



**FOR IMMEDIATE RELEASE**  
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## **Edwards, Romney seen as sexiest candidates by SC voters**

**Raleigh, N.C.** – John Edwards and Mitt Romney are trailing in the polls in South Carolina, but they can take solace in at least one thing. Public Policy Polling’s newest survey finds that they are viewed as the sexiest candidates by likely voters in the South Carolina primary.

Edwards led the poll, with 16% of respondents saying he was the most sexy. Mitt Romney and Hillary Clinton tied for second at 11% with Barack Obama just behind at 10%.

The rest of the Republican candidates were found to be decidedly unsexy. 4% chose John McCain, 3% picked Fred Thompson, Mike Huckabee had 2%, and just 1% said Rudy Giuliani.

The big winner in the poll? 41% of respondents said they didn’t think any of the candidates were sexy.

Edwards led the way among women in the poll, with 23% saying he was the sexiest compared to 12% for Obama and Romney. Not surprisingly 16% of men picked Hillary Clinton as the sexiest candidate, with Edwards finishing second at 10%.

Romney won the sexy primary among self identified Republicans with 17%. John Edwards showed cross over support with 12%, the only other candidate to hit double figures among Republican respondents. Among Democrats the race was essentially a three way tie, with Edwards and Clinton at 23% and Barack Obama at 22%.

“Politics doesn’t always have to be completely serious,” said Dean Debnam, President of Public Policy Polling. “We did this survey to remind folks to keep their senses of humor during this intense election season.”

PPP surveyed 1279 likely primary voters on January 11<sup>th</sup> and 12<sup>th</sup>. The survey’s margin of error is +/- 2.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Sexiest Presidential Candidate Survey

**Q1** Who do you think is the sexiest candidate for President of either party? If you think Hillary Clinton is the sexiest, press 1. If you think John Edwards is, press 2. If you think Rudy Giuliani is, press 3. If you think Mike Huckabee is, press 4. If you think John McCain is, press 5. If you think Barack Obama is, press 6. If you think Mitt Romney is, press 7. If you think Fred Thompson is, press 8. If you don't think any of the candidates are sexy, press 9.

*Clinton*.....11% *Obama*.....10%  
*Edwards*.....16% *Romney* .....11%  
*Giuliani*..... 1% *Thompson*..... 3%  
*Huckabee*..... 2% *None are sexy*.....41%  
*McCain*..... 4%

**Q2** If you are a woman, press 1, if a man, press 2.

*Women* .....52% *Men*.....48%

**Q3** If you are a Democrat, press 1, if a Republican, press 2. If other, press 3.

*Democrat*.....34% *Other*.....14%  
*Republican*.....51%

**Q4** If you are white, press 1, if African-American, press 2. If other, press 3.

*White* .....82% *Other*..... 3%  
*African American* ...14%

**Q5** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

*18-29*..... 5% *46-65*.....45%  
*30-45*.....15% *Older than 65*.....34%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Clinton	11%	7%	16%
Edwards	16%	23%	10%
Giuliani	1%	1%	1%
Huckabee	2%	2%	2%
McCain	4%	4%	3%
Obama	10%	12%	7%
Romney	11%	12%	9%
Thompson	3%	4%	3%
None are sexy	41%	35%	48%

	Base	Party Affiliation		
		Democrat	Republican	Other
<b>President</b>				
Clinton	11%	23%	5%	8%
Edwards	16%	23%	12%	17%
Giuliani	1%	0%	2%	-
Huckabee	2%	2%	3%	1%
McCain	4%	1%	5%	8%
Obama	10%	22%	2%	7%
Romney	11%	1%	17%	10%
Thompson	3%	0%	6%	2%
None are sexy	41%	28%	49%	47%

	Base	Race		
		White	African American	Other
<b>President</b>				
Clinton	11%	9%	27%	7%
Edwards	16%	18%	10%	7%
Giuliani	1%	1%	-	-
Huckabee	2%	2%	3%	2%
McCain	4%	4%	1%	7%
Obama	10%	5%	34%	9%
Romney	11%	12%	2%	9%
Thompson	3%	3%	1%	9%
None are sexy	41%	44%	22%	49%





**Crosstabs**

	Base	Age			
		18-29	30-45	46-65	Older than 65
<b>President</b>					
Clinton	11%	24%	12%	10%	11%
Edwards	16%	11%	14%	18%	17%
Giuliani	1%	3%	1%	1%	2%
Huckabee	2%	3%	2%	3%	2%
McCain	4%	8%	3%	2%	6%
Obama	10%	20%	16%	10%	5%
Romney	11%	3%	6%	10%	15%
Thompson	3%	2%	3%	3%	3%
None are sexy	41%	27%	43%	43%	40%

	Base	Area Code		
		803	843	864
<b>President</b>				
Clinton	11%	12%	13%	9%
Edwards	16%	17%	15%	18%
Giuliani	1%	1%	1%	2%
Huckabee	2%	3%	2%	2%
McCain	4%	5%	4%	2%
Obama	10%	12%	9%	8%
Romney	11%	8%	13%	11%
Thompson	3%	4%	2%	4%
None are sexy	41%	39%	42%	44%

