



**FOR IMMEDIATE RELEASE**  
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## **Obama, McCain primed for victories in Wisconsin**

**Raleigh, N.C.** – Barack Obama has expanded his lead over Hillary Clinton in Wisconsin to 13 points, according to Public Policy Polling’s latest survey in the state.

Obama leads 53-40, after holding a 50-39 advantage in a survey done earlier this week.

He received support from well over 60% of those polled under the age of 45, and leads with both white and female voters in addition to his core constituencies of males and African Americans.

“Our poll showed that with a standard turnout, Obama would lead Clinton just 47-44,” said Dean Debnam, President of Public Policy Polling. “But we expect Wisconsin will see the same record levels of turnout from young voters and black voters that Obama has been bringing out in other states. That should propel him to a double digit victory.”

On the Republican side, John McCain leads Mike Huckabee 50-39. That represents nearly half of McCain’s lead evaporating in the last week. McCain had previously led the state 53-32.

Huckabee has closed in on McCain in the final days in recent primaries in places like Virginia, Tennessee, and Georgia. Those states, like Wisconsin, all show a significant number of Republican voters who list moral and family values as their biggest issue when deciding who to vote for President. Huckabee leads that group 70-18 in Wisconsin.

“Four years ago, John Edwards came close to a surprising upset in Wisconsin when the Democratic nomination was all but settled. If the trend toward Huckabee continues, there could be a similar dynamic on the Republican side this year,” said Debnam.

PPP surveyed 822 likely Democratic primary voters and 654 likely Republican primary voters on February 16<sup>th</sup> and 17<sup>th</sup>. The survey’s margins of errors are +/- 3.4% and +/- 3.8% respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Wisconsin Democratic Primary Survey Results

**Q1** The Democratic candidates still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If you would vote for Hillary Clinton, press 1. If for Barack Obama, press 2. If you're undecided press 3.

*Clinton*.....40% *Undecided*..... 7%  
*Obama*.....53%

**Q2** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 34% *Moral and family values*..... 3%  
*Education* ..... 5% *Health care*..... 17%  
*Economy and jobs*. 35% *Immigration* ..... 3%  
*Taxes* ..... 3% *Other*..... 1%

**Q3** If you are a woman, press 1, if a man, press 2.  
*Women* .....54% *Men*.....46%

**Q4** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 71%  
*Republican*..... 9%  
*Other*.....20%

**Q5** If you are white, press 1, if African-American, press 2. If other, press 3.

*White* .....84% *Other*..... 4%  
*African American* ...12%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

*18-29*..... 9% *46-65*.....45%  
*30-45*.....25% *Older than 65*.....21%





**Crosstabs**

		Gender	
		Base	
		Women	Men
President			
Clinton	40%	43%	36%
Obama	53%	50%	57%
Undecided	7%	8%	7%

		Party		
		Base		
		Democrat	Republican	Other
President				
Clinton	40%	45%	29%	27%
Obama	53%	49%	66%	60%
Undecided	7%	6%	5%	13%

		Race		
		Base		
		White	African American	Other
President				
Clinton	40%	43%	21%	36%
Obama	53%	50%	76%	52%
Undecided	7%	8%	3%	12%

		Age			
		Base			
		18-29	30-45	46-65	Older than 65
President					
Clinton	40%	32%	27%	41%	54%
Obama	53%	64%	65%	51%	39%
Undecided	7%	4%	8%	8%	7%





**Crosstabs**

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>President</b>									
<b>Clinton</b>	<b>40%</b>	37%	39%	43%	38%	36%	40%	36%	20%
<b>Obama</b>	<b>53%</b>	58%	54%	48%	53%	57%	51%	60%	60%
<b>Undecided</b>	<b>7%</b>	6%	7%	8%	9%	7%	8%	4%	20%





## Wisconsin Republican Primary Survey Results

**Q1** The Republicans still running for President include Mike Huckabee, John McCain, and Ron Paul. If the primary was today, who would you vote for? If Mike Huckabee, press 1. If John McCain, press 2. If Ron Paul, press 3. If you're undecided, press 4.

*Huckabee.....39% Paul ..... 6%*  
*McCain.....50% Undecided..... 5%*

**Q2** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq ..... 22% Moral and family values..... 25%*  
*Education ..... 2% Health care..... 3%*  
*Economy and jobs. 29% Immigration ..... 9%*  
*Taxes ..... 10% Other..... 1%*

**Q3** If you are a woman, press 1, if a man, press 2.

*Women .....45% Men.....55%*

**Q4** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat..... 4%*  
*Republican..... 81%*  
*Other..... 15%*

**Q5** If you are white, press 1. If African-American, press 2. If other, press 3.

*White .....96% Other..... 2%*  
*African American .... 2%*

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

*18-29..... 5% 46-65.....46%*  
*30-45.....21% Older than 65.....27%*





**Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
<b>Huckabee</b>	39%	37%	41%
<b>McCain</b>	50%	53%	48%
<b>Paul</b>	6%	5%	7%
<b>Undecided</b>	5%	5%	4%

	Base	Party		
		Democrat	Republican	Other
<b>President</b>				
<b>Huckabee</b>	39%	36%	38%	41%
<b>McCain</b>	50%	43%	52%	45%
<b>Paul</b>	6%	12%	5%	9%
<b>Undecided</b>	5%	9%	4%	5%

	Base	Race		
		White	African American	Other
<b>President</b>				
<b>Huckabee</b>	39%	39%	36%	45%
<b>McCain</b>	50%	51%	26%	35%
<b>Paul</b>	6%	6%	32%	7%
<b>Undecided</b>	5%	4%	6%	13%

	Base	Age			
		18-29	30-45	46-65	Older than 65
<b>President</b>					
<b>Huckabee</b>	39%	30%	36%	42%	38%
<b>McCain</b>	50%	57%	44%	49%	56%
<b>Paul</b>	6%	10%	10%	6%	3%
<b>Undecided</b>	5%	2%	10%	3%	3%





**Crosstabs**

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>President</b>									
<b>Huckabee</b>	<b>39%</b>	18%	39%	28%	36%	70%	49%	40%	25%
<b>McCain</b>	<b>50%</b>	76%	50%	62%	44%	18%	47%	47%	51%
<b>Paul</b>	<b>6%</b>	4%	10%	6%	11%	5%	4%	10%	16%
<b>Undecided</b>	<b>5%</b>	2%	-	5%	9%	7%	-	4%	9%

