

FOR IMMEDIATE RELEASE

October 15, 2008

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Governor's race remains close as can be

Raleigh, N.C. – For the fifth PPP survey in a row Bev Perdue and Pat McCrory are within three points of each other in the race to become North Carolina's next Governor. Perdue leads this week's poll 45-44, with Libertarian candidate Michael Munger picking up 4%.

McCrory continues to keep the race close in this Democratic year by unifying his party behind him to a greater extent than Perdue's is behind her, as well as holding a small lead with independent voters. He's getting 82% of the Republican vote, while just 74% of Democrats support their nominee. McCrory is also up 41-37 with independents.

“With less than three weeks left to go until the election there is no indication that either candidate will ever break out from the pack in this race,” said Dean Debnam, President of Public Policy Polling. “With the candidates evenly matched and Michael Munger receiving decent support it's likely our next Governor will be elected while receiving less than 50% of the vote.”

The candidates are evenly matched in most parts of the state with the exception of the Triangle, where Perdue has a commanding lead, and Charlotte where McCrory does.

In the open race for Insurance Commissioner Democratic candidate Wayne Goodwin is pulling away from the field. He leads John Odom 43-33 with Libertarian Mark McMains picking up 10% in that race. In the contest for Treasurer Democrat Janet Cowell holds a narrow lead over Bill Daughtridge, 44-41. After falling into a tie last month incumbent Republican Labor Commissioner Cherie Berry has now reopened a 45-41 lead over Democratic challenger Mary Fant Donnan.

PPP surveyed 1,196 likely voters on October 11th and 12th. The survey's margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for Governor are Republican Pat McCrory, Democrat Bev Perdue, and Libertarian Michael Munger. If the election was today, who would you vote for? If Pat McCrory, press 1. If Bev Perdue, press 2. If Michael Munger, press 3. If you're undecided, press 4.

McCrory 44% *Munger*..... 4%
Perdue 45% *Undecided*..... 7%

Q2 The candidates for Treasurer are Democrat Janet Cowell and Republican Bill Daughtridge. If the election was today, who would you vote for? If Janet Cowell, press 1. If Bill Daughtridge, press 2. If you're undecided, press 3.

Cowell 44% *Undecided*..... 14%
Daughtridge..... 41%

Q3 The candidates for Insurance Commissioner are Democrat Wayne Goodwin, Libertarian Mark McMains, and Republican John Odom. If the election was today, who would you vote for? If Wayne Goodwin, press 1. If Mark McMains, press 2. If John Odom, press 3. If you're undecided, press 4.

Goodwin.....43% *Odom*.....33%
McMains10% *Undecided*.....14%

Q4 The candidates for Labor Commissioner are Republican Cherie Berry and Democrat Mary Fant Donnan. If the election was today, who would you vote for? If Cherie Berry, press 1. If Mary Fant Donnan, press 2. If you're undecided, press 3.

Berry45% *Undecided*.....14%
Donnan41%

Q5 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban16% *Rural*27%
Suburban31% *Small Town*26%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 9%
Education..... 4%
Economy and Jobs 65%
Taxes..... 5%
Moral and family values 10%
Health care 3%
Immigration..... 2%
Other..... 0%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 48%
Republican..... 35%
Independent/Other..... 16%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 22%
Other..... 3%





Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	16%
30 to 45.....	28%
46 to 65.....	38%
Older than 65.....	18%

Q12

252.....	13%
336.....	17%
704.....	19%
828.....	16%
910.....	17%
919.....	19%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
McCrory	44%	33%	39%	55%	44%
Perdue	45%	58%	49%	37%	43%
Munger	4%	3%	4%	4%	2%
Undecided	7%	6%	8%	4%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Treasurer					
Cowell	44%	58%	46%	34%	45%
Daughtridge	41%	29%	38%	50%	44%
Undecided	14%	13%	17%	16%	11%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Insurance Commissioner					
Goodwin	43%	54%	45%	34%	45%
McMains	10%	9%	12%	8%	9%
Odom	33%	24%	29%	43%	34%
Undecided	14%	12%	14%	15%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Labor Commissioner					
Berry	45%	36%	42%	54%	43%
Donnan	41%	55%	40%	31%	43%
Undecided	14%	9%	17%	15%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Governor			
McCrary	44%	41%	47%
Perdue	45%	47%	43%
Munger	4%	2%	5%
Undecided	7%	9%	5%

	Base	Gender	
		Woman	Man
Treasurer			
Cowell	44%	45%	44%
Daughtridge	41%	38%	45%
Undecided	14%	17%	11%

	Base	Gender	
		Woman	Man
Insurance Commissioner			
Goodwin	43%	44%	43%
McMains	10%	6%	13%
Odom	33%	33%	34%
Undecided	14%	17%	9%

	Base	Gender	
		Woman	Man
Labor Commissioner			
Berry	45%	40%	50%
Donnan	41%	43%	39%
Undecided	14%	17%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCrory	44%	17%	82%	41%
Perdue	45%	74%	10%	37%
Munger	4%	2%	3%	10%
Undecided	7%	7%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Treasurer				
Cowell	44%	72%	11%	37%
Daughtridge	41%	16%	79%	33%
Undecided	14%	12%	10%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Insurance Commissioner				
Goodwin	43%	74%	9%	30%
McMains	10%	5%	10%	21%
Odom	33%	9%	70%	26%
Undecided	14%	12%	11%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Labor Commissioner				
Berry	45%	20%	82%	38%
Donnan	41%	69%	6%	33%
Undecided	14%	11%	12%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Governor				
McCrory	44%	54%	9%	35%
Perdue	45%	35%	82%	33%
Munger	4%	4%	2%	6%
Undecided	7%	7%	7%	26%

	Base	Race		
		White	African-American	Other
Treasurer				
Cowell	44%	35%	77%	43%
Daughtridge	41%	50%	13%	27%
Undecided	14%	15%	11%	29%

	Base	Race		
		White	African-American	Other
Insurance Commissioner				
Goodwin	43%	35%	77%	27%
McMains	10%	10%	9%	12%
Odom	33%	42%	4%	27%
Undecided	14%	14%	10%	34%

	Base	Race		
		White	African-American	Other
Labor Commissioner				
Berry	45%	53%	18%	29%
Donnan	41%	32%	74%	33%
Undecided	14%	15%	7%	38%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	44%	38%	45%	44%	48%
Perdue	45%	49%	43%	46%	42%
Munger	4%	4%	5%	3%	2%
Undecided	7%	8%	7%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Treasurer					
Cowell	44%	51%	41%	45%	42%
Daughtridge	41%	33%	43%	41%	46%
Undecided	14%	16%	16%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Insurance Commissioner					
Goodwin	43%	48%	41%	44%	43%
McMains	10%	10%	11%	10%	6%
Odom	33%	28%	34%	33%	37%
Undecided	14%	13%	14%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Labor Commissioner					
Berry	45%	33%	48%	46%	47%
Donnan	41%	51%	39%	40%	39%
Undecided	14%	16%	13%	14%	15%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Governor								
	McCroy	44%	44%	42%	50%	44%	48%	35%
	Perdue	45%	45%	44%	42%	42%	44%	54%
	Munger	4%	1%	5%	3%	5%	3%	4%
	Undecided	7%	10%	9%	5%	9%	5%	7%

		Area Code						
		Base	252	336	704	828	910	919
Treasurer								
	Cowell	44%	40%	43%	40%	45%	42%	55%
	Daughtridge	41%	46%	42%	46%	39%	47%	28%
	Undecided	14%	14%	15%	14%	15%	11%	17%

		Area Code						
		Base	252	336	704	828	910	919
Insurance Commissioner								
	Goodwin	43%	41%	41%	42%	42%	42%	51%
	McMains	10%	9%	11%	11%	6%	12%	8%
	Odom	33%	39%	35%	33%	37%	34%	26%
	Undecided	14%	12%	13%	14%	14%	12%	15%

		Area Code						
		Base	252	336	704	828	910	919
Labor Commissioner								
	Berry	45%	52%	45%	44%	43%	50%	36%
	Donnan	41%	38%	39%	42%	38%	37%	50%
	Undecided	14%	10%	17%	13%	19%	12%	14%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Governor									
McCrory	44%	53%	16%	36%	74%	83%	22%	80%	-
Perdue	45%	41%	69%	53%	19%	9%	61%	10%	46%
Munger	4%	4%	10%	3%	3%	1%	9%	7%	-
Undecided	7%	2%	4%	8%	3%	8%	8%	3%	54%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Treasurer									
Cowell	44%	41%	72%	52%	15%	12%	54%	10%	31%
Daughtride	41%	48%	23%	33%	69%	75%	31%	80%	-
Undecided	14%	11%	4%	15%	16%	14%	15%	10%	69%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Insurance Commissioner									
Goodwin	43%	38%	63%	51%	11%	12%	52%	14%	15%
McMains	10%	5%	11%	9%	21%	9%	9%	17%	-
Odom	33%	47%	17%	26%	52%	66%	25%	55%	-
Undecided	14%	10%	9%	14%	16%	14%	14%	14%	85%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Labor Commissioner									
Berry	45%	56%	37%	36%	68%	76%	26%	79%	27%
Donnan	41%	36%	52%	49%	16%	8%	59%	14%	15%
Undecided	14%	8%	10%	15%	16%	16%	14%	7%	58%

