

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama headed for Minnesota blowout

Raleigh, N.C. – Barack Obama is going to win an easy victory in Minnesota, the newest survey from Public Policy Polling finds. He leads John McCain 57-41 in the state.

Obama is leading with every single demographic group that PPP tracks in the state- men, women, young voters, old voters, whites, blacks, etc. Perhaps most notably he has a 55-37 lead among independent voters, and is pulling twice as much of the Republican vote (12%) as John McCain is of the Democratic vote (6%).

The real story in Minnesota is the state's competitive race for US Senate, which remains tight although with a definite edge for Democratic nominee Al Franken. Franken leads with 45% of the vote, followed by incumbent Norm Coleman with 40%, and independent Dean Barkley with 14%.

This race could prove volatile in the closing days of the contest after Coleman's camp filed a lawsuit against Franken over some of the ads his campaign is running.

"A couple months ago it looked like Minnesota might be an important swing state in the race for President but that is no longer the case," said Dean Debnam, President of Public Policy Polling. "But Barack Obama's incredible popularity with the state's voters may have the secondary effect of putting Al Franken over the top in this incredibly tight Senate race."

Barkley is pulling slightly more support (10%) from Democrats than he is from Republicans (7%). Coleman and Franken are basically knotted among independents, with Barkley close behind.

PPP surveyed 1,050 likely voters from October 28th to 30th. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Minnesota Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....41% *Undecided*..... 3%

Obama.....57%

Q2 In 2004 the candidates for President were Republican George W. Bush and Democrat John Kerry. Who did you vote for that year, or did you not vote? If you voted for George W. Bush, press 1. If John Kerry, press 2. If you didn't vote, press 3.

Bush..... 45% *Didn't Vote*..... 6%

Kerry 49%

Q3 The candidates for US Senate are Republican Norm Coleman, Democrat Al Franken, and Independent Dean Barkley. If the election was today, who would you vote for? If you would vote for the Republican, Norm Coleman, press 1. If for the Democrat, Al Franken, press 2. If for the Independent, Dean Barkley, press 3. If you're undecided, press 4.

Coleman40%

Franken.....45%

Barkley..... 14%

Undecided..... 2%

Q4 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 9%

No.....91%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 54%

Man.....46%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 40%

Republican..... 31%

Other..... 29%

Q7 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 92%

African American 4%

Other..... 4%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%

30 to 45.....28%

46 to 65.....38%

Older than 65..... 18%





	Base	Already Voted	
		Yes	No
McCain/Obama			
McCain	41%	39%	41%
Obama	57%	59%	56%
Undecided	3%	2%	3%

	Base	Already Voted	
		Yes	No
2004 Vote			
Bush	45%	42%	45%
Kerry	49%	50%	49%
Didn't Vote	6%	8%	6%

	Base	Already Voted	
		Yes	No
Senate			
Coleman	40%	39%	40%
Franken	45%	47%	44%
Barkley	14%	12%	14%
Undecided	2%	2%	2%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	41%	41%	41%
Obama	57%	57%	56%
Undecided	3%	2%	3%





	Base	Gender	
		Woman	Man
2004 Vote			
Bush	45%	45%	45%
Kerry	49%	50%	48%
Didn't Vote	6%	6%	7%

	Base	Gender	
		Woman	Man
Senate			
Coleman	40%	40%	40%
Franken	45%	45%	44%
Barkley	14%	13%	15%
Undecided	2%	2%	1%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	41%	6%	88%	37%
Obama	57%	93%	12%	55%
Undecided	3%	1%	1%	7%

	Base	Party		
		Democrat	Republican	Other
2004 Vote				
Bush	45%	9%	91%	45%
Kerry	49%	85%	6%	45%
Didn't Vote	6%	6%	3%	10%





	Base	Party		
		Democrat	Republican	Other
Senate				
Coleman	40%	8%	85%	35%
Franken	45%	81%	8%	34%
Barkley	14%	10%	7%	26%
Undecided	2%	1%	0%	4%

	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	41%	42%	10%	33%
Obama	57%	55%	90%	56%
Undecided	3%	2%	-	11%

	Base	Race		
		White	African American	Other
2004 Vote				
Bush	45%	46%	21%	33%
Kerry	49%	49%	57%	43%
Didn't Vote	6%	5%	21%	24%

	Base	Race		
		White	African American	Other
Senate				
Coleman	40%	41%	14%	33%
Franken	45%	43%	74%	43%
Barkley	14%	14%	10%	18%
Undecided	2%	1%	2%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	41%	36%	44%	39%	43%
Obama	57%	62%	54%	58%	53%
Undecided	3%	2%	2%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2004 Vote					
Bush	45%	37%	48%	44%	47%
Kerry	49%	45%	47%	52%	48%
Didn't Vote	6%	17%	5%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Coleman	40%	34%	44%	39%	41%
Franken	45%	50%	39%	47%	44%
Barkley	14%	13%	16%	13%	13%
Undecided	2%	3%	1%	1%	2%

