

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Extremely Close Race in Missouri

Raleigh, N.C. – The race for President in Missouri is so close we have to give the results of our final poll in decimal points. Barack Obama leads John McCain 49.4 to 48.6 in the state, an outcome that needless to say is within the poll’s margin of error.

Obama continues to struggle with keeping his deficit among white voters in the state within single digits. He trails 55-43 with them but makes up for it with a 93-7 lead among black voters. The ultimate winner in Missouri could well be determined by the relative proportions of white and black voters within the electorate.

In a result that underscores just how truly competitive the state is, the candidates are dead even among independent voters, 48-48.

“We’re finding in our polling that a lot of battleground states are really close but there’s nowhere we’ve found a closer race than in Missouri,” said Dean Debnam, President of Public Policy Polling. “There’s no doubt the outcome there will hinge on turnout and which candidate can do a better job of getting his voters out to the polls.”

One race that’s not headed for a close finish is that for Governor. Jay Nixon leads Kenny Hulshof 58-38, by far his largest advantage yet in a Public Policy Polling survey.

In Missouri down ballot races Lieutenant Governor Peter Kinder and Secretary of State Robin Carnahan have clear leads. The races for Treasurer and Attorney General are going right down to the wire with the Democratic nominee having a small advantage in each. The winners of those races will probably have more to do with Barack Obama and John McCain than they do with Brad Lager or Chris Koster.

PPP surveyed 1,343 likely voters from October 31st to November 2nd. The survey’s margin of error is +/-2.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Missouri Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....48.6% *Undecided*.....2.0%

Obama.....49.4%

Q3 The candidates for Governor are Republican Kenny Hulshof and Democrat Jay Nixon. If the election was today, who would you vote for? If you would vote for the Republican, Kenny Hulshof, press 1. If for the Democrat, Jay Nixon, press 2. If you're undecided, press 3.

Hulshof.....38.4%

Nixon57.9%

Undecided..... 3.7%

Q4 The candidates for Lieutenant Governor are Republican Peter Kinder and Democrat Sam Page. If the election was today, who would you vote for? If you would vote for the Republican, Peter Kinder, press 1. If for the Democrat, Sam Page, press 2. If you're undecided, press 3.

Kinder50.1%

Page41.3%

Undecided..... 8.6%

Q5 The candidates for Secretary of State are Democrat Robin Carnahan and Republican Mitch Hubbard. If the election was today, who would you vote for? If you would vote for the Democrat, Robin Carnahan, press 1. If for the Republican, Mitch Hubbard, press 2. If you're undecided, press 3.

Carnahan.....57.8%

Hubbard.....36.9%

Undecided..... 5.3%

Q6 The candidates for State Treasurer are Republican Brad Lager and Democrat Clint Zweifel. If the election was today, who would you vote for? If you would vote for the Republican, Brad Lager, press 1. If for the Democrat, Clint Zweifel, press 2. If you're undecided, press 3.

Lager43.2%

Zweifel44.3%

Undecided.....12.5%

Q7 The candidates for Attorney General are Republican Mike Gibbons and Democrat Chris Koster. If the election was today, who would you vote for? If you would vote for the Republican, Mike Gibbons, press 1. If for the Democrat, Chris Koster, press 2. If you're undecided, press 3.

Gibbons42.9%

Koster46.1%

Undecided.....11.0%

Q8 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes11.5%

No.....88.5%

Q9 If you are a woman, press 1, if a man, press 2.

Woman53.2%

Man.....46.8%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....38.1%

Republican.....34.9%

Other.....27.0%





Q11 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White83.4%
African American13.3%
Other..... 3.3%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....16.5%
30 to 45.....26.1%
46 to 65.....37.6%
Older than 65.....19.8%





| | Base | Already Voted | |
|---------------------|------|---------------|-----|
| | | Yes | No |
| McCain/Obama | | | |
| McCain | 49% | 43% | 49% |
| Obama | 49% | 56% | 49% |
| Undecided | 2% | 1% | 2% |

| | Base | Already Voted | |
|------------------|------|---------------|-----|
| | | Yes | No |
| Governor | | | |
| Hulshof | 38% | 32% | 39% |
| Nixon | 58% | 67% | 57% |
| Undecided | 3% | 0% | 4% |

| | Base | Already Voted | |
|----------------------------|------|---------------|-----|
| | | Yes | No |
| Lieutenant Governor | | | |
| Kinder | 50% | 50% | 50% |
| Page | 41% | 46% | 41% |
| Undecided | 8% | 3% | 9% |

| | Base | Already Voted | |
|---------------------------|------|---------------|-----|
| | | Yes | No |
| Secretary of State | | | |
| Carnahan | 58% | 60% | 58% |
| Hubbard | 37% | 39% | 37% |
| Undecided | 5% | 1% | 6% |





| | Base | Already Voted | |
|------------------|------|---------------|-----|
| | | Yes | No |
| Treasurer | | | |
| Lager | 43% | 42% | 43% |
| Zweifel | 44% | 54% | 43% |
| Undecided | 12% | 5% | 13% |

| | Base | Already Voted | |
|-------------------------|------|---------------|-----|
| | | Yes | No |
| Attorney General | | | |
| Gibbons | 43% | 42% | 43% |
| Koster | 46% | 54% | 45% |
| Undecided | 11% | 4% | 12% |

| | Base | Gender | |
|---------------------|------|--------|-----|
| | | Woman | Man |
| McCain/Obama | | | |
| McCain | 49% | 49% | 48% |
| Obama | 49% | 50% | 49% |
| Undecided | 2% | 1% | 3% |

| | Base | Gender | |
|-----------------|------|--------|-----|
| | | Woman | Man |
| Governor | | | |
| Hulshof | 38% | 39% | 38% |
| Nixon | 58% | 58% | 58% |
| Undecided | 4% | 4% | 4% |





| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Lieutenant Governor | | | |
| Kinder | 50% | 51% | 49% |
| Page | 41% | 40% | 43% |
| Undecided | 9% | 9% | 8% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Secretary of State | | | |
| Carnahan | 58% | 59% | 57% |
| Hubbard | 37% | 36% | 38% |
| Undecided | 5% | 5% | 5% |

| | Base | Gender | |
|------------------|------|--------|-----|
| | | Woman | Man |
| Treasurer | | | |
| Lager | 43% | 43% | 43% |
| Zweifel | 44% | 43% | 46% |
| Undecided | 13% | 14% | 11% |

| | Base | Gender | |
|-------------------------|------|--------|-----|
| | | Woman | Man |
| Attorney General | | | |
| Gibbons | 43% | 43% | 43% |
| Koster | 46% | 44% | 48% |
| Undecided | 11% | 13% | 9% |





| | Base | Party | | |
|---------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| McCain/Obama | | | | |
| McCain | 49% | 10% | 91% | 48% |
| Obama | 49% | 88% | 8% | 48% |
| Undecided | 2% | 2% | 1% | 4% |

| | Base | Party | | |
|------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Governor | | | | |
| Hulshof | 38% | 6% | 80% | 30% |
| Nixon | 58% | 93% | 17% | 61% |
| Undecided | 4% | 2% | 2% | 9% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Lieutenant Governor | | | | |
| Kinder | 50% | 15% | 88% | 51% |
| Page | 41% | 78% | 9% | 31% |
| Undecided | 9% | 7% | 3% | 18% |

| | Base | Party | | |
|---------------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Secretary of State | | | | |
| Carnahan | 58% | 87% | 24% | 61% |
| Hubbard | 37% | 10% | 73% | 29% |
| Undecided | 5% | 3% | 3% | 11% |





| | Base | Party | | |
|------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Treasurer | | | | |
| Lager | 43% | 9% | 84% | 39% |
| Zweifel | 44% | 81% | 11% | 35% |
| Undecided | 13% | 9% | 5% | 26% |

| | Base | Party | | |
|-------------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Attorney General | | | | |
| Gibbons | 43% | 9% | 82% | 40% |
| Koster | 46% | 81% | 13% | 38% |
| Undecided | 11% | 9% | 4% | 22% |

| | Base | Race | | |
|---------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| McCain/Obama | | | | |
| McCain | 49% | 55% | 7% | 43% |
| Obama | 49% | 43% | 93% | 50% |
| Undecided | 2% | 2% | - | 7% |

| | Base | Race | | |
|------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| Governor | | | | |
| Hulshof | 38% | 44% | 9% | 25% |
| Nixon | 58% | 53% | 88% | 62% |
| Undecided | 4% | 3% | 3% | 13% |





| | Base | Race | | |
|----------------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| Lieutenant Governor | | | | |
| Kinder | 50% | 56% | 17% | 26% |
| Page | 41% | 36% | 72% | 46% |
| Undecided | 9% | 8% | 11% | 28% |

| | Base | Race | | |
|---------------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| Secretary of State | | | | |
| Carnahan | 58% | 55% | 77% | 65% |
| Hubbard | 37% | 41% | 18% | 20% |
| Undecided | 5% | 5% | 6% | 15% |

| | Base | Race | | |
|------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| Treasurer | | | | |
| Lager | 43% | 48% | 13% | 31% |
| Zweifel | 44% | 40% | 74% | 44% |
| Undecided | 13% | 12% | 13% | 25% |

| | Base | Race | | |
|-------------------------|------|-------|------------------|-------|
| | | White | African American | Other |
| Attorney General | | | | |
| Gibbons | 43% | 48% | 14% | 32% |
| Koster | 46% | 41% | 78% | 51% |
| Undecided | 11% | 11% | 8% | 17% |





| | Base | Age | | | |
|---------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| McCain/Obama | | | | | |
| McCain | 49% | 35% | 52% | 50% | 52% |
| Obama | 49% | 61% | 47% | 48% | 46% |
| Undecided | 2% | 4% | 1% | 2% | 2% |

| | Base | Age | | | |
|------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Governor | | | | | |
| Hulshof | 38% | 33% | 41% | 39% | 40% |
| Nixon | 58% | 61% | 54% | 59% | 58% |
| Undecided | 4% | 6% | 5% | 3% | 2% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lieutenant Governor | | | | | |
| Kinder | 50% | 36% | 52% | 52% | 55% |
| Page | 41% | 51% | 36% | 41% | 41% |
| Undecided | 9% | 13% | 12% | 7% | 5% |

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Secretary of State | | | | | |
| Carnahan | 58% | 57% | 54% | 59% | 62% |
| Hubbard | 37% | 30% | 39% | 39% | 35% |
| Undecided | 5% | 13% | 7% | 2% | 3% |





| | Base | Age | | | |
|------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Treasurer | | | | | |
| Lager | 43% | 29% | 45% | 46% | 46% |
| Zweifel | 44% | 53% | 39% | 45% | 44% |
| Undecided | 13% | 18% | 16% | 9% | 10% |

| | Base | Age | | | |
|-------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Attorney General | | | | | |
| Gibbons | 43% | 35% | 45% | 44% | 46% |
| Koster | 46% | 48% | 44% | 47% | 46% |
| Undecided | 11% | 17% | 11% | 10% | 9% |

