



FOR IMMEDIATE RELEASE
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Obama expands lead in South Carolina

Raleigh, N.C. – Barack Obama has opened up a 20 point lead in South Carolina, according to the newest survey of the race by Public Policy Polling. He is at 44%, followed by Hillary Clinton at 24%, and John Edwards at 19%. 14% of the state's voters remained undecided.

PPP has now done three surveys in South Carolina over the last two weeks. Barack Obama has been at 44% in each of them. Hillary Clinton's standing has dropped from 31% in the first one conducted two weeks ago, to 28% in one done earlier this week to 24% in last night's poll. John Edwards meanwhile went from 15% earlier this week to 19% in this poll.

“Barack Obama is clearly going to win the South Carolina primary,” said Dean Debnam, President of Public Policy Polling. “The interesting trend is the rise of Edwards and the decline of Clinton. If enough undecideds break his way tomorrow, it's entirely possible Edwards could pull off a surprise second place finish in the state.”

There continues to be a significant racial imbalance in the South Carolina results. Obama leads Clinton 67-13 among African Americans, but has just 18% among white voters. Clinton leads that group with 37%, followed closely by Edwards at 34%.

Another problem for Clinton in South Carolina continues to be the female vote. She actually trails Obama by more among women than she does among men. He leads her 46-24 among likely female voters and 41-24 with men who are likely to vote in tomorrow's primary.

Obama has solid leads in all three regions of the state, and also is first in all age categories with the exception of senior citizens, who prefer Clinton.

PPP surveyed 595 likely Democratic primary voters on January 24nd. The survey's margin of error is +/- 4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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SC Democratic Primary Survey Results

Q1 The Democratic candidates still running for President are Hillary Clinton, John Edwards, and Barack Obama. If the primary was today, who would you vote for? If you would vote for Hillary Clinton, press 1. If for John Edwards, press 2. If for Barack Obama, press 3. If you're undecided press 4.

Clinton.....24% *Obama*.....44%
Edwards.....19% *Undecided*.....14%

Q2 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 20% *Moral and family values*..... 4%
Education 11% *Health care*..... 11%
Economy and jobs. 48% *Immigration* 3%
Taxes 3% *Other* 2%

Q3 If you are a woman, press 1, if a man, press 2.

Women59% *Men*.....41%

Q4 If you are a Democrat, press 1, if a Republican, press 2. If other, press 3.

Democrat.....86% *Other*..... 9%
Republican..... 4%

Q5 If you are white, press 1, if African-American, press 2. If other, press 3.

White47% *Other*..... 2%
African American ...51%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....10% *46-65*.....44%
30-45.....18% *Older than 65*.....27%





Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	24%	24%	24%
Edwards	19%	17%	21%
Obama	44%	46%	41%
Undecided	14%	14%	13%

	Base	Party Affiliation		
		Democrat	Republican	Other
President				
Clinton	24%	26%	9%	13%
Edwards	19%	16%	35%	37%
Obama	44%	46%	35%	31%
Undecided	14%	13%	21%	19%

	Base	Race		
		White	African American	Other
President				
Clinton	24%	37%	13%	5%
Edwards	19%	34%	4%	10%
Obama	44%	18%	67%	67%
Undecided	14%	11%	16%	19%

	Base	Age			
		18-29	30-45	46-65	Older than 65
President					
Clinton	24%	22%	19%	22%	31%
Edwards	19%	14%	19%	16%	25%
Obama	44%	52%	54%	50%	24%
Undecided	13%	12%	8%	12%	20%

	Base	Area Code		
		803	843	864
President				
Clinton	24%	28%	16%	24%
Edwards	19%	13%	23%	24%
Obama	44%	42%	50%	41%
Undecided	14%	16%	11%	12%





Crosstabs

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Clinton	24%	25%	19%	30%	8%	3%	17%	24%	-
Edwards	19%	15%	8%	23%	5%	17%	24%	21%	7%
Obama	44%	45%	58%	39%	53%	65%	40%	36%	45%
Undecided	14%	15%	15%	9%	34%	15%	19%	19%	48%

