



**FOR IMMEDIATE RELEASE**  
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## **Obama expands lead in South Carolina**

**Raleigh, N.C.** – Barack Obama has opened up a substantial 44-28 lead over Hillary Clinton in South Carolina, according to Public Policy Polling’s newest survey. John Edwards has 15% and 12% of respondents remain undecided.

There is a substantial racial disparity in candidate support in the state. Obama now has the support of 70% of likely African American primary voters, but has just 17% among white voters. Clinton leads that demographic with 43%, followed by Edwards at 30%.

Obama leads by just as much with female voters as he does with male voters, a serious blow to Hillary Clinton’s candidacy in the state. He leads 45-29 among women and 43-27 with male respondents.

Obama has large leads in the Low Country and the Midlands, while Clinton leads the Upstate, which has significantly fewer black voters.

A Public Policy Polling survey conducted a week and a half ago in the state showed Obama leading 44-31.

“Barack Obama is the run away favorite to win South Carolina,” said Dean Debnam, President of Public Policy Polling. “Especially as it seems Hillary Clinton will shift her focus to the Super Tuesday primaries, anything other than a double digit victory for him in South Carolina would be a surprise at this point.”

PPP surveyed 580 likely Democratic primary voters on January 21st. The survey’s margin of error is +/- 4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## SC Democratic Primary Survey Results

**Q1** The Democratic candidates still running for President are Hillary Clinton, John Edwards, Dennis Kucinich, and Barack Obama. If the primary was today, who would you vote for? If you would vote for Hillary Clinton, press 1. If for John Edwards, press 2. If for Dennis Kucinich, press 3. If for Barack Obama, press 4. If you're undecided press 5.

Clinton.....28% Obama.....44%  
Edwards.....15% Undecided.....12%  
Kucinich ..... 1%

**Q2** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 22% Moral and family values..... 4%  
Education ..... 6% Health care..... 9%  
Economy and jobs. 51% Immigration ..... 2%  
Taxes ..... 2% Other..... 3%

**Q3** If you are a woman, press 1, if a man, press 2.

Women .....58% Men.....42%

**Q4** If you are a Democrat, press 1, if a Republican, press 2. If other, press 3.

Democrat.....87% Other..... 8%  
Republican..... 5%

**Q5** If you are white, press 1, if African-American, press 2. If other, press 3.

White .....47% Other..... 2%  
African American ...51%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....11% 46-65.....49%  
30-45.....16% Older than 65.....25%





**Crosstabs**

|                  | Base | Gender |     |
|------------------|------|--------|-----|
|                  |      | Women  | Men |
| <b>President</b> |      |        |     |
| Clinton          | 28%  | 29%    | 27% |
| Edwards          | 15%  | 12%    | 18% |
| Kucinich         | 1%   | 1%     | 2%  |
| Obama            | 44%  | 45%    | 43% |
| Undecided        | 12%  | 13%    | 9%  |

|                  | Base | Party Affiliation |            |       |
|------------------|------|-------------------|------------|-------|
|                  |      | Democrat          | Republican | Other |
| <b>President</b> |      |                   |            |       |
| Clinton          | 28%  | 29%               | 18%        | 26%   |
| Edwards          | 15%  | 12%               | 27%        | 33%   |
| Kucinich         | 1%   | 1%                | -          | 2%    |
| Obama            | 44%  | 45%               | 34%        | 34%   |
| Undecided        | 12%  | 12%               | 21%        | 6%    |

|                  | Base | Race  |                  |       |
|------------------|------|-------|------------------|-------|
|                  |      | White | African American | Other |
| <b>President</b> |      |       |                  |       |
| Clinton          | 28%  | 43%   | 15%              | 35%   |
| Edwards          | 15%  | 30%   | 1%               | 4%    |
| Kucinich         | 1%   | 1%    | 1%               | 9%    |
| Obama            | 44%  | 17%   | 70%              | 26%   |
| Undecided        | 12%  | 9%    | 13%              | 26%   |

|                  | Base | Age   |       |       |               |
|------------------|------|-------|-------|-------|---------------|
|                  |      | 18-29 | 30-45 | 46-65 | Older than 65 |
| <b>President</b> |      |       |       |       |               |
| Clinton          | 28%  | 18%   | 28%   | 26%   | 38%           |
| Edwards          | 15%  | 11%   | 16%   | 17%   | 12%           |
| Kucinich         | 1%   | 1%    | -     | 1%    | 2%            |
| Obama            | 44%  | 62%   | 49%   | 44%   | 32%           |
| Undecided        | 12%  | 8%    | 8%    | 11%   | 16%           |

|                  | Base | Area Code |     |     |
|------------------|------|-----------|-----|-----|
|                  |      | 803       | 843 | 864 |
| <b>President</b> |      |           |     |     |
| Clinton          | 28%  | 27%       | 25% | 36% |
| Edwards          | 15%  | 10%       | 15% | 24% |
| Kucinich         | 1%   | 1%        | 1%  | 3%  |
| Obama            | 44%  | 50%       | 49% | 25% |
| Undecided        | 12%  | 13%       | 11% | 11% |





**Crosstabs**

|                  | Base       | Issue       |           |                  |       |                         |             |             |       |
|------------------|------------|-------------|-----------|------------------|-------|-------------------------|-------------|-------------|-------|
|                  |            | War in Iraq | Education | Economy and jobs | Taxes | Moral and family values | Health care | Immigration | Other |
| <b>President</b> |            |             |           |                  |       |                         |             |             |       |
| <b>Clinton</b>   | <b>28%</b> | 28%         | 25%       | 31%              | 22%   | 25%                     | 25%         | 25%         | 20%   |
| <b>Edwards</b>   | <b>15%</b> | 16%         | 9%        | 16%              | 22%   | 19%                     | 8%          | 19%         | 5%    |
| <b>Kucinich</b>  | <b>1%</b>  | 2%          | 4%        | 1%               | -     | 2%                      | 2%          | -           | -     |
| <b>Obama</b>     | <b>44%</b> | 44%         | 45%       | 43%              | 53%   | 47%                     | 52%         | 28%         | 31%   |
| <b>Undecided</b> | <b>12%</b> | 11%         | 17%       | 9%               | 4%    | 6%                      | 13%         | 28%         | 44%   |

