



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Ohio race too close to call

Raleigh, N.C. – The race for President in Ohio has tightened considerably over the last week, with Barack Obama now leading John McCain just 50-48 in the state. Obama led 51-44 a week and a half ago in a Public Policy Polling survey.

Obama has lost ground particularly among white voters. A week ago he trailed just 49-46 with them but now McCain has increased his lead within that demographic to 55-43.

McCain has also tightened the race among independent voters. What was a 48-36 Obama lead a week ago is now just a 49-46 advantage.

“The undecideds are moving in John McCain’s direction in Ohio, and the state could definitely go either way on election day,” said Dean Debnam, President of Public Policy Polling. “The reality though is that Ohio in 2008 is not what Ohio in 2000 or 2004 was for the Democrats. Their path to victory does not necessarily go through Ohio. Winning the state may be more icing on the cake than absolute necessity for Barack Obama.”

Obama’s lead in the state is being fueled largely by a 64-35 advantage with voters under 30. Obama also has a 65-34 lead among those who have already voted.

In the election to choose Ohio’s next Attorney General Democrat Richard Cordray holds a 50-38 lead.

PPP surveyed 1,208 likely voters from October 31st to November 2nd. The survey’s margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Ohio Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....48% *Undecided*..... 2%

Obama.....50%

Q2 The candidates for Attorney General are Democrat Richard Cordray and Republican Michael Crites. If the election was today, who would you vote for? If you would vote for the Democrat, Richard Cordray, press 1. If for the Republican, Michael Crites, press 2. If you're undecided, press 3.

Cordray.....50%

Crites 38%

Undecided..... 12%

Q3 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 30%

No..... 70%

Q4 If you are a woman, press 1, if a man, press 2.

Woman 53%

Man..... 47%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 44%

Republican..... 38%

Other..... 18%

Q6 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 84%

African American 13%

Other..... 3%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%

30 to 45..... 27%

46 to 65..... 37%

Older than 65..... 20%





	Base	Already Voted	
		Yes	No
McCain/Obama			
McCain	48%	34%	54%
Obama	50%	65%	44%
Undecided	2%	1%	2%

	Base	Already Voted	
		Yes	No
Attorney General			
Cordray	50%	63%	45%
Crites	38%	30%	41%
Undecided	12%	7%	14%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	48%	47%	48%
Obama	50%	51%	50%
Undecided	2%	2%	2%

	Base	Gender	
		Woman	Man
Attorney General			
Cordray	50%	52%	48%
Crites	38%	35%	41%
Undecided	12%	13%	11%





	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	48%	11%	91%	46%
Obama	50%	87%	8%	49%
Undecided	2%	1%	1%	6%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Cordray	50%	87%	10%	46%
Crites	38%	7%	79%	27%
Undecided	12%	6%	11%	28%

	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	48%	55%	7%	39%
Obama	50%	43%	92%	55%
Undecided	2%	2%	0%	6%

	Base	Race		
		White	African American	Other
Attorney General				
Cordray	50%	46%	78%	44%
Crites	38%	42%	15%	37%
Undecided	12%	12%	7%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	48%	35%	51%	47%	55%
Obama	50%	64%	46%	51%	43%
Undecided	2%	1%	2%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Cordray	50%	64%	41%	55%	43%
Crites	38%	22%	42%	37%	48%
Undecided	12%	14%	17%	9%	9%

