

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Byrne, Davis strongest in 2010 polling

Raleigh, N.C. – A new Public Policy Polling survey looking at eight potential general election contests for Governor in Alabama next year finds Republican Bradley Byrne leading Democratic contenders Artur Davis and Ron Sparks, but Davis leading Kay Ivey, Roy Moore, and Tim James, three of the other potential Republican contenders.

Byrne leads Davis 39-35 and Sparks 41-27. Sparks actually does slightly better than Davis among white voters against Byrne but has just an 18 point lead among African Americans, compared to a 58 point Davis advantage.

Davis holds leads within the margin of error against Moore (41-38) and James (37-35), with a wider advantage over Ivey (39-31).

Sparks has a 33-29 edge against Ivey, is tied at 32 with James, and trails Moore 38-36.

“These numbers indicate Alabama is going to have quite a vibrant race for Governor next year,” said Dean Debnam, President of Public Policy Polling. “Most of these matches look to be competitive at this early stage.”

The Democrats have trouble polling better than the 20s among white voters against any of the candidates besides Roy Moore, something they would have to improve on to really have any chance of winning back the Governor’s chair next fall.

At least 30% of independents are undecided in each of the potential match ups, portending a tight battle next fall to pick up voters in the middle.

PPP surveyed 667 Alabama voters from June 2nd to 5th. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Alabama Survey Results

Q1 If the candidates for Governor next year were Republican Bradley Byrne and Democrat Artur Davis, who would you vote for? If Bradley Byrne, press 1. If Artur Davis, press 2. If you're undecided, press 3.

Byrne39% *Undecided*.....26%
Davis.....35%

Q2 If the candidates for Governor next year were Republican Bradley Byrne and Democrat Ron Sparks, who would you vote for? If Bradley Byrne, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

Byrne41% *Undecided*.....33%
Sparks.....27%

Q3 If the candidates for Governor next year were Democrat Artur Davis and Republican Tim James, who would you vote for? If Artur Davis, press 1. If Tim James, press 2. If you're undecided, press 3.

Davis.....37% *Undecided*.....28%
James.....35%

Q4 If the candidates for Governor next year were Democrat Artur Davis and Republican Kay Ivey, who would you vote for? If Artur Davis, press 1. If Kay Ivey, press 2. If you're undecided, press 3.

Davis.....39% *Undecided*.....31%
Ivey.....31%

Q5 If the candidates for Governor next year were Democrat Artur Davis and Republican Roy Moore, who would you vote for? If Artur Davis, press 1. If Roy Moore, press 2. If you're undecided, press 3.

Davis.....41% *Undecided*.....21%
Moore.....38%

Q6 If the candidates for Governor next year were Republican Kay Ivey and Democrat Ron Sparks, who would you vote for? If Kay Ivey, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

Ivey.....29% *Undecided*.....39%
Sparks.....33%

Q7 If the candidates for Governor next year were Republican Tim James and Democrat Ron Sparks, who would you vote for? If Tim James, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

James32% *Undecided*.....37%
Sparks.....32%

Q8 If the candidates for Governor next year were Republican Roy Moore and Democrat Ron Sparks, who would you vote for? If Roy Moore, press 1. If Ron Sparks, press 2. If you're undecided, press 3.

Moore.....38% *Undecided*.....25%
Sparks.....36%

Q9 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal.....14%
Moderate.....37%
Conservative.....49%

Q10 If you are a woman, press 1, if a man, press 2.

Woman54%
Man.....46%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....38%
Republican.....41%
Other.....21%





Q12 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 69%
African-American 28%
Other..... 3%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
30 to 45..... 25%
46 to 65..... 44%
Older than 65..... 20%





Crosstabs

		Ideology			
		Base	Liberal	Moderate	Conservative
Byrne/Davis					
	Byrne	39%	13%	27%	56%
	Davis	35%	70%	50%	13%
	Undecided	26%	17%	23%	31%

		Ideology			
		Base	Liberal	Moderate	Conservative
Byrne/Sparks					
	Byrne	41%	23%	27%	55%
	Sparks	27%	49%	35%	14%
	Undecided	33%	28%	37%	31%

		Ideology			
		Base	Liberal	Moderate	Conservative
Davis/James					
	Davis	37%	71%	52%	17%
	James	35%	12%	22%	51%
	Undecided	28%	17%	26%	32%

		Ideology			
		Base	Liberal	Moderate	Conservative
Davis/Ivey					
	Davis	39%	72%	51%	20%
	Ivey	31%	13%	21%	43%
	Undecided	31%	15%	28%	37%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Davis/Moore				
Davis	41%	76%	57%	20%
Moore	38%	11%	26%	55%
Undecided	21%	13%	18%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ivey/Sparks				
Ivey	29%	12%	22%	38%
Sparks	33%	52%	39%	22%
Undecided	39%	36%	39%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
James/Sparks				
James	32%	9%	18%	49%
Sparks	31%	61%	40%	16%
Undecided	37%	30%	42%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
Moore/Sparks				
Moore	38%	16%	22%	57%
Sparks	36%	63%	49%	19%
Undecided	25%	20%	28%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Byrne/Davis			
Byrne	39%	36%	43%
Davis	35%	34%	36%
Undecided	26%	30%	22%

	Base	Gender	
		Woman	Man
Byrne/Sparks			
Byrne	41%	38%	43%
Sparks	27%	23%	31%
Undecided	33%	39%	26%

	Base	Gender	
		Woman	Man
Davis/James			
Davis	37%	38%	36%
James	35%	31%	40%
Undecided	28%	31%	24%

	Base	Gender	
		Woman	Man
Davis/Ivey			
Davis	39%	39%	38%
Ivey	31%	28%	34%
Undecided	31%	34%	27%





Crosstabs

	Base	Gender	
		Woman	Man
Davis/Moore			
Davis	41%	40%	43%
Moore	38%	36%	40%
Undecided	21%	24%	17%

	Base	Gender	
		Woman	Man
Ivey/Sparks			
Ivey	29%	28%	29%
Sparks	33%	27%	40%
Undecided	39%	45%	31%

	Base	Gender	
		Woman	Man
James/Sparks			
James	32%	27%	37%
Sparks	32%	28%	36%
Undecided	37%	44%	28%

	Base	Gender	
		Woman	Man
Moore/Sparks			
Moore	38%	37%	39%
Sparks	36%	32%	42%
Undecided	25%	31%	19%





Crosstabs

		Base	Party		
			Democrat	Republican	Other
Byrne/Davis					
	Byrne	39%	9%	69%	34%
	Davis	35%	67%	8%	29%
	Undecided	26%	23%	23%	37%

		Base	Party		
			Democrat	Republican	Other
Byrne/Sparks					
	Byrne	41%	15%	69%	30%
	Sparks	27%	47%	9%	25%
	Undecided	33%	37%	22%	46%

		Base	Party		
			Democrat	Republican	Other
Davis/James					
	Davis	37%	68%	12%	31%
	James	35%	8%	62%	28%
	Undecided	28%	23%	25%	41%

		Base	Party		
			Democrat	Republican	Other
Davis/Ivey					
	Davis	39%	71%	14%	28%
	Ivey	31%	5%	54%	30%
	Undecided	31%	23%	32%	42%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Davis/Moore				
Davis	41%	70%	16%	39%
Moore	38%	14%	64%	30%
Undecided	21%	16%	20%	30%

	Base	Party		
		Democrat	Republican	Other
Ivey/Sparks				
Ivey	29%	11%	48%	21%
Sparks	33%	48%	19%	32%
Undecided	39%	40%	33%	47%

	Base	Party		
		Democrat	Republican	Other
James/Sparks				
James	32%	6%	58%	26%
Sparks	32%	53%	13%	29%
Undecided	37%	41%	29%	45%

	Base	Party		
		Democrat	Republican	Other
Moore/Sparks				
Moore	38%	12%	65%	34%
Sparks	36%	58%	16%	36%
Undecided	25%	29%	19%	30%





Crosstabs

	Base	Race		
		White	African-American	Other
Byrne/Davis				
Byrne	39%	52%	10%	25%
Davis	35%	21%	68%	44%
Undecided	26%	28%	22%	31%

	Base	Race		
		White	African-American	Other
Byrne/Sparks				
Byrne	41%	50%	20%	25%
Sparks	27%	22%	38%	35%
Undecided	33%	28%	43%	40%

	Base	Race		
		White	African-American	Other
Davis/James				
Davis	37%	24%	69%	39%
James	35%	45%	11%	15%
Undecided	28%	30%	20%	46%

	Base	Race		
		White	African-American	Other
Davis/Ivey				
Davis	39%	27%	68%	34%
Ivey	31%	40%	8%	26%
Undecided	31%	33%	24%	40%





Crosstabs

	Base	Race		
		White	African-American	Other
Davis/Moore				
Davis	41%	30%	69%	44%
Moore	38%	49%	12%	26%
Undecided	21%	21%	19%	30%

	Base	Race		
		White	African-American	Other
Ivey/Sparks				
Ivey	29%	35%	15%	10%
Sparks	33%	28%	43%	51%
Undecided	39%	37%	42%	39%

	Base	Race		
		White	African-American	Other
James/Sparks				
James	32%	41%	10%	21%
Sparks	32%	25%	48%	40%
Undecided	37%	34%	43%	39%

	Base	Race		
		White	African-American	Other
Moore/Sparks				
Moore	38%	49%	13%	26%
Sparks	36%	31%	50%	40%
Undecided	25%	20%	36%	34%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Byrne/Davis					
Byrne	39%	31%	42%	41%	38%
Davis	35%	42%	37%	33%	31%
Undecided	26%	27%	22%	26%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Byrne/Sparks					
Byrne	41%	36%	45%	41%	38%
Sparks	27%	33%	30%	22%	28%
Undecided	33%	31%	25%	37%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Davis/James					
Davis	37%	47%	38%	37%	33%
James	35%	31%	40%	34%	31%
Undecided	28%	22%	22%	29%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Davis/Ivey					
Davis	39%	42%	40%	37%	38%
Ivey	31%	35%	36%	28%	27%
Undecided	31%	23%	24%	34%	35%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Davis/Moore					
Davis	41%	47%	40%	41%	40%
Moore	38%	32%	44%	38%	34%
Undecided	21%	21%	17%	21%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ivey/Sparks					
Ivey	29%	28%	36%	26%	25%
Sparks	33%	44%	32%	30%	33%
Undecided	39%	28%	32%	44%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
James/Sparks					
James	32%	26%	38%	31%	29%
Sparks	32%	41%	33%	29%	30%
Undecided	37%	33%	29%	40%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moore/Sparks					
Moore	38%	28%	45%	38%	36%
Sparks	36%	42%	35%	35%	39%
Undecided	25%	29%	21%	27%	25%

