

**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama barely leads in Michigan**

**Raleigh, N.C.** – On the heels of a successful Republican convention Barack Obama's lead in Michigan is down to just a single point. He has a 47-46 advantage over John McCain.

The selection of Sarah Palin as the Republican Vice Presidential candidate appears to be a hit with Michigan voters. 45% of respondents say they are more likely to vote for McCain because of his running mate selection, while just 30% say Joe Biden joining the Democratic ticket makes them more likely to vote for Barack Obama.

“There's no doubt that the Palin choice shook up the race a good deal,” said Dean Debnam, President of Public Policy Polling. “The big question now is whether this tightening we're seeing in Michigan is just part of a convention bounce, or a sign that the state is going to be extremely competitive right through November. If it is, that spells trouble for Barack Obama.”

The race breaks down pretty much as one expects. Obama leads with women, blacks, and voters under 45. McCain has the edge with men, whites, and older voters. The candidates are tied with independent voters.

In Michigan's Senate race, Carl Levin leads Jack Hoogendyk 51-36. This is the closest poll of the race so far, but more likely reflects momentum Republicans got out of their convention than anything actually going on in the contest.

PPP surveyed 1,147 likely voters on September 6<sup>th</sup> and 7<sup>th</sup>. The survey's margin of error is +/-2.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com). PPP will have new polls in Florida and Colorado later this week.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Michigan Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....46% *Undecided*..... 7%

*Obama*.....47%

**Q2** If John McCain had chosen Mitt Romney as his running mate, would you have voted for him? If choosing Romney would have caused you to vote for McCain, press 1. If it would not have, press 2. If you're not sure, press 3.

*Yes* ..... 12%

*No*..... 78%

*Not Sure*..... 11%

**Q3** The candidates for US Senate are Republican Jack Hoogendyk and Democrat Carl Levin. If the election was today, who would you vote for? If Jack Hoogendyk, press 1. If Carl Levin, press 2. If you're undecided, press 3.

*Hoogendyk*..... 36%

*Levin*..... 51%

*Undecided*..... 12%

**Q4** Did Barack Obama's selection of Joe Biden as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

*More Likely*..... 30% *No Difference*..... 36%

*Less Likely* ..... 34%

**Q5** Did John McCain's selection of Sarah Palin as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

*More Likely* .....45% *No Difference*.....20%

*Less Likely*.....35%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%

*Man*.....46%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 39%

*Republican*..... 33%

*Other*..... 28%

**Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 81%

*African-American* ..... 15%

*Other*..... 4%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 14%

*30 to 45*..... 30%

*46 to 65*..... 39%

*Older than 65*..... 17%





**Michigan**

	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	46%	44%	48%
<b>Obama</b>	47%	47%	45%
<b>Undecided</b>	7%	8%	6%

	Base	Gender	
		Woman	Man
<b>Romney</b>			
<b>Yes</b>	12%	11%	12%
<b>No</b>	78%	79%	76%
<b>Not Sure</b>	11%	10%	11%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Hoogendyk</b>	36%	34%	38%
<b>Levin</b>	51%	51%	52%
<b>Undecided</b>	12%	14%	10%

	Base	Gender	
		Woman	Man
<b>Biden Pick</b>			
<b>More Likely</b>	30%	31%	28%
<b>Less Likely</b>	34%	31%	38%
<b>No Difference</b>	36%	38%	34%





**Michigan**

	Base	Gender	
		Woman	Man
<b>Palin Pick</b>			
<b>More Likely</b>	45%	44%	46%
<b>Less Likely</b>	35%	34%	35%
<b>No Difference</b>	20%	21%	19%

	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	46%	14%	88%	42%
<b>Obama</b>	47%	81%	8%	42%
<b>Undecided</b>	7%	5%	4%	16%

	Base	Party		
		Democrat	Republican	Other
<b>Romney</b>				
<b>Yes</b>	12%	6%	30%	19%
<b>No</b>	78%	86%	60%	64%
<b>Not Sure</b>	11%	8%	10%	17%

	Base	Party		
		Democrat	Republican	Other
<b>Senate</b>				
<b>Hoogendyk</b>	36%	7%	74%	33%
<b>Levin</b>	51%	83%	15%	50%
<b>Undecided</b>	12%	10%	11%	17%





**Michigan**

	Base	Party		
		Democrat	Republican	Other
<b>Biden Pick</b>				
<b>More Likely</b>	30%	48%	12%	25%
<b>Less Likely</b>	34%	19%	52%	34%
<b>No Difference</b>	36%	33%	36%	40%

	Base	Party		
		Democrat	Republican	Other
<b>Palin Pick</b>				
<b>More Likely</b>	45%	20%	76%	43%
<b>Less Likely</b>	35%	56%	9%	36%
<b>No Difference</b>	20%	25%	14%	21%

	Base	Race		
		White	African-American	Other
<b>McCain/Obama</b>				
<b>McCain</b>	46%	54%	9%	33%
<b>Obama</b>	47%	38%	87%	56%
<b>Undecided</b>	7%	8%	4%	11%

	Base	Race		
		White	African-American	Other
<b>Romney</b>				
<b>Yes</b>	12%	13%	6%	19%
<b>No</b>	78%	75%	86%	67%
<b>Not Sure</b>	11%	11%	8%	14%





**Michigan**

	Base	Race		
		White	African-American	Other
<b>Senate</b>				
Hoogendyk	36%	42%	5%	29%
Levin	51%	45%	82%	57%
Undecided	12%	12%	13%	14%

	Base	Race		
		White	African-American	Other
<b>Biden Pick</b>				
More Likely	30%	28%	38%	33%
Less Likely	34%	37%	20%	31%
No Difference	36%	35%	42%	36%

	Base	Race		
		White	African-American	Other
<b>Palin Pick</b>				
More Likely	45%	52%	13%	32%
Less Likely	35%	30%	56%	46%
No Difference	20%	18%	31%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
McCain	46%	41%	47%	44%	53%
Obama	47%	52%	47%	48%	37%
Undecided	7%	7%	6%	8%	9%





**Michigan**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney</b>					
<b>Yes</b>	12%	7%	10%	14%	15%
<b>No</b>	78%	81%	83%	76%	69%
<b>Not Sure</b>	11%	12%	7%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Senate</b>					
<b>Hoogendyk</b>	36%	33%	37%	35%	41%
<b>Levin</b>	51%	45%	50%	56%	49%
<b>Undecided</b>	12%	22%	13%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Biden Pick</b>					
<b>More Likely</b>	30%	35%	22%	31%	37%
<b>Less Likely</b>	34%	31%	36%	34%	35%
<b>No Difference</b>	36%	34%	43%	35%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Pick</b>					
<b>More Likely</b>	45%	45%	47%	40%	52%
<b>Less Likely</b>	35%	35%	31%	40%	29%
<b>No Difference</b>	20%	20%	22%	19%	20%

