

**FOR IMMEDIATE RELEASE**

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## **Democrats Primed for Wake County Sweep**

**Raleigh, N.C.** – Despite an onslaught of attacks against him by various groups associated with the development industry, Stan Norwalk continues to be primed to defeat incumbent Republican Wake County Commissioner Kenn Gardner and flip the balance of power on the board to the Democrats.

Norwalk leads Gardner 49-40, a result pretty much in line with a PPP poll conducted in late September that showed him with a 46-36 lead. Incumbent Democrats Harold Webb and Betty Lou Ward each have dominant leads in their bids for reelection, 52-37 and 53-38 respectively.

“The realtors’ attacks against Stan Norwalk aren’t working so far for two reasons,” said Dean Debnam, President of Public Policy Polling. “The first is that there’s too much going on politically right now for a County Commissioner contest to break out of the clutter. The second is that voters agree with Stan Norwalk on the issues he’s getting attacked on. Our polls have shown time and time again that Wake County voters think growth should pay for itself, as Norwalk does.”

Democrats are also faring well in Wake County when it comes to the major statewide races this year. Barack Obama leads 57-40 in the county, a major turnaround from 2004 when George W. Bush eaked out a narrow win. In migration and new voters are a major factor helping him out, as he leads 72-26 with respondents voting for President in Wake County for the first time.

In the US Senate race Kay Hagan leads Elizabeth Dole 55-41, and in the contest for Governor Bev Perdue is up 51-43 on Pat McCrory.

PPP surveyed 1441 likely voters from October 25<sup>th</sup> to 27<sup>th</sup>. The survey’s margin of error is +/-2.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Wake County Survey Results

**Q1** The candidates for President are Republican John McCain, Democrat Barack Obama, and Libertarian Bob Barr. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If Bob Barr, press 3. If you're undecided, press 4.

*McCain*.....40%  
*Obama*.....57%  
*Barr*..... 1%  
*Undecided*..... 1%

**Q2** The candidates for Governor are Republican Pat McCrory, Democrat Bev Perdue, and Libertarian Michael Munger. If the election was today, who would you vote for? If Pat McCrory, press 1. If Bev Perdue, press 2. If Michael Munger, press 3. If you're undecided, press 4.

*McCrory* .....43% *Munger*..... 5%  
*Perdue* .....51% *Undecided*..... 1%

**Q3** The candidates for US Senate are Republican Elizabeth Dole, Democrat Kay Hagan, and Libertarian Christopher Cole. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If Christopher Cole, press 3. If you're undecided, press 4.

*Dole* .....41%  
*Hagan*.....55%  
*Cole* ..... 3%  
*Undecided*..... 1%

**Q4** The candidates for one Wake County commissioner seat are Republican Kenn Gardner and Democrat Stan Norwalk. If the election was today, who would you vote for? If for the Republican, Kenn Gardner, press 1. If for the Democrat, Stan Norwalk, press 2. If you're undecided, press 3.

*Gardner*.....40%  
*Norwalk*.....49%  
*Undecided*..... 10%

**Q5** The candidates for another Wake County commissioner seat are Republican Venita Peyton and Democrat Harold Webb. If the election was today, who would you vote for? If for the Republican, Venita Peyton, press 1. If for the Democrat, Harold Webb, press 2. If you're undecided, press 3.

*Peyton*.....37% *Undecided*..... 11%  
*Webb*.....52%

**Q6** The candidates for the final Wake County commissioner seat are Republican Larry Tilley and Democrat Betty Lou Ward. If the election was today, who would you vote for? If for the Republican, Larry Tilley, press 1. If for the Democrat, Betty Lou Ward, press 2. If you're undecided, press 3.

*Tilley* .....38% *Undecided*..... 9%  
*Ward*.....53%

**Q7** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

*Yes* .....35%  
*No*.....65%

**Q8** Is this your first time voting for President in Wake County? If yes, press 1. If no, press 2.

*Yes* .....15%  
*No*.....85%



**Q9** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%

*Man*..... 46%

**Q10** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 50%

*Republican*..... 35%

*Independent/Other*..... 16%

**Q11** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 74%

*African-American* ..... 21%

*Other*..... 4%

**Q12** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 17%

*30 to 45*..... 31%

*46 to 65*..... 40%

*Older than 65*..... 12%





**Crosstabs**

	Base	Already Voted	
		Yes	No
<b>President</b>			
<b>McCain</b>	40%	29%	46%
<b>Obama</b>	57%	70%	50%
<b>Barr</b>	1%	1%	1%
<b>Undecided</b>	1%	0%	2%

	Base	Already Voted	
		Yes	No
<b>Governor</b>			
<b>McCrory</b>	43%	33%	49%
<b>Perdue</b>	51%	63%	44%
<b>Munger</b>	5%	4%	5%
<b>Undecided</b>	1%	0%	2%

	Base	Already Voted	
		Yes	No
<b>Senate</b>			
<b>Dole</b>	41%	30%	47%
<b>Hagan</b>	55%	68%	48%
<b>Cole</b>	3%	2%	3%
<b>Undecided</b>	1%	0%	2%

	Base	Already Voted	
		Yes	No
<b>Gardner/Norwalk</b>			
<b>Gardner</b>	40%	30%	46%
<b>Norwalk</b>	49%	63%	42%
<b>Undecided</b>	10%	7%	12%





**Crosstabs**

	Base	Already Voted	
		Yes	No
<b>Peyton/Webb</b>			
<b>Peyton</b>	37%	28%	41%
<b>Webb</b>	52%	65%	45%
<b>Undecided</b>	11%	7%	14%

	Base	Already Voted	
		Yes	No
<b>Tilley/Ward</b>			
<b>Tilley</b>	38%	28%	43%
<b>Ward</b>	53%	67%	46%
<b>Undecided</b>	9%	5%	12%

	Base	Wake First Time Voters	
		Yes	No
<b>President</b>			
<b>McCain</b>	40%	26%	43%
<b>Obama</b>	57%	72%	54%
<b>Barr</b>	1%	2%	1%
<b>Undecided</b>	1%	0%	2%

	Base	Wake First Time Voters	
		Yes	No
<b>Governor</b>			
<b>McCrory</b>	43%	29%	46%
<b>Perdue</b>	51%	63%	48%
<b>Munger</b>	5%	6%	4%
<b>Undecided</b>	1%	1%	1%





**Crosstabs**

	Base	Wake First Time Voters	
		Yes	No
<b>Senate</b>			
<b>Dole</b>	41%	29%	43%
<b>Hagan</b>	55%	64%	53%
<b>Cole</b>	3%	3%	3%
<b>Undecided</b>	1%	3%	1%

	Base	Wake First Time Voters	
		Yes	No
<b>Gardner/Norwalk</b>			
<b>Gardner</b>	40%	29%	43%
<b>Norwalk</b>	49%	54%	48%
<b>Undecided</b>	10%	17%	9%

	Base	Wake First Time Voters	
		Yes	No
<b>Peyton/Webb</b>			
<b>Peyton</b>	37%	25%	39%
<b>Webb</b>	52%	56%	51%
<b>Undecided</b>	11%	19%	10%

	Base	Wake First Time Voters	
		Yes	No
<b>Tilley/Ward</b>			
<b>Tilley</b>	38%	24%	40%
<b>Ward</b>	53%	59%	52%
<b>Undecided</b>	9%	16%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>President</b>			
<b>McCain</b>	40%	38%	43%
<b>Obama</b>	57%	59%	54%
<b>Barr</b>	1%	1%	2%
<b>Undecided</b>	1%	1%	1%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>McCrory</b>	43%	41%	46%
<b>Perdue</b>	51%	54%	47%
<b>Munger</b>	5%	3%	6%
<b>Undecided</b>	1%	2%	1%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Dole</b>	41%	40%	43%
<b>Hagan</b>	55%	56%	53%
<b>Cole</b>	3%	3%	3%
<b>Undecided</b>	1%	1%	1%

	Base	Gender	
		Woman	Man
<b>Gardner/Norwalk</b>			
<b>Gardner</b>	40%	39%	42%
<b>Norwalk</b>	49%	50%	48%
<b>Undecided</b>	10%	11%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Peyton/Webb</b>			
<b>Peyton</b>	37%	35%	38%
<b>Webb</b>	52%	53%	51%
<b>Undecided</b>	11%	12%	11%

	Base	Gender	
		Woman	Man
<b>Tilley/Ward</b>			
<b>Tilley</b>	38%	35%	41%
<b>Ward</b>	53%	56%	50%
<b>Undecided</b>	9%	9%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>President</b>				
<b>McCain</b>	40%	13%	86%	28%
<b>Obama</b>	57%	86%	13%	61%
<b>Barr</b>	1%	0%	1%	6%
<b>Undecided</b>	1%	1%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Governor</b>				
<b>McCroy</b>	43%	18%	84%	36%
<b>Perdue</b>	51%	79%	12%	46%
<b>Munger</b>	5%	2%	3%	15%
<b>Undecided</b>	1%	1%	1%	3%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Senate</b>				
<b>Dole</b>	41%	15%	84%	30%
<b>Hagan</b>	55%	83%	12%	59%
<b>Cole</b>	3%	1%	3%	8%
<b>Undecided</b>	1%	1%	1%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gardner/Norwalk</b>				
<b>Gardner</b>	40%	14%	83%	31%
<b>Norwalk</b>	49%	77%	10%	47%
<b>Undecided</b>	10%	9%	7%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Peyton/Webb</b>				
<b>Peyton</b>	37%	12%	76%	27%
<b>Webb</b>	52%	79%	15%	49%
<b>Undecided</b>	11%	9%	9%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Tilley/Ward</b>				
<b>Tilley</b>	38%	11%	80%	30%
<b>Ward</b>	53%	82%	13%	49%
<b>Undecided</b>	9%	7%	8%	21%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>President</b>				
<b>McCain</b>	40%	50%	8%	31%
<b>Obama</b>	57%	47%	90%	62%
<b>Barr</b>	1%	2%	0%	4%
<b>Undecided</b>	1%	1%	2%	3%

	Base	Race		
		White	African-American	Other
<b>Governor</b>				
<b>McCrory</b>	43%	53%	12%	31%
<b>Perdue</b>	51%	40%	86%	58%
<b>Munger</b>	5%	6%	1%	4%
<b>Undecided</b>	1%	1%	1%	6%

	Base	Race		
		White	African-American	Other
<b>Senate</b>				
<b>Dole</b>	41%	50%	12%	32%
<b>Hagan</b>	55%	46%	85%	54%
<b>Cole</b>	3%	3%	2%	8%
<b>Undecided</b>	1%	1%	1%	6%

	Base	Race		
		White	African-American	Other
<b>Gardner/Norwalk</b>				
<b>Gardner</b>	40%	49%	12%	35%
<b>Norwalk</b>	49%	39%	83%	49%
<b>Undecided</b>	10%	12%	4%	16%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Peyton/Webb</b>				
<b>Peyton</b>	37%	44%	13%	26%
<b>Webb</b>	52%	43%	81%	61%
<b>Undecided</b>	11%	13%	6%	13%

	Base	Race		
		White	African-American	Other
<b>Tilley/Ward</b>				
<b>Tilley</b>	38%	46%	12%	30%
<b>Ward</b>	53%	44%	84%	63%
<b>Undecided</b>	9%	11%	4%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>President</b>					
<b>McCain</b>	40%	35%	40%	40%	48%
<b>Obama</b>	57%	63%	56%	58%	48%
<b>Barr</b>	1%	1%	3%	1%	1%
<b>Undecided</b>	1%	1%	1%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>McCrory</b>	43%	37%	42%	44%	52%
<b>Perdue</b>	51%	57%	49%	51%	44%
<b>Munger</b>	5%	5%	7%	3%	3%
<b>Undecided</b>	1%	-	1%	2%	1%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Senate</b>					
<b>Dole</b>	41%	37%	40%	41%	50%
<b>Hagan</b>	55%	60%	54%	55%	48%
<b>Cole</b>	3%	2%	5%	2%	1%
<b>Undecided</b>	1%	1%	1%	2%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gardner/Norwalk</b>					
<b>Gardner</b>	40%	36%	41%	40%	45%
<b>Norwalk</b>	49%	51%	48%	50%	46%
<b>Undecided</b>	10%	13%	11%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Peyton/Webb</b>					
<b>Peyton</b>	37%	34%	37%	36%	42%
<b>Webb</b>	52%	54%	50%	54%	47%
<b>Undecided</b>	11%	12%	13%	10%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Tilley/Ward</b>					
<b>Tilley</b>	38%	33%	39%	37%	43%
<b>Ward</b>	53%	57%	49%	55%	51%
<b>Undecided</b>	9%	10%	13%	8%	6%

