

FOR IMMEDIATE RELEASE

October 27, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Foxx, Lassiter tied up

Raleigh, N.C. – With one week to go in the race to replace Pat McCrory as Mayor of Charlotte Anthony Foxx and John Lassiter are all tied up.

Each is winning 45% of the vote. Lassiter is strong with whites, men, older voters, and independents while Foxx has the lead with women, African Americans, and young voters.

It appears the Charlotte electorate will be considerably more Republican than it was in 2008. While Barack Obama won the city by upwards of 30 points a year ago those who say they're planning to vote this year only report having voted for Obama by 8 points. If the Foxx get out the vote effort brings this year's electorate more in line with last year's he will win.

Two things in particular to watch are turnout by race and age. Foxx leads by 71 points with blacks while Lassiter has a 34 point advantage with whites. We project blacks to make up 32% of the electorate and a swing of that by a few points in either direction would make a big difference. Lassiter is up 34 points with senior citizens while Foxx leads by 28 points with voters under 30. We expect high turnout from older voters and low turnout from younger voters but a deviation from that pattern could give either of the candidates a more clear advantage.

“This race has been close since day one and that doesn't seem likely to change in the final week,” said Dean Debnam, President of Public Policy Polling. “It really might come down to Foxx's ability to get his voters to the poll. His core supporters don't have the best track record of voting in off year elections but if he gets them out he wins.”

PPP surveyed 531 likely Charlotte voters from October 26th to 29th. The survey's margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Charlotte Survey Results

Q1 If the candidates for Mayor this fall were Democrat Anthony Foxx and Republican John Lassiter, who would you vote for? If Anthony Foxx, press 1. If John Lassiter, press 2. If you're undecided, press 3.

Foxx..... 45%

Lassiter..... 45%

Undecided..... 9%

Q2 Do you have a favorable or unfavorable opinion of Anthony Foxx? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Approve52% *Not Sure*.....30%

Disapprove.....18%

Q3 Do you have a favorable or unfavorable opinion of John Lassiter? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 59%

Unfavorable 19%

Not Sure..... 22%

Q4 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 44%

Obama..... 52%

Someone Else/Don't Remember..... 4%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 19%

Moderate..... 45%

Conservative..... 37%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 53%

Man..... 47%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 47%

Republican..... 35%

Independent/Other..... 18%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 63%

African-American 32%

Other..... 5%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%

30 to 45..... 22%

46 to 65..... 45%

Older than 65..... 25%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Foxx/Lassiter				
Foxx	45%	5%	80%	33%
Lassiter	45%	86%	11%	50%
Undecided	9%	9%	9%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Foxx Favorability				
Approve	52%	27%	73%	49%
Disapprove	18%	34%	5%	11%
Not Sure	30%	39%	21%	40%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lassiter Favorability				
Favorable	59%	82%	38%	64%
Unfavorable	19%	4%	31%	23%
Not Sure	22%	13%	31%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Foxx/Lassiter				
Foxx	45%	86%	53%	15%
Lassiter	46%	8%	36%	77%
Undecided	9%	6%	11%	8%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Foxx Favorability				
Approve	52%	81%	59%	29%
Disapprove	18%	2%	13%	33%
Not Sure	30%	17%	28%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lassiter Favorability				
Favorable	59%	37%	56%	75%
Unfavorable	19%	36%	19%	10%
Not Sure	22%	27%	25%	16%

	Base	Gender	
		Woman	Man
Foxx/Lassiter			
Foxx	45%	47%	44%
Lassiter	45%	44%	47%
Undecided	9%	9%	10%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Approve	52%	55%	49%
Disapprove	18%	14%	22%
Not Sure	30%	30%	29%





Crosstabs

	Base	Gender	
		Woman	Man
Lassiter Favorability			
Favorable	59%	56%	61%
Unfavorable	19%	19%	18%
Not Sure	22%	24%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx/Lassiter				
Foxx	45%	79%	6%	31%
Lassiter	45%	14%	86%	51%
Undecided	9%	7%	8%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Approve	52%	73%	28%	46%
Disapprove	18%	8%	29%	24%
Not Sure	30%	20%	43%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Lassiter Favorability				
Favorable	59%	39%	80%	68%
Unfavorable	19%	33%	5%	11%
Not Sure	22%	28%	15%	22%





Crosstabs

	Base	Race		
		White	African-American	Other
Foxx/Lassiter				
Foxx	45%	29%	80%	35%
Lassiter	45%	63%	9%	52%
Undecided	9%	8%	10%	13%

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Approve	52%	46%	68%	27%
Disapprove	18%	23%	8%	17%
Not Sure	30%	31%	24%	56%

	Base	Race		
		White	African-American	Other
Lassiter Favorability				
Favorable	59%	73%	30%	55%
Unfavorable	19%	13%	32%	15%
Not Sure	22%	14%	37%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx/Lassiter					
Foxx	45%	57%	47%	50%	30%
Lassiter	45%	29%	44%	41%	61%
Undecided	9%	14%	9%	9%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Approve	52%	32%	57%	57%	45%
Disapprove	18%	11%	22%	17%	19%
Not Sure	30%	58%	21%	26%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lassiter Favorability					
Favorable	59%	32%	67%	55%	66%
Unfavorable	19%	32%	14%	21%	15%
Not Sure	22%	37%	18%	24%	19%

