



**FOR IMMEDIATE RELEASE**  
**January 29, 2008**

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## **Huckabee, Clinton lead in Tennessee**

**Raleigh, N.C.** – With Fred Thompson out of the race for President, his fellow Tennessee Republicans are headed toward the other southern conservative in the race. Mike Huckabee has opened up a 30-26 lead over John McCain in the state for next week's primary.

Mitt Romney is a solid third at 22%. Ron Paul and Rudy Giuliani round out the field at 6% and 4% respectively.

“The key to Mike Huckabee's success in Tennessee compared to South Carolina is that more GOP voters in the state list moral and family values as a top concern when deciding who to vote for,” said Dean Debnam, President of Public Policy Polling. “Huckabee is earning the support of those folks by a wide margin.”

24% of likely Republican voters listed moral and family values as their biggest issue, and 53% of them support Huckabee.

Barack Obama may have won the South Carolina primary big, but in another southern state with a much smaller black population he is not gaining a ton of momentum. Hillary Clinton leads the state by a 43-32 margin. John Edwards is lagging at 16%.

“The primary electorate in Tennessee is only about 25% black,” said Debnam. “Obama continues to perform well behind Clinton among white voters, and he's going to have difficulty winning primaries in states without large African American populations if that continues.”

Obama leads Clinton 60-20 among black voters in the poll, but trails her 50-22 with white voters. After struggling with female voters in South Carolina, Clinton appears to be back to form, leading Obama 47-28 with that group in Tennessee.

PPP surveyed 753 likely Democratic primary voters and 1,093 likely Republican primary voters on January 28th. The survey's margin of errors are +/- 3.6% and +/- 3.0% respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





## Tennessee Democratic Primary Survey Results

**Q1** The Democratic candidates still running for President are Hillary Clinton, John Edwards, and Barack Obama. If the primary was today, who would you vote for? If you would vote for Hillary Clinton, press 1. If for John Edwards, press 2. If for Barack Obama, press 3. If you're undecided press 4.

*Clinton*.....43% *Obama*.....32%  
*Edwards*.....16% *Undecided*..... 9%

**Q2** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 25% *Moral and family values*..... 4%  
*Education* ..... 6% *Health care*..... 10%  
*Economy and jobs*. 49% *Immigration* ..... 3%  
*Taxes* ..... 2% *Other* ..... 1%

**Q3** If you are a woman, press 1, if a man, press 2.

*Women* .....54% *Men*.....46%

**Q4** If you are a Democrat, press 1, if a Republican, press 2. If other, press 3.

*Democrat*.....84% *Other*.....10%  
*Republican*..... 5%

**Q5** If you are white, press 1, if African-American, press 2. If other, press 3.

*White* .....72% *Other*..... 4%  
*African American* ...24%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

*18-29*..... 9% *46-65*.....49%  
*30-45*.....14% *Older than 65*.....28%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
<b>Clinton</b>	<b>43%</b>	47%	39%
<b>Edwards</b>	<b>16%</b>	14%	18%
<b>Obama</b>	<b>32%</b>	28%	35%
<b>Undecided</b>	<b>9%</b>	11%	8%

	Base	Party Affiliation		
		Democrat	Republican	Other
<b>President</b>				
<b>Clinton</b>	<b>43%</b>	46%	27%	26%
<b>Edwards</b>	<b>16%</b>	15%	26%	20%
<b>Obama</b>	<b>32%</b>	30%	42%	42%
<b>Undecided</b>	<b>9%</b>	9%	4%	12%

	Base	Race		
		White	African American	Other
<b>President</b>				
<b>Clinton</b>	<b>43%</b>	50%	20%	43%
<b>Edwards</b>	<b>16%</b>	21%	2%	17%
<b>Obama</b>	<b>32%</b>	22%	60%	40%
<b>Undecided</b>	<b>9%</b>	7%	17%	-

	Base	Age			
		18-29	30-45	46-65	Older than 65
<b>President</b>					
<b>Clinton</b>	<b>43%</b>	42%	33%	40%	53%
<b>Edwards</b>	<b>16%</b>	9%	17%	17%	17%
<b>Obama</b>	<b>32%</b>	34%	35%	37%	20%
<b>Undecided</b>	<b>9%</b>	15%	15%	6%	10%



**Crosstabs**

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>President</b>									
<b>Clinton</b>	43%	42%	25%	49%	13%	36%	40%	29%	33%
<b>Edwards</b>	16%	14%	20%	14%	33%	19%	26%	25%	33%
<b>Obama</b>	32%	36%	46%	29%	30%	31%	23%	43%	11%
<b>Undecided</b>	9%	9%	8%	8%	23%	14%	11%	4%	22%



## Tennessee Republican Primary Survey Results

**Q1** The Republicans still running for President include Rudy Giuliani, Mike Huckabee, John McCain, Ron Paul, and Mitt Romney. If the primary was today, who would you vote for? If Rudy Giuliani, press 1. If Mike Huckabee, press 2. If John McCain, press 3. If Ron Paul, press 4. If Mitt Romney, press 5. If you're undecided, press 6.

*Giuliani*..... 4% *Paul* ..... 6%  
*Huckabee*.....30% *Romney* .....22%  
*McCain*.....26% *Undecided*.....11%

**Q2** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 18% *Moral and family values*..... 24%  
*Education* ..... 3% *Health care*..... 4%  
*Economy and jobs*.28% *Immigration* ..... 15%  
*Taxes* ..... 7% *Other*..... 2%

**Q3** If you are a woman, press 1, if a man, press 2.

*Women* .....45% *Men*.....55%

**Q4** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 3%  
*Republican*.....87%  
*Other*..... 10%

**Q5** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* .....95% *Other*..... 3%  
*African American* .... 2%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

*18-29*..... 6% *46-65*.....48%  
*30-45*.....20% *Older than 65*.....26%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
<b>Giuliani</b>	4%	4%	4%
<b>Huckabee</b>	30%	34%	28%
<b>McCain</b>	26%	24%	28%
<b>Paul</b>	6%	5%	7%
<b>Romney</b>	22%	20%	23%
<b>Undecided</b>	11%	13%	10%

	Base	Party		
		Democrat	Republican	Other
<b>President</b>				
<b>Giuliani</b>	4%	10%	3%	7%
<b>Huckabee</b>	30%	26%	31%	29%
<b>McCain</b>	26%	31%	26%	30%
<b>Paul</b>	6%	16%	5%	14%
<b>Romney</b>	22%	3%	24%	11%
<b>Undecided</b>	11%	15%	12%	9%

	Base	Race		
		White	African American	Other
<b>President</b>				
<b>Giuliani</b>	4%	4%	8%	2%
<b>Huckabee</b>	30%	30%	38%	23%
<b>McCain</b>	26%	27%	14%	29%
<b>Paul</b>	6%	6%	16%	18%
<b>Romney</b>	22%	22%	19%	20%
<b>Undecided</b>	11%	12%	5%	8%

	Base	Age			
		18-29	30-45	46-65	Older than 65
<b>President</b>					
<b>Giuliani</b>	4%	7%	3%	4%	4%
<b>Huckabee</b>	30%	29%	38%	29%	28%
<b>McCain</b>	26%	25%	21%	26%	32%
<b>Paul</b>	6%	19%	7%	6%	2%
<b>Romney</b>	22%	10%	15%	24%	25%
<b>Undecided</b>	11%	10%	17%	11%	9%





**Crosstabs**

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
<b>President</b>									
<b>Giuliani</b>	4%	4%	-	3%	8%	3%	15%	4%	7%
<b>Huckabee</b>	30%	22%	45%	24%	27%	53%	25%	19%	-
<b>McCain</b>	26%	37%	24%	37%	16%	14%	38%	18%	13%
<b>Paul</b>	6%	6%	5%	6%	2%	3%	11%	11%	21%
<b>Romney</b>	22%	23%	19%	19%	39%	14%	6%	32%	28%
<b>Undecided</b>	11%	8%	8%	10%	8%	13%	5%	15%	31%

