now sees heavy fissures along party lines, this one gets mixed reviews among Democrats, Republicans, and independents. 53% of Democrats, 42% of Republicans, and 36% of independents support it. Looking at it from an ideological standpoint 49% of liberals, 46% of conservatives, and 43% of moderates would like to see the games come here.

The concept of hosting the Olympics has its greatest appeal with the younger generation. 60% of North Carolinians under 30 would like to see a bid. Senior citizens are the least supportive with only 36% in favor.

“People may laugh at the concept of North Carolina hosting the Olympics but Atlanta would have seemed like a pretty far fetched notion 25 years ago at this time too,” said Dean Debnam, President of Public Policy Polling. “That said, I’m not sure public sentiment in support of hosting the games is going to get all the extra hotel rooms we would need built!”

African Americans support a potential North Carolina bid by a margin of 61/25, while whites are opposed 45/41. Voters in the Triad and eastern part of the state are more favorable toward the idea than those in the Triangle and greater Charlotte.

PPP will release numbers looking at the 2010 legislative picture Monday.

PPP surveyed 683 North Carolina voters from October 2nd to 4th. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Would you like to see North Carolina make an effort to host the Olympics in 2020? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes..... 45% Not Sure..... 13%
No 41%

Q2 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 37%
Conservative..... 47%

Q3 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 13%
Suburban 24%
Rural 33%
Small Town..... 30%

Q4 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q5 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 37%
Independent/Other..... 20%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 77%
African-American 20%
Other..... 3%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 42%
Older than 65..... 20%

Q8

252..... 14%
336..... 23%
704..... 18%
828..... 15%
910..... 15%
919..... 15%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
North Carolina 2020				
Yes	45%	49%	43%	46%
No	41%	38%	44%	41%
Not Sure	13%	14%	13%	14%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
North Carolina 2020					
Yes	45%	52%	44%	48%	41%
No	41%	38%	46%	41%	39%
Not Sure	13%	10%	11%	11%	20%

	Base	Gender	
		Woman	Man
North Carolina 2020			
Yes	45%	46%	45%
No	41%	36%	47%
Not Sure	13%	18%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
North Carolina 2020				
Yes	45%	53%	42%	36%
No	41%	35%	43%	52%
Not Sure	13%	13%	15%	12%





Crosstabs

	Base	Race		
		White	African-American	Other
North Carolina 2020				
Yes	45%	41%	61%	46%
No	41%	45%	25%	50%
Not Sure	13%	14%	14%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
North Carolina 2020					
Yes	45%	60%	47%	44%	36%
No	41%	21%	40%	48%	45%
Not Sure	13%	19%	14%	9%	19%

	Base	Area Code					
		252	336	704	828	910	919
North Carolina 2020							
Yes	45%	56%	54%	42%	34%	47%	36%
No	41%	27%	33%	48%	52%	39%	51%
Not Sure	13%	17%	13%	11%	14%	14%	13%

