

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

City Council Race More Clear

Raleigh, N.C. – While the Charlotte Mayoral contest may be too close to call, three City Council candidates are standing out from the pack.

Democrats Susan Burgess and Patrick Cannon lead the race, along with Republican Edwin Peacock. Republican Tariq Scott Bokhari is currently in fourth, running ahead of a virtual tie between Matthew Ridenhour, David Howard, and Jaye Rao for the final spot.

Burgess is the first choice of 32% of likely voters. Cannon and Peacock are tied for second with 17% and Bokhari is at 13%. None of the other candidates poll better than 4% for respondents' first pick.

Burgess has strong across the board support, leading with women, men, Democrats, independents, whites, blacks, and senior citizens. Cannon leads with young voters and Peacock leads with Republicans.

A third of voters say they will only vote for one City Council candidate and about half say they will choose two or less. 28% of votes are still undecided, indicating there could still be some movement in the final week of the campaign.

“With two incumbents and a former City Councilman running three of the winners in next week’s election appear to be pretty clear,” said Dean Debnam, President of Public Policy Polling. “Bokhari leads for the final spot but if there is a strong Democratic turnout Howard could sneak in and win it.”

PPP will release a final Charlotte poll late Sunday night or early Monday morning.

PPP surveyed 531 likely Charlotte voters from October 26th to 29th. The survey’s margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Charlotte Survey Results

Q1 The candidates for City Council are Republican Tariq Scott Bokhari, Democrat Susan Burgess, Democrat Patrick Cannon, Democrat David Howard, Republican Edwin Peacock, Democrat Darrin Rankin, Republican Jaye Rao, and Republican Matthew Ridenhour. You may vote for up to four candidates. Who is your first choice for City Council? If Tariq Scott Bokhari, press 1. If Susan Burgess, press 2. If Patrick Cannon, press 3. If David Howard, press 4. If Edwin Peacock, press 5. If Darrin Rankin, press 6. If Jaye Rao, press 7. If Matthew Ridenhour, press 8. If you're undecided, press 9.

<i>Bokhari</i>	13%
<i>Burgess</i>	32%
<i>Cannon</i>	17%
<i>Howard</i>	2%
<i>Peacock</i>	17%
<i>Rankin</i>	0%
<i>Rao</i>	2%
<i>Ridenhour</i>	4%
<i>Undecided</i>	12%

Q2 Who is your second choice for City Council, or do you only plan to vote for one candidate? If you only plan to vote for one candidate, press 1. If your second choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

<i>Only Voting For One</i>	33%
<i>Bokhari</i>	7%
<i>Burgess</i>	8%
<i>Cannon</i>	15%
<i>Howard</i>	4%
<i>Peacock</i>	10%
<i>Rankin</i>	2%
<i>Rao</i>	3%
<i>Ridenhour</i>	3%
<i>Undecided</i>	15%



Q3 Who is your third choice for City Council, or do you only plan to vote for two candidates? If you only plan to vote for two candidates, press 1. If your third choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

<i>Only Voting for 1 or 2.....</i>	48%
<i>Bokhari.....</i>	3%
<i>Burgess.....</i>	3%
<i>Cannon.....</i>	5%
<i>Howard.....</i>	5%
<i>Peacock.....</i>	6%
<i>Rankin.....</i>	4%
<i>Rao.....</i>	3%
<i>Ridenhour.....</i>	3%
<i>Undecided.....</i>	21%

Q4 Who is your fourth choice for City Council, or do you only plan to vote for three candidates? If you only plan to vote for three candidates, press 1. If your fourth choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

<i>Only Voting for 1-3.....</i>	57%
<i>Bokhari.....</i>	1%
<i>Burgess.....</i>	1%
<i>Cannon.....</i>	2%
<i>Howard.....</i>	2%
<i>Peacock.....</i>	2%
<i>Rankin.....</i>	3%
<i>Rao.....</i>	4%
<i>Ridenhour.....</i>	3%
<i>Undecided.....</i>	25%

Q5 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

<i>McCain.....</i>	44%
<i>Obama.....</i>	52%
<i>Someone Else/Don't Remember.....</i>	4%

Q6 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

<i>Liberal.....</i>	19%
<i>Moderate.....</i>	45%
<i>Conservative.....</i>	37%

Q7 If you are a woman, press 1, if a man, press 2.

<i>Woman.....</i>	53%
<i>Man.....</i>	47%





Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 47%
Republican..... 35%
Independent/Other..... 18%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 63%
African-American 32%
Other..... 5%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 22%
46 to 65..... 45%
Older than 65..... 25%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
City Council First Choice				
Bokhari	13%	24%	4%	12%
Burgess	32%	9%	52%	27%
Cannon	17%	5%	27%	19%
Howard	2%	1%	3%	3%
Peacock	17%	32%	5%	5%
Rankin	0%	0%	-	-
Rao	2%	3%	1%	-
Ridenhour	4%	10%	-	-
Undecided	12%	15%	9%	34%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
City Council Second Choice				
Only Voting For One	33%	31%	34%	36%
Bokhari	7%	10%	6%	-
Burgess	8%	4%	13%	-
Cannon	15%	3%	24%	17%
Howard	4%	3%	5%	13%
Peacock	10%	18%	4%	-
Rankin	2%	2%	2%	-
Rao	3%	5%	1%	-
Ridenhour	3%	5%	1%	-
Undecided	15%	18%	11%	34%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
City Council Third Choice				
Only Voting for 1 or 2	48%	44%	52%	33%
Bokhari	3%	4%	1%	-
Burgess	3%	2%	4%	-
Cannon	5%	2%	7%	12%
Howard	5%	1%	8%	-
Peacock	6%	7%	4%	18%
Rankin	4%	4%	4%	-
Rao	3%	7%	1%	-
Ridenhour	3%	6%	1%	-
Undecided	21%	23%	18%	37%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
City Council Fourth Choice				
Only Voting for 1-3	57%	53%	61%	45%
Bokhari	1%	1%	2%	-
Burgess	1%	-	1%	-
Cannon	2%	2%	2%	-
Howard	2%	1%	3%	-
Peacock	2%	2%	2%	7%
Rankin	3%	2%	3%	3%
Rao	4%	7%	2%	-
Ridenhour	3%	6%	1%	-
Undecided	25%	26%	23%	45%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
City Council First Choice				
Bokhari	13%	3%	9%	23%
Burgess	33%	62%	36%	13%
Cannon	17%	20%	20%	11%
Howard	2%	-	2%	4%
Peacock	17%	4%	17%	24%
Rankin	0%	-	0%	-
Rao	2%	1%	1%	3%
Ridenhour	4%	-	2%	10%
Undecided	12%	10%	13%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
City Council Second Choice				
Only Voting For One	33%	38%	30%	34%
Bokhari	7%	8%	5%	10%
Burgess	8%	12%	9%	5%
Cannon	15%	22%	18%	7%
Howard	4%	3%	6%	3%
Peacock	10%	3%	8%	17%
Rankin	2%	2%	2%	2%
Rao	3%	-	3%	3%
Ridenhour	3%	-	4%	3%
Undecided	15%	13%	15%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
City Council Third Choice				
Only Voting for 1 or 2	48%	47%	50%	46%
Bokhari	3%	1%	2%	4%
Burgess	3%	2%	5%	1%
Cannon	5%	11%	5%	3%
Howard	5%	13%	3%	2%
Peacock	6%	2%	6%	8%
Rankin	4%	3%	5%	4%
Rao	3%	1%	3%	5%
Ridenhour	3%	-	2%	6%
Undecided	21%	20%	21%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
City Council Fourth Choice				
Only Voting for 1-3	56%	54%	56%	59%
Bokhari	1%	1%	3%	1%
Burgess	1%	2%	1%	-
Cannon	2%	4%	1%	1%
Howard	2%	4%	3%	0%
Peacock	2%	5%	1%	3%
Rankin	3%	4%	3%	3%
Rao	4%	-	4%	5%
Ridenhour	3%	-	3%	5%
Undecided	25%	27%	26%	23%





Crosstabs

	Base	Gender	
		Woman	Man
City Council First Choice			
Bokhari	13%	12%	14%
Burgess	32%	35%	30%
Cannon	17%	18%	16%
Howard	2%	1%	3%
Peacock	17%	16%	18%
Rankin	0%	0%	-
Rao	2%	0%	3%
Ridenhour	4%	5%	4%
Undecided	12%	12%	12%

	Base	Gender	
		Woman	Man
City Council Second Choice			
Only Voting For One	33%	36%	29%
Bokhari	7%	6%	9%
Burgess	8%	10%	7%
Cannon	15%	15%	14%
Howard	4%	4%	4%
Peacock	10%	8%	13%
Rankin	2%	1%	2%
Rao	3%	2%	3%
Ridenhour	3%	2%	3%
Undecided	15%	15%	15%

	Base	Gender	
		Woman	Man
City Council Third Choice			
Only Voting for 1 or 2	48%	52%	43%
Bokhari	3%	3%	3%
Burgess	3%	2%	4%
Cannon	5%	5%	5%
Howard	5%	3%	7%
Peacock	6%	5%	7%
Rankin	4%	2%	6%
Rao	3%	4%	3%
Ridenhour	3%	3%	2%
Undecided	21%	21%	20%

	Base	Gender	
		Woman	Man
City Council Fourth Choice			
Only Voting for 1-3	57%	60%	53%
Bokhari	1%	1%	1%
Burgess	1%	0%	1%
Cannon	2%	1%	3%
Howard	2%	2%	2%
Peacock	2%	2%	3%
Rankin	3%	2%	4%
Rao	4%	5%	3%
Ridenhour	3%	2%	5%
Undecided	25%	24%	26%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
City Council First Choice				
Bokhari	13%	5%	25%	11%
Burgess	32%	51%	10%	28%
Cannon	17%	26%	6%	14%
Howard	2%	3%	1%	2%
Peacock	17%	7%	28%	22%
Rankin	0%	-	0%	-
Rao	2%	0%	4%	2%
Ridenhour	4%	-	11%	4%
Undecided	12%	8%	15%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
City Council Second Choice				
Only Voting For One	33%	36%	30%	30%
Bokhari	7%	5%	12%	5%
Burgess	8%	13%	3%	6%
Cannon	15%	23%	7%	9%
Howard	4%	4%	4%	7%
Peacock	10%	5%	16%	13%
Rankin	2%	2%	1%	4%
Rao	3%	1%	6%	2%
Ridenhour	3%	2%	4%	2%
Undecided	15%	10%	18%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
City Council Third Choice				
Only Voting for 1 or 2	48%	55%	44%	38%
Bokhari	3%	2%	4%	3%
Burgess	3%	3%	2%	2%
Cannon	5%	7%	2%	6%
Howard	5%	6%	2%	5%
Peacock	6%	4%	8%	7%
Rankin	4%	4%	3%	7%
Rao	3%	1%	6%	5%
Ridenhour	3%	2%	5%	-
Undecided	21%	17%	23%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
City Council Fourth Choice				
Only Voting for 1-3	57%	61%	55%	46%
Bokhari	1%	2%	1%	-
Burgess	1%	1%	1%	-
Cannon	2%	2%	1%	3%
Howard	2%	3%	1%	2%
Peacock	2%	2%	3%	2%
Rankin	3%	3%	2%	4%
Rao	4%	3%	4%	5%
Ridenhour	3%	0%	5%	8%
Undecided	25%	22%	27%	31%





Crosstabs

	Base	Race		
		White	African-American	Other
City Council First Choice				
Bokhari	13%	16%	6%	25%
Burgess	33%	28%	41%	40%
Cannon	17%	8%	36%	12%
Howard	2%	2%	3%	-
Peacock	17%	25%	3%	6%
Rankin	0%	0%	-	-
Rao	2%	3%	-	-
Ridenhour	4%	7%	-	6%
Undecided	12%	12%	12%	11%

	Base	Race		
		White	African-American	Other
City Council Second Choice				
Only Voting For One	33%	31%	37%	32%
Bokhari	7%	8%	7%	6%
Burgess	8%	6%	15%	-
Cannon	15%	11%	20%	20%
Howard	4%	4%	4%	6%
Peacock	10%	14%	2%	14%
Rankin	2%	2%	1%	-
Rao	3%	3%	1%	4%
Ridenhour	3%	4%	1%	6%
Undecided	15%	17%	12%	11%

	Base	Race		
		White	African-American	Other
City Council Third Choice				
Only Voting for 1 or 2	48%	45%	56%	40%
Bokhari	3%	3%	1%	3%
Burgess	3%	2%	5%	-
Cannon	5%	5%	4%	10%
Howard	5%	5%	4%	4%
Peacock	6%	6%	5%	12%
Rankin	4%	3%	5%	12%
Rao	3%	5%	0%	-
Ridenhour	3%	3%	2%	4%
Undecided	21%	23%	17%	15%

	Base	Race		
		White	African-American	Other
City Council Fourth Choice				
Only Voting for 1-3	57%	53%	64%	57%
Bokhari	1%	1%	2%	-
Burgess	1%	0%	2%	-
Cannon	2%	1%	3%	-
Howard	2%	2%	1%	4%
Peacock	2%	3%	-	6%
Rankin	3%	3%	2%	4%
Rao	4%	5%	1%	10%
Ridenhour	3%	4%	2%	4%
Undecided	25%	27%	23%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
City Council First Choice					
Bokhari	13%	10%	12%	13%	14%
Burgess	32%	19%	26%	40%	29%
Cannon	17%	24%	13%	21%	11%
Howard	2%	5%	4%	1%	1%
Peacock	17%	14%	19%	12%	24%
Rankin	0%	-	-	-	1%
Rao	2%	-	4%	1%	2%
Ridenhour	4%	-	8%	5%	2%
Undecided	12%	29%	15%	5%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
City Council Second Choice					
Only Voting For One	33%	33%	29%	32%	37%
Bokhari	7%	10%	10%	7%	5%
Burgess	8%	-	8%	12%	6%
Cannon	15%	10%	12%	20%	10%
Howard	4%	-	4%	5%	5%
Peacock	10%	14%	8%	10%	12%
Rankin	2%	-	4%	1%	3%
Rao	3%	-	1%	4%	2%
Ridenhour	3%	5%	4%	2%	3%
Undecided	15%	29%	21%	8%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
City Council Third Choice					
Only Voting for 1 or 2	48%	67%	50%	46%	44%
Bokhari	3%	-	-	4%	4%
Burgess	3%	-	4%	3%	3%
Cannon	5%	5%	4%	6%	5%
Howard	5%	-	5%	6%	3%
Peacock	6%	-	3%	8%	7%
Rankin	4%	-	5%	6%	2%
Rao	3%	-	5%	3%	4%
Ridenhour	3%	-	1%	4%	3%
Undecided	21%	29%	23%	15%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
City Council Fourth Choice					
Only Voting for 1-3	57%	43%	58%	60%	53%
Bokhari	1%	5%	1%	1%	1%
Burgess	1%	5%	-	1%	-
Cannon	2%	5%	-	2%	2%
Howard	2%	-	3%	3%	1%
Peacock	2%	-	3%	4%	1%
Rankin	3%	5%	1%	3%	4%
Rao	4%	5%	3%	5%	4%
Ridenhour	3%	5%	5%	2%	4%
Undecided	25%	29%	27%	20%	32%

