

FOR IMMEDIATE RELEASE

August 17, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama, McCain tied in Ohio

Raleigh, N.C. – John McCain has pulled even with Barack Obama in Ohio, according to the newest survey from Public Policy Polling. Obama had led in PPP's June and July polls of the state. It's 45-45 with 10% undecided.

One factor causing Obama problems is that he's not doing as good a job as McCain of getting folks in his party to vote for him. While McCain leads 89-7 among Republicans, Obama's lead is a narrower 75-17 among Democrats. Obama has the 45-28 edge with independent voters.

The Democrats neglecting to choose Obama are disproportionately white, female, and middle aged, an indication that it could be former supporters of Hillary Clinton who are holding out.

"Ohio is one state, along with Pennsylvania and Michigan, where Barack Obama would probably be well served by some joint appearances with the Clintons," said Dean Debnam, President of Public Policy Polling. "Democrats have a party id advantage in Ohio but that won't do much for them unless the voters in their party actually vote for their nominee."

Obama leads with women and voters under 45 while McCain leads with men and older voters. McCain is up 49-38 with white voters and Obama is up 80-18 with blacks.

PPP continues to find that Republican Senator George Voinovich has just a 30% approval rating. In possible match ups with Lieutenant Governor Lee Fisher and Cleveland Mayor Frank Jackson Voinovich trails Fisher 40-38 and leads Jackson 42-32. Previous match ups had shown the incumbent trailing Secretary of State Jennifer Brunner, tied with Congressman Tim Ryan, and leading Congresswoman Betty Sutton and Columbus Mayor Mike Coleman by small margins.

PPP surveyed 950 likely voters from August 12th to 14th. The survey's margin of error is +/-3.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Ohio Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....45% *Undecided*.....11%

Obama.....45%

Q2 Do you approve or disapprove of Republican Senator George Voinovich's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 30% *Not sure* 33%

Disapprove..... 38%

Q3 If the candidates for US Senate in 2010 were Democrat Lee Fisher and Republican George Voinovich, who would you vote for? If Lee Fisher, press 1. If George Voinovich, press 2. If you're undecided, press 3.

Fisher.....40% *Undecided*.....22%

Voinovich.....38%

Q4 If the candidates for US Senate in 2010 were Democrat Frank Jackson and Republican George Voinovich, who would you vote for? If Frank Jackson, press 1. If George Voinovich, press 2. If you're undecided, press 3.

Jackson..... 32%

Voinovich.....42%

Undecided..... 26%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq..... 15%

Education..... 8%

Economy and Jobs49%

Taxes..... 7%

Moral and Family Values 10%

Health Care..... 6%

Immigration..... 4%

Other..... 1%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 55%

Man.....45%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 42%

Republican..... 35%

Other..... 23%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 83%

African-American 13%

Other..... 4%





Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	28%
<i>46 to 65</i>	39%
<i>Older than 65</i>	18%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	45%	42%	47%
Obama	45%	47%	42%
Undecided	11%	11%	10%

	Base	Gender	
		Woman	Man
Voinovich Approval			
Approve	30%	28%	31%
Disapprove	38%	33%	44%
Not sure	33%	39%	25%

	Base	Gender	
		Woman	Man
Fisher/Voinovich			
Fisher	40%	41%	39%
Voinovich	38%	34%	42%
Undecided	22%	25%	19%

	Base	Gender	
		Woman	Man
Jackson/Voinovich			
Jackson	32%	33%	30%
Voinovich	42%	37%	50%
Undecided	26%	31%	20%





	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	45%	17%	89%	28%
Obama	45%	75%	7%	45%
Undecided	11%	8%	3%	26%

	Base	Party		
		Democrat	Republican	Other
Voinovich Approval				
Approve	30%	25%	37%	26%
Disapprove	38%	44%	28%	41%
Not sure	33%	31%	34%	33%

	Base	Party		
		Democrat	Republican	Other
Fisher/Voinovich				
Fisher	40%	60%	16%	40%
Voinovich	38%	21%	61%	32%
Undecided	22%	19%	23%	28%

	Base	Party		
		Democrat	Republican	Other
Jackson/Voinovich				
Jackson	32%	55%	6%	27%
Voinovich	42%	24%	70%	36%
Undecided	26%	22%	24%	37%





	Base	Race		
		White	African-American	Other
McCain/Obama				
McCain	45%	49%	18%	32%
Obama	45%	38%	80%	55%
Undecided	11%	12%	2%	13%

	Base	Race		
		White	African-American	Other
Voinovich Approval				
Approve	30%	31%	24%	28%
Disapprove	38%	37%	40%	38%
Not sure	33%	32%	36%	34%

	Base	Race		
		White	African-American	Other
Fisher/Voinovich				
Fisher	40%	38%	48%	52%
Voinovich	38%	39%	30%	26%
Undecided	22%	22%	22%	22%

	Base	Race		
		White	African-American	Other
Jackson/Voinovich				
Jackson	32%	28%	48%	43%
Voinovich	42%	45%	32%	32%
Undecided	26%	27%	20%	25%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	45%	41%	41%	47%	49%
Obama	45%	52%	48%	43%	36%
Undecided	11%	7%	11%	10%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voinovich Approval					
Approve	30%	28%	29%	28%	37%
Disapprove	38%	35%	41%	39%	32%
Not sure	33%	37%	30%	33%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fisher/Voinovich					
Fisher	40%	43%	41%	40%	36%
Voinovich	38%	33%	37%	37%	43%
Undecided	22%	24%	22%	23%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jackson/Voinovich					
Jackson	32%	33%	35%	30%	27%
Voinovich	42%	50%	37%	42%	46%
Undecided	26%	17%	28%	28%	26%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	45%	42%	30%	35%	84%	78%	15%	90%	61%
Obama	45%	50%	65%	52%	9%	10%	75%	4%	28%
Undecided	11%	8%	6%	13%	7%	12%	10%	6%	10%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Voinovich Approval									
Approve	30%	32%	25%	26%	52%	39%	28%	20%	21%
Disapprove	38%	37%	36%	39%	34%	27%	37%	58%	57%
Not sure	33%	31%	39%	35%	13%	34%	35%	22%	22%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Fisher/Voinovich									
Fisher	40%	41%	47%	46%	16%	15%	72%	15%	-
Voinovich	38%	32%	33%	31%	66%	61%	12%	69%	66%
Undecided	22%	27%	20%	22%	18%	24%	16%	16%	34%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Jackson/Voinovich									
Jackson	32%	37%	37%	37%	10%	9%	49%	9%	-
Voinovich	42%	38%	33%	36%	71%	65%	33%	58%	66%
Undecided	26%	25%	30%	27%	18%	27%	18%	33%	34%

